



**MINUTES**

**LIBRARY ADVISORY BOARD  
GLENDALE PUBLIC LIBRARY  
5959 W. BROWN ST.  
GLENDALE, ARIZONA 85302**

**AUGUST 10, 2022  
6:00P.M.**

**1. CALL TO ORDER**

**2. ROLL CALL**

Present: Gary Johnson, Chair  
Timothy Ndavu, Vice Chair-via Zoom  
Eva Ndavu, Board Member-via Zoom  
Diane Kocur, Board Member  
Haydee KuKowski, Board Member-via Zoom  
Lauren Snair, Board Member

Also Present: Michael Beck , Chief Librarian  
Dawn Ferro, Library Administrator  
Merideth Jenson-Benjamin, Administrative Librarian  
Esther Peneff, Administrative Support Specialist

**3. CITIZEN COMMENTS**

None.

**4. APPROVAL OF THE MINUTES**

**a. Library Advisory Board Minutes of May 11, 2022.**

Board Member Diane Kocur made the motion, Board Member Lauren Snair made the second to approve the May 11, 2022, Library Advisory Board meeting minutes.

Motion approved 6-0.

**5. NEW BUSINESS**

**a. 2022 SUMMER READING PROGRAM UPDATE (Informational)**

Chief Librarian Beck introduced, Meridith Jenson-Benjamin., the Main library Administrative Librarian. Ms. Jenson-Benjamin stated that she co-chairs the programming

committee and is responsible for all publicity for the library. Summer reading is a program where participants track their reading and earn rewards for hitting milestones and is for all ages. In 2016, per Pew Internet survey, 50% of American adults read less than 4 books per year. We also are trying to prevent “summer slide” where students can fall behind 2-4 months because of reading comprehension loss. The 2022 theme was Ocean of Possibilities (Ocean exploration and Oceanography), chosen by a national consortium, that also selects one artist. This year the artist was Sophie Blackall. The participants sign up online and track their reading minutes online or paper. One minute of reading is earning one point. The goal was to earn 1,000 points between June 1st and August 1st.

Summer Reading Timeline:

- January – SRP Team begins meeting. Anticipated a 20% growth rate from 2021.
- March – Prizes were ordered. Reading records customized and designed.
- April/May – Reached out to school and community groups to talk about Oceans of Possibilities. Began marketing via website, digital displays, calendars, water bills and creating video for schools/groups.
- June-August – Program is live June 1st. Volunteers helped with program registration and to distribute prizes.
- August-September – Assessment. The complete analysis will not be available until late September when Maricopa County releases the results.

From 2020-2022 there was a 197% increase in registered participants. From 2021-2022, it was 65% increase with most being adults. The Main library had 1,430 participants and Foothills had 1,310 participants. The Glendale libraries had 52% of finishers, Maricopa County had an average of 44%. Glendale's readers logged more than 3 million minutes of reading. The next step would be to get feedback on improvements. The 2023 theme is “Unity, kindness and togetherness” and the illustrator is Frank Morrison.

Chair Johnson asked if there were any more questions.

Member Snair asked if the theme is for the entire county. Ms. Jenson-Benjamin stated yes, and multiple states collaborate as well.

Member Kocur asked how the prize reward system works. Ms. Jenson-Benjamin stated that the county works with some of the local businesses (Rubio's, Raising Cane's, Peter Piper Pizza, AZ Science Center, AZ Parks) to sponsor the program. The library added small toy prizes for the younger kids, candy for teens, and tote bags for adults along with the prizes the county supplied.

## 6. CHIEF LIBRARIAN UPDATE

- a. Chief Librarian Beck updated the Board of the following:
  - Community Assessment/Master Planning Process Improvement – There are over 270 pages in the report, and we received a lot of feedback. We will bring the findings for the Community Assessment to the October meeting.
  - Dementia Friendly Glendale – Main library will be hosting the event from 9:00 a.m.-1:00 p.m. on Saturday, August 13th. Can register online, attend workshops, and get assessed.
  - New Collection Development Administrative Librarian and will be at the September meeting.
  - Book Sale – Saturday, August 13 and Sunday, August 14, 2022, to be held at Foothills library.
  - 40 Years of Service – Angel Sanchez celebrated 40 years of service with staff on Wednesday, July 13, 2022.
  - Bernice Harris – has moved out of the area and no longer able to be part of the Library Advisory Board.
  - Natalie Menges – promoted to Administrative Librarian on August 1st for the Heroes

Regional Park library location.

Chair Johnson asked if there were any more questions. No other questions.

## **7. BOARD MEMBER COMMENTS AND SUGGESTIONS**

Chair Johnson asked if there were any questions.

Member Kocur asked if goal setting was taking place at this meeting. Chief Librarian Beck stated that will be discussed at the September meeting. There will be a guide sent out prior to the meeting to assist with the goal setting.

## **8. NEXT MEETING**

The next regular meeting of the Library Advisory Board will be held on September 14, 2022 at 6:00 p.m., in the Board Room of the Main Library, located at 5959 W. Brown St., Glendale, Arizona, 85302.

## **9. ADJOURNMENT**

The Library Advisory Board meeting minutes of August 10, 2022, were submitted and approved this 14th day of September 2022.

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Esther Peneff  
Recording Secretary