

CITY OF FORT PIERCE
ARTS AND CULTURE ADVISORY BOARD

Regular Meeting - Tuesday, April 28, 2026 - 10:00 a.m.

City Hall - William D. Dannahower Conference Room, Second Floor, 100 North U.S. #1, Fort Pierce, Florida

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF MINUTES
 - a. Approval of minutes from the March 24, 2026 Arts and Cultural Board meeting.
4. COMMENTS FROM THE PUBLIC
Any person who wishes to comment on any subject on this Agenda may be heard at this time. Please sign the sign-up sheet in order to speak. Please limit your comments to no more than five (5) minutes, as this section of the Agenda is limited to thirty minutes. The Arts and Culture Advisory Board will not be able to take any official action under "Comments from the Public" section.
5. NEW BUSINESS
 - a. WWI Monument Project Letter
 - b. DRAFT Fort Pierce Arts & Cultural Heritage Strategic Plan
6. OLD BUSINESS
 - a. Call for Artist for new City Hall Statue
7. BOARD AND STAFF DISCUSSION
8. ADJOURNMENT

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (772) 467-3065 at least 48 hours prior to the meeting.

Arts and Culture Advisory Board - 10:00 AM

3. a.

Meeting Date: 04/28/2026

Re:

SUBJECT:

Approval of minutes from the March 24, 2026 Arts and Cultural Board meeting.

Form Review

Form Started By: Brittany Meredith

Started On: 04/23/2026 08:30 AM

Final Approval Date: 04/23/2026

Arts and Culture Advisory Board - 10:00 AM

5. a.

Meeting Date: 04/28/2026

Re:

SUBJECT:

WWI Monument Project Letter

Attachments

WWI Monument Project
Monument Names and Dates
Our Heroes
WWI Monument 1
WWI Monument 2

Form Review

Form Started By: Brittany Meredith

Started On: 04/23/2026 08:33 AM

Final Approval Date: 04/23/2026



St. Lucie Historical Society, Inc.
(Established November 18, 1952)
P. O. Box 578
Fort Pierce, FL 34954-0578

772-461-8020
Website: stluciehistoricalsociety.net

April 13, 2026

City of Fort Pierce
c/o Audria Moore
Special Projects Coordinator
101 N. US 1
Fort Pierce, FL 34950

Re: World War I Monument Project

Dear Ms. Moore:

The St. Lucie Historical Society has existed for over 75 years and is dedicated to identifying and preserving the history of St. Lucie County. St. Lucie County is very fortunate to have a very significant World War I Memorial and Monument on the grounds of the St. Lucie County Courthouse in downtown Fort Pierce. Shortly after World War I, the Army Corps of Engineers constructed several monuments around the United States that were dedicated to memorializing soldiers who lost their lives during World War I. One of those markers exists on the St. Lucie Courthouse grounds and the names of 19 local soldiers are listed on the monument who lost their lives during World War I.

The monument was clearly constructed by the Army Corps of Engineers because their logo is at the bottom of the monument. The logo represents the City Gate of Verdun France, which was the general location of where the United States began fighting in France during World War I. During World War I, St. Lucie County was larger than it is now as it contained all of Indian River County and portions of Martin and Okeechobee County with a total population of approximately 7,500. Losing 19 local lives during that war was significant, but we know there were actually more local men lost than the named 19 on the monument.

The St. Lucie Historical Society has been hearing rumors that the St. Lucie County Courthouse in Fort Pierce could be moved and that eventually, the grounds might be sold to a private developer. The concern of the Society is that the monument could be lost in the future if it is not properly preserved. At the current time, very few St. Lucie County

officials and residents are aware that the monument exists. For many years, this very nice monument has been hidden in the vegetation on the north side of the courthouse near the Public Defender office.

The St. Lucie Historical Society feels that this monument should be moved from its current location to the new veterans' park on North Indian River Drive where several other monuments have already been moved. We support this move because we feel the monument will be better served and more accessible to the public interested in knowing more about the military heritage of St. Lucie County.

