

Welcome to

HUTCHINSON ISLAND

A FLORIDA TREASURE





Is Our Greatest Asset About To Go Away?

What's In A Name?

100 Years Of Progress

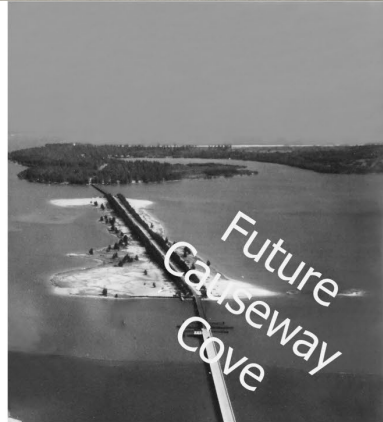
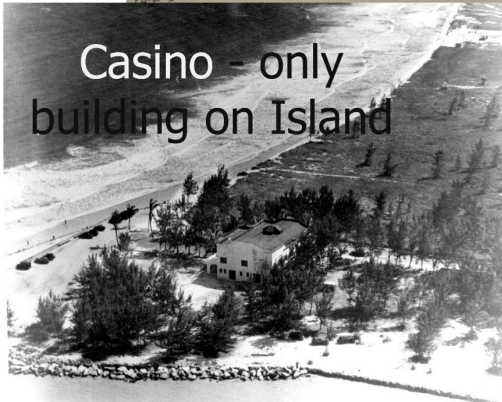
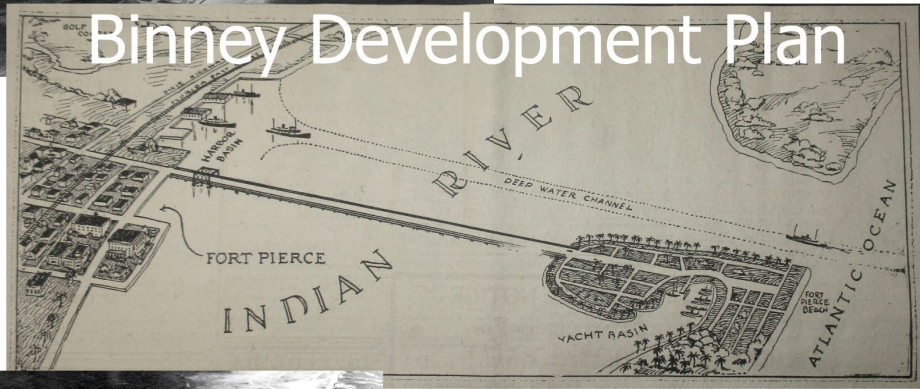
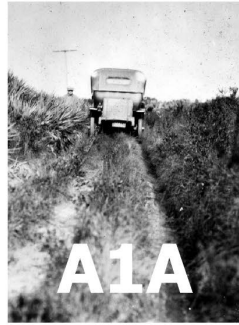


