



FPRA MURAL PROGRAM

CRA Advisory Committee Recommendations for Mural Program
Artist and Property Combinations



OVERVIEW

The FPRA Mural Program was approved as part of the Fiscal Year 2026 budget, with an allocation of \$100,000.

As part of this year's efforts, the program has expanded beyond its original focus area to include all CRA districts, allowing for a broader impact and increased opportunities to enhance public spaces throughout the community.



FPRA PLAN GOALS

Goal 11

The Fort Pierce Redevelopment Area will become well known for its arts and cultural activities, amenities and events.

Policy 11.3

The Fort Pierce Redevelopment Agency will support the development of public art, art-related development, and art-related activities and events within the Redevelopment Area.

PROPERTY OWNER SELECTION PROCESS

On March 18 the CRA Advisory Committee reviewed four Property Owner applications for the Fiscal Year 2026 FPRA Mural Program.

Each property was evaluated based on three key criteria:

- **Visual Appearance** – Cleanliness, maintenance, and potential to enhance the area.
- **Visibility & Accessibility** – Clear, unobstructed public view.
- **Theme & Artistic Value** – Unique concept that stands apart from existing murals.

PROPERTY ADDRESS	PROPERTY OWNER	TOTAL SCORE	COST
320 S Indian River Drive	St. Andrew's Episcopal Academy	202	\$20,000
402 S 5 th Street	E & E Restaurant Holdings LLC	199	\$18,000
605 S US Hwy 1	BPOE	183	\$15,000
505 N 7 th Street	Dreamchaser Preschool LLC	158	\$8,000



The CRAAC selected to move forward with all four (4) property owners

ARTIST SELECTION PROCESS

On April 22 the CRA Advisory Committee evaluated artist submissions for the selected properties FPRA Mural Program using a point-based ranking system. Each committee member selected their top three designs, assigning 3 points to their first choice, 2 points to their second choice, and 1 point to their third choice. The total points were then tallied to determine the highest-ranked artists for each location.

Based on the collective scores, the selected artists are as follows:

LOCATION	ARTIST	TOTAL SCORE
320 S Indian River Drive (St. Andrew's Episcopal Academy)	Pete Koza	9
402 S 5 th Street (Mervis Cafe & Grille)	Sitki Dogan	12
605 S US Hwy 1 (Elks Lodge 1520)	Shannen Mythen	9
505 N 7 th Street (Dreamchaser Preschool)	Inna Parkahomenko	10



FPRA Mural Program - Evaluation Form

Evaluator Name: _____ Date: _____

Instruction: Please evaluate each artist individually using a point-based system. You will vote by listing your choices in order of preference. The order in which you list the names will determine the points assigned to each individual. The artist with the highest total points will be selected to paint the mural.

		Artist Name
1	First Choice (3 pts)	
2	Second Choice (2 pts)	
3	Third Choice (1 pt)	

Evaluation Criteria

- Artistic Quality & Creativity:** How well the design represents the theme or design inspiration that was provided.
- Aesthetics:** Design quality, potential visual enjoyment, innovation/risk in concept and technical approach, and prospective social interaction.
- Artistic Qualifications & Experience:** The Artist's previous work and ability to execute large scale projects.

St. Andrews Episcopal Academy \$20,000

320 South Indian River Drive
Fort Pierce, FL 34950



Proposed design by the artist Pete Koza



Proposed Location: South side of building facing Indian River Drive & Kayak Launch

Measurements of the Wall: 25ft x 58.5ft

Mural Concept: A Large-Scale Community Mural Concept Blending Faith, Nature, and Local Identity. This mural is designed as a bright, uplifting landmark piece that celebrates both St. Andrew's Episcopal Academy and the natural beauty of the Indian River Lagoon ecosystem. Located along the lagoon, the mural should incorporate elements of the surrounding natural environment, including native wildlife, marine life, and coastal vegetation. Artists are encouraged to draw inspiration from the lagoon's ecosystem in a way that is both visually engaging and educational.

The design should also celebrate student life by incorporating children and activities such as fishing along the pier, kayaking, and outdoor exploration, highlighting the school's waterfront setting.

Overall, the mural should blend nature, education, and community into a cohesive and uplifting piece that enhances the campus and fosters school pride.

Dreamchaser Preschool \$8,000

505 N 7th Street
Fort Pierce, FL 34950



Proposed design by the artist Inna Parkhomenko



Proposed Location: East wall along North 7th St.

Measurements of the Wall: See measurements above

Mural Concept: Dreamchaser Preschool is seeking a bright, playful mural that celebrates early childhood, imagination, and the joy of learning. The mural should create a warm and welcoming environment while reflecting the energy, creativity, and potential of young children.

Artists are encouraged to incorporate themes of growth, dreams, and discovery through colorful, engaging, and age-appropriate visuals that inspire curiosity and positivity.

The school's motto, "Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world," should be thoughtfully integrated into the design as a central and inspiring element.

Mervis Cafe & Grille \$18,000

402 S. 5th Street
Fort Pierce, FL 34981



Proposed design by the artist Sitki Dogan



Proposed Location: North Side of the Building

Measurements of the Wall: 83 ft x 16 ft

Mural Concept: Latin Cuban inspired mural

Elks Lodge 1520 \$15,000

605 S. US Hwy 1
Fort Pierce, FL 34950

Proposed design by the artist Shannen Mythen



Proposed Location: North Wall

Measurements of the Wall: 25 ft x 25ft

Mural Concept: Our lodge is a hundred years old as the building is a hundred years old as well . We would like it to deplete this historical value that the elks have had to our community in Fort Pierce through the years. So ultimately, a vintage theme, and we are open to any kind of ideas.

RECOMMENDATION

Staff recommends that the FPRA Board approve the CRA Advisory Committee's recommendation to approve the selected property and artist combination.