The St. Lucie Historical Society has already made some preliminary contacts to veterans' groups and the DAR, who have expressed keen interest in helping to underwrite the cost of moving the monument to the veterans' park and ensuring that the monument is properly installed and preserved.


The St. Lucie Historical Society has been told that the movement of this monument needs approval by St. Lucie County, possibly the City of Fort Pierce and by the Clerk of Court and possibly the Public Defender.

This time we are requesting the necessary approvals so that we can begin the process of investigating the cost of moving this unique historic monument. The St. Lucie Historical Society wants to make sure this memorial is preserved for future generations, which is the core mission of the Society.

We welcome your response, suggestions and any help that you might wish to furnish in seeing that this memorial is properly preserved.

Very Truly Yours

St. Lucie Historical Society

By 
Nancy Bennett, President

cc: Catherine Barbieri, Esq.

Names from the Monument (from the image)

Left Panel:

- Lionel B. Rothrock (1897–1918)
- Fay R. Taylor (1897–1918)
- Thomas Hamlin (1889–1918)
- Melville O. Dills (1898–1918)
- Felix G. Poppell (1899–1918)
- A. Wilson Kemp (1898–1917)
- Lonnie E. Hamilton (1897–1918)
- Leve L. Law (1879–1918)
- Jason E. Shiland (1889–1918)

Right Panel:

- Stephen N. Gladwin (1896–1919)
- Porter Raulerson (1899–1918)
- Clarence R. Alderman (1891–1918)
- Claud M. Lightner (1893–1917)
- James L. Anderson (1889–1918)
- James E. Morgan (1892–1918)
- Ralph H. Hart (1896–1917)
- Henry H. Holmes (1889–1918)
- Thomas J. Desteuben (1890–1917)

“Our Heroes” – Fort Pierce World War I Memorial (1919)

Erected in 1919, this monument stands as one of Fort Pierce’s earliest public memorials, honoring local men who gave their lives during World War I, known at the time as “The Great War.”

The names engraved here represent young men from Fort Pierce and the surrounding St. Lucie County community who answered the nation’s call to service between 1917 and 1918. Many died overseas in Europe as part of the American Expeditionary Forces, while others perished during training or as a result of the 1918 influenza pandemic that swept through military camps.

The inscription “Our Heroes” reflects a community’s immediate and personal loss—families, neighbors, and friends whose lives were cut short in a conflict that marked the United States’ emergence on the global stage.

The presence of the U.S. Army Corps of Engineers insignia symbolizes both the military service of those honored and the broader role of federal infrastructure and coastal development in the Fort Pierce area during the early 20th century.

This memorial also reflects the early civic and veteran-led efforts of the post-war period, including organizations such as the American Legion, which played a key role in preserving the memory of local service members.

More than a century later, this monument remains a solemn reminder that even small communities bore a profound share of sacrifice in a global conflict—and that the legacy of service, duty, and remembrance continues to define Fort Pierce.

