

US Dept of Housing & Urban Development  
**2020-2024 HUD Consolidated Plan**

# The Consolidated Planning Process

**Element I: Background Research/Environmental Scan**

**Element II: Citizen Participation Process**

✓ **Element III: Data Analysis**

✓ **Element IV: Develop HUD Documents**

- Draft Con Plan and Annual Action Plan for public review and comment April 3 - May 4
- Present results to City Council
- Finalize Con Plan and Annual Action Plan

**Final: Submit Plans to HUD**

# A Community-Based Plan

Our plan has been strengthened by the participation of Glendale's citizens and agencies.

- 462 Community Surveys! (450 in English and 12 in Spanish)
- 8 public hearings to be held throughout the City, including engagements with CDAC
- City Council and CDAC Priority-Setting Meetings
- 1 City Council Funding Presentation
- 2 CDAC Funding Presentations
- Family Resource Fair
- Glendale Chamber of Commerce Presentation
- 11 Interviews with key partners/stakeholders in government, nonprofit, business, faith communities
- City Council Workshop and Voting Meetings

**English/Spanish Survey  
Advertisements and Outreach**  
COG Website, email blast, QR  
code, paper copies @ all  
Libraries, Housing, & CAP

**Family Resource Fair  
Advertisements and Outreach**  
CAP Office, Glendale Star, non-  
profit partners, QR code, paper  
copies

# Representative Comments of Key Stakeholder Interviews

“In our school district, we have lost 600 kids from enrollment due to affordable housing . . . (which) removes taxpayers and revenue generation from our stores, and changes our dynamic.”

“People on fixed incomes, retirees, can’t afford (rent) increases or medical issues of any kind.”

“We need to work on providing housing and help and services to assimilate (homeless people) into the community rather than banning them from the community.”

“Lots of opportunity . . . To coordinate (people leaving) the emergency room to the streets, or to connect formerly homeless people in new housing to health and service providers.”

# Representative Comments of Public Survey Feedback

“Houses, not just apartments, are needed for the low income, disabled and veterans. Not everyone can walk or wants to live on the first floor.”

“What we need are living quarters that are LESS than \$800. Currently that is about average in Glendale.”

“There needs to be more affordable housing--homes and rentals--as pricing in current apartments is far out-pacing those who can't afford to buy or rent a house.”

“Accessible housing and more resources are needed to educate the community in general.” (translated from Spanish)

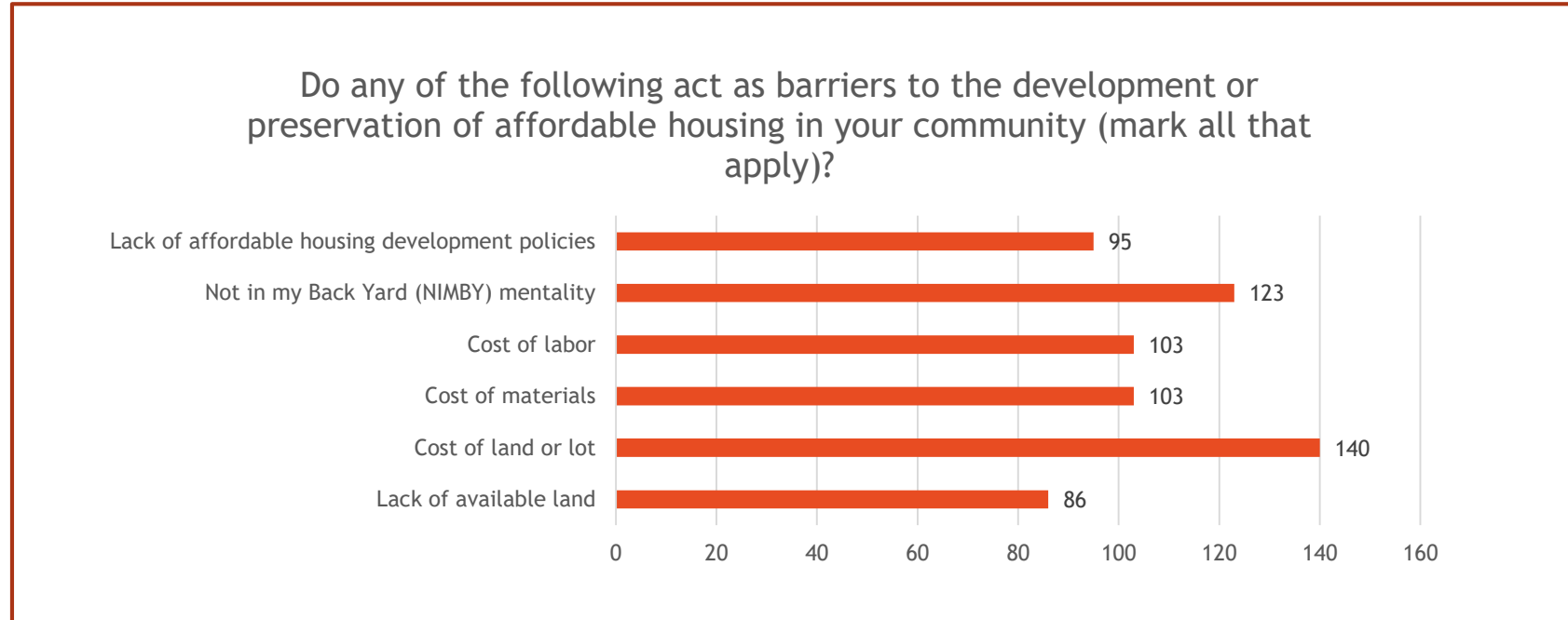
“Housing is necessary. Give people housing and they can more easily get jobs etc. It worked in Utah, it worked in AZ for veterans specifically, it can work more broadly here and everywhere.”

