

# FPRA Programs & Activities Summary

OCTOBER 2025





# Table of CONTENTS

---

Gateway Signage	02	Commercial Facade Grant Program	11
Marina Square	03	Commercial Sign Grant Program	12
Downtown Festival Street	04	Freebee	13-14
Old St. Anastasia	05	Sunrise Theatre	15
Lincoln Park	06	Community Policing	16-18
Highwaymen Museum	07	School Resource Officers	19-20
Sunrise Theatre Mural	08	Contact Us	21
Youth Banner Art Showcase	09		
Parking Infrastructure	10		



# GATEWAY SIGNS

## Comprehensive Sign Program

As the final step of the FPRA's comprehensive wayfinding program, seven new gateway entrance signs will be installed at key entry points throughout the city. Each sign has been designed to accommodate illumination, offering an opportunity to further enhance their visibility and impact after dark. Staff will seek direction from the FPRA Board on preferred illumination options so that final pricing and contract modifications can be prepared. Options include, no lighting, solar or hard-wired power. The goal is to balance aesthetics with long term maintenance and cost effectiveness.



# MARINA SQUARE

## Downtown Park Conceptual Design Update

The conceptual design for Marina Square was presented to the FPR Board in September and received valuable feedback from both the Board and the community. Building on that input, the City is collaborating with the project consultant to expand the scope of work to include creative parking and mobility solutions, additional opportunities for community engagement, and final design refinements. These efforts will further strengthen the plan and ensure Marina Square becomes a vibrant, connected, and accessible waterfront destination.



- |                                 |  |
|---------------------------------|--|
| 1 WATERFRONT PROMENADE          | 14 OPEN LAWN                             |
| 2 CITY TRAM STOPS (2)           | 15 MARINA LOADING ZONE                   |
| 3 STORMWATER SWALE              | 16 MARINA DOCK                           |
| 4 SCULPTURE PLAZA               | 17 PALM GROVE                            |
| 5 HISTORIC GAZEBO               | 18 SWING SET                             |
| 6 VENDOR COLONNADE              | 19 SHOWCASE GARDENS                      |
| 7 SUNKEN LAWN AND TERRACES      | 20 DISCOVERY PLAYGROUND                  |
| 8 DOWNTOWN CROSSWALK            | 21 DISCOVER DECKS                        |
| 9 SPLASH PAD                    | 22 EDUCATIONAL SIGNAGE                   |
| 10 INFORMATION CENTER OR VENDOR | 23 PUBLIC PARKING                        |
| 11 ADA PARKING                  | 24 VALET PARKING DROP OFF                |
| 12 MARINA SERVICE AREA          | 25 DOG PARK                              |
| 13 EVENT STAGE                  | 26 SERVICE AREA FOR RESTROOMS AND VENDOR |



# DOWNTOWN FESTIVAL STREET

## 2nd Street Redevelopment

Following the Friday Fest community engagement event, EXP distributed a community-wide survey to gather additional feedback and input regarding the future vision for Downtown 2nd Street. The survey responses highlighted a wide range of perspectives, reflecting the community's strong interest in shaping the future of this important space.

In an effort to establish a more unified community vision, EXP will develop conceptual designs illustrating two proposed options – one depicting a permanent road closure and the other showcasing a flexible, multi-use roadway. These visual concepts will help residents and stakeholders to better understand the unique opportunities and potential impacts of each option.

To further encourage participation and informed decision-making, EXP is proposing to host an additional community engagement session, targeting a broader range of residents, stakeholders, and business owners. Gathering collaborative and inclusive input is key to shaping a cohesive and forward-thinking vision for the future of Downtown 2nd Street.

**We will continue to keep the community informed about any additional engagement opportunities and encourage everyone to stay involved in this exciting process.**



# OLD ST. ANASTASIA

## Master Plan

A public survey is now available for residents, business owners, and stakeholders to provide feedback on potential uses of the Old St. Anastasia building and surrounding parcels. The results from this survey will play an essential role in guiding the initial steps of the planning process, helping to determine how the building can best serve the community and what future uses or developments may be appropriate for the adjacent parcels.

