

August 12th, 2025 STAB Meeting: Minutes

- **Call Meeting to order done by Robert Bluestone**

- **Roll Call done by Romance Joseph**

Present were Robert Bluestone, Stanley Silver, Michael Broderick, Althea Wilson, Shane Dewitt, John Earnhardt, Deborah Thompson, Christopher Cichorek, Anthony Lella, Marisa Quijano, Romance Joseph, Briggs Bristol

- **Last Advisory Board Meeting Minutes approved by Robert Bluestone and second by Althea Wilson**

- **Interim Directors Report given by Marisa Quijano**

-Financial Report

*\$600,000 net earned from ticket fees (restoration and processing fees)

*\$120,000 net earned from bar sales

*The theatre keeps all bar sales

*The theatre takes 10-30% from merch sales

*The theatre shares the profit of tickets for Comedy Corner's with promoters/comics

Casey'N'Spaz

*The theatre has increased our amount of members but at a lower ranks than previous years

-RFP Updates

*Commission has chosen to go into the negotiation phase with Venuworks

-Theatre Updates

*Introduces the theatre's newly appointed Marketing Manager Briggs Bristol

*The first ever in-house summer camp was made in partnership with the Sunrise Theatre Foundation was a great success

*The theatre will begin marketing shows, rental options, and volunteering options at Main Streets

Friday Fest

*Theatre will be offering more field trips in an effort to interact more with the community at the moment they have scheduled 4 shows tailored for field trips

- **Foundation News presented by Christopher Cichorek**

-Theatre Camp Report

*Extremely successful

*Paid for 66 scholarships

*Diverse staff led to better participation and parent appreciation

*Tremendous moral success

-Foundation Updates

- *Plan to expand who they service from children to more young adults
- *Assisted Stagefright Academy by donating a \$1,000.00 to their college program
- *They are working closely with St. Lucie County Schools to fundraise using a roadshow
- *Currently finalizing the concept design for the marquee
- *Plans to expand the size of their Board of Directors
- *The foundation hopes to increase their sponsorships for this year
- *The foundation has begun Night in Havana fundraising

- **Volunteer News presented by Anthony Lella**

- *The volunteers are happy with the changes that have been made
- *The volunteers were also a part of the Sunrise Theatre Camp

- **Open to Discussion**

-Commissioner Michael Broderick assures the board that he will find answers as to the job security of Sunrise Theatre employees

-Althea Wilson would like to look over the bylaws and reduce the current size of the Sunrise Theatre board

*Althea Wilson, Deborah Thompson, Robert Bluestone, and Tony Lella would like to gather to chair the committee

- **Adjournment**