



Convention & Visitors Bureau 360° Virtual Tour

Interactive Tours for Visitors & Meeting Planners





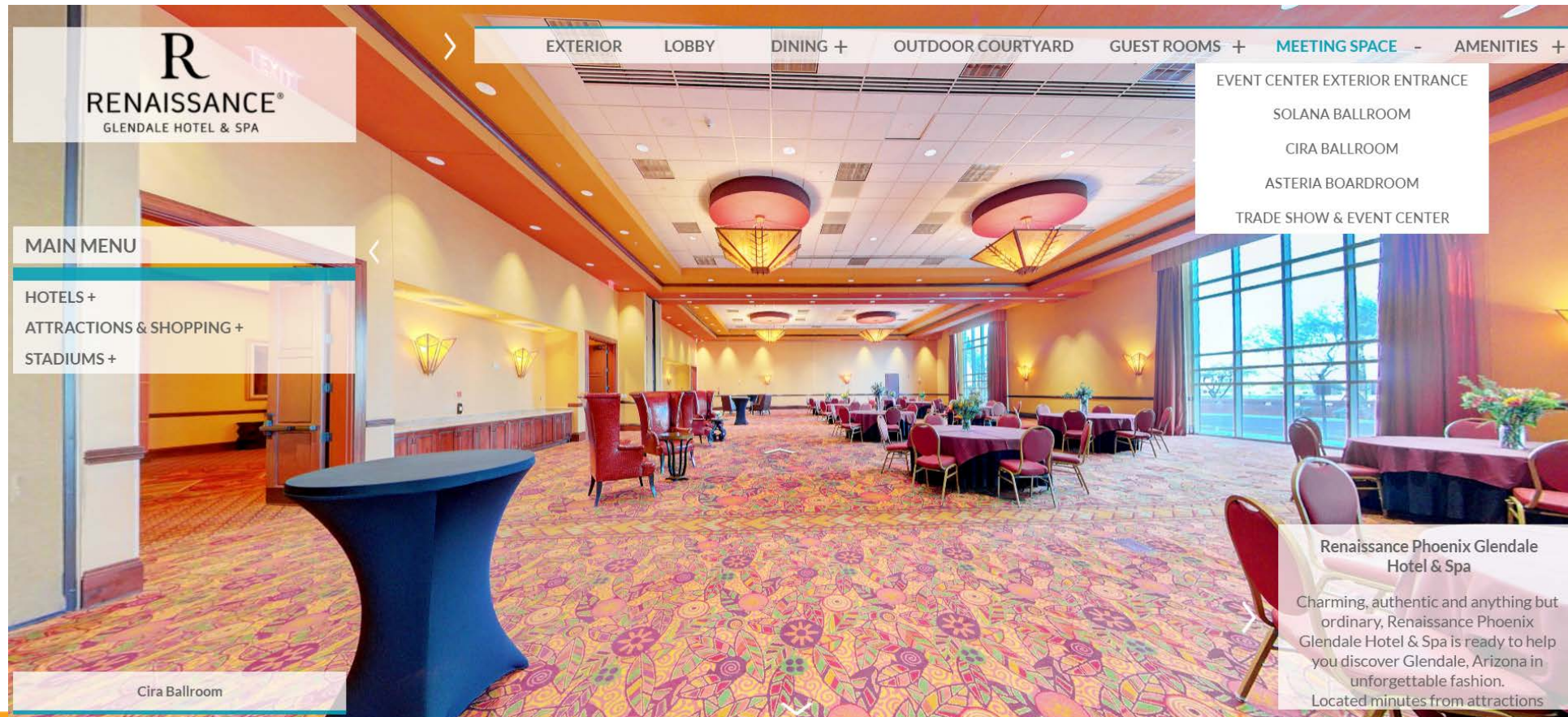
Agenda

- What is virtual tourism?
- Benefits
- Features
- Live Demo



What is Virtual Tourism?

