



Community Planning & Development Grant Investment Recommendations

City Council Workshop, March 26, 2024





Presentation Overview

- Key Accomplishments
- Staff Analysis
- Investment Recommendations:
 - Affordable Housing
 - Homeless Services
 - Public Services Grants
- Consensus & Next Steps



Key Accomplishments



New Rental Development (LIHTC)

- 1,378 units since 2022
- \$523M total capital investment
- City contributions:
 - \$10.3M Federal Grants
 - \$3.1M City sources (NSP, CDBG, HOME)
 - \$7.2M Maricopa County (ARPA)
 - \$1.4M fee waivers
 - \$700K land cost reduction
 - 120 Project Based Vouchers





Homeless Master Services Agreement

- 63,330 total units of service
- 18,031 street outreach
- 15,110 shelter & housing
- 9,331 case management
- 7,094 calls to the 24/7 resource line
- 7,510 employment services
- 1,541 clients housed or diverted
- Transition to performance-based HOME-ARP contract completed



Tenant Based Rental Assistance (TBRA)

- Ongoing program
- 50 households, 105 people; homeless or at risk
- 16 of 21 exits successfully in permanent housing
- 10-week average from application to lease-up
- \$1,360 average rent subsidy
- Recommend additional funding based on need and performance



Glendale Works

- Five years of success
- 4,345 unduplicated participants
- 725 city cleanup projects completed
- \$763,330 income earned
- 223 clients placed in housing



Physical Improvement Program

- Downtown Café Lighting
 - \$836,000 Total Investment
 - Phase I – 58th Dr to 58th Ave complete
 - Phase II – 58th Ave to 57th Dr - construction completed by April 2024



Staff Analysis

- Most critical need Consolidated Plan goals:
 - Affordable Housing
 - Homeless Services
 - Public Services for Vulnerable Populations
- Renters continue to struggle to find and maintain affordable units
- Homelessness response is effective, but underlying affordability issues persist
- Sustainability for ongoing programs



Recommendations



Goal 1: Affordable Housing

Activity	Proposed Amount	Funding Source	Allocation Method
Residential Rehabilitation (Homeowner and Renter)	\$691,632.43	FY 2024-25 CDBG	Internal Program
Tenant Based Rental Assistance (TBRA) TBRA Case Managers	\$727,460.00 \$5,701.31 \$39,657.90	FY 2024-25 HOME HOME program income CDBG program income	Existing Contract
New Rental Construction	\$838,911.57 \$193,204.79 \$796,166.89 \$109,742.00 \$61,974.75	FY 2024-25 CDBG FY 2021-22 CDBG NSP1 Program Income NSP3 Entitlement NSP3 Program income	Developers that receive Low-Income Housing Tax Credit Allocations
Total Recommended Allocations	\$3,464,451.64		



Goal 2: Homeless Services/Housing

Activities	Proposed Amount	Funding Source	Allocation Method
Glendale Homeless Solutions Alliance – homelessness prevention and rapid rehousing	\$192,532.00	FY2024-25 ESG	Existing Contract
Heat Relief Network Case Managers	\$52,280.00	CDBG-CV3 Reallocation	Subrecipient Contract with Phoenix Rescue Mission
Glendale Works Case Managers (contingency reallocation)	\$126,826.15	CDBG-CV3 Reallocation	Existing contract
Total Recommended Allocations	\$371,638.15		



Goal 3: Public Services for Vulnerable Populations

CDAC Funding Recommendations (Applications 1-9)

Agency	Requested Activity/Service	Primary Population Served	Recommended Award
Treasure House	Employment and Life Skills	Disabled	\$30,000
VALLEYLIFE	Physical Therapy	Disabled	\$18,000
BLOOM365	Peer Support Specialists	Youth	\$12,480
Boys & Girls Club of the Valley	Academic Success Coaches	Youth	\$5,000
A New Leaf, Inc.	Faith House	DV Survivors	\$120,000
Arizona Opera	OperaTunity Program (music education)	Youth	\$5,000
Back to School Clothing Drive	New Clothes, New Beginnings	Youth	\$5,000
Chrysalis	Domestic Violence Survivors Services	DV Survivors	\$15,000
Duet: Partners in Health & Aging	Vital Services for Homebound Seniors	Seniors	\$30,000
Subtotal Applications 1-9 Recommended For Funding:			\$250,480



Goal 3: Public Services for Vulnerable Populations

CDAC Recommendations (Applications 10-14)

Agency	Requested Activity/Service	Primary Population Served	Recommended Award
Hope Community Services	Specialized Trauma Therapy	Youth	\$25,000
New Pathways for Youth	Youth Development Program	Youth	\$25,000
One Step Beyond	Culinary Workforce Development	Disabled	\$20,000
Southwest Fair Housing Council	Fair Housing Education & Enforcement	Untargeted	\$25,000
Sun City Area Interfaith Services (Benevilla)	West Valley Life Enrichment Program	Seniors	\$15,000
Subtotal Applications 10-14 Recommended For Funding:			\$110,000
Total All Applications Recommended For Funding:			\$360,480



Consensus & Next Steps

Consensus Requested:

- Summary FY 2024-25 CPD Investments & FY 2023-24 Substantial Plan Amendment (Program income and remnant reallocations)
- FY2024-25 Public Service Grant Recommendations
- New policy: allocate remnant CDBG and program income to TBRA case management

Next Steps:

- April 14, 2024 – Public comment period ends
- April 23, 2024 – Council voting meeting