



# SUNRISE THEATRE MURAL

CRA ADVISORY COMMITTEE RECOMMENDATION

# OVERVIEW

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The Sunrise Theatre Mural Project was approved as part of the Fiscal Year 2025 budget, with an allocation of \$75,000.



# FPRA PLAN GOALS

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## Goal 11

The Fort Pierce Redevelopment Area will become well known for its arts and cultural activities, amenities and events.

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## Policy 11.3

The Fort Pierce Redevelopment Agency will support the development of public art, art-related development, and art-related activities and events within the Redevelopment Area.

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# SELECTION PROCESS

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On May 31, 2025, the CRA Advisory Committee reviewed over 30 artist submissions for the West facing wall of the Sunrise Theatre.

Each design was evaluated using three key criteria:

- **Artistic Quality & Creativity** – How well the design reflected the proposed theme or inspiration.
- **Aesthetics** – Overall visual impact, originality, and potential for public engagement.
- **Artistic Qualifications & Experience** – The artist’s background and ability to successfully complete a large-scale mural.



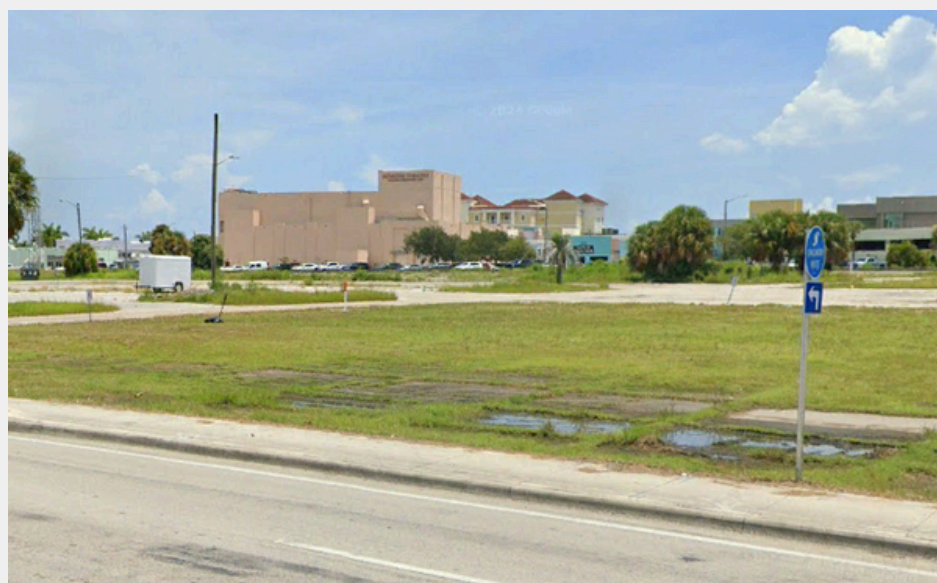
After evaluating, the committee selected the top three artists whose work best met these standards. Rather than selecting a final design themselves, the committee voted to recommend that the FPRA Board approve a community-driven selection process, allowing residents and visitors of Fort Pierce to vote on the final mural design.

# VIEWS OF THE WEST-FACING WALL

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The west-facing wall of the Sunrise Theatre, visible from both **US Highway 1** and **East Orange Avenue**, presents a highly prominent location in the heart of downtown Fort Pierce. This mural will offer a unique opportunity to create a lasting artistic landmark that not only enhances the city's visual landscape but also celebrates the arts and reflects the evolving identity and future potential of the Sunrise Theatre.



TOP 3 FINALISTS...



## **SITKI DOGAN** Lake Worth, FL

**Proposed Cost \$65,000**

Statement: As a multidisciplinary mural artist, my practice focuses on transforming architecture into immersive visual narratives. I specialize in trompe-l'oeil and 3D storytelling that celebrate both local identity and emotional connection. My vision for the Sunrise Theatre mural is to transform the building into a majestic theatrical illusion where painted scenes and glowing colors create a vibrant tribute to Fort Pierce's vibrant arts scene. To me, public art is not just surface... it is a dialogue between place and people. With over a decade of experience working on large-scale projects in the U.S. and Europe, I approach each mural with conceptual depth, craftsmanship, and heart. Having already completed a public mural for the City of Fort Pierce, I am honored to contribute to the beautification and cultural heritage of this community.



**BRIAN PETERSON** Miami, FL

Proposed Cost \$75,000

Statement: I am Brian Peterson, a Miami-based mural artist with nearly a decade of experience transforming spaces through large-scale public art. Through my company, Brian Peterson Art, I've had the honor of collaborating with clients such as the Los Angeles Lakers, Rams, and the Mamba & Mambacita Sports Foundation. My mural proposal for the Sunrise Theatre seeks to extend the joy, creativity, and energy experienced inside the theatre to the outside, making it a vibrant landmark for all to enjoy. The design features a comedian laughing, a dancer in motion, a guitarist, and two young adults playing piano and saxophone, capturing the spirit of performance in bold color and form.



**SHANE GRAMMER** Cucamonga, CA

Proposed Cost \$75,000

Statement: My mural design for the historic Sunrise Theatre in Fort Pierce is a tribute to the beauty, elegance, and emotional depth of the performing arts. Inspired by the rich legacy of the theatre and the artists who've performed there, the mural celebrates the heart and soul behind country music, jazz, ballet, and theatrical performance. Each element is thoughtfully composed to honor the passion, discipline, and artistry that define these timeless forms of expression. I've aimed to create a mural that feels both classy and vibrant, a visual symphony that captures movement, sound, and emotion through color and form. This piece is more than a mural; it's an homage to the creative spirit and cultural heartbeat of Fort Pierce. Whether viewed by pedestrians or passing vehicles, I hope it stirs a sense of pride, nostalgia, and inspiration, and reminds all who see it of the magic that happens inside the Sunrise Theatre.

# RECOMMENDATION

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Staff recommends that the FPRA Board approve the CRA Advisory Committee's recommendation to initiate a community voting process to select the final mural design for the Sunrise Theatre.