



MURAL PROGRAM



MURALS THROUGHOUT THE YEARS



2023



MURALS THROUGHOUT THE YEARS



2024



Formalization of the FPRA Mural Program

The **FPRA Mural Program** has proven to be a successful and an impactful initiative — bringing color, identity, and community pride to the Fort Pierce Redevelopment Area. By celebrating artists and activating underutilized spaces, the program has strengthened neighborhood character and enhanced the visual appeal of the district.

➤ **2025 STRATEGIC PLAN**

As outlined in the 2025 Strategic Plan, the next phase of this initiative is to expand the mural program throughout the entire FPRA district, reaching more neighborhoods and creating a consistent visual appeal.

➤ **FPRA PLAN GOAL 11.3**

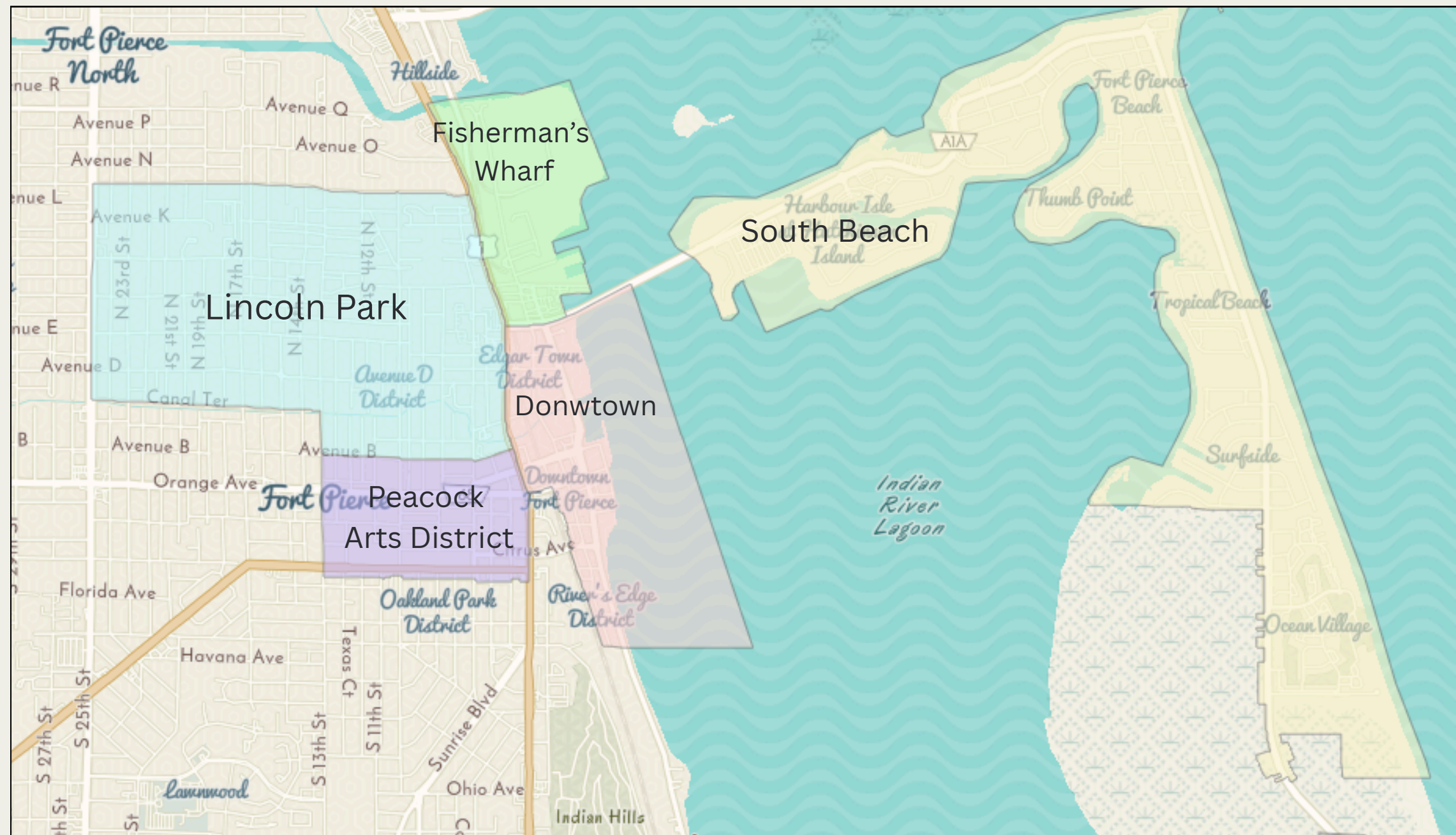
The Fort Pierce Redevelopment Agency will support the development of public art, art-related development, and art related activities and events within the Redevelopment Area.

➤ **FORMALIZING THE PROGRAM**

Through an official Resolution, Program Guidelines, and Standardized Agreements we are establishing a sustainable framework for continued growth, clear expectations and long-term success.

WHAT'S NEW

Expanding from the Peacock Arts District to the rest of the Districts to include: Lincoln Park, South Beach, Downtown and Fisherman's Wharf.

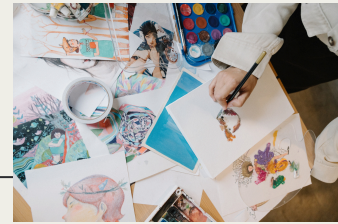


PROGRAM GUIDELINES OVERVIEW



Property Owner Application Phase

- Property Owners submit online applications.
- FPRA Staff Review Applications for eligibility.
- The CRAAC will evaluate and provide a recommendation as to which properties should move forward with a Call for Artists to submit a mural design for that property.



Artist Application Phase

- FPRA staff issues Call for Artists.
- FPRA Staff Review Submissions for eligibility.
- The CRAAC will select which property and Artist combination(s) should be recommended to the FPRA Board for award under the Mural Program.



Award & Approval

- Once a property and Artist combination is selected for recommendation by the CRAAC, the FPRA staff will present the recommendation to the FPRA Board.



Agreement & Approval

- The finalized agreements will each be signed by the applicable Property Owner and Artist.
- The finalized agreements, with the applicable signatures from the Property Owner and Artist, will go before the FPRA Board for final approval and execution by the FPRA Chair.



WHAT'S AHEAD

- **Call for Artists – Sunrise Theatre Mural**

A Call for Artists is currently open for a new mural on the back exterior wall of the Sunrise Theatre – an idea proposed by the CRA Advisory Committee. This project will help connect the Peacock Arts District with Downtown and serve as a vibrant addition to the city's growing mural collection.

- **Property Owner Applications Open – May 14, 2025**

The FPRA will begin accepting applications from property owners interested in having murals installed on eligible buildings within the Peacock Arts District and Downtown Fort Pierce.

- **Fiscal Year 2026**

The FPRA will expand to include Lincoln Park, South Beach and Fisherman's Wharf.