1919

OUR HEROES

LIONIEL B. ROTHROCK 1897 - 1918 STEPHEN N. GLADWIN 1896 - 1919

FAY R. TAYLOR 1897 - 1918 PORTER RAULERSON 1899 - 1918

THOMAS HAMLIN 1889 - 1918 CLARENCE R. ALDERMAN 1891 - 1918

MELVILLE O. DILLS 1898 - 1918 CLAUD M. LIGHTNER 1893 - 1917

FELIX G. POPPELL 1899 - 1918 JAMES L. ANDERSON 1889 - 1918

A. WILSON KEMP 1898 - 1917 JAMES E. MORGAN 1892 - 1918

LONNIE E. HAMILTON 1897 - 1918 RALPH H. HART 1896 - 1917

LEVE L. LAW 1879 - 1918 HENRY H. HOLMES 1889 - 1918

JASON E. SHILAND 1889 - 1918 THOMAS J. DESTAUBEN 1890 - 1917





1919

OUR HEROES

HONEL E. ROTHRON 1897 - 1915	STEPHEN N. GLADWIN 1896 - 1919
LAW W. TAYLOR 1897 - 1915	PORTER R. ALBERSON 1897 - 1915
THOMAS HAMLEN 1889 - 1915	CHARLES E. ADERMAN 1891 - 1918
WENDELL O. DEELS 1895 - 1918	CLAUDE M. BIGHTNER 1895 - 1917
W. G. POPPELL 1894 - 1915	JAMES E. ANDERSON 1897 - 1915
DANIELSON KEMP 1895 - 1917	JAMES E. MORGAN 1892 - 1915
CONNIE HAMILTON 1897 - 1918	RALPH H. HART 1894 - 1917
LEWIS L. LAW 1899 - 1916	HENRY H. HOLMES 1889 - 1915
W. E. SHILAND 1889 - 1915	THOMAS J. DESTUBE 1890 - 1917



Arts and Culture Advisory Board - 10:00 AM

5. b.

Meeting Date: 04/28/2026

Re:

SUBJECT:

DRAFT Fort Pierce Arts & Cultural Heritage Strategic Plan

Attachments

DRAFT Fort Pierce Arts & Cultural Heritage Strategic Plan

Strategic Plan Framework

Form Review

Form Started By: Brittany Meredith

Started On: 04/23/2026 08:20 AM

Final Approval Date: 04/23/2026



Fort Pierce Arts & Cultural Heritage Strategic Plan

Advisory Board 10-year Adaptive Model

Vision

To foster an environment where arts and culture flourish for the benefit, education, and well-being of all residents and visitors of Fort Pierce.

Mission

To empower, support, and sustain a strong and vibrant artistic environment that reflects the cultural identity and heritage of Fort Pierce.

Role of the Advisory Board

The Advisory Board functions as a strategic and advisory body, guiding the development and sustainability of arts and cultural initiatives without directly producing or operating programs.

Primary Responsibilities:

- Identify and assess cultural assets and opportunities
- Facilitate partnerships and alignment across stakeholders
- Recommend strategic priorities and investments
- Advocate for arts and cultural initiatives
- Support visibility, coordination, and access

Stakeholders

The plan engages a broad network of stakeholders to ensure inclusivity and collaboration across the arts and cultural ecosystem.

Stakeholder Groups:

- Organizations: Museums, cultural institutions, nonprofits

- Artists: Professional, emerging, and amateur creators
- Businesses: Creative economy, tourism, and hospitality sectors
- Community: Residents, neighborhoods, and visitors
- Government: City, County, and State partners

Existing Assets Inventory

A. Organizations & Institutions: Museums, galleries, cultural centers, historic and heritage organizations

B. Events & Programs: Art Walk, festivals and cultural events, educational and community programs

C. Public Art: Murals, sculptures, Art in Public Places inventory

D. Cultural Trails & Experiences: Zora Neale Hurston Dust Tracks Heritage Trail, Florida Highwaymen Trail, Waterfront, fishing spots, nature trails (SUN Trail), and walking tours

E. Assessment Focus: Condition and maintenance of public artworks, visibility and accessibility of assets, identification of gaps and underutilized opportunities

Overarching Objectives

A. Support the development, preservation, and promotion of the City's artistic and cultural heritage assets

B. Encourage opportunities for residents and visitors to participate in arts, cultural heritage, and creative educational activities

C. Advocate and communicate factual information on arts and cultural heritage issues to citizens and elected officials

D. Facilitate greater use of public and private resources to develop and support arts and cultural programs

E. Strengthen Fort Pierce's recognition as a cultural hub and destination for investors, developers, tourists, and residents

Strategic Goals

Goal 1: Increase Visibility and Access (Aligned Objectives: 1, 2, 5)