Florida's
HUTCHINSON ISLAND



1920s

Limited Facilities for People



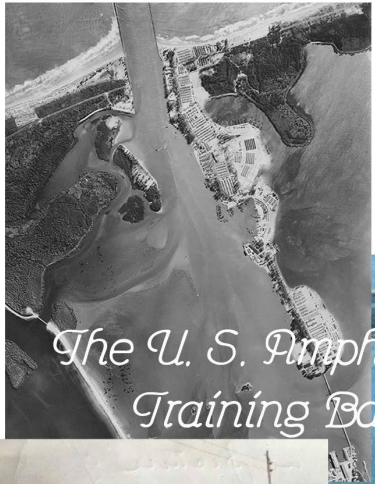
History

- Early Years

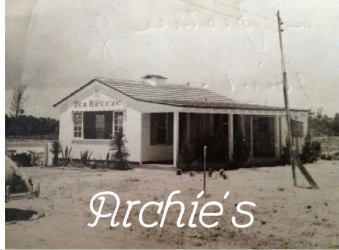


1940s and 50s

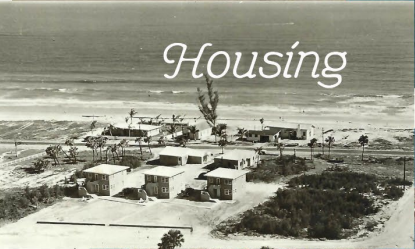
Military to Civilian Presence



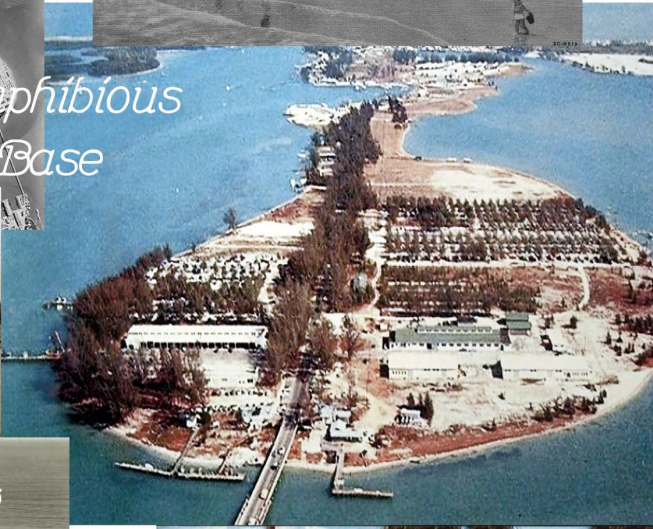
The U. S. Amphibious Training Base



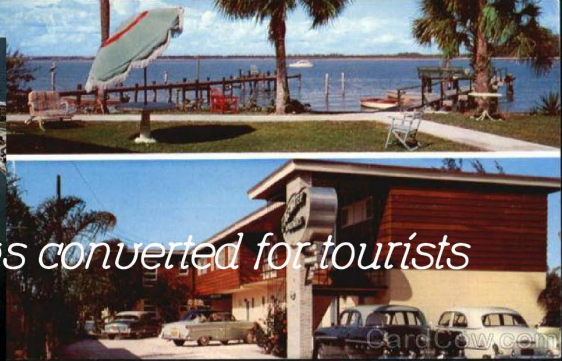
Archie's



Housing



New Buildings converted for tourists

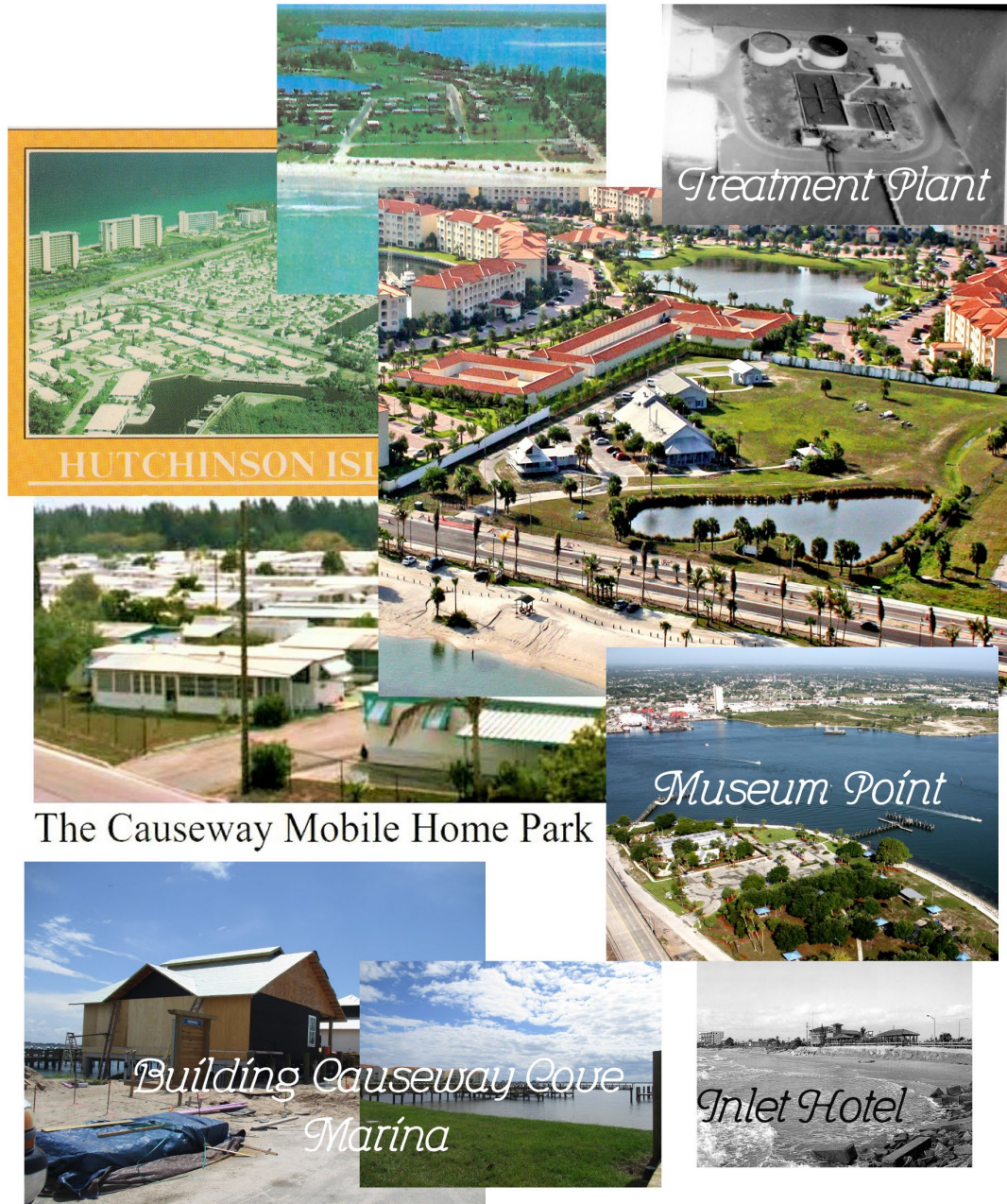


History

- Early Years
- Military



The 2000s New Opportunities



History

- Early Years
- Military
- The 2000's

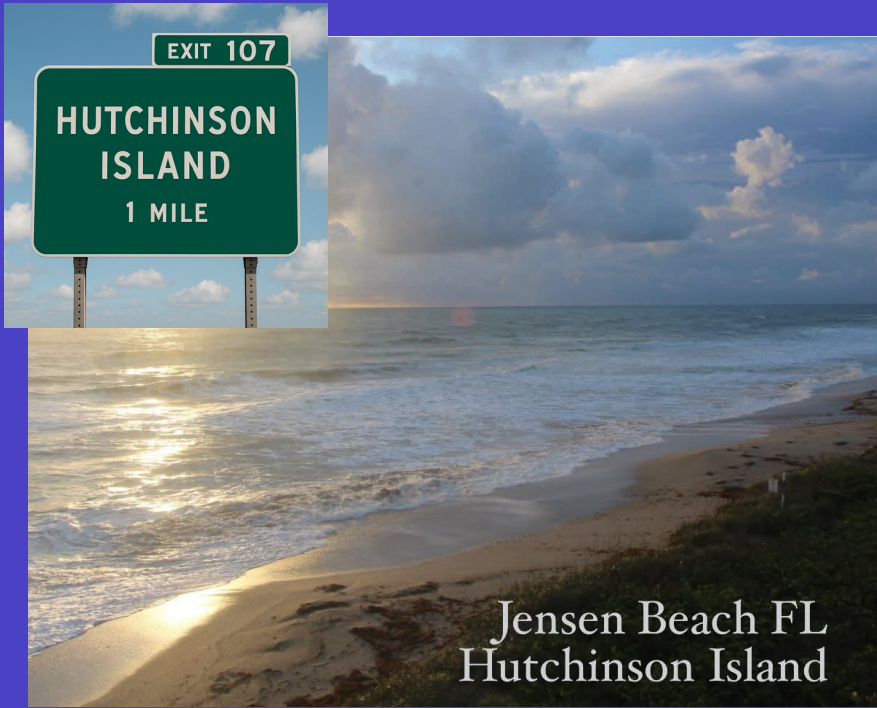


Credit for History section goes to Historian Jeanellen Wilson

Problem



"If our community does not act, we may lose a valuable asset. We must reclaim the name Hutchinson Island. Much like Captiva, Amelia Island and Sanibel Island are part of their community, Hutchinson Island belongs here to bring jobs, tourism, and prosperity to Fort Pierce."



Jensen Beach FL
Hutchinson Island



Jensen Beach
Hutchinson Island



Greetings from
Hutchinson Island Florida

- Martin County
- Jensen Beach
- Tourism Promotions
- Stuart
- Google Maps

Lost Identity

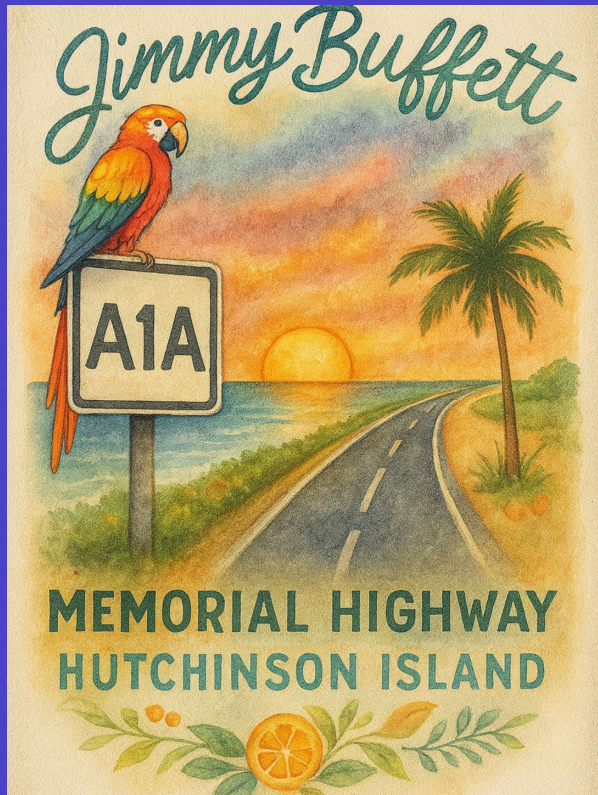
"Hutchinson Island is being marketed as Jensen Beach, Martin County"





Visitors are Being Sent Elsewhere!

- Martin County Hutchinson Island welcome sign
- Where to shop on Hutchinson Island. Not here!
- Visit Florida Tourism promotes Hutchinson Island Martin
- Google Maps, Yelp and online sources identify Hutchinson Island as Martin County.