Click the link to complete the survey and share your input:

[Old St. Anastasia Master Plan Survey](#)



A flyer for the 'OLD ST. ANASTASIA MASTER PLAN'. It features a photograph of the historic building's facade. Text on the flyer includes: 'OLD ST. ANASTASIA MASTER PLAN', 'The Fort Pierce Redevelopment Agency wants to hear from YOU! We are asking for community input on what you would like to see on both in and around the historic Old St. Anastasia School building, located on a 3-acre site in the Peacock Arts District.', 'Take a Quick Survey Today!', 'Click on the link or Scan the QR Code', and 'Old St. Anastasia Master Plan Survey'. There is a QR code and a small circular inset image showing an interior view of the building. The logo for the Fort Pierce Redevelopment Agency is at the bottom right.



# LINCOLN PARK

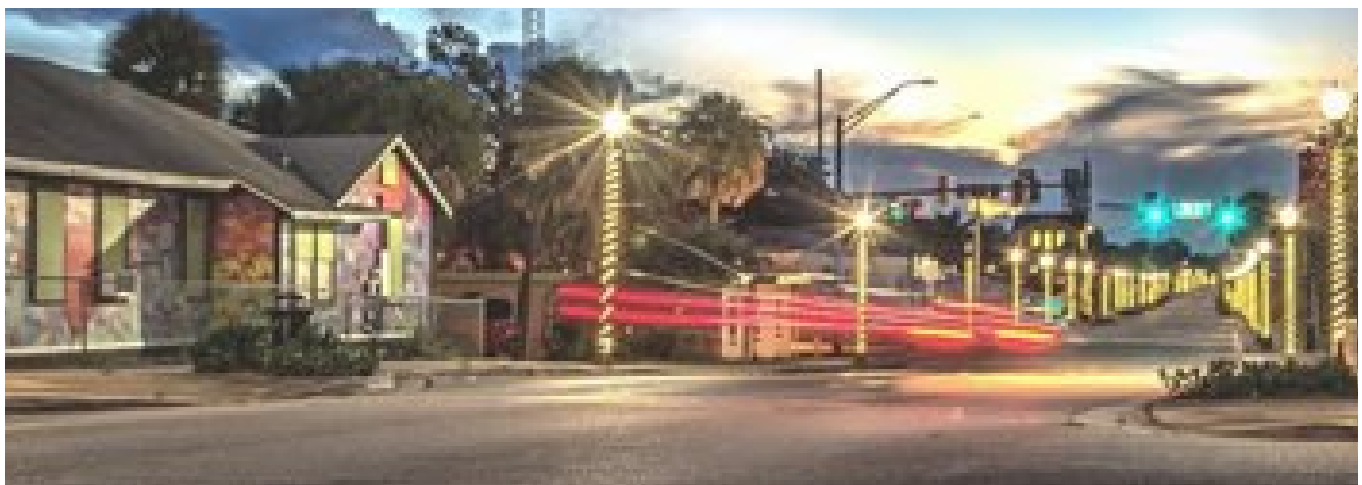
## Master Plan

The Treasure Coast Regional Planning Council (TCRPC) has partnered with the City of Fort Pierce and the Fort Pierce Redevelopment Agency to develop a comprehensive Master Plan for the Lincoln Park community. This initiative aims to establish a long-term vision that supports sustainable growth, economic development, and improved quality of life for residents and businesses within the district.

The planning process is in its early stages. TCRPC has begun conducting individual interviews with FPRA Board Members and community stakeholders to gather insight into the community’s priorities, challenges, and opportunities.

On Wednesday, October 8, 2025, Dana Little from TCRPC attended the “Chat and Chew and Do” group at New Life Christian Fellowship Church. During the meeting, Mr. Little shared an overview of the master planning process, outlining its purpose, goals, and potential benefits for the Lincoln Park area. The session included a productive two-hour discussion focused on the community’s concerns, aspirations, and ideas for future improvements.