- Expand marketing and promotion of existing assets
- Increase awareness of cultural experiences and destinations
- Develop and market Fort Pierce's arts and cultural heritage assets
- Support and expand the Fort Pierce Art Walk

- Explore app development for interactive cultural experiences
- Engage a consultant to develop a marketing strategy and collateral materials

Goal 2: Strengthen Partnerships and Collaboration (Aligned Objectives: 1, 3, 4)

- Build cross-sector partnerships among artists, businesses, and institutions
- Encourage collaboration between public and private sectors
- Develop shared funding and resource models
- Support regional and state-level cultural networks

Goal 3: Foster Creative Economy Growth (Aligned Objectives: 2, 4, 5)

- Support creative entrepreneurship and small business development
- Promote arts-based tourism and cultural industries
- Encourage investment in creative spaces and innovation hubs
- Integrate arts and culture into economic development strategies

Goal 4: Preserve and Celebrate Cultural Heritage (Aligned Objectives: 1, 2, 3)

- Protect and restore historic and cultural landmarks
- Promote heritage education and storytelling initiatives
- Support programs that highlight Fort Pierce's diverse cultural identity
- Expand heritage trails and interpretive experiences

Goal 5: Build Capacity and Sustainability (Aligned Objectives: 3, 4, 5)

- Develop training and professional development for artists and organizations
- Strengthen funding mechanisms and grant opportunities
- Encourage volunteerism and community engagement
- Establish metrics for evaluating cultural impact and progress

Implementation Framework

Phase 1 (Years 1-3): Foundation and Assessment - Conduct comprehensive asset mapping, establish baseline data and performance indicators, form partnerships and advisory committees

Phase 2 (Years 4-6): Growth and Development - Launch marketing and visibility campaigns, expand cultural programming and events, develop digital platforms and interactive tools

Phase 3 (Years 7-10): Sustainability and Innovation - Evaluate outcomes and adapt strategies, strengthen long-term funding and governance models, position Fort Pierce as a regional cultural leader

Evaluation and Adaptive Management

The plan adopts an adaptive model, allowing for flexibility and responsiveness to emerging opportunities and challenges.

Evaluation Components: Annual progress reports, stakeholder feedback sessions, data-driven performance metrics, mid-term and end-of-decade reviews

Conclusion

The Fort Pierce Arts & Cultural Heritage Strategic Plan establishes a 10-year roadmap for cultivating a thriving, inclusive, and sustainable cultural ecosystem. Through collaboration, innovation, and stewardship, Fort Pierce will continue to celebrate its unique artistic identity and heritage while fostering economic vitality and community pride.

Fort Pierce Arts & Cultural Heritage Strategic Plan | 10-Year Adaptive Framework



Fort Pierce Arts & Cultural Heritage Strategic Plan

Advisory Board Framework | 10-Year Plan (Adaptive Model)

1. Vision

Fort Pierce stands as a culturally rich and artistically bold city—one that celebrates its history, uplifts diverse voices, and strengthens community pride through creative expression.

starred

Commented [JK1]: Please use the board's version - this is just placeholder courtesy of Chatgpt

2. Mission

The mission of the Arts and Culture Strategic Plan is to empower, support, and sustain a strong and vibrant artistic and cultural environment for all Fort Pierce residents and visitors.

starred

Commented [JK2]: Again, courtesy of Chatgpt - as place holder. Please replace.

3. Role of the Advisory Board

The Advisory Board serves as a **strategic and advisory body** and does not directly produce or operate programs.

Commented [JK3]: I think this is important to keep in mind.

Primary responsibilities include:

- Identifying and assessing cultural assets and opportunities
- Facilitating partnerships and alignment across stakeholders
- Recommending strategic priorities and investments
- Advocating for arts and cultural initiatives
- Supporting visibility, coordination, and access

4. Stakeholders

This plan supports and engages a broad network of stakeholders, including:

- **Organizations:** museums, cultural institutions, nonprofits
- **Artists:** professional, emerging, and amateur

- **Businesses:** creative economy, tourism, hospitality
 - **Community:** residents, neighborhoods, visitors
 - **Government:** City, County, and State partners
-

5. Existing Assets Inventory

A foundational component of this plan is the identification and ongoing assessment of Fort Pierce's existing cultural assets.

