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Gerber Collision & Glass | Design Review Narrative

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Gerber Collision & Glass operates 1,200 + collision centers throughout the US with state-of-the-art facilities, highly trained technicians and professionalism. As with any national company, brand recognition is an important factor in marketing as well as identity which is prevalent in the design and materials used in the proposed facility

The design of the building is composed of two elements; the Customer/Office Space and Collision Repair Space, which are denoted by two uniquely different masses in the façade design. The Customer/Office Space utilizes is smaller in scale to offer a more approachable character and uses an EIFS Tower element in Gerber Blue along with signage to designate the main building entry. The large glass area spans much of this facade to allow natural light into the space while also providing visibility for staff to greet customers when they approach. The primary vehicle entrance is also on this façade and is clad by a complimentary all-glass overhead door and is offset by a smaller EIFS Portal also in Gerber Blue. The remainder of the Customer/Office Space is clad in Gerber Gray vertical metal panel offering a durable and color fast finish capable of withstanding the harshest climates.

The Collision Repair Space is a significantly larger component of the building design which is represented by a larger building mass situated behind the Customer/Office structure. The size is not only necessary to allow for the activities within, but also to create a juxtaposition between the two uniquely different spaces. Access is provided on each of the three exterior walls via insulated overhead doors with glass-lites to allow natural light into the area and is also clad by two distinctly different vertical metal panels separated by a horizontal trim band to break up the verticality of the structure; all colored in Gerber Gray.

The property is situated on the US-1 Corridor, tucked behind a retail center and convenience store. Throughout the adjacent corridor, the overall majority of the existing structures utilize a similar design character and materiality for their facades which is exhibited by the photographs included at the end of this narrative. The design of the new Gerber Collision & Glass facility is complimentary to the other structures of the area while also making use of building mass, material and texture to add additional detail to the overall aesthetic.



1921 US-1



1921 US-1



1889 US-1



1801 US-1



2001 US-1



1405 US-1



1699 US-1