**The interview phase will continue through November 2025, followed by a series of community workshops scheduled for late 2025 and early 2026.** These workshops will provide opportunities for residents, business owners, and other stakeholders to actively participate in shaping the vision for Lincoln Park’s future.



# HIGHWAYMEN MUSEUM

## A Celebration of Art and Legacy

During the July meetings of the Fort Pierce Redevelopment Agency and the City Commission, the final four change orders for the Highwaymen Museum renovation were officially approved. These updates include leveling the second floor, constructing a dumpster enclosure, and expanding the parking lot redesign to address elevation issues and prevent water intrusion into the facility. The revised parking lot plans have been approved by Historic Preservation in the Planning Department and are currently under review by the Building Department.

Additionally, renowned artist Anita Prentice has completed four cement mosaic benches, each featuring imagery inspired by the iconic artwork of the Highwaymen—adding a vibrant touch of local history and cultural homage to the museum grounds. Once the exterior work has been completed, the benches will be placed along a meandering paver brick path underneath a huge oak tree.



# SUNRISE THEATRE MURAL

Following the community-wide poll that closed on August 28th with over 2,000 votes cast, the mural design by artist **Brian Peterson** received the most votes. His concept brings the magic of the stage outdoors with a radiant sunrise, musicians, dancers, and performers that celebrate the creativity and spirit of the performing arts.

The community's input has played an important role in informing the process, and the FPRA Board will take this feedback into consideration as they make the final decision on the artist and mural design.

Staff held a preliminary site visit with Mr. Peterson, during which he noted that minor design adjustments may be needed to better fit the wall's structure. These early observations will help guide future planning if the project proceeds.

At the November FPRA meeting, staff will share the community's top-selected design and provide a general update on the mural concept for the Board's consideration.



# STREETLIGHT POLE BANNER PROGRAM

## Youth Banner Art Showcase

The Youth Banner Art Showcase submission period has officially concluded, and we are excited to share that we received an outstanding 80 entries from talented students in kindergarten through 12th grade. Each submission reflects the creativity, imagination, and artistic expression of our local youth, capturing the vibrant spirit and community pride of Fort Pierce.

All submitted artwork will now move into the evaluation phase, where members of the Community Redevelopment Agency Advisory Committee will review and assist in the selection process. Their role will be to thoughtfully assess each piece based on creativity, originality, and how well the artwork represents the character and vision of our community.



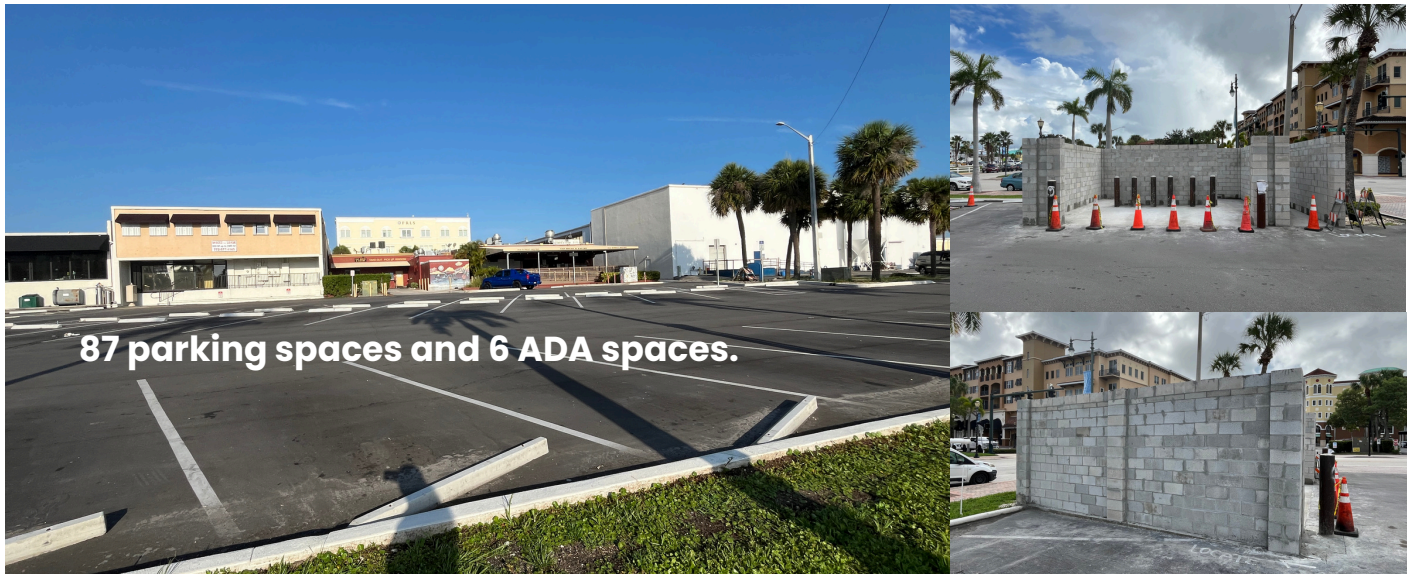
We are grateful for the incredible support received from students, parents, teachers, schools, and local organizations who helped make this initiative a success. Their enthusiasm and collaboration have been instrumental in encouraging young artists to share their talents and contribute to enhancing the visual landscape of our city.

