



# SUNRISE THEATRE MURAL PROJECT UPDATE



# OVERVIEW

The Sunrise Theatre Mural Project was recommended by the CRA Advisory Committee and approved as part of the Fiscal Year 2025 budget, with funding in the amount of \$75,000.00.

Located on the west-facing wall of the Sunrise Theatre, the mural site offers a highly visible and prominent location in the heart of downtown Fort Pierce, easily seen from both U.S. Highway 1 and East Orange Avenue.



# SELECTION PROCESS

On May 31, 2025, the CRA Advisory Committee reviewed more than 30 artist submissions for the west-facing wall of the Sunrise Theatre. After careful evaluation, the committee selected the top three artists whose proposals best aligned with the project's goals and artistic standards.

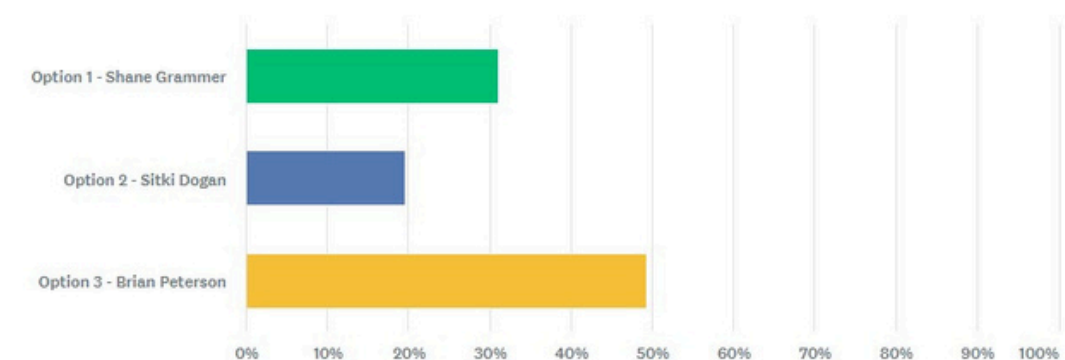
Rather than choosing the final design themselves, the committee recommended that the FPRA Board approve a community-driven selection process, giving residents and visitors of Fort Pierce the opportunity to vote for their favorite mural design.

**The response was outstanding, with over 2,000 total votes received. Brian Peterson's design emerged as the clear community favorite, receiving more than 1,000 votes.**



Choose your favorite design

Answered: 2,399 Skipped: 0



# NEW DESIGN MODIFICATIONS

Following a site visit, the artist made several design adjustments to better align the mural with the wall's architecture.

Key updates include:

- Centered the sun and removed some trees
- Redesigned the central dancer with a more dynamic and less provocative dress
- Replaced the little girl at the top with four young dancers preparing to go on stage
- Removed the stars from the background
- Reduced the size of the jazz player



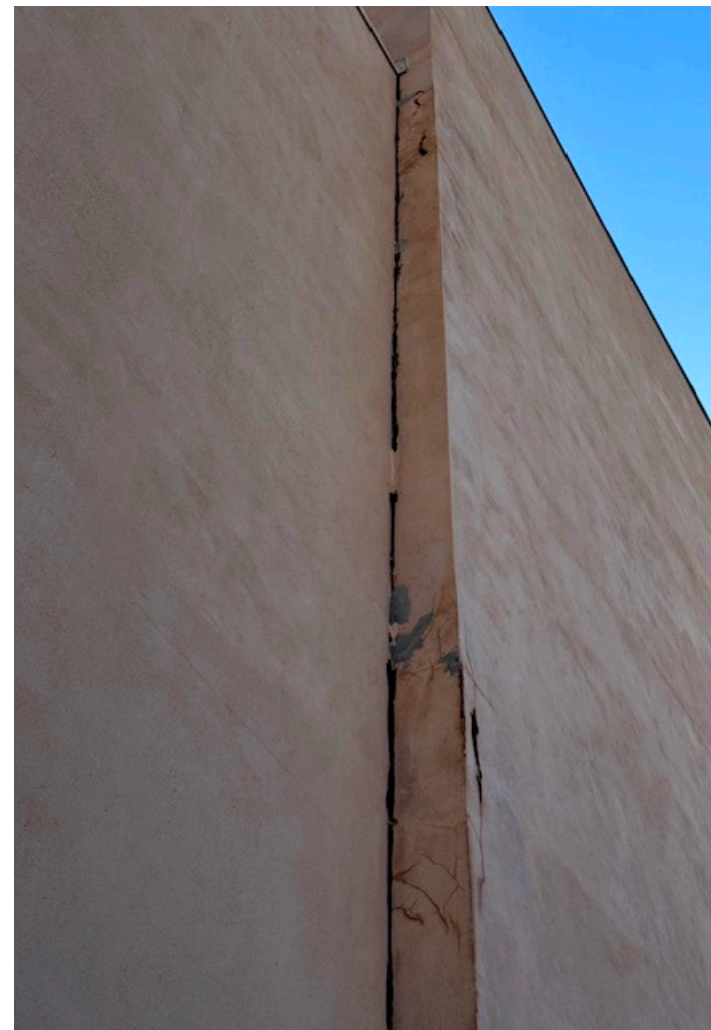
# WALL PREPARATIONS REQUIREMENTS

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Before the mural can be installed, the wall requires the following preparatory work:

- Surface crack repairs
- Pressure washing
- Primer application
- Site protection
- Cleanup

Wall preparation services add **\$15,000.00**



# RECOMMENDATION

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Staff recommends that the FPRA Board review the community poll results and provide direction on whether to proceed with the design that received the most community support or consider alternative approaches. Staff will incorporate the Board's direction into the final contract and return with the formal agreement for approval.