A. Organizations & Institutions

- Museums, galleries, and cultural centers
- Historic and heritage organizations

B. Events & Programs

- Art Walk
- Festivals and cultural events
- Educational and community programs

C. Public Art

- Murals
- Sculptures
- Art in Public Places inventory

D. Cultural Trails & Experiences

- Zora Neale Hurston Dust Tracks Heritage Trail
- Florida Highwaymen Trail
- Waterfront include fishing and walking tours (existing and potential) *Sun Trail*

E. Assessment Focus

- Condition and maintenance of public artworks
- Visibility and accessibility of assets
- Identification of gaps and underutilized opportunities

6. Overarching Objectives

The following objectives guide all strategic actions. These are not prioritized and are intended to work collectively:

1. Support and facilitate the development, preservation, and promotion of Fort Pierce's arts and cultural heritage assets
 - A) Support an increase in the development, preservation, and promotion of the City's existing artistic and cultural heritage assets.
2. Encourage and facilitate opportunities for residents and visitors to participate in arts, cultural heritage, and creative education
 - B) Encourage and facilitate opportunities for City residents and visitors to participate in arts, cultural heritage, and creative educational activities.
3. Advocate for and communicate information on arts and cultural issues to citizens and elected officials on the local, state, and federal levels.
 - C) Advocate and communicate factual information on local, state, and federal arts and cultural heritage issues to citizens and elected officials.
4. Encourage more effective use of public and private resources to support arts and cultural heritage development and creative programs in Fort Pierce.
 - D) Encourage and facilitate greater use of City, County, State, Federal, and private resources to develop and support arts, cultural heritage and creative programs in Fort Pierce.
5. Strengthen Fort Pierce's identity as a cultural destination for current and future residents, tourists, developers and investors
 - E) Further the recognition of Fort Pierce as an arts, cultural heritage and creative center ^{hub} (mecca) and a destination of choice for investors, developers, tourists, and current and future residents.

7. Strategic Goals

Goal 1: Increase Visibility and Access

Aligns with Objectives 1, 2, 5

- Increase marketing and promotion of existing assets
- Expand awareness of cultural experiences and destinations
- Increase the development, visibility, and marketing of Fort Pierce's existing arts and culture heritage assets, programs, and projects.
- Identify ways to support and expand Fort Pierce's Art Walk.
- Explore ~~Story~~ App development for interactive arts and culture museums, historic sites, public art, and Art Walk.
- Develop a marketing strategy and print collateral to present Fort Pierce as an arts and culture destination.

- Janet Cultural Alliance

- Mural booklet - Consultant

↑ digital and ↓

Goal 2: Expand Participation

Aligns with Objectives 2, 5

- Encourage participation from new artists, both professional and amateur
- Increase community engagement in cultural activities
- Strengthen arts appreciation and awareness, and beautification opportunities to improve ~~lighted areas~~ our city

→ Keep

↑ artistic

↓ education

Goal 3: Strengthen Education and Awareness

Aligns with Objectives 2, 3

- Promote educational opportunities related to arts and cultural heritage
 - Improve public understanding of cultural value
-

DBA
↳ Main Street
Michelle

Invite

Goal 4: Drive Community and Economic Impact

Aligns with Objectives 1, 4, 5

- Build civic pride and improve quality of life
- Support economic development through cultural activation
- Build civic pride and improve quality of life for residents and visitors, raise community perception and cultivate economic artistic development opportunities.
- Invite Grants Dept. to our meeting for collaboration of our efforts

- work w/ Art Alliance
Main St.
Jazz + Blues

Goal 5: Beautification and Placemaking

Aligns with Objectives 1, 5

- Expand public art and beautification efforts
- Activate underutilized or blighted areas + assets
- Identify ongoing revenue sources to support the growth and development of Fort Pierce's arts and culture assets.