The selected artwork will be featured on new banners that will be proudly displayed throughout the City of Fort Pierce, showcasing the creativity of our youth while celebrating community unity and local talent.

# PARKING INFRASTRUCTURE

## JCPenney Parking Lot

As part of the ongoing improvements to the Downtown Fort Pierce parking lot, the project is nearing completion, and a final walk-through will be scheduled in the coming weeks.



## Delaware Ave. & 33<sup>rd</sup> St. Intersection Improvements

We are pleased to announce upcoming enhancements coming to the intersection of Delaware Avenue and 33rd Street. In response to community feedback and ongoing efforts to enhance traffic flow and safety, the improvements will provide a smoother, more efficient experience for both drivers and pedestrians.

**The engineering design consultant, Kimley-Horn Associates, is moving forward with the preparation of the 90% design plan submittal.**

# COMMERCIAL FACADE

## Grant Program

The program remains a valuable tool for local property and business owners seeking to enhance their buildings' exteriors. Looking ahead, the next round of the Commercial Façade Grant Program is expected to open in early 2026, offering additional opportunities for reinvestment throughout the FPRA District.

**Recent success stories continue to highlight the program's impact—such as the completed improvements at 215 N 2nd Street, where an updated porch façade and enhanced landscaping have significantly improved the building's curb appeal.**

These targeted investments directly support the FPRA's mission to strengthen commercial corridors, reduce blight, and encourage ongoing private reinvestment.

BEFORE



215 N 2<sup>nd</sup> Street



AFTER

# COMMERCIAL SIGN

## Grant Program

The FPRA is continuing to accept applications for the Commercial Façade Sign Program!

**This program provides reimbursable grants of up to \$5,000 per property** to help existing businesses upgrade outdated signage with modern, visually appealing designs. These improvements not only beautify the community but also increase business visibility, helping to attract new customers and strengthen brand identity. Eligible applicants must be businesses located within the FPRA District.

The program is currently open and actively accepting applications, reflecting strong interest and engagement from local property owners. To date, seventeen (17) applications have been approved, resulting in \$69,944.30 in financial assistance awarded for signage upgrades and replacements.

**APPLY NOW**

NOW ACCEPTING APPLICATIONS

**COMMERCIAL SIGN GRANT PROGRAM**

Need a New Sign?  
Upgrade your curb appeal with the FPRA Commercial Sign Grant!

**\$5,000 Reimbursable Grant**

YOUR LOGO HERE

MY.SHOP

772-467-3786 | www.choosefortpiece.com

**Eligible applicants must be businesses located within the FPRA District.**





# FREEBEE

## Your Free Ride Around Town

### SERVICE INFORMATION:

**Coverage Areas:** Inner Zone encompasses the commercial zone where Freebee rides can either start and/or end. Outer Zone refers to the area surrounding the inner zone where Freebee rides can travel through, rides must start or finish within the inner zone.