Welcome To *Hutchinson Island, FL*



Hutchinson Island Committee

**1013 Seaway Dr. Box 121
Hutchinson Island, FL 34949
772-242-7263 (SAND)**

FortPierce34949@gmail.com
www.34949.Org

Community Organization
Transportation Plan
Tourism and Promotion
Role of Government

**What Does This
Mean?**

**First. What it is
Not!!!**



**It is NOT A New Town!!!
It requires NO New Taxes!!!
It requires NO New Services!!!
It Does Nor Require City Approval!!!**

Florida Island Destinations



1.

Hutchinson Island (St. Lucie County)

Status: Unincorporated barrier island. Identity: Despite no unified government, it's known for its beaches, sea turtle nesting, and vacation rentals. Businesses and real estate agents often market it with consistent branding, especially highlighting "North" and "South" Hutchinson Island.

2.

Siesta Key (Sarasota County)

Status: Unincorporated. Identity: Globally known for its white quartz beaches and vibrant village area. Local organizations and tourism boards promote Siesta Key as if it were a standalone resort town. Note: There have been unsuccessful efforts to incorporate it as a city.

3.

Captiva Island (Lee County)

Status: Unincorporated. Identity: Shares a school and fire district with neighboring Sanibel, but maintains its own resort-style image and civic associations. It has its own post office and is often branded distinctly from Sanibel.

4.

Santa Rosa Island (Pensacola Beach/Navarre Beach)

Status: Unincorporated, federally owned but leased to Escambia and Santa Rosa Counties.

Identity: Pensacola Beach and Navarre Beach operate with separate branding and tourism strategies even though they're not incorporated.

5.

Amelia Island (Fernandina Beach)

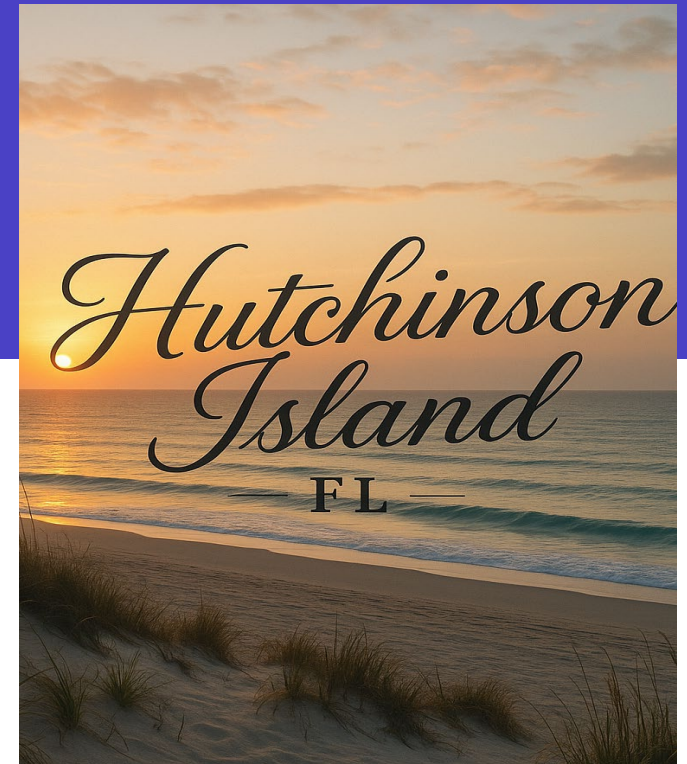
Status: Unincorporated, series of resort communities near Fernandina Beach in Northern Florida.

Community Organizations

We are the new "Hutchinson Island Organization Committee." We are a privately funded non-governmental association. The Hutchinson Island Organization Committee" has a mission to establish and protect the historic identity of Hutchinson Island in Fort Pierce.

We will be asking others to join our core group working to implement a plan beginning January 1, 2026. By 2030 We will:

- Permanently establish Hutchinson Island as a Fort Pierce destination.
 - Adopt an Association to represent businesses.
- Coordinate with civic groups such as the South Beach Association, the Jaycee Project, and Protect Our Waterways.
 - Promote community activities and Information.



Hutchinson Island
Committee

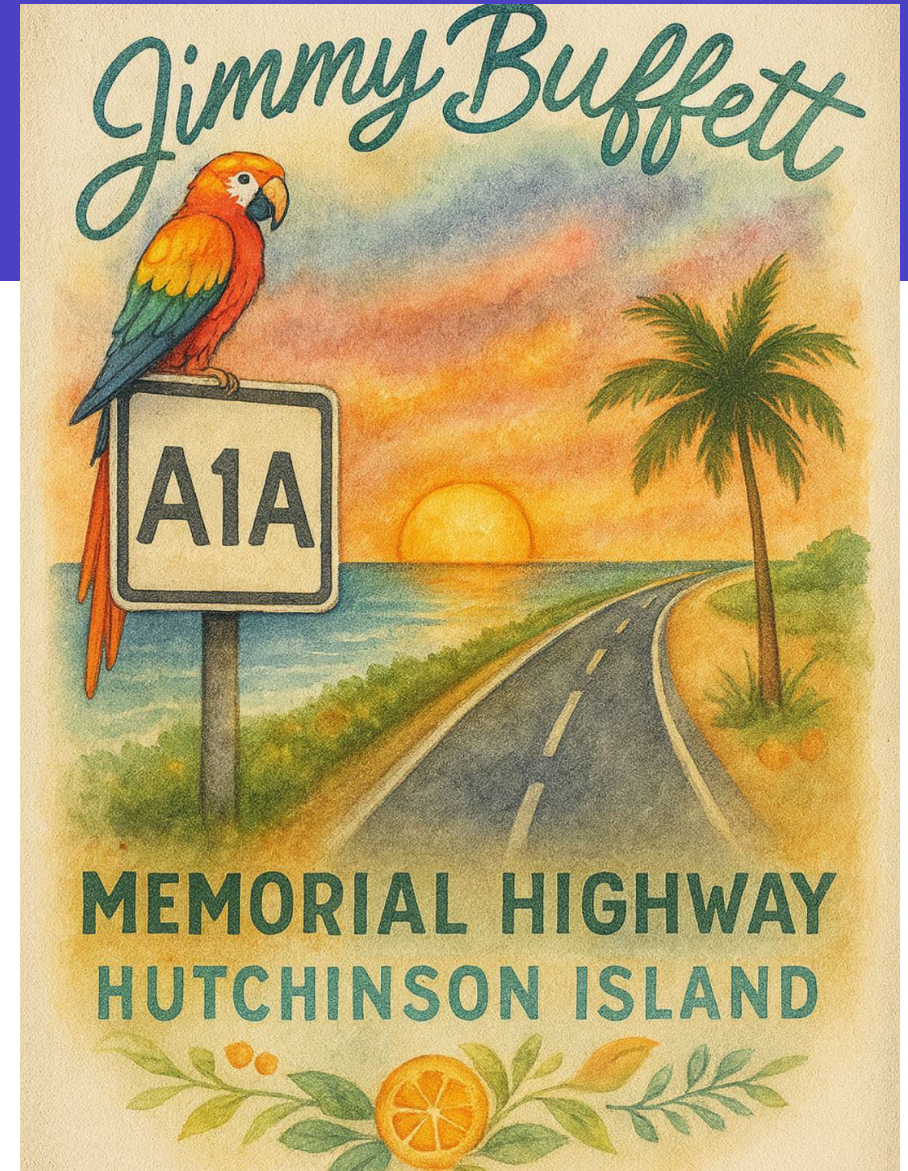
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www.34949.Org

Business Organizations

There are 183 businesses licensed on the barrier island operating within the 34949 Zip Code.

