



Planning Memorandum

DATE: November 16, 2021

TO: Historic Preservation Commission

FROM: Alex Lerma, Planning Division

SUBJECT: Heart of Glendale Bronze Plaques

Planning staff would like to bring this item before the Historic Preservation Commission as a refresher and a way to bring the new members of the Commission up to date on this project. Through several Commission meetings, both staff and the Commission have discussed the installation of bronze plaques in three (3) separate locations within the Heart of Glendale neighborhood in recognition of its community members and their contribution to the downtown Glendale area.

The proposal was initially brought to the Commission during the “business for the floor” portion of the meeting by Mr. Bob Casares, a Glendale resident, on December 22, 2016. Through various meetings between late 2016 and May 23, 2019, both staff and the Commission took steps to move the project forward, including the review of examples of plaque style and the likely locations of the plaques. As an attachment, staff has provided the Commission with a timeline of the past Historic Preservation Commission meetings and the discussion items in regard to the proposed bronze plaques for the Heart of Glendale Neighborhood.

Since late 2019, the project has not moved forward. Staff understands that there is still a lot of ground to cover and has put together items that need to be addressed/completed for the project to move forward. The next steps include:

Neighborhood meeting/s:

Staff understands the community members within the Heart of Glendale have had little to no input in this process. Staff would like to hold a neighborhood meeting/open house in order to get the members of the community more involved with this process and get their input as well.

Inter developmental processes

Based on the past approval of the three locations by the Commission (Cerreta Candy Company, Our Lady of Guadalupe Church, and El Barrio Park), staff will need to contact the Engineering, Transportation, and Park and Recreation departments and comply with their respective processes for the installation of the plaque within the right-of-way and at the park. In addition, staff will need to establish communication with those in charge of the logistics of Our Lady of Guadalupe Church property.

Language for the Plaques

It is staff's understanding that initial draft language was prepared for the plaques, but new staff has no documentation to verify if this is accurate. With that being said, all parties involved will need to come to a consensus and agree on what language should be placed on the plaque.