**Accessibility Features:** Freebee accommodates individuals with disabilities, ensuring comfortable and safe transportation. To request the ADA vehicle, call 855-918-3733 or request via the Freebee app.

**Age Restriction:** Freebee's services are exclusively available to individuals ages 18 and older.

### SERVICE HOURS

Mon-Wed: 8am-6pm  
Thursday: 8am-8pm  
Friday: 8am-10pm  
Saturday: 10am-10pm  
Sunday: 10am-8pm

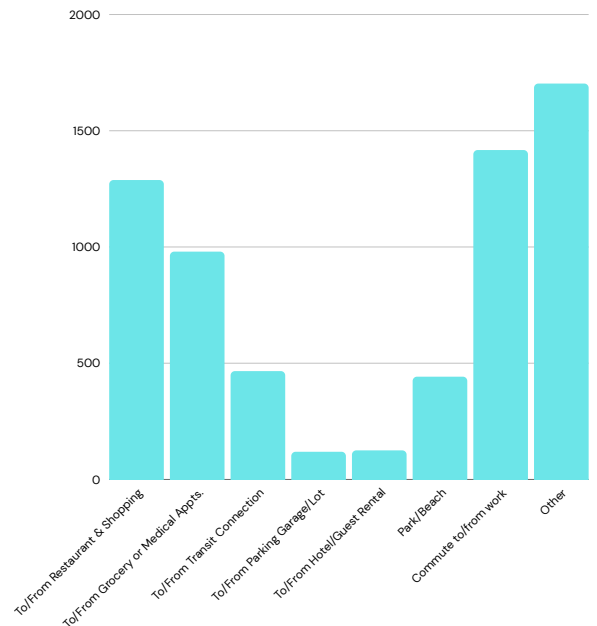
**Contact Us**  
855.918.3733



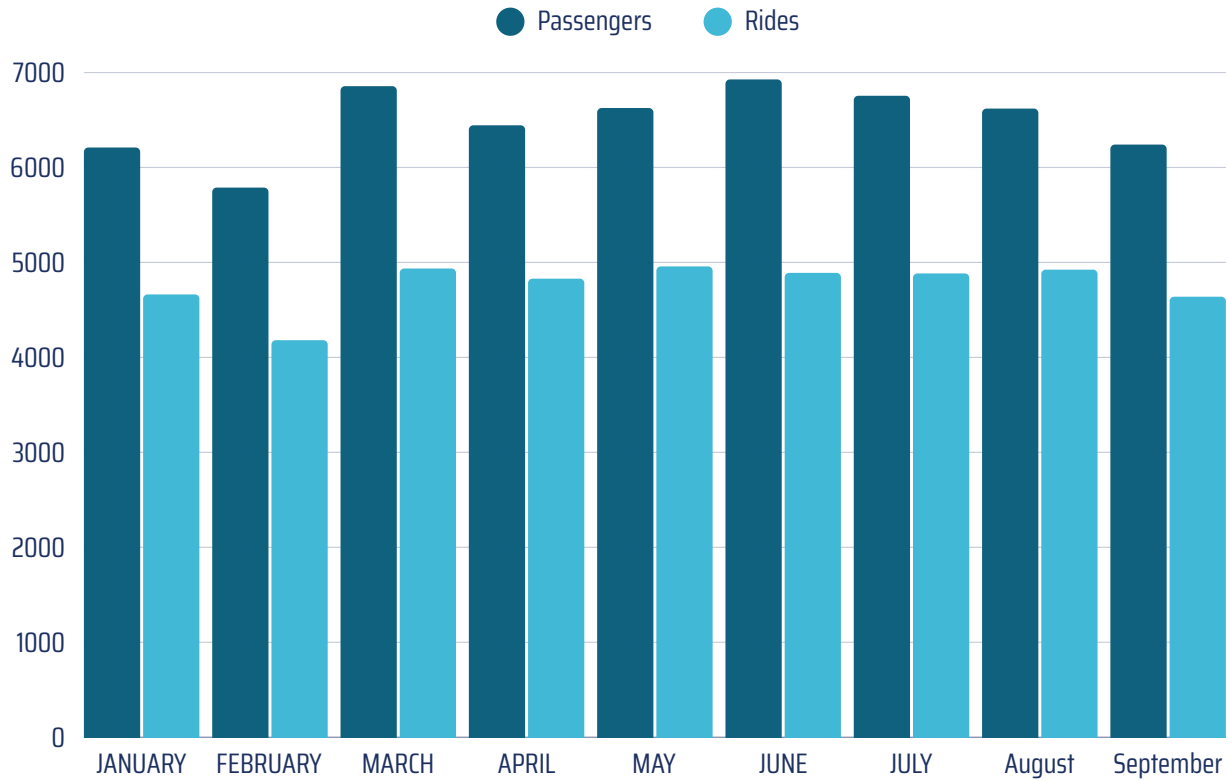
### Freebee Ridership Data

Following the July meeting, Freebee launched a ridership survey titled **“What is the purpose of your ride today?”** to better understand how the service is being used. Riders were prompted to select the reason for their trip, whether commuting to work, running errands, attending non-emergency medical appointments, or other purposes.