The Hutchinson Island Business Association will represent the interest of the Hutchinson Island professional and business community.

A member of this committee will coordinate and City departments and enhance the efforts of the St. Lucie Chamber of Commerce, Tourist Development Council, and County Economic Development



Preserving our Ft. Pierce Heritage



Fort Pierce 34949

Fort Pierce Inlet

Fort Pierce Jetty

Binney Connection

Cultural Connection via Events

Preserve Fort Pierce History



REDEVELOP

REVITALIZING
FORT PIERCE




TO FIND MORE
INFORMATION ON
AVAILABLE PROGRAMS
SCAN THE QR CODE



 Restore Neighborhoods

 Foster Arts & Culture

 Re-Set the Economic Base

City Improvements

Millions in revenues for the City of Fort Pierce

Customers for shops and restaurants

Guests for parks and hotels

Shopping Downtown

1,000 + Jobs for the next generation



Transportation



Orange Avenue Corridor



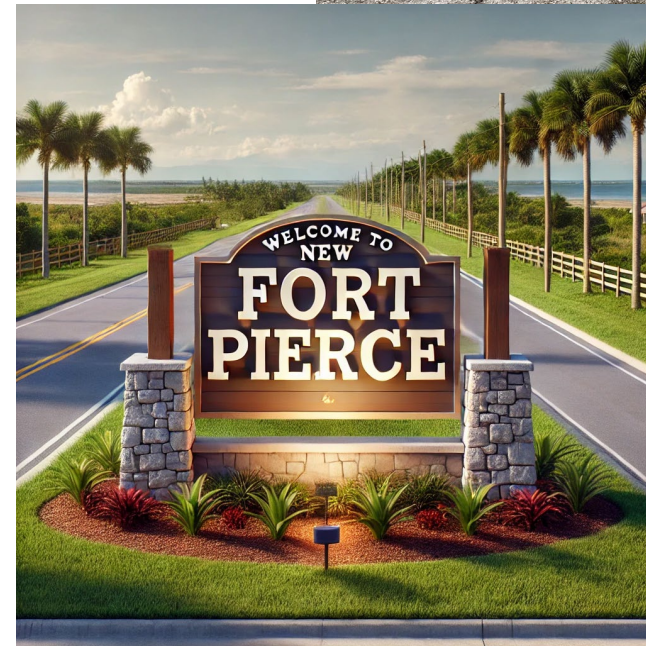
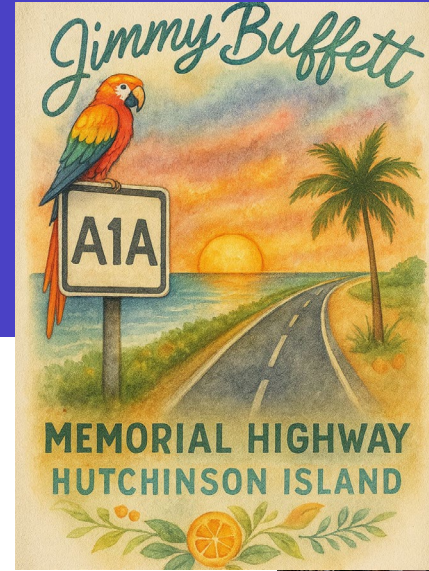
For many years public and private concerns have worked on providing a safe, convenient, and attractive route from I-95 and the Turnpike into Fort Pierce and on to Hutchinson Island. That work will continue. Routes discussed are:

- Orange Avenue
- Okeechobee Road
- Virginia Avenue
- Juanita Ave.

Signage

Attractive signage will help welcome visitors.

The Committee would welcome the Cities assistance in locating signs including a request to the Florida Department of Transportation and other jurisdictions for I 95 and Turnpike signage identifying "Hutchinson Island Next Exit".



Tourism



Advertising and Promotions

Tourism Information

Signature Annual Event

Shows, Concerts, Festivals

Family Fun and Sand



Did you know you can view live beach cams through Visit St. Lucie's website? Check it out at visitstlucie.com/live-web-cams/ to see what is happening on the water today!



Events

An annual signature event is to be established to recognize “Island Living”

Suggestions Include:

Jimmy Buffett Music Festival

Kite Surfing by Red Bull

Fishing Tournament

Hydrofoil Boat Race

Island Days: “Bahamas without a Passport”



Merchandising



Advertising-Merchandise-Events-Promotions

News and Information

34949 NEWS

Serving Hutchinson Island Florida

Publishing

Social Media

Government
Resources

Resident
Communications



**FUN
FACT
FRIDAY**

Did you know you can view live beach cams through Visit St. Lucie's website? Check it out at visitstlucie.com/live-web-cams/ to see what is happening on the water today!



Hi

TextStudio





What Have We Done So Far?

HutchinsonIsland
Development.com

Real Estate

Hutchinson Island
Committee

Box 1013-121 Seaway Dr.
Hutchinson Island Fl, 34949

www.34949.org

visithutchinsonisland@gmail.com

772-242-7263 (SAND)

