

**City Commission Regular Meeting**

**Meeting Date:** 03/17/2025

**Re:** Recommendations from the Arts and Culture Advisory Board seeking approval of the Mayor and City Commission to include sponsorship of The Zora Experience Festival in an amount not to exceed of \$15,000

**Submitted For:** Audria Moore

**SUBJECT:**

Approve recommendation from the Arts and Culture Advisory Board seeking approval of a sponsorship request from the Florida Zora Neale Hurston Education Foundation for the Zora Experience Festival 2025 and to require post reporting in accordance with the proposed sponsorship reporting requirements.

**SUMMARY:**

Recommendations from the Arts and Culture Advisory Board seeking approval of a sponsorship request from the Florida Zora Neale Hurston Education Foundation in an amount not to exceed \$15,000 for the Zora Experience Festival 2025 and proposed sponsorship reporting requirements.

**RECOMMENDATION:**

Staff recommends approving the Arts and Culture Advisory Board recommendations.

**ALTERNATIVES:**

Staff will proceed as directed by the City Commission.

**RESPONSIBLE STAFF:**

Audria V. Moore, Special Projects Coordinator

**COORDINATED WITH:**

City Manager's Office

**Fiscal Impact**

**Budgeted Y/N:** N  
**Fiscal Year:** 2025  
**Account:** 100-1111-519-000-000  
**Amount:** \$15,000

**OTHER INFORMATION:**

Funding for these initiatives will be allocated from the Art In Public Places account (100-1111-519-000-0000-549875).

**Attachments**

- [Recommendations](#)
- [Sponsorship Reporting Requirements](#)
- [Zora Festival Proposed Budget](#)
- [Sponsorship Request Application](#)

## Form Review

**Inbox**

City Manager  
City Manager

**Reviewed By**

Devoshay Johnson  
Devoshay Johnson

**Date**

02/28/2025 01:54 PM  
02/28/2025 01:56 PM

**Form Started By:** Audria Moore

**Started On:** 02/07/2025 03:29 PM

**Final Approval Date:** 02/28/2025

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