



Civic duty and community impact.

Your organization is already active and involved in your community, and promoting the 2020 Census can increase your community impact exponentially. Talk to residents and your members about completing the 2020 Census—the count of everyone who lives in the United States.

Responding to the census is important.

The 2020 Census will influence funding for community services for the next 10 years. Data from the census helps determine where more than \$675 billion is spent each year in states and communities. That includes money for things like:

- Housing and food assistance
- Libraries and community centers
- First responders, like firefighters
- Medicare and Medicaid
- Hospitals
- Schools

Responding is easy.

Beginning in mid-March 2020, people will be able to respond to the census online, by phone, or by mail. They can choose the option that works best for them.

Responding is safe.

Personal information provided on the census is kept confidential by law. An individual's responses can only be used to produce statistics. They cannot be shared with law enforcement agencies or used against people by any government agency or court in any way.

For more information, visit:

2020CENSUS.GOV

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United States®
**Census
2020**

CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!
Here's a quick refresher of what it is and why it's essential that everyone is counted.

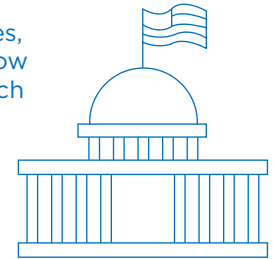
Everyone counts.

The census counts every person living in the U.S. once, only once, and in the right place.



It's about fair representation.

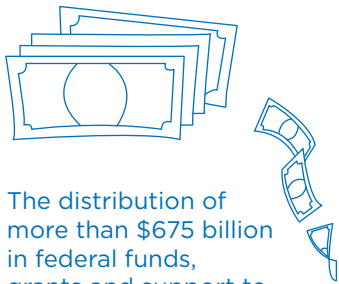
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



It's in the constitution.

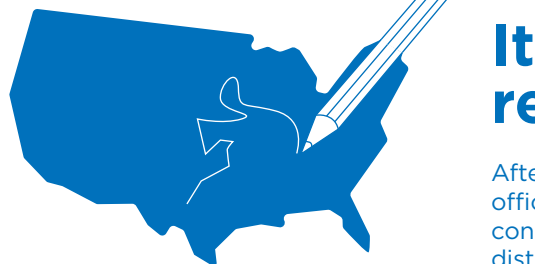
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

It's about \$675 billion.



The distribution of more than \$675 billion in federal funds, grants and support to states, counties and communities are based on census data.

That money is spent on schools, hospitals, roads, public works and other vital programs.

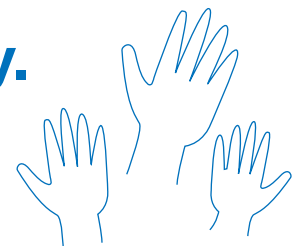


It's about redistricting.

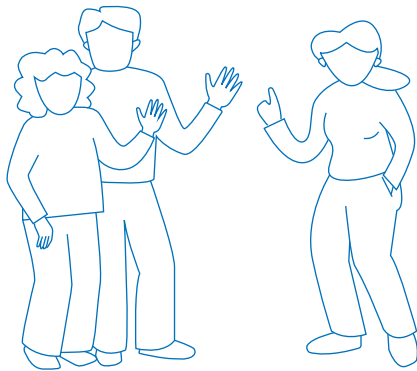
After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.

Taking part is your civic duty.

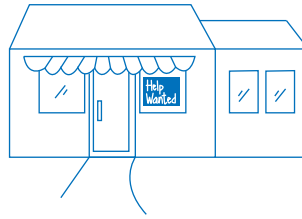
Completing the census is mandatory: it's a way to participate in our democracy and say "I COUNT!"



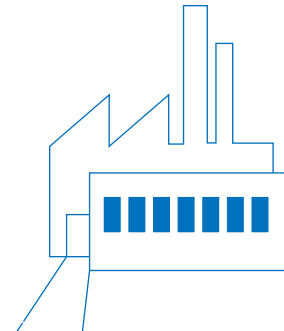
Census data are being used all around you.



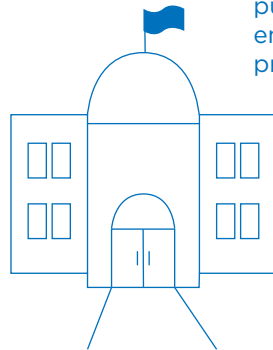
Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



Businesses use census data to decide where to build factories, offices and stores, which create jobs.



Local governments use the census for public safety and emergency preparedness.



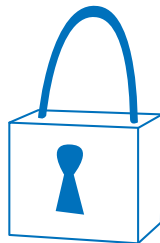
Real estate developers use the census to build new homes and revitalize old neighborhoods.



Your privacy is protected.

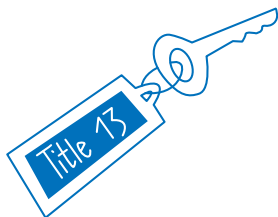
It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.



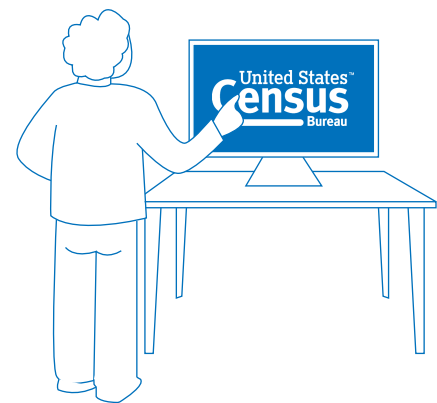
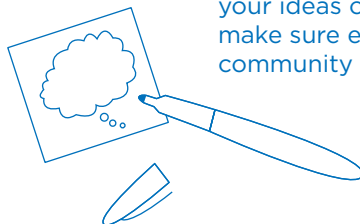
2020 will be easier than ever.

In 2020, you will be able to respond to the census online.



You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.



U.S. Census 2020

Myths vs Facts

Myth: The census will ask about my citizenship and immigration status.

Fact: There are **NO** questions on the census related to citizenship or immigration status.

Myth: My information will be shared with other government agencies.

Fact: **By federal law, census data cannot be shared with any other government agency, including law enforcement.**

Myth: It doesn't matter if I respond to the census.

Fact: **Responding to the census is very important! Census numbers are used to distribute billions of dollars that fund vital programs like education, healthcare, libraries, parks, senior services, public safety, transportation, and housing.**

Myth: It will take a long time and be inconvenient to complete the census.

Fact: **Responding will take about 10 minutes and can be completed online, by mail, or by phone.**

Myth: The census will ask for personal information.

Fact: **The census will only ask for general information such as age, race, ethnicity, and gender.**

Myth: The census only counts specific people, such as adults and U.S. citizens.

Fact: **The census counts everyone living in the United States, including children and non-citizens.**



For more information visit www.glendaleaz.com/census

Glendale's Future is Counting on You!

Each person counted represents approximately **\$3,000** in funding to support services like public safety education, healthcare, libraries, parks, senior services, transportation, and housing.

APRIL 2020



Be Counted... It's Safe, Quick & Important!



www.icount2020.info

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