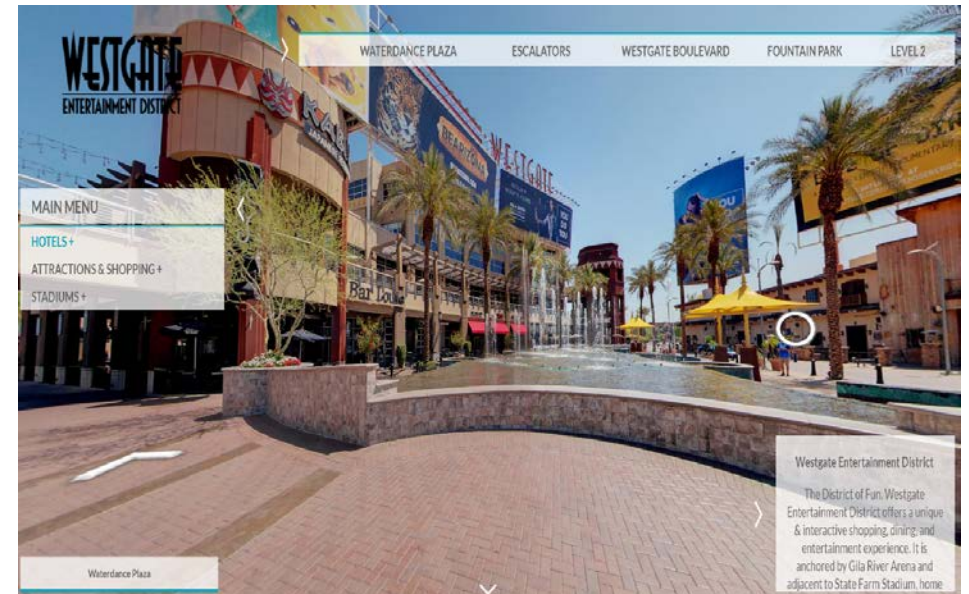
- Helps Get Event Business Back on the Books