+ additional

Goal 6: Sustainable Funding and Resources

Aligns with Objective 4

- Identify and develop ongoing revenue sources
- Improve coordination of funding and investments

8. Implementation Phasing (36-Month Roadmap)

Phase 1: Foundation and Quick Wins (0-12 Months)

Focus: Visibility, alignment, and activation of existing assets

- Promote existing cultural trails and experiences
- Strengthen and expand Art Walk visibility
- Develop and distribute materials positioning Fort Pierce as a cultural destination
- Align messaging across partner organizations

← Come to our meeting

- Define and map cultural trails (mural, architectural, waterfront)
- Identify or consolidate a digital platform for cultural access
- ~~Inventory and assess public art (murals and sculptures)~~
- Inspect existing murals to determine which need to be refurbished or replaced. - Emily volunteered
- ~~Issue RFQ for replacement sculpture at City Hall~~
- Put out a call for artists for new sculpture in front of city hall.
- Conduct community engagement (surveys, town halls, pop-ups)

Phase 2: Development and Expansion (12–24 Months)

Focus: System-building, partnerships, and program expansion

- Launch and promote cultural trails
- Begin maintenance and restoration of public art
- Install new City Hall sculpture
- Execute coordinated marketing strategy - Consultant?
- Formalize partnerships with key organizations - Cultural Advisor
- Expand artist participation opportunities
- Pursue grants, sponsorships, and public-private partnerships

Phase 3: Sustainability and Destination Positioning (24–36 Months)

Focus: Long-term positioning and system sustainability

- Position Fort Pierce as a recognized cultural destination
- Integrate arts into tourism and economic development strategies
- Establish recurring funding streams
- Expand public art into targeted areas
- Align arts initiatives with broader city development efforts
- Evaluate outcomes and prepare next-phase planning

9. Implementation Approach

The Advisory Board will operate as a **facilitator and connector**, not a program operator.

Approach includes:

- Partnering with organizations to deliver initiatives
- Leveraging existing resources and infrastructure
- Supporting coordination, promotion, and alignment
- Prioritizing activation over creation of new programs

10. Metrics and Success Indicators

Success will be evaluated through:

- Increased participation in cultural events and programs
- Growth in visibility and usage of cultural assets
- Number and strength of partnerships
- Activation of public art and cultural experiences
- Community perception and engagement
- Contribution to tourism and economic activity

11. Planning Horizon and Adaptive Framework (10-Year Plan)

This Strategic Plan establishes a **10-year vision supported by phased implementation cycles** to ensure adaptability and long-term relevance.

Structure

- **Years 1–3:** Defined implementation phase (this plan)
 - **Years 4–6:** To be defined following evaluation
 - **Years 7–10:** To be defined following evaluation
-

Evaluation and Recalibration (End of Year 3)

A formal review will assess:

- Progress toward goals and objectives
- Effectiveness of partnerships and initiatives
- Gaps and emerging opportunities
- Community and stakeholder feedback
- Changes in funding, development, and policy environment

Outcome: Defined strategy for Years 4–6

Second Evaluation Cycle (End of Year 6)

A second review will:

- Reassess long-term positioning
- Refine destination strategy
- Align with broader regional and economic trends

Outcome: Defined strategy for Years 7–10

Guiding Principle

This plan is intentionally **adaptive and responsive**.

It prioritizes:

- Activation of existing assets
- Strategic coordination across stakeholders
- Measurable progress over speculative long-term planning

Fort Pierce Arts & Cultural Heritage Strategic Plan | 10-Year Adaptive Framework



Arts and Culture Advisory Board - 10:00 AM

6. a.

