



# Bond Committee

June 22, 2021





# Overview

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- General Obligation (G.O.) Bonds
- Information on Successful Bond Elections
- Consensus on 2022 Bond Election
- Formation of a Bond Committee
- 2022 Bond Election Timeline



# General Obligation (G.O.) Bonds

- Paid for using secondary property tax
  - Assumes a flat levy
- Must be authorized by voters
- Constitutional limits
  - Based on Net Assessed Full Cash Value
  - Outstanding G.O. debt may not exceed:
    - 20% for combined water, sewer, public safety, streets, transportation, open space, and parks
    - 6% for general municipal purpose
- 2021 legislation allows for repurposing bond authority



# G.O. Bond Additional Authorization Needed

	Current G. O. Bond Voter Authorization	FY2022-FY2031 CIP	Remaining G.O. Bond Voter Authorization	Fiscal Year Needed
Landfill	15,540,000	22,528,582	(6,988,582)	FY25-26
Operations Center	6,200,000	-	6,200,000	
Library	17,096,000	23,966,220	(6,870,220)	FY25-26
Cultural Facility	13,132,000	3,172,624	9,959,376	
Economic Development	22,047,000	-	22,047,000	
Governmental Facilities	23,745,000	23,583,670	161,330	
Public Safety	92,436,320	60,812,544	31,623,776	
Streets and Parking	17,662,295	131,039,994	(113,377,699)	FY22-23
Transit	6,750,000	-	6,750,000	
Open Space/Trails	50,280,437	22,924,277	27,356,160	
Parks and Recreation	12,505,888	100,079,181	(87,573,293)	FY22-23
Flood Control	9,503,744	16,464,435	(6,960,691)	FY24-25
Water and Sewer	10,000,000	-	10,000,000	



# Information on Successful 2020 Bond Election

- City of Tempe
  - All Five (5) Bond Questions Totaling \$349M Passed
    - Water and Sewer Improvements (\$134M)
    - Street Improvements and Storm Drains (\$74M)
    - Public Safety (\$34M)
    - Park Improvements and Community Services (\$45M)
    - Municipal Infrastructure Preservation (62M)
  - No Bond Committee
  - Public Outreach
    - Bond Election Virtual Community Forum (YouTube, 224 Views)
    - Article on Tempe Today
    - Tempe Chamber of Commerce Voter's Guide



# Information on Successful 2020 Bond Election

- City of Tempe
  - Endorsement from Tempe Chamber of Commerce
  - Election Signs
  - Publicity Pamphlet
    - Tax impact of \$170.88 per year for residence valued at \$250k
    - Four (4) Arguments FOR the Bonds
      - Mayor and Council
      - Chair of Tempe Neighborhood Advisory Commission
      - Tempe Fire Fighters
      - Mayor
    - No Arguments AGAINST the Bonds



# Information on Successful 2020 Bond Election

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- City of Mesa
  - One (1) Bond Question Totaling \$100M for Street and Highway Passed
  - No Bond Committee
  - Public Outreach
    - 4 Public Meetings
    - 5 Focus Groups
    - 8 Individual Stakeholder Interviews
  - Election Signs



# Information on Successful 2020 Bond Election

- City of Mesa
  - Publicity Pamphlet
    - Tax impact of \$45 per year for residence valued at \$250k
  - Five (5) Arguments FOR the Bonds
    - Chamber of Commerce
    - Visit Mesa
    - United Mesa Firefighters
    - Mayor
    - Connecting Mesa's Neighborhoods
  - No Arguments AGAINST the Bonds



# Information on Successful 2019 Bond Election

- City of Scottsdale
  - All Three (3) Questions Totaling \$319M Passed
    - Parks, Recreation, and Senior Services (\$112.6M)
    - Community Spaces and Infrastructure (\$112.3M)
    - Public Safety and Technology (\$94.1M)
  - Council Capital Improvement Plan Sub-committee
    - 3 Council Members appointed by the Mayor
    - Tasked to review the CIP and developed a list of 67 necessary projects but lacked funding
  - Public Outreach (Feb 19 through March 12)
    - Six (6) Public Meetings (211 total attendees)
    - Online Engagement (10,910 page views)
    - For The Best Scottsdale Political Action Committee (PAC)



# Information on Successful 2019 Bond Election

- City of Scottsdale
  - Publicity Pamphlet
    - Tax impact of \$71.93 per year for a residence valued at \$250k
    - 59 Combined Arguments FOR the Bonds
      - Mayor and Council
      - Former Mayors and Council Members
      - For The Best Scottsdale PAC
      - Chamber of Commerce
      - CEO and Presidents of Businesses
    - Two (2) Arguments AGAINST the Bonds
      - Parks, Recreation, and Senior Services
  - In 2015, created a Citizen's Bond Oversight Committee



# Information on Successful 2007 Bond Election

- City of Glendale
  - Five Propositions totaling \$270M
    - 4 of the 5 passed
    - Economic Development Bond failed
  - Established a 70-member bond committee
    - 5 Subcommittees
    - Held 12 committee meetings
    - Committee and Subcommittees made recommendations to add or remove projects and increase the amount requested
  - Publicity Pamphlet
    - No arguments FOR or AGAINST the bonds



# Consensus on 2022 Election

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- No Bond Committee
- Form a Bond Committee
  - Citizens
  - Councilmembers
  - Size of committee
- Citizen participation
  - Public Meetings
  - Focus Groups
  - Surveys
  - Citizens Bond Oversight Committee (post election)



# Bond Committee

- The role of the committee:
  - Review financial information
  - Review bonding capacity
  - Assess need for additional voter authorization
  - Recommend ballot language
- Composition of the committee
  - Community “Influencers”
    - Vested interest in the community
    - HOA Presidents
    - Business Leaders
    - Members of the Chamber of Commerce



# Potential Bond Election Timeline

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- Assuming an election in November 2022
  - Formation of bond committee Aug 2021
  - Appoint committee members Sept 2021
  - Committee meetings Oct 2021 – Mar 2022
  - Notify the County of election Apr 2022
  - Public outreach Apr 2022 – Aug 2022
  - Updates to Council Monthly



Questions?