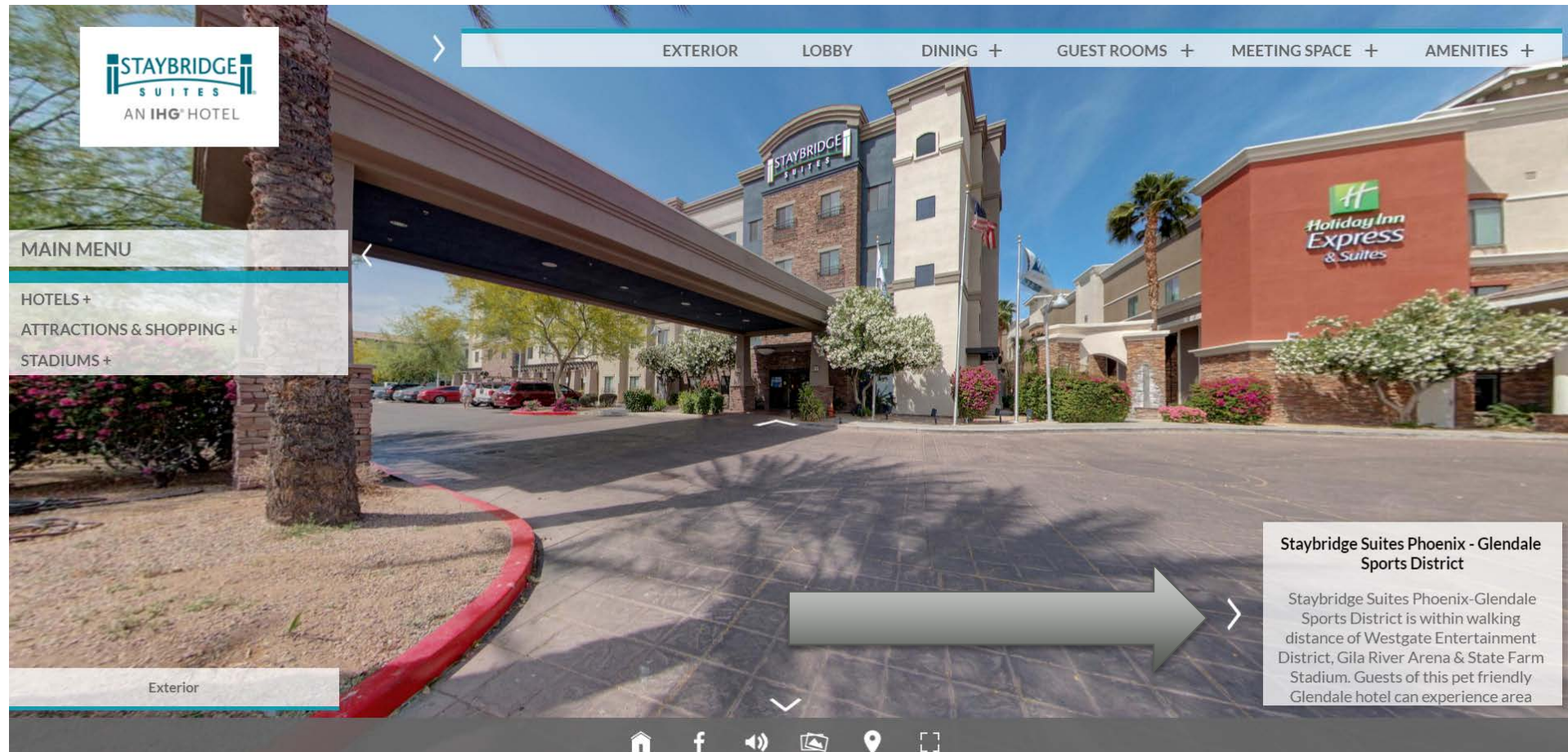
Benefits - Virtual Site Visits

- Meeting Planners can vet venues online
- Shows the proximity between event venues, attractions, hotels, and dining options



Features of 360° Virtual Tour:

A pop-up
guide
shares
property
details





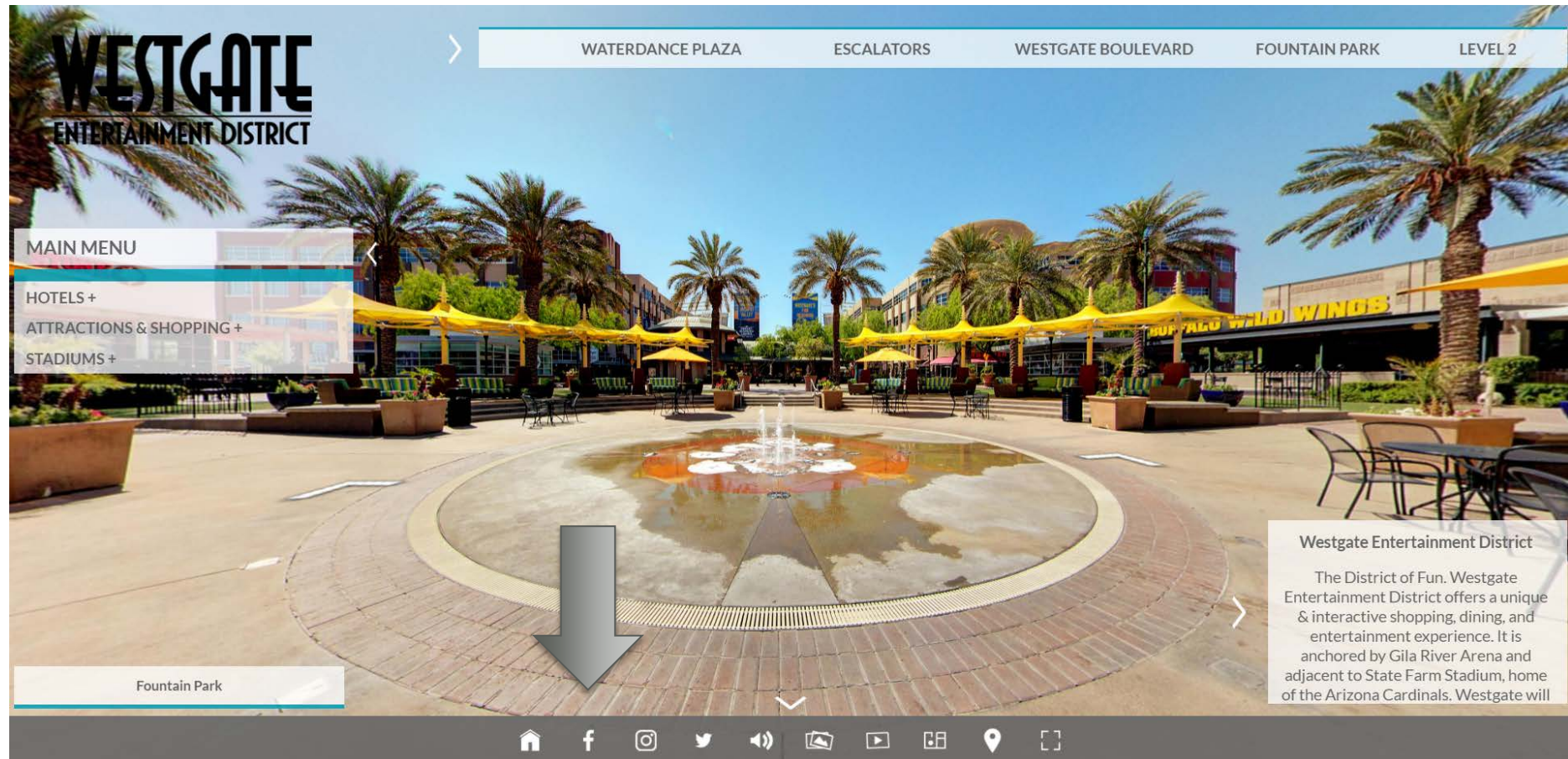
Features of 360° Virtual Tour:

- Pinpoints on Google Maps



Features of 360° Virtual Tour :

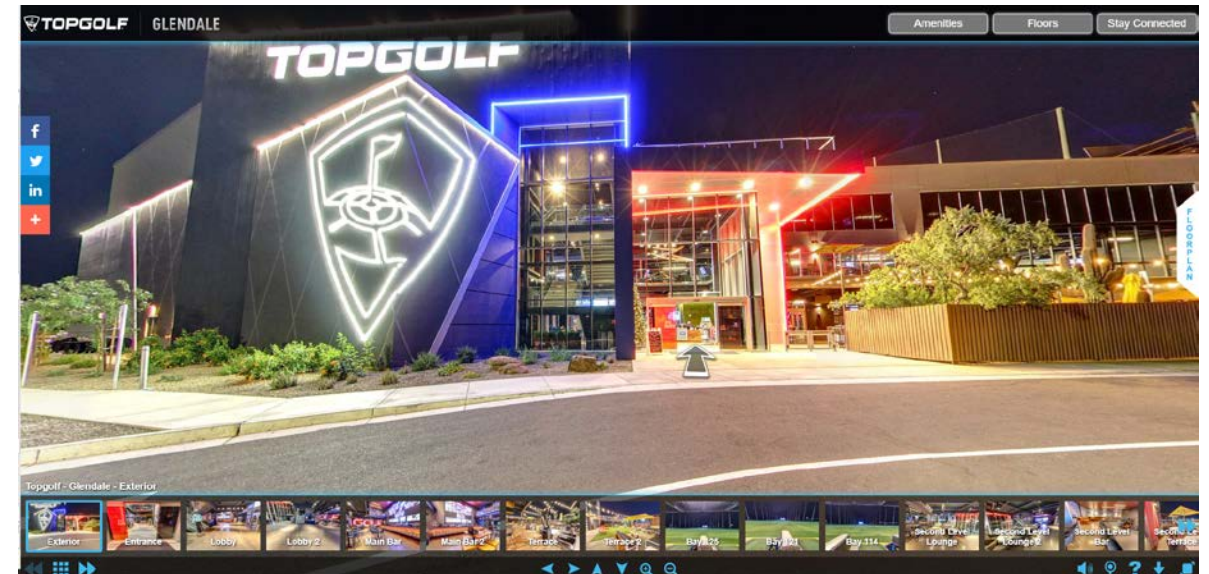
- Photo Gallery
- Social Media
- Direct Links to website





Features of 360° Virtual Tour :