VisitHutchinson
Island.net

Tourism

34949NEWS.com

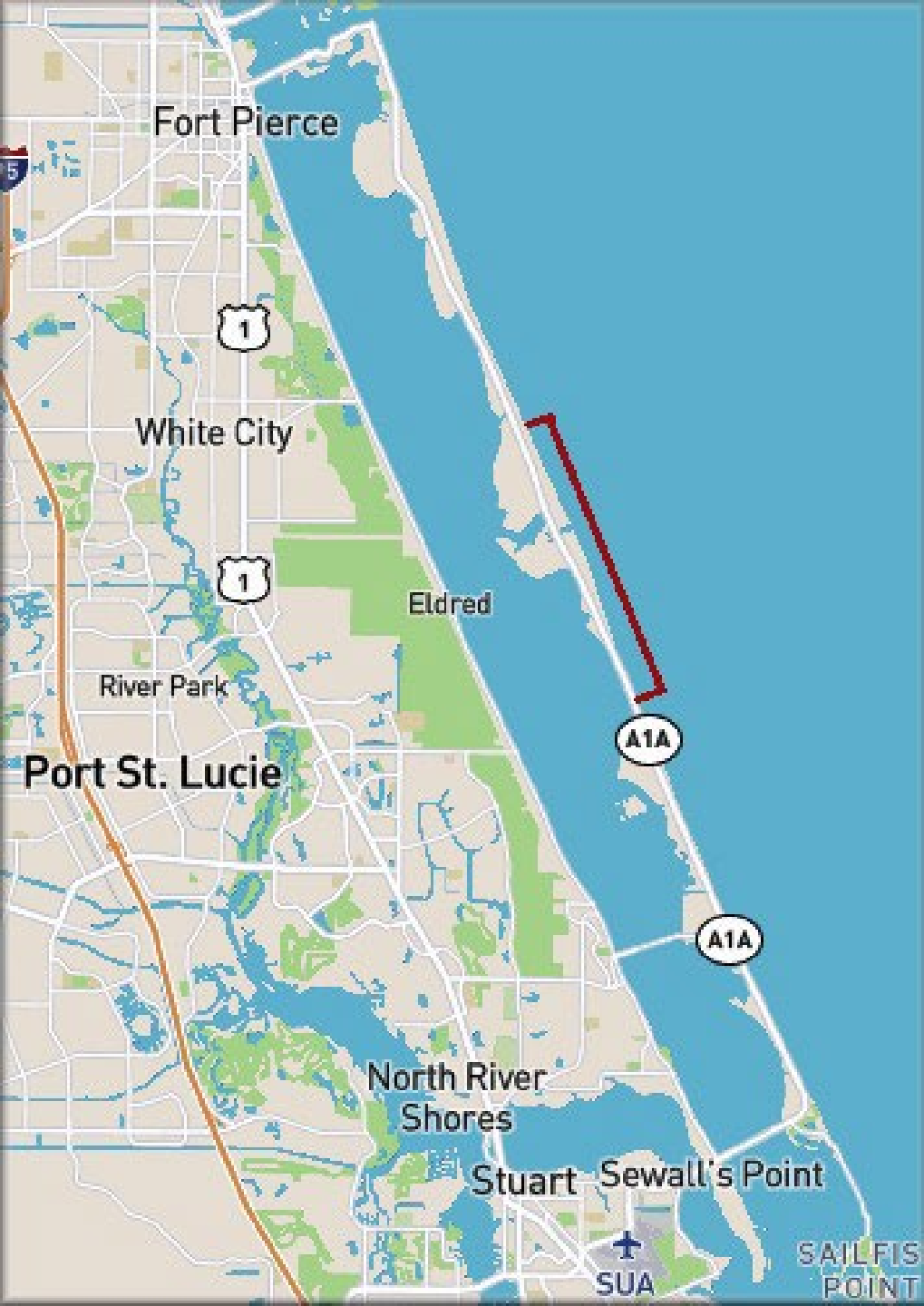
Publishing

MyHutchinson
Island.com

Resident
Community Affairs
Portal

TheHutchinson
IslandStore.com

Merchandising



Post Office Designation

USPS Zip Code

"The Hutchinson Island Committee has met with postal Officials. The use of Hutchinson Island 34949 or Hutchinson Is. 34949 are approved options when addressing mail to all of zip code 34949."

- Hutchinson Island Fl 34949

Any letter or package in 34949 Zip Code from the Indian River County Line to the Martin County line may use Hutchinson Island as its address.

- Ocean Breeze 34957

Any Letter or package to the Martin side of the county line but located on Hutchinson may NOT be delivered if addressed Hutchinson Island. Instead, the Martin portion must be addressed to Ocean Breeze.



1013 Seaway Dr. 34949
772-295-7225

Announcing Hutchinson Islands 1st Post Office. Open Now!

Hutchinson Island Fl 34949 + Pak and Ship Service

Post Office Box Rental

Stamps

Post Office Package Service

FEDEX and UPS Ground

Amazon Return



1013 Seaway Dr. 34949
772-295-7225

Postal Delivery to Residents and Businesses

Name of Person or Business

Street Address and Number

Hutchinson Island Fl 34949

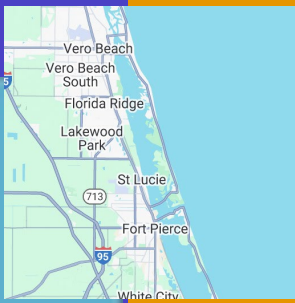
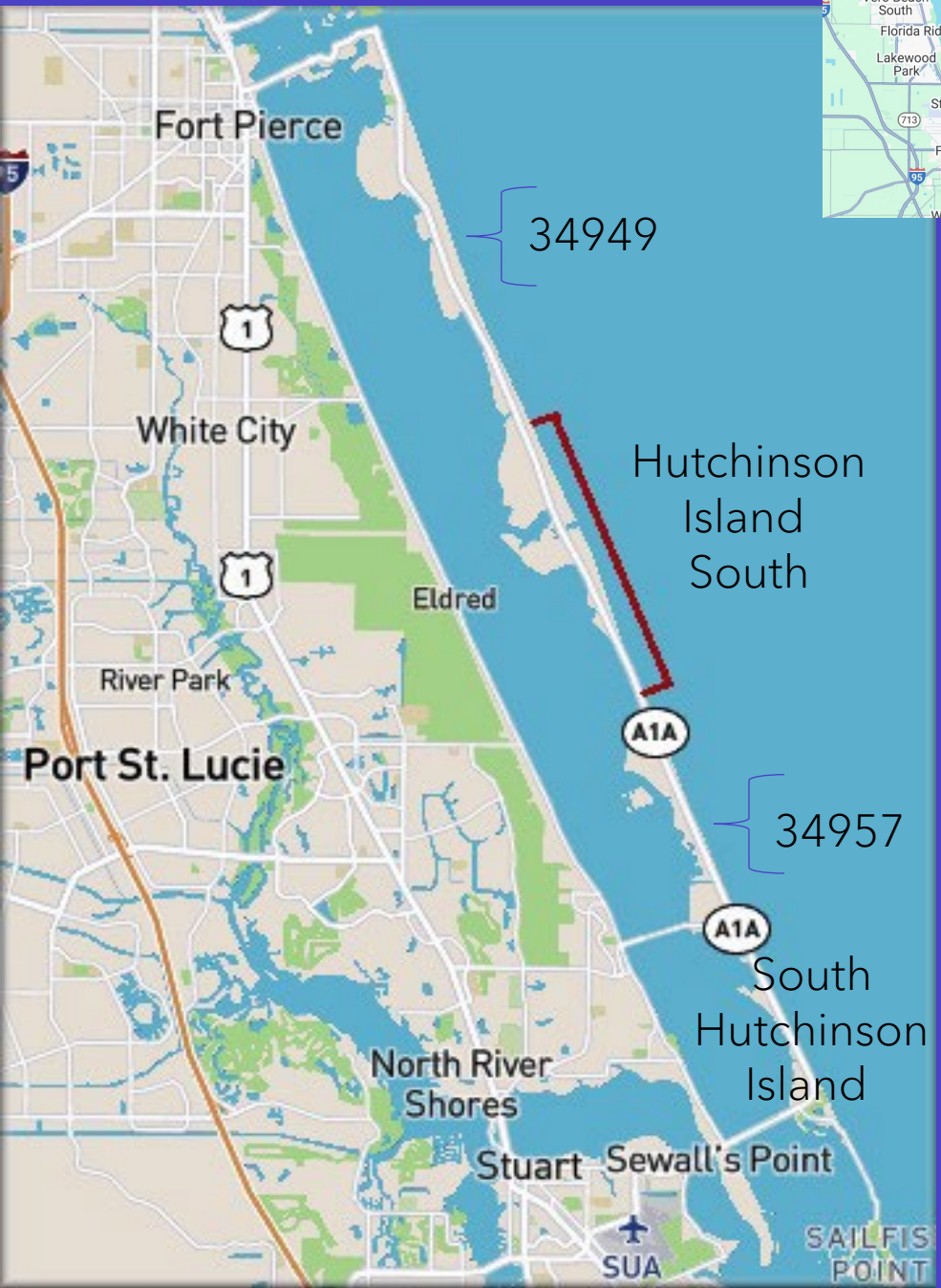
Postal Delivery to Post Office Boxes