# Representative Feedback

Q21 What are ways the City can better address housing and community development challenges

neighborhood public affordable housing living low income invest keep moving see available  
work law will also address people live place homeless population area shelters  
residents clean Glendale Pay help high housing funding  
community police city look need allow people program  
homes put make car build increase homeless lots crime benefits  
instead rental streets great support Education already know much Homelessness families  
job

# Perceived Barriers to Affordable Housing

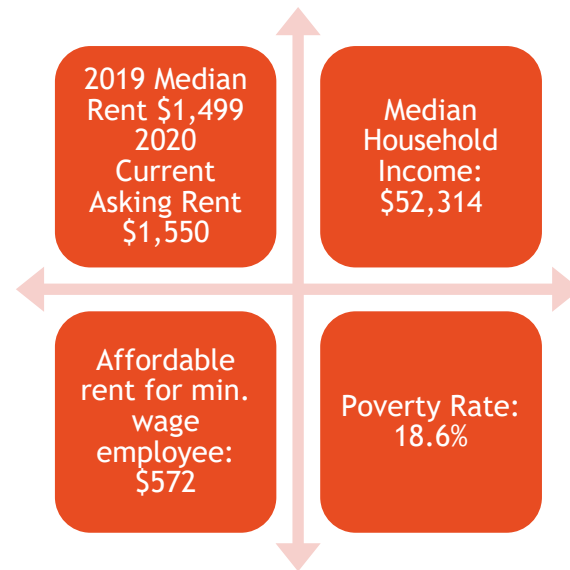
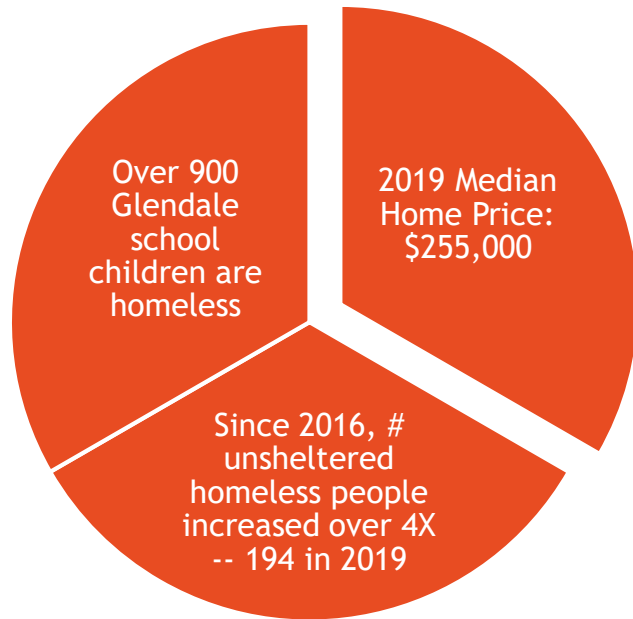


“(Need a) liaison between property owners, contractors and city programs. also between residents and city programs.”

“Established area with no available land for new development”

“Increased taxes when upgrades done, barrier to doing any upkeep”

# Glendale: Key Needs Data



*Workers in some of the Glendale's largest employment sectors do not earn a high-enough median hourly wage to afford a two-bedroom apartment.*

- Food Prep Workers, Fast Food
- Waiters and Waitresses
- Teacher Assistants
- Retail Salespersons
- Stock Clerks and Order Fillers
- Restaurant Cooks
- Receptionists and Information Clerks
- Food Prep and Serving Supervisors
- Customer Service Representatives
- Office Clerks
- Secretaries and Administrative Assistants
- Retail Sales Supervisors

**Sources:**

Housing: Multiple Listing Service (MLS)

Homelessness: Point in Time Count, former City official interview

Income/Poverty: U.S. Census estimates 2018-19

Occupational Analysis: National Low Income Housing Coalition 2019, Glendale employment per 2019 American Community Survey

# Summary of Public Priorities

Surveys, interviews, and public meetings feedback addressed four priority needs:



## Affordable Housing

Including new rental and home ownership units, replacement housing, repairs, rehab/retrofits, energy efficiency improvements for low-income or elderly people



## Housing and Services for Homeless People and Those at-Risk of Homelessness



## Services and Facilities, particularly for:

- Severely Mentally Ill people
- Veterans
- Children aging out of the Foster Care system



## Employment and Job Training Services

# Proposed Goals based on Public Feedback and Data Analysis

Community feedback and environmental scan research suggests the City may focus on the following goals:

- Increasing the supply of clean, decent affordable housing, including new rental and home ownership units, replacement housing, repairs to low-income and senior housing
- Increasing access to housing and services for homeless people and people at-risk of homelessness
- Increasing services and facilities for Special Populations, particularly for Severely Mentally Ill people, Veterans, and Children aging out of the Foster Care system
- Increasing Job Training and Employment Assistance programs
- Affirmatively Furthering Fair Housing

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***Thank you!***