Meeting Date: 04/28/2026

Re:

SUBJECT:

Call for Artist for new City Hall Statue

Attachments

DRAFT Call for Artist

Sample Call for Artist

Form Review

Form Started By: Brittany Meredith

Started On: 04/23/2026 08:24 AM

Final Approval Date: 04/23/2026

CITY OF FORT PIERCE

CALL FOR ARTISTS

Signature Public Sculpture for Fort Pierce City Hall

1. Introduction

The City of Fort Pierce is pleased to announce a public art opportunity for professional artists or artist teams to design, fabricate, and install a landmark sculpture in front City Hall. This prominent location along a major thoroughfare offers exceptional visibility and calls for a bold, iconic work of art that reflects the character and aspirations of the Fort Pierce community.

2. Project Vision

The City seeks a breathtaking sculptural work that will serve as a defining symbol of Fort Pierce. The selected artwork should:

- Capture the spirit, culture, and identity of Fort Pierce
- Create a strong sense of arrival at City Hall
- Demonstrate artistic excellence, originality, and ambition
- Engage viewers from both pedestrian and vehicular perspectives
- Enhance civic pride and become a recognizable city landmark
- Be durable, safe, and suitable for long-term outdoor display in Florida's climate

Artists are encouraged to propose concepts that are visually striking, forward-thinking, and memorable.

3. Site Information

- **Location:** Front of City Hall
- **Visibility:** High-traffic corridor with significant daily vehicle and pedestrian activity
- **Installation Type:** Permanent, outdoor sculpture
- **Environmental Conditions:** Must withstand sun exposure, humidity, coastal air, and seasonal weather

A detailed site plan will be provided to shortlisted finalists.

4. Eligibility

This call is open to:

- Professional artists or artist teams with demonstrated experience in large-scale public art

- Artists capable of managing all phases of design, engineering, fabrication, and installation
- Applicants from all geographic locations and backgrounds

5. Budget

A comprehensive project budget (to be announced) will include:

- Artist design fee
- Fabrication and materials
- Engineering and permitting
- Transportation and installation
- Insurance and contingency

Final budget details will be provided in the full Request for Proposals (RFP).

6. Submission Requirements

Applicants must submit the following materials for consideration:

1. **Letter of Interest** A narrative describing the artist's approach, experience, and connection to the project vision.
2. **Portfolio of Work** Up to 10 images of completed projects, with emphasis on public art or large-scale sculpture.
3. **Résumé/CV** For the artist or all members of the artist team.
4. **Preliminary Concept Statement** A brief description of the proposed artistic direction (no renderings required at this stage).
5. **Professional References** Contact information for at least two individuals familiar with the artist's public art experience.

7. Selection Criteria

Submissions will be evaluated based on:

- Artistic excellence and innovation
- Demonstrated experience with large-scale, permanent public art
- Feasibility of proposed concept
- Durability, safety, and maintenance considerations
- Alignment with the City's vision and community identity

- Ability to meet budget and timeline requirements

8. Project Timeline

A detailed schedule will be provided in the full RFP. The anticipated process includes:

- Release of Call for Artists
- Review of submissions
- Selection of finalists
- Finalist concept proposals
- Final artist selection
- Fabrication and installation

9. Application Instructions

Submission instructions, deadlines, and contact information will be included in the Café' submission.

10. Contact Information

For questions or additional information, please contact: **Audria V. Moore, Special Projects Coordinator** at amoore@cityoffortpierce.com

Paint the Peacock Arts District

<https://choosefortpierce.com>

Contact Email: sadelgado@cityoffortpierce.com

Contact Phone: 772-467-3025

Entry Deadline: 8/26/24

Application Closed

Work Sample Requirements

Images | Minimum: 1, Maximum: 2

Total Samples | Minimum: 1, Maximum: 2

Call Type: Public Art

Eligibility: Local

State: Florida

Budget: \$10,000 - \$12,000

The Peacock Arts District (PAD) Mural Program is revitalizing the area by infusing vibrant colors and creativity into its streetscape. With each mural, the district becomes a canvas showcasing artists' talent and beautifying the neighborhood but also foster a sense of pride and identity among residents and visitors.

