

# Commercial Sign Grant Program

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# FPRA Plan Goals



## **GOAL 7**

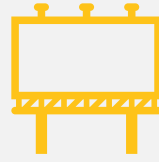
**The Fort Pierce Redevelopment Agency shall increase private sector investment and business development within the Community Redevelopment Area.**



## **GOAL 9**

**The Fort Pierce Redevelopment Agency shall support small business and start-up business activity within the Redevelopment Area.**

# Overview



**The intent of this program is to encourage property owners to install new or upgrade existing signage, replacing old and outdated signs with more modern and visually appealing signs.**



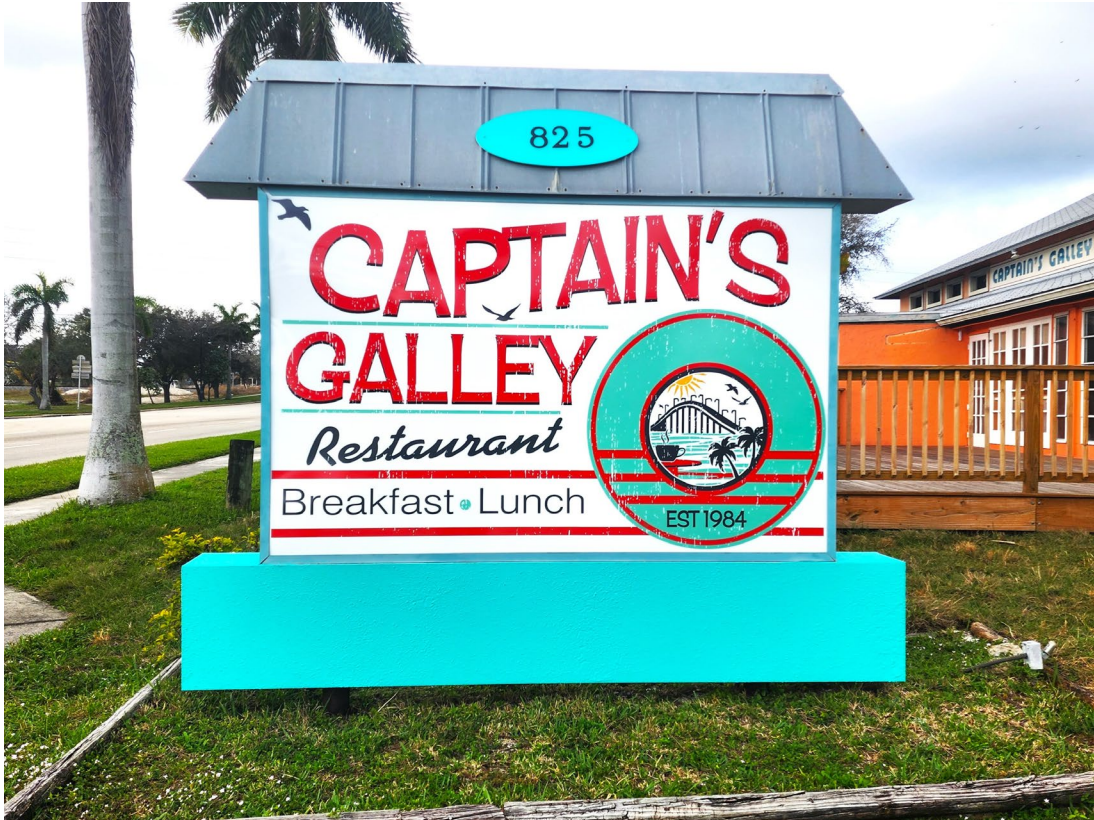
**The program offers financial assistance through a reimbursable grant of up to \$5,000.**



**Since 2023, we have reimbursed 15 applications, totaling \$59,944 in funding. We have \$40,000 in remaining funds for FY2025.**

# Previous Comm. Sign Projects

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# Previous Comm. Sign Projects

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# Application Process



**Application period will remain open until funds are depleted**



**Applicants must submit application, photo, sketch of proposed sign, written estimate, and Planning approval**



**Applications will be presented to CRAAC every 30 days for review and recommendations will be made to the FPRA Board**



**FPRA Board will make the final determination and will execute a grant agreement**

# Outreach



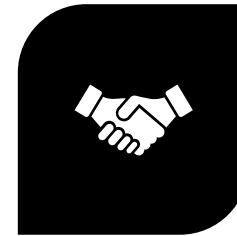
POSTING ON CITY &  
FPRA WEBSITES



SOCIAL MEDIA POSTS



DISTRIBUTION OF  
FLYERS IN KEY  
BUSINESS DISTRICTS



PARTNERING WITH  
LOCAL BUSINESS  
ORGANIZATIONS



FPUA BILL INSERTS



**Questions**

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