



# Grant Allocation Process Subcommittee Update

October 15, 2020 Community Development Advisory Committee Meeting



1

## Background

- May 26<sup>th</sup> - Government Services Committee requested grant allocation process improvements
- August 1<sup>st</sup> - CDAC retreat discussion
- August 20<sup>th</sup> - CDAC adopted goal
  - Improve the grant solicitation, review, and award process to ensure strategic alignment with City Council
- Impacts all Community Planning & Development funding sources (see reference material)

2

2

## Existing Grant Allocation Process



3

3

## Process Challenges

- 20 distinct subprocesses
- 14-month full cycle timeline
- Overlapping cycles for annual plans
- Firm regulatory and contractual deadlines
- Regulations vary by funding source
- Typically generates 40+ applications
- No screening process to identify top applicants
- All applicants are required to present to CDAC

4

4

## Allocation Challenges

- Open call process, but limited funding
- Outcomes determined by subrecipients, not the City
- Frustrating for applicants that do not get funded
- Attempts to fund all requests result in “peanut butter effect”
- Hinders agile response to current conditions
- Lack of service integration impedes effectiveness
- One-year outlook for long-term issues/needs
- Subrecipients lack opportunity to leverage award to secure additional funding resources

5

5



## BALANCED SCORECARD

We improve the lives of the people we serve everyday.



### Our Community

Improve  
Community  
Experience



### Our Finances

Improve  
Asset  
Management

Improve  
Resource  
Alignment



### Our Processes

Increase  
Innovation  
Solutions

Optimize  
Processes &  
Services

Improve  
Stakeholder  
Engagement

Improve  
Purposeful  
Communication



### Our Organization

Improve  
Tools &  
Technology

Strengthen  
Workforce  
Culture

Strengthen  
Workforce  
Development

6

6



## 1. Request for Proposal/Qualifications

- Align with existing city procurement processes
- Develop specific scope for services needed
- Utilize results-driven contracting strategies focused on expected outcomes
- Establish clearer expectations
- Specifically target Council priorities
- Prioritizes current community needs

7

7



## 2. Multi-year Subrecipient Contracts

- Improved contract management
- Ability to manage/track performance over time
- Reduces complexity of administration
- Additional time to explore other initiatives
- Subrecipients can use grant award as catalyst for additional resources/investment strategies
- Creates stronger community partnerships
- Increased vested interest in community success

8

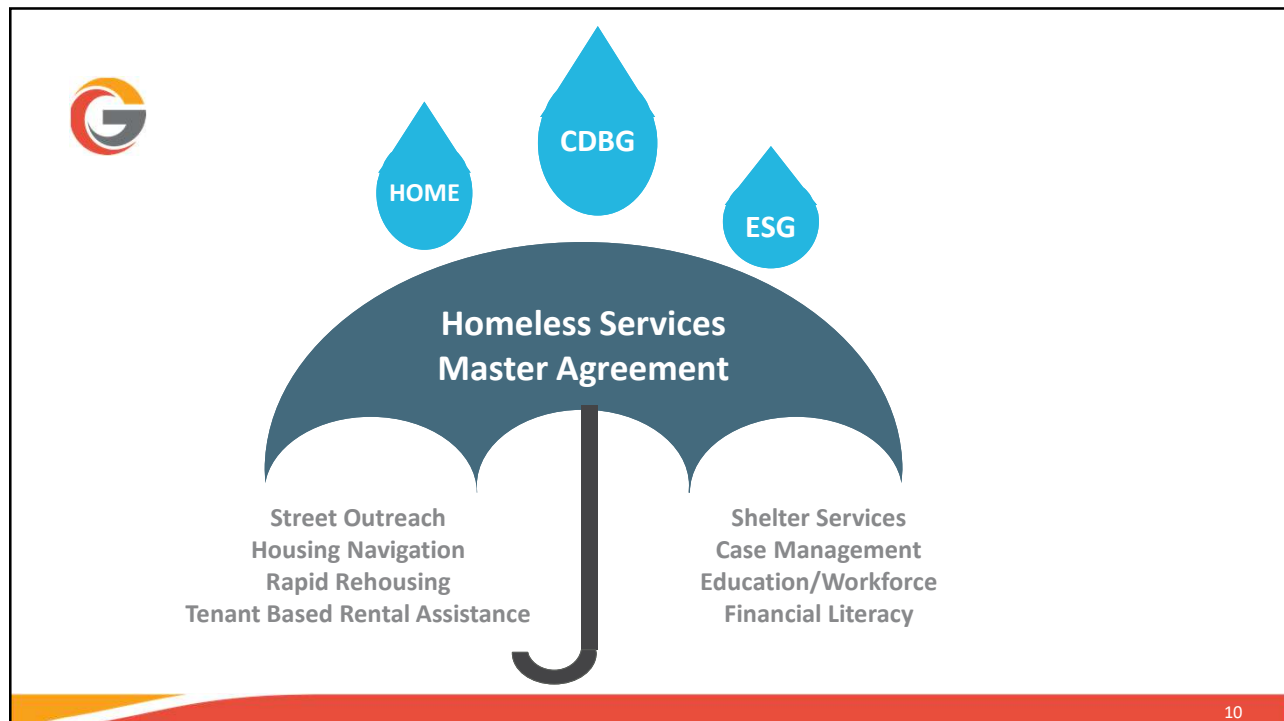
8

## 3. Master Services Agreement

- For strategic, long-term programs and services
- Layer multiple funding sources in one agreement
- Secure multiple services in one agreement
- Create strategic community partnerships to advance performance outcomes
- Address a spectrum of needs under one umbrella

9

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## 4. Citywide Physical Improvements

- One allocation
- City-delivered infrastructure/physical improvement projects
- Eliminates individual department requests
- Develop prioritization matrix similar to Capital Improvement Projects
- Ensures alignment with Council priorities
- Shovel-ready smaller projects
  - Ex: Lighting, sidewalks, accessibility etc.

11

11



## 5. City-delivered Programs/Services

- Invest in existing city programs
- Leverage investment with other funds or partnerships
- Examples:
  - Rent assistance investment paired with Community Services Block Grants (CAP)
  - Rapid rehousing paired with Foster Youth to Independence Vouchers (Housing)
  - Home repair, demolition, etc.

12

12



## 6. Public Services

- Open application process exclusively for public services
- Target services for vulnerable populations:
  - Seniors
  - Youth
  - Disabled
  - Victims of Domestic Violence
- Future discussion on screening and presentation process

13

13



## CDAC Engagement Reimagined

- Review and recommend grant awards for public services
- Subcommittee/s may assist with the development of RFP scope or selection panel
- Provide feedback on physical improvement program
- Make investment recommendations based on Council priorities

14

14