- Other stops include State Farm Stadium and Topgolf





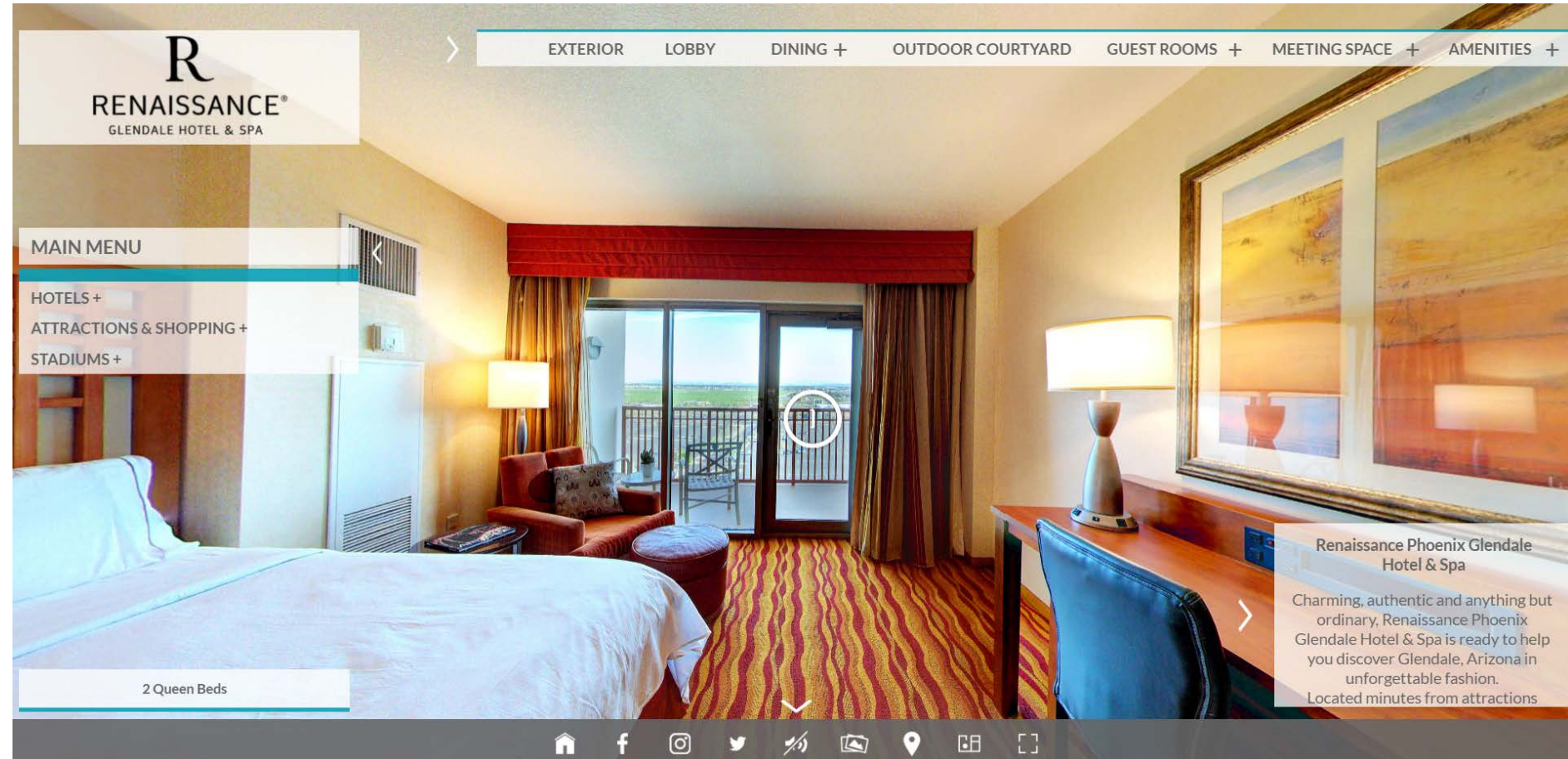
Features of 360° Virtual Tour :

- Mobile compatibility



Explore Guest Rooms, Meeting Spaces, Lobbies, and More

- Multi-directional
- Google Business Listings





Visit Glendale

A R I Z O N A



Questions?