Name of Person or Business

1013 Seaway Drive Suite #xxx

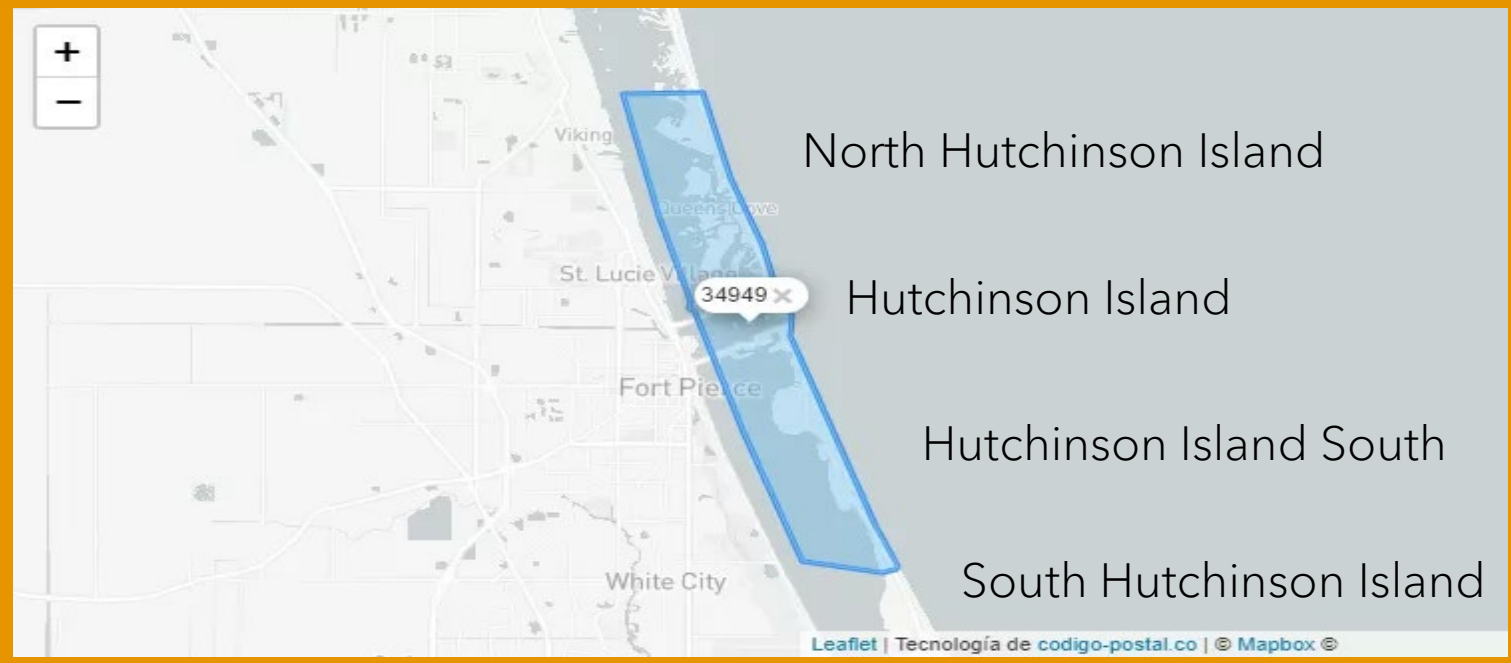
Hutchinson Island Fl 34949

↑ North Hutchinson Island

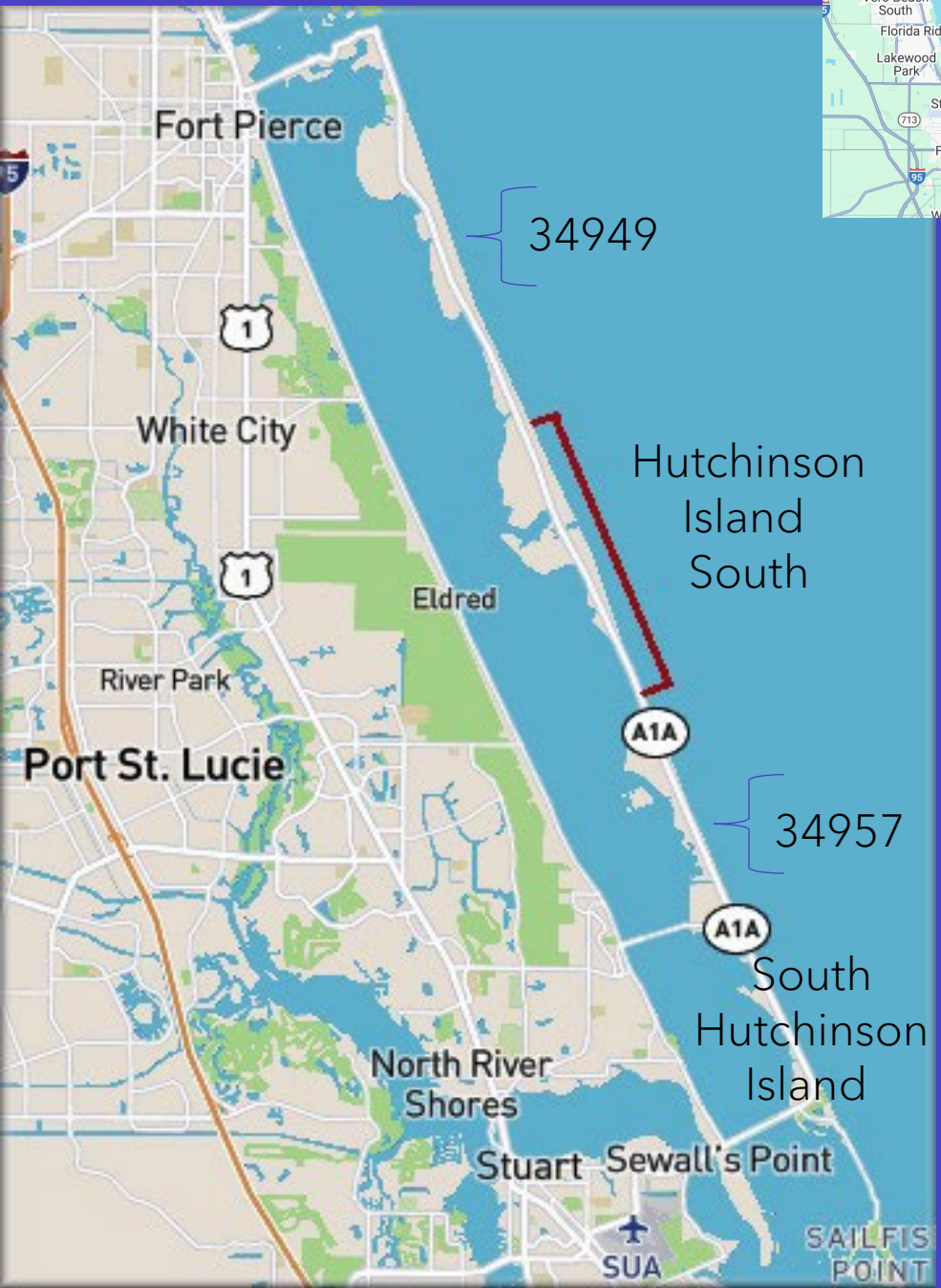
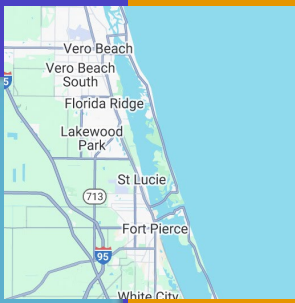