The data collected is providing valuable insight into rider behavior and helping us identify the percentage of trips tied to specific activities. With this information, we’ll be able to more accurately quantify the economic impact of microtransit in Fort Pierce and continue tailoring the service to meet community needs.



## PASSENGERS & RIDES EACH MONTH



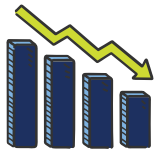
# FREEBEE RIDERSHIP



## Average Wait Time (mins)

September 2025

**23.31**

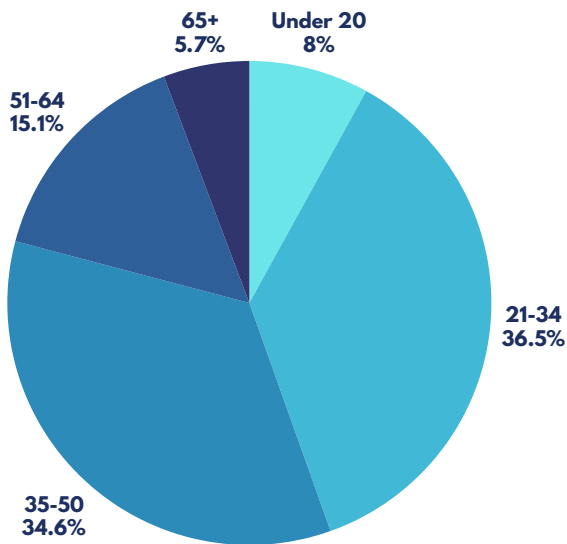


August 2025

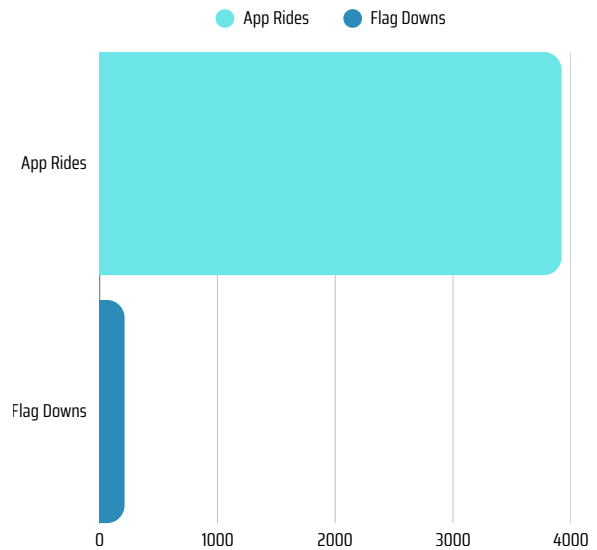
**25.27**



## PASSENGER AGE RANGE



## RIDES



# SUNRISE THEATRE

## Request For Proposals



The City of Fort Pierce issued a Request for Proposals (RFP) on Tuesday, January 28, 2025, to identify and establish a partnership with a qualified concessionaire to staff, operate, and program the historic Sunrise Theatre. The deadline for submission of Request for Proposals was March 27, 2025.

