

WELCOME TO

**FORT
PIERCE**

The Sunrise City

Comprehensive Wayfinding Program

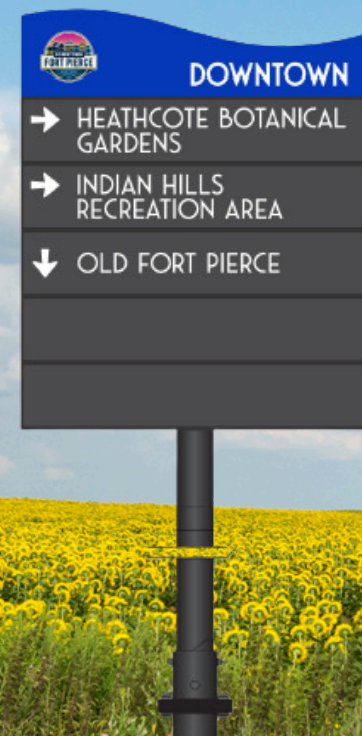
The City of Fort Pierce/Fort Pierce Redevelopment Agency issued a Request for Proposals (RFP) for the design, permitting, production, and installation of various types and quantities of wayfinding signs throughout the city. RFP 2023-010 was issued and awarded to the highest ranked respondent, Don Bell Signs, Inc. The Comprehensive Wayfinding Program consists of approximately 65 sign assets (Gateway/Entrance Signs, Wayfinding Directional Signs, District Brand Signs and Public Parking Signs).

As of January 2025, the Wayfinding, District, and Parking signs are in the production phase. We anticipate completing production and proceeding with installation by the end of March 2025.

Approved Designs



Gateway Sign



Wayfinding Sign



District Brand Sign



Parking Sign

PORT PIERCE **DOWNTOWN**

- HEATHCOTE BOTANICAL GARDENS
- INDIAN HILLS RECREATION AREA
- ↓ OLD FORT PIERCE

PORT PIERCE **FORT PIERCE**

- ← SOUTH BEACH DISTRICT
- ← AQUARIUM
- ← HISTORY MUSEUM
- ← BEACHES
- ← BOAT RAMPS

LINCOLN PARK **LINCOLN PARK**

- ← LINCOLN PARK REGIONAL PARK
- ↑ HIGHWAYMEN MUSEUM
- ↑ POLICE SUBSTATION
- ↑ FORT PIERCE BUS TERMINAL

POD **PEACOCK ARTS DISTRICT**

- ← LINCOLN PARK DISTRICT
- ← MOORE'S CREEK LINEAR PARK
- ↑ DOWNTOWN DISTRICT
- ↑ SUNRISE THEATRE
- ↑ MARINA SQUARE

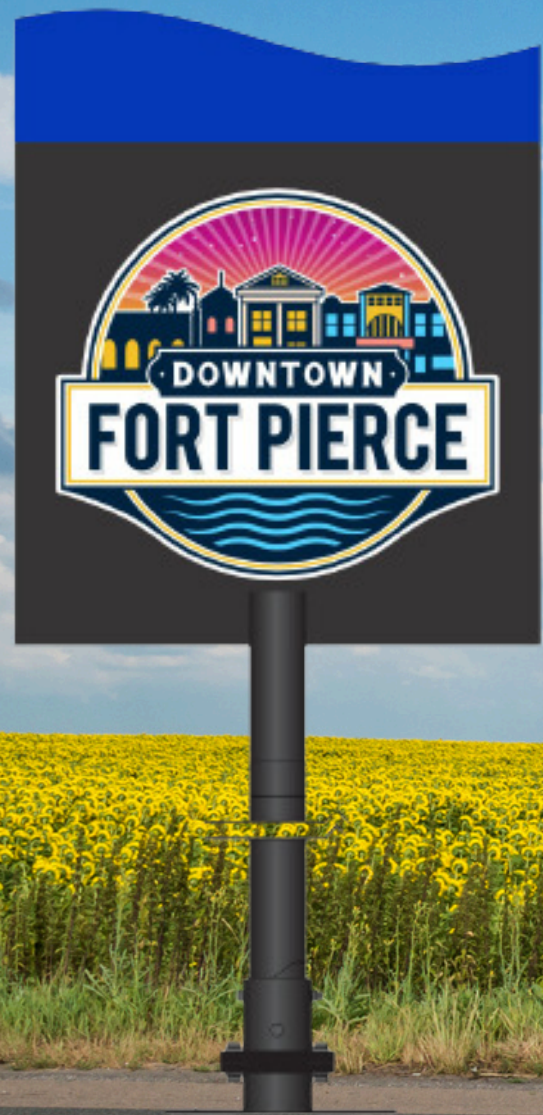
PORT PIERCE **FISHERMAN'S WHARF**

- ↑ PORT OF FORT PIERCE
- SOUTH BEACH DISTRICT
- AQUARIUM
- HISTORY MUSEUM
- BEACHES

SOUTH BEACH **SOUTH BEACH**

- JETTY PARK
- ↑ FREE PUBLIC PARKING
- ← AQUARIUM
- ← HISTORY MUSEUM
- ← DOWNTOWN DISTRICT

Wayfinding Signs



District Brand Signs