U.S. Census Designated

- North Hutchinson Island
- Hutchinson Island South
 - Lakewood Park
 - North Ft. Pierce
 - St. Lucie Village
 - White City

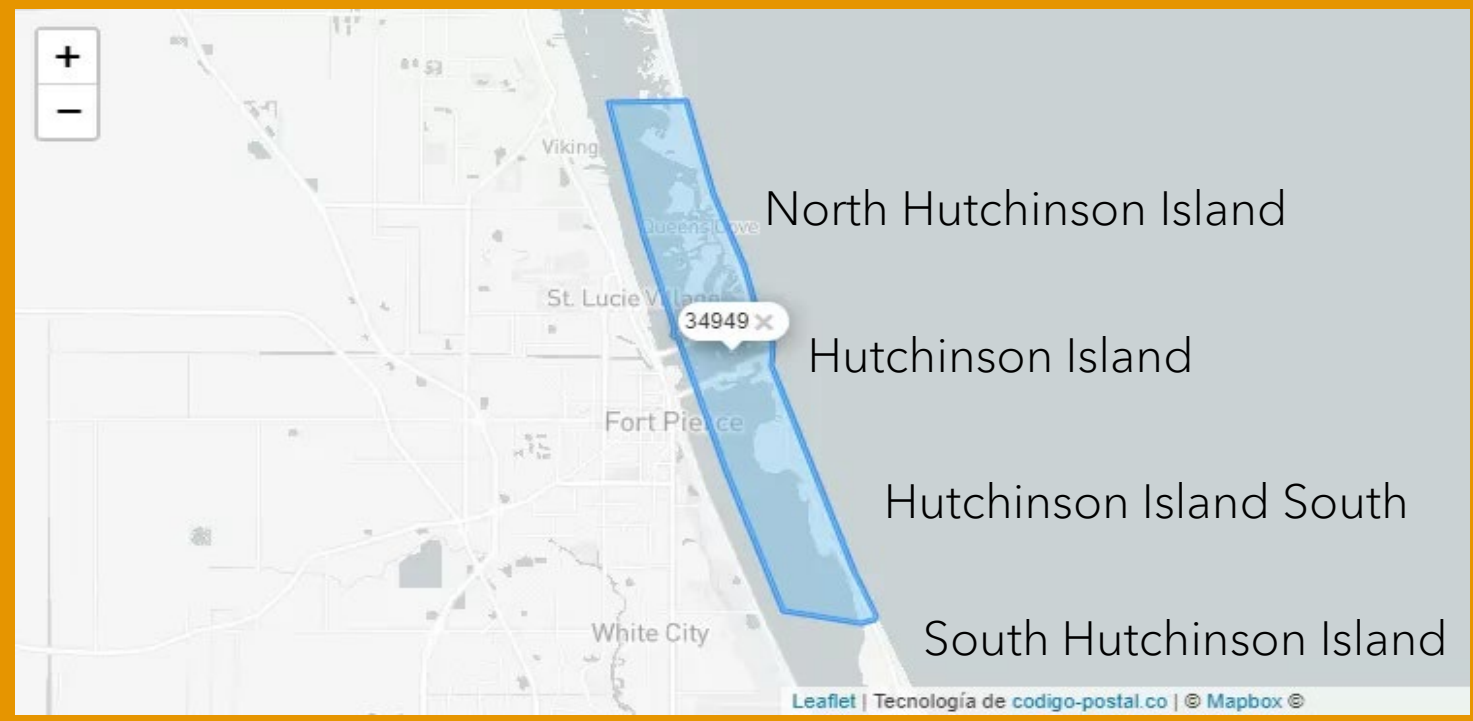


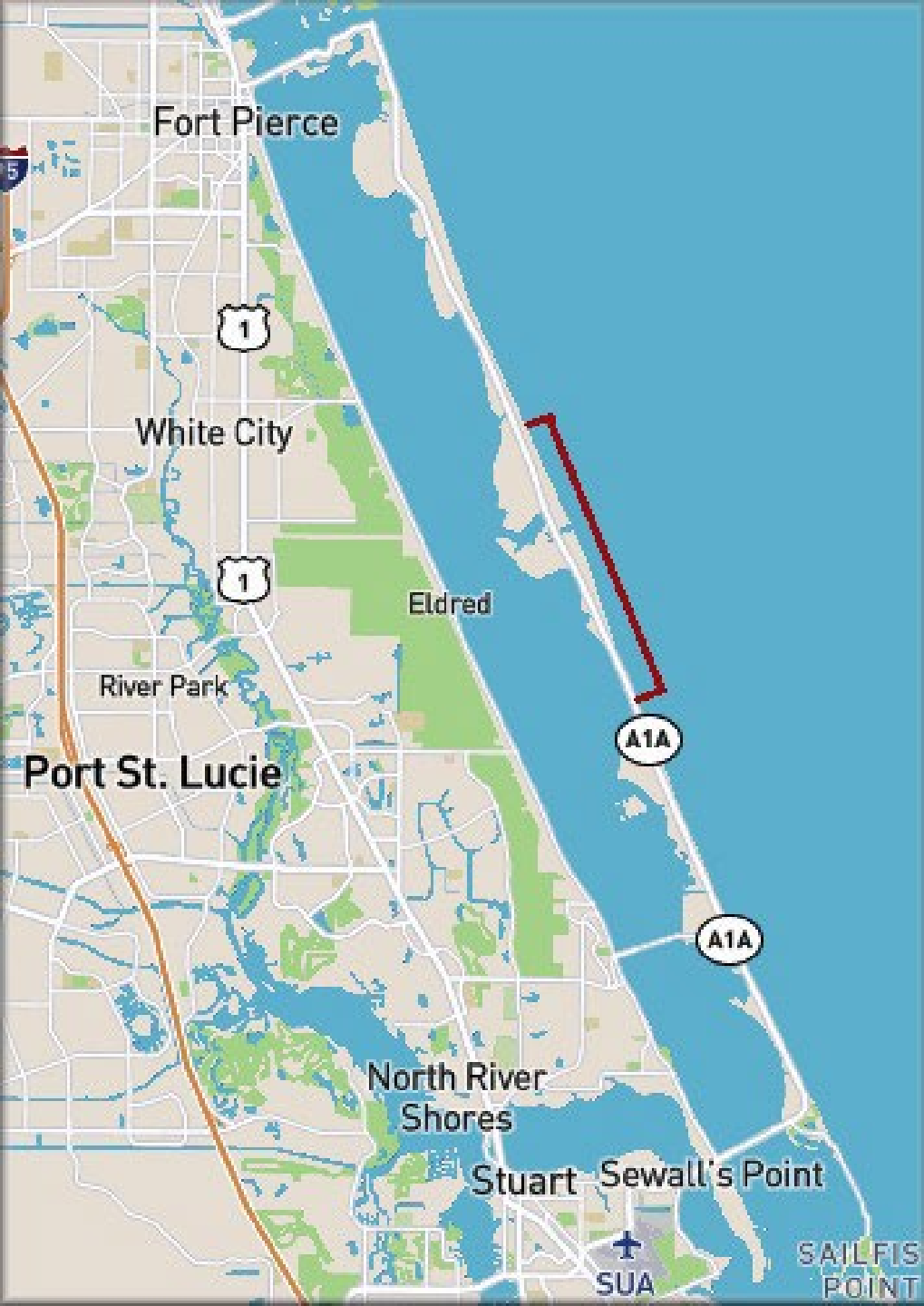
↑ North Hutchinson Island



Currently

- North Hutchinson Island St. Lucie County 34949
- Hutchinson Island 34949 (if amended)
- Hutchinson Island South 34949
- South Hutchinson Island Ocean Breeze 34957





Options To Consider

Option 1. Propose amendment to CDP current designation to change from current "Hutchinson Island South" to just "Hutchinson Island". This will match the current postal service designation and separate our identity from Martin County.

