

<b>FIRMS</b>	<b>LINDA COX</b>	<b>JOHNNA MORRIS</b>	<b>JARED SORENSON</b>	<b>TOTALS</b>
<b>Baker Tilly Advisory Group, LP</b> Tampa, FL	86	71	90	<b>247</b>
<b>Berry, Dunn, McNeil, &amp; Parker, LLC.</b> Portland, ME	97	85	93	<b>275</b>
<b>Civic Consulting Group, LLC.</b> West Palm Beach, FL	72	88	65	<b>225</b>
<b>K.L. Scott &amp; Associates, LLC.</b> Alpharetta, GA	95	71	85	<b>251</b>
<b>L.M. Genuine Solutions, LLC.</b> Miami, FL	75	85	75	<b>235</b>
<b>Lyle Sumek Associates, Inc.</b> Fort Lauderdale, FL	85	88	80	<b>253</b>
<b>Raftelis Financial Consultants, Inc.</b> Maitland, FL	79	73	70	<b>222</b>
<b>RESPEC Company LLC.</b> Tampa, FL	75	66	76	<b>217</b>

Evaluation Criteria	Description	Points
<b>Qualifications</b>	<ul style="list-style-type: none"> <li>* Demonstrated experience in municipal strategic planning &amp; facilitation</li> <li>* Experience working with elected officials, executive leadership, department heads.</li> <li>* Quality and relevance of past projects and references</li> </ul>	30
<b>Project Team and Capacity</b>	<ul style="list-style-type: none"> <li>* Qualifications, experience, &amp; availability of the proposed project team.</li> <li>* Clear roles &amp; demonstrated ability to manage complex, multi-stakeholder process.</li> </ul>	20
<b>Project Understanding and Methodology</b>	<ul style="list-style-type: none"> <li>* Demonstrated understanding of the City's objectives, challenges, and planning environment.</li> <li>* Clarity &amp; feasibility of the proposed approach.</li> <li>* Strength of engagement strategy, workshop facilitation, and accountability framework.</li> <li>* Ability to translate strategic goals into actionable, measurable outcomes.</li> </ul>	25
<b>Work Plan and Schedule</b>	<ul style="list-style-type: none"> <li>* Clarity and feasibility of the proposed work plan and timeline.</li> <li>* Alignment with the City's desired schedule and deliverables.</li> </ul>	10
<b>Cost Proposal</b>	<ul style="list-style-type: none"> <li>* Overall cost competitiveness and value</li> <li>* Transparency and reasonableness of pricing.</li> <li>* Alignment of cost with proposed scope and deliverables</li> </ul>	15
<b>TOTAL</b>		<b>100</b>