This initiative reflects the City's dedication to enhancing the operations and offerings of the Sunrise Theatre while ensuring its long-term financial sustainability. By exploring the option of contracting with an external management entity, the City seeks to bring in fresh ideas, innovative programming, and expanded resources that will elevate the theatre's profile as a vibrant cultural hub.

The City envisions this collaboration introducing dynamic and diverse programming, improving the experience for patrons, and fostering stronger community engagement. The selected partner will align with the values and vision of the Sunrise Theatre, preserving its historical significance while advancing its role as a cornerstone of arts and culture in Fort Pierce.

**The City Commission awarded the RFP to the highest ranked respondent, VenuWorks. Staff is still negotiating the terms of the agreement.**



# COMMUNITY POLICING

## NORTH 25th STREET



During the month of August 2025, there were a total of 19 FPRA details worked for the North 25th area from Avenue O to Avenue M. There were 66 calls for service during the detail times. Disturbances were the top reasons for the calls.

During this time, 5 case reports were completed.

- Traffic Accident
- Fight
- Burglary
- Disturbance

### HOURS OF PATROL

#### Wednesdays

11:00PM – 2:00AM

#### Saturdays

10:00PM – 2:00AM

#### Fridays

9:00PM – 2:00AM

#### Sundays

6:00PM – 11:00PM

Table - Calls for service in North 25th Street area

NATURE	FREQUENCY
DISTURBANCE	40
CLOSE PATROL	11
VEHICLE OR TRAFFIC STOP	6
TRAFFIC ACCIDENT	2
CONDUCT INVESTIGATION	2
DOMESTIC TROUBLE	2
FIGHT	1
BURGLARY	1
ASSAULT	1
<b>TOTAL</b>	<b>66</b>

### PATROL AREA

Detail Officers assigned to patrol North 25th Street from Avenue O to Avenue M are responsible for ensuring the safety and security of residents and businesses and primarily to address and mitigate the disturbances caused by excessive noise in the area.

\***Note** the updates provided in this section are one month behind to allow ample time for data collection and reporting.



# COMMUNITY POLICING

## DOWNTOWN



During the month of August 2025, there were a total of 25 FPRA details working for the Downtown area. There were 71 calls for service during the detail times. The top activities logged were patrols and traffic stops.

During this time, 9 case reports were completed.

- 3 Traffic Accidents
- Assault
- Assist Other Agency
- Disturbance
- Domestic Related
- Stabbing
- Unwelcome Person

### PATROL AREA

The Downtown area is east of US1, between Seaway Drive and Citrus Avenue with extra patrol of the Galleria (Orange / Avenue 2nd Street) and the alleyways between 113 and 121 N 2nd (Kraaz and Kraaz Building and FRLS building).

Map - Calls for service in Downtown area

CALL NATURE	FREQUENCY
CLOSE PATROL	17
SUSPICIOUS PERSON	8
DISTURBANCE	7
VEHICLE OR TRAFFIC STOP	5
FOOT PATROL OR PARK AND WALK	4
PHONE MESSAGE	4
TRAFFIC ACCIDENT	3
DOMESTIC TROUBLE	3
SUSPICIOUS VEHICLE	2
TRESPASSING COMPLAINT	2
TRAFFIC RELATED	2
ASSAULT	2
SUSPICIOUS INCIDENT	2
UNWELCOME PERSON	2
STABBING	1
UNKNOWN	1
CONDUCT INVESTIGATION	1
ASSIST OTHER AGENCY	1
LARCENY	1
PREMISE ALARM	1
RECKLESS DRIVER	1
SICK/INJURED PERSON	1

### HOURS OF PATROL

#### Fridays

6:30PM – 2:30AM

#### Saturdays

8:00AM – 2:00PM

3:00PM – 9:00PM

9:00PM – 3:00AM

#### Sundays

8:00AM – 12:00PM

**\*Note: Two (2) officers on each shift.**

**\*Note** the updates provided in this section are one month behind to allow ample time for data collection and reporting.

