



Commercial Façade Grant Program

Overview

The intent of the Commercial Façade Grant Program is to support the revitalization of the commercial corridors in the FPRA district by stimulating private investment in improvements that enhance the appearance of buildings and eliminate blight. The program offers financial assistance in the form of a reimbursable grant, matching 50% up to \$25,000.



FPRA Plan Goals



GOAL 7

The Fort Pierce Redevelopment Agency shall increase private sector investment and business development within the Community Redevelopment Area.



GOAL 9

The Fort Pierce Redevelopment Agency shall support small businesses, start-up businesses and support entrepreneurial activity within the Redevelopment Area.



Previous Commercial Façade Projects

Previous Commercial Façade Projects



Eligible improvements

- Siding/Stucco
- Repair & Replacement of Windows and Doors
- Awnings and Canopies
- Parking lot improvements/Surface Parking
- Patio/Deck improvements
- Exterior Lighting
- Permanent Landscaping
- Security Cameras
- Signs
- Art Installations
- Pedestrian & Bicycle Amenities
- Decorative walls & fencing
- Roof repairs and replacement-only if visible from ROW and part of a larger façade project

Evaluation Criteria

- **Visual impact/ Blight Elimination (50 points)** – The project's ability to enhance the visual appeal of the FPRA and significantly eliminate slum and blight of the building.
- **Total Project Investment (25 points)** –The higher the ratio of private investment vs. public grant dollar investment, the higher the scoring will be.
- **Design & Creativity (15 points)** – Innovative and visually appealing facade design; Compatibility with neighborhood's architectural style; Sustainability and longevity of proposed improvements
- **Community Impact/Public Benefit (10 points)** – The project not only improves the appearance of commercial properties but also generates meaningful positive impacts for the community and the general public.



Application Requirements



Photos of the exterior of property



Project Rendering



2 written estimates from licensed contractors



Proof of funds to fully fund the project



Project Timeline

Application Process

Application Period
April 17, 2025 -
June 17, 2025

Applications will be
evaluated by the
CRAAC every 30
days

CRAAC will make
recommendations to
FPRA Board

FPRA Board will make
the final determination
and execute the Grant
Agreement



Outreach



Social Media /
Press Release



City/FPRA
Websites



FP Main Street,
Lincoln Park Main
Street and other
organizations



Email Blast to
Businesses



Chamber of
Commerce



FPUA Bill Insert



Questions