We are currently seeking submissions for a vibrant contemporary mural that will serve as a landmark and symbolize the spirit of our community. This mural should incorporate geometric designs and feature an interactive element where visitors can take selfies, thereby promoting engagement and interaction within the district.

The property available for mural installation:

- 607 Orange Avenue, Fort Pierce, FL

Project Goals:

- Enhance the visual appeal of the Peacock Arts District.
- Create a focal point that reflects the district's identity.
- Encourage community engagement through interactive art.

[CLICK HERE](#) for information on the property as it will be important for your design proposal.

Application Requirements

Applicants can apply and can submit up to two (2) designs for the mural proposal. Designs should be depicted on the wall space of choice to help with understanding what it will look like in actuality.

Eligibility Criteria

Artist Qualifications: Must have experience in creating exterior murals.

 Share

 Share

[← Back to Participating Calls](#)

Florida Highwaymen Museum Mural



<https://cityoffortpierce.com>

[Visit Organization Website](#)

Contact Email: amoore@cityoffortpierce.com

Contact Phone: 772-467-3184

Entry Deadline: 3/19/25

Days remaining to deadline: 27

Work Sample Requirements

Images | Minimum: 3, Maximum: 3

Total Samples | Minimum: 3, Maximum: 3

Call Type: Public Art

Eligibility: National

State: Florida

Budget: \$20,000 - \$25,000

Apply Now

The City of Fort Pierce is honored to announce a unique opportunity for artists to contribute to our upcoming mural project that celebrates the rich history and cultural legacy of the Highwaymen—a group of 26 African-American artists who profoundly impacted Florida's art scene in the mid-20th century.

A proposed mural will be painted on the exterior south and east walls of the newly renovated Florida Highwaymen Museum, located at 1234 Avenue D, Fort Pierce, FL 34950. The image, which has been selected captures the essence and culture of the Highwaymen artists. The area measures approximately 19 feet in height and 51 feet in width, providing about 969 square feet of space. To view the rendering of the mural, click the link [Florida Highwaymen Mural](#).

Application Requirements

This call is open to both well-established and emerging artists skilled at working with large-scale paintings, mural techniques, familiarity with building surface preparation and finishing methods. Artists from Fort Pierce and surrounding areas are strongly encouraged to apply. Collaborations between artists with complementary skills are welcomed.

Eligibility Criteria

The following must be provided with each submitted application:

- A resume or CV
- Provide three (3) examples of previous mural projects
- Three (3) references from former clients
- A proposal that includes the artist's fee, costs for materials and supplies, and travel expenses.
- An estimated timeline for completion

Print this Page

View Rules & Terms to Apply

Share

Share

Legal Agreement

Legal Agreement

Wall Preparation: It is the responsibility of the Fort Pierce Redevelopment Agency to ensure that the exterior walls are clear of any obstruction or issues before the commencement of painting.

Click here: To view the rendering of the mural, click the link [Florida Highwaymen Mural](#).

Specifications:

- **Size:** The mural will be located on two prominent exterior walls with a combined measurement of approximately 19 feet in height and 51 feet in width, providing about 969 square feet of space. (measurements are approximate)
- **Materials:** Preference for durable, weather-resistant materials suitable for outdoor installation.
- **Selection Criteria:** Proposals will be evaluated based on:
 - Demonstrated experience and skill in painting large-scale murals.
 - Timeline
 - Budget
 - References
- **Budget:** The budget for this project is \$20,000 - \$25,000 inclusive of all artist fees, materials, installation costs, and travel.
- **Payment Process:** The artist will receive a two-part payment. The first payment will be the deposit. Which can be used to purchase supplies, equipment any other resources needed to start the mural. The final payment is paid at the successful completion of the mural.
- **Sealant:** The artist is required to seal the mural before completion.
- **Agreement:** The selected artist must enter into a formal agreement with the City of Fort Pierce prior to the start of painting the mural.