# COMMUNITY POLICING

## JETTY PARK



During the month of August 2025, there were a total of 15 FPRA details working for the Jetty Park area. There were 22 calls for service during the detail times.

During this time, 5 case reports were completed.

- Recovered Property
- Unwelcomed Person
- Suicide
- Flagdown
- Disturbance

Table - Calls for service in Jetty Park area

NATURE	FREQUENCY
CLOSE PATROL	7
DISTURBANCE	2
FLAGDOWN	2
CONDUCT INVESTIGATION	1
RECOVERED PROPERTY	1
CHILD ABUSE	1
SUICIDE	1
SICK/INJURED PERSON	1
SUSPICIOUS PERSON	1
UNWELCOME PERSON	1
TRAFFIC ACCIDENT	1
FOOT PATROL OR PARK AND WALK	1
JUVENILE TROUBLE	1
PHONE MESSAGE	1
<b>TOTAL</b>	<b>22</b>

### HOURS OF PATROL

#### Fridays

7:00PM – 1:00AM

#### Saturdays

7:00PM – 2:00AM

#### Sundays

8:00PM – 12:00AM

### PATROL AREA

Off-duty officers assigned to patrol Jetty Park and its surrounding areas are responsible for ensuring the safety and security of park visitors, the parking lots, Jetty boardwalk, beach area, and adjacent businesses.

**\*Note** the updates provided in this section are one month behind to allow ample time for data collection and reporting.

# SCHOOL RESOURCE OFFICERS



Saint Lucie School opened up for the 2025–2026 school year on August 11, 2025. SRO'S covered their respected school during the month of August.

## **SRO Markeis Washington**

Dan McCarty Middle School

Officer Washington participated in the tunnel of hope welcome back to Dan McCarty Middle School campus. Dan McCarty Middle School participated in the lock down/fire drills as required by Department of Education. During the month of August Officer Washington completed two school threat investigations that resulted in no threats to the school and keeping the school safe. In addition, during the month of August Officer Washington had two students walk off campus but with the assistance of road patrol and Officer Washington skills and ability to have built connections with her students she was able to have the students return to school grounds with no incident.

## **SRO Jorge Goz**

Chester A. Moore Academy of Success K-8

Chester A Moore is transitioning from an Elementary School into a Kindergarten through 8<sup>th</sup> grade school. Due to this Officer Goz and the Fort Pierce Police Department are now supporting a school that is compressed of an elementary school and middle school. Officer Goz participated in the tunnel of hope welcome back to Chester A. Moore campus. Chester A. Moore staff and Officer Goz participated in the lock down/fire drills as required by Department of Education. Officer Goz continues to support the school by being part of attendance committee to ensure that all students are attending school and provide families with assistance if needed through partnerships.

\*Note: Both SRO's also participated and assisted with there school open house events.

# SCHOOL RESOURCE OFFICERS



## SRO Markeis Washington and SRO Jorge Goz

As Fort Pierce Police Department continues to develop their SRO unit and the Skills of our SRO's they attended Back to School Training with the Saint Lucie Sheriffs Department, Port Saint Lucie Police Department.

In addition, as both SRO's and the Fort Pierce Police Department partner with Saint Lucie County School District for the safety of all community members, visitors, staff members and students. Both SRO's conducted and thought along side the Fort Pierce Police Department Training Unit Active Aggressor Responds Training to all Officers of the Fort Pierce Police Department and Saint Lucie County Fire District. This training took place prior to school coming back in session and Dan McCarty Middle School was used during the training in order for all involved to familiarize themselves with the school campus.



\*Note: Both SRO's also participated and assisted with their school open house events.



## CONTACT US

---

✉ [fpra@cityoffortpierce.com](mailto:fpra@cityoffortpierce.com)

📍 100 North US Hwy. 1  
Fort Pierce, FL 34950

🌐 [www.choosefortpierce.com](http://www.choosefortpierce.com)

