



# Council Workshop Valley Benchmark Communities (VBC)

2021-2022 Engagement Update



# Agenda

- Purpose
- Participants, Partners, and Board
- Annual Report
- Metric Updates
- The Year Ahead



# Purpose

- To improve local government performance in Arizona.
- Identifying common demographic, financial, and performance information
- Improving our data and business practices



# VBC Host and Partners

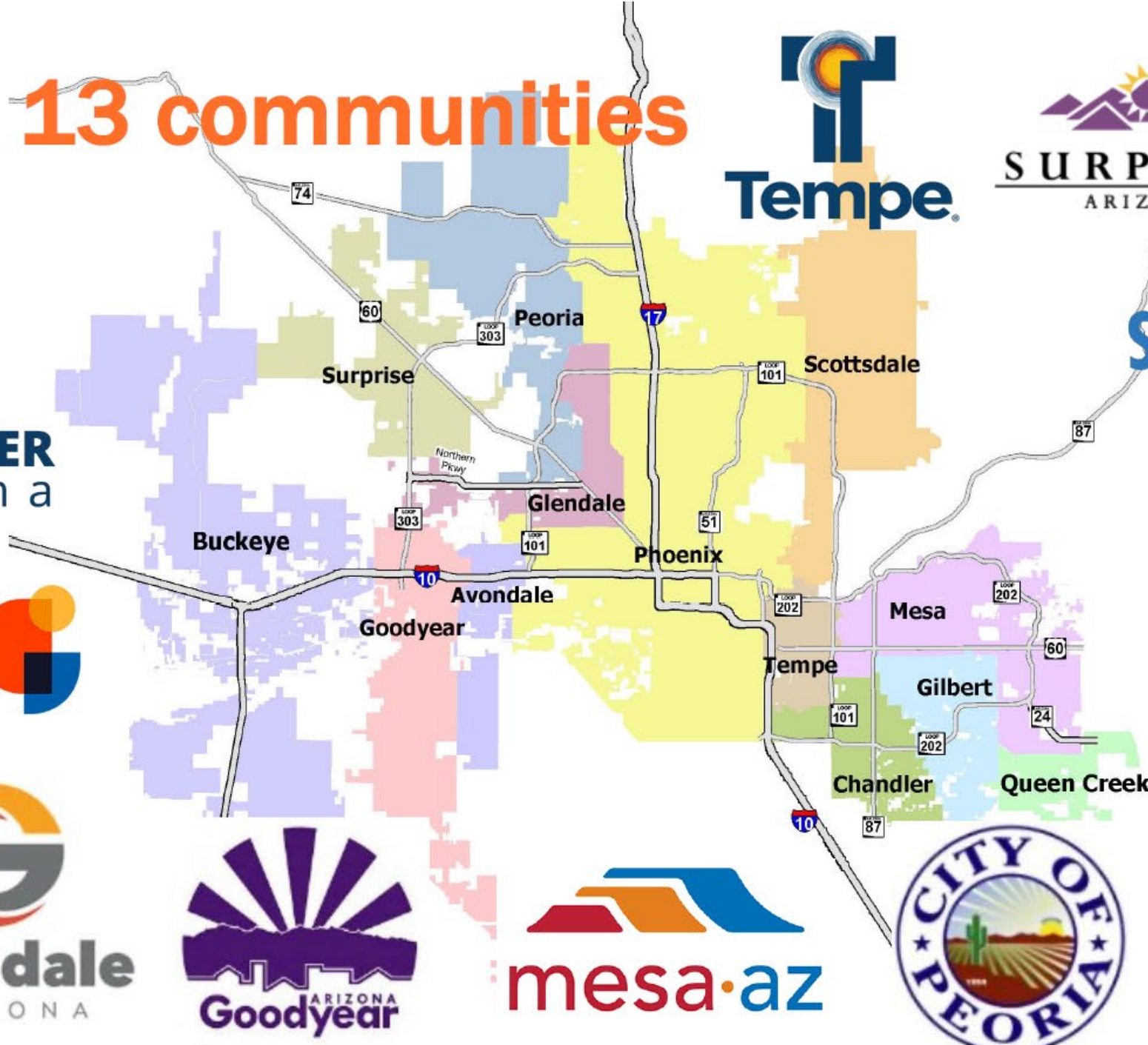
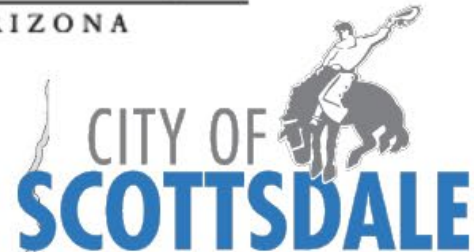


**Arizona State  
University**



Avondale

# 13 communities



# VBC Executive Board

---

Jenny Durda, *Chair*

Adam Samuels,  
*Vice Chair of Membership*

Joe Zhao,  
*Vice Chair of Data*



*Business Intelligence and Analytics  
Officer (Glendale)*

*Strategic Management Analyst  
(Tempe)*

*Senior Performance Advisor  
(Mesa)*

# Annual Report



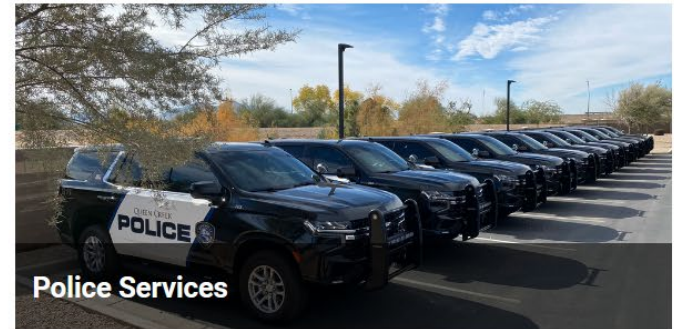
- Demographics ▾
- Fire Medical Services ▾
- Police Services ▾
- Library Services ▾
- Parks and Recreation Services ▾
- Water, Sewer, and Trash Services ▾
- Finance and Administration Services ▾
- Acknowledgments
- Master Appendix ▾



**Demographics**



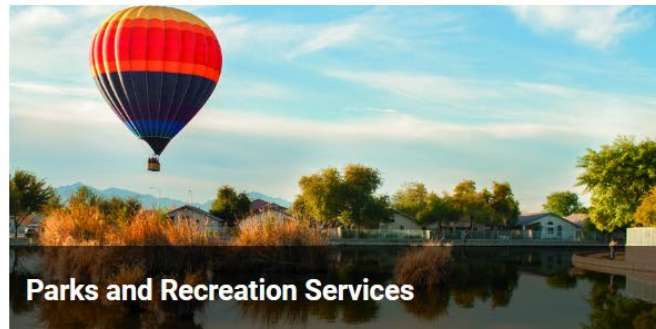
**Fire Medical Services**



**Police Services**



**Library Services**



**Parks and Recreation Services**



**Water, Sewer, and Trash Services**

# Metric Changes

- Updates
  - Fire
  - Police
  - Finance and Administration
- Added
  - Development Services



# Partnerships



**Polco**

# Year Ahead

- Annual Performance Management Forum
- Bi-Annual Election
- Additional Report Updates
  - Demographics
  - Library
  - Parks and Recreation
  - Water, Sewer and Trash





---

**QUESTIONS?**