Option 2. Leave current designation as is and simply operate as a sort of DBA "Hutchinson Island", in conjunction with the USPS designation allowing Hutchinson Island South to continue its identity in St. Lucie County from the City limits to Martin County.



*Hutchinson
Island*
— FL —

Possibilities 2030 PLAN

Hutchinson Island

**Census Designated Place Amendment
Permanent Community Center Location
Memorial Flagpole & Veterans Monument
Traffic enhancements for Seaway Dr.
Wastewater plant removal completed
Breakwater to prevent storm damage.
Permanent expanded postal facility
Expanded Neighborhood Watch
All Citizens Notification System
Traffic and Beach Cams
Police substation
Parking Plan**

**Full Service
Postal Facility
Applied For as
Part of the
Hutchinson
Island
Committees
2030 Plan**



Future Possible Community Locations

“Lakewood Park has a Community Center. White City has the White City Improvement Club, North Fort Pierce has several public meeting places. Possible future locations for a Hutchinson Island Community Center, Postal Annex, Police substation, and Tourist Information Center may include:”

Locations

- Old Fire Station
- Former Island Hardware Building
 - Coast Guard Station
- FPRA Administration Office



Role of Government - The Ask

1. Optional and voluntary but open to public private partnerships when useful.
2. Encourage cooperation with City entities such as the FPRA and the FPUA.
3. Improved signage location and placement
4. Continue Orange Avenue Improvements
5. Future locations for Community Affairs



Funding Sources

As an all-volunteer organization the *Hutchinson Island Committee* will do with whatever we have.

We are not here to make money. We are here to make a difference and provide opportunity for the next 100 years.

Metric	Measurement	Target	Year 1
Memberships	Business Association	50	\$5,000
Events	Annual Event	4	\$5,000
Merchandising	Sale of Logo Items	\$10,000	\$5,000
Grants	Private Donations	\$5,000	\$5,000
Public-Private Partners	In Kind	In Kind	\$5,000

Summary

CASUAL



REFINED



- We have successfully secured an approved postal designation that allows mail to be addresses Hutchinson Is, Fl 34949 and a location to provide postal goods and services on the Island allowing residents to access post office boxes and shipping without leaving the island.
- We have formed a core community group needed to promote the island through tourism, events and signage.
- We are prepared to engage the business community to encourage jobs, services and communications about the events and happenings on Hutchinson Island.



Hutchinson Island Committee

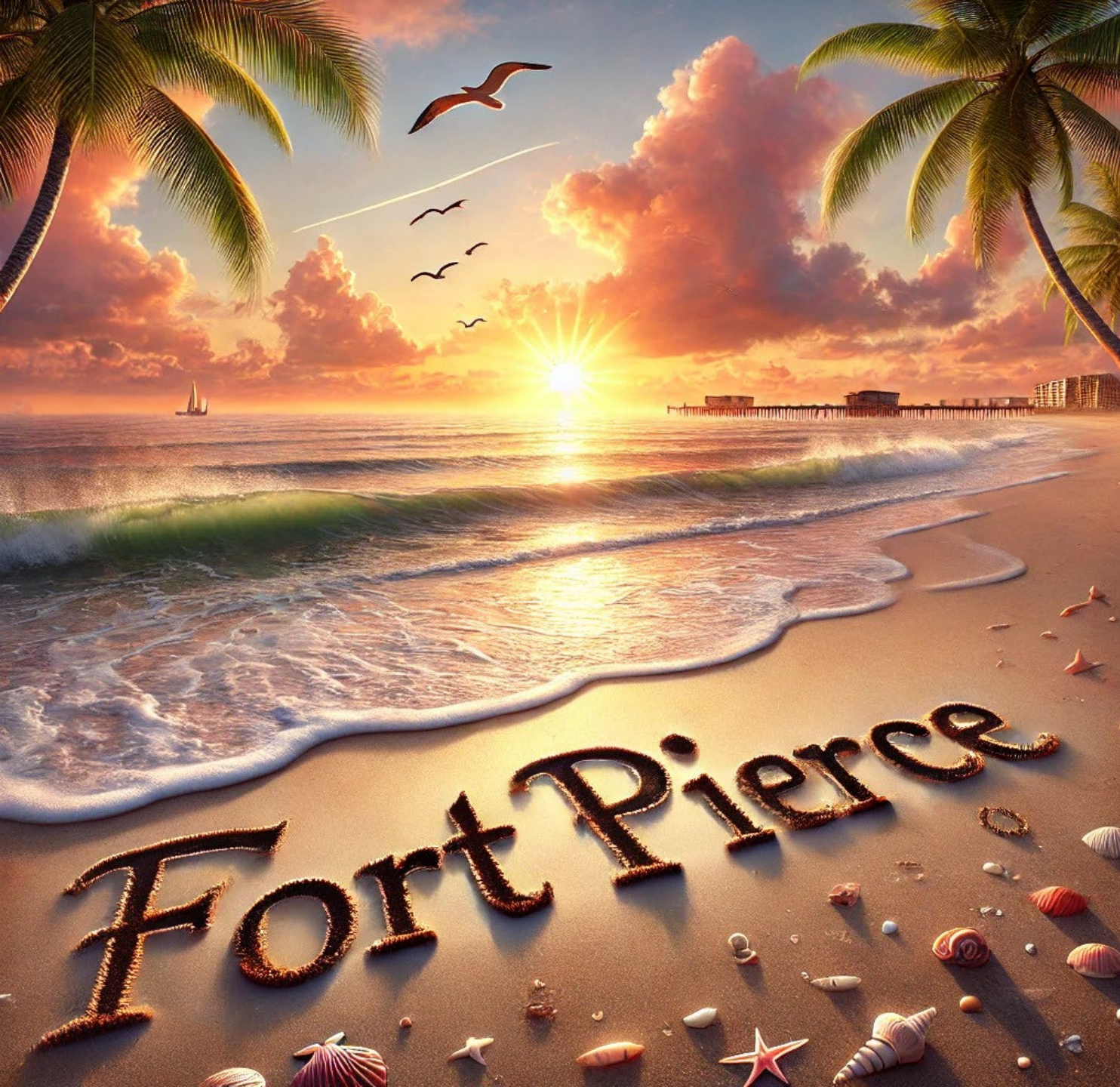
**Box 1013-121 Seaway Dr.
Hutchinson Island, FL 34949**

Visit [HutshinsonIsland@gmail.com](mailto:VisitHutshinsonIsland@gmail.com)

www.34949.Org

772-242-7263 (SAND)

Thank you



Q&A