



Department of Housing & Urban Development, 2025-29 Consolidated Plan Goal Recommendations

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Community Development Advisory Committee

November 21, 2024





Presentation Agenda

- 1. Introduction to the Consolidated Plan & Annual Action Plan**
- 2. Needs Assessment Findings**
- 3. Community Survey Results**
- 4. Recommendations**
 - **Consolidated Plan Strategic Goals**
- 5. Consensus & Next Steps**



Introduction to the Consolidated Plan & Annual Action Plan





Introduction

- **Consolidated Plan (Con Plan)**: a needs assessment that serves as a roadmap for addressing Glendale's housing and community development needs over a five-year period.
- **Annual Action Plan**: allocates annual appropriations of CDBG, ESG & HOME funds to eligible activities that advance the goals of the Con Plan.



Introduction

Applies to US Department of Housing & Urban Development (HUD) Office of Community Planning and Development (CPD) Funding, including:

- Community Development Block Grant (CDBG)
- Emergency Solutions Grant (ESG)
- Home Investment Partnerships Program (HOME)



Introduction

- Required by HUD every 5 years
- Public participation/input is required
- Draft will be submitted to City Council for review and approval
- Due to HUD May 15, 2025



Goals of CPD Grants

CDBG – develop viable urban communities that provide decent housing, a suitable living environment, and expanded economic opportunities for low- and moderate-income people

ESG – help people experiencing homelessness or at risk of becoming homeless regain stability in permanent housing

HOME – provide and sustain affordable housing for low-income households and strengthen partnerships between the public and private sectors



Needs Assessment Findings





Needs Assessment Findings

In this section we will...

- Understand the community needs landscape
- Examine data related to housing trends
- Identify key areas of concern



Needs Assessment Data Sources

Maricopa Association of Governments (MAG)

- PIT Count
- Housing Data Explorer
- Glendale One

U.S. Census Bureau

- American Community Survey (ACS)
- Comprehensive Housing Affordability Strategy (CHAS)

Justice Courts

- Eviction Filings

Yardi and AZ Multiple Listing Service (MLS)

City of Glendale 2024 Community Survey



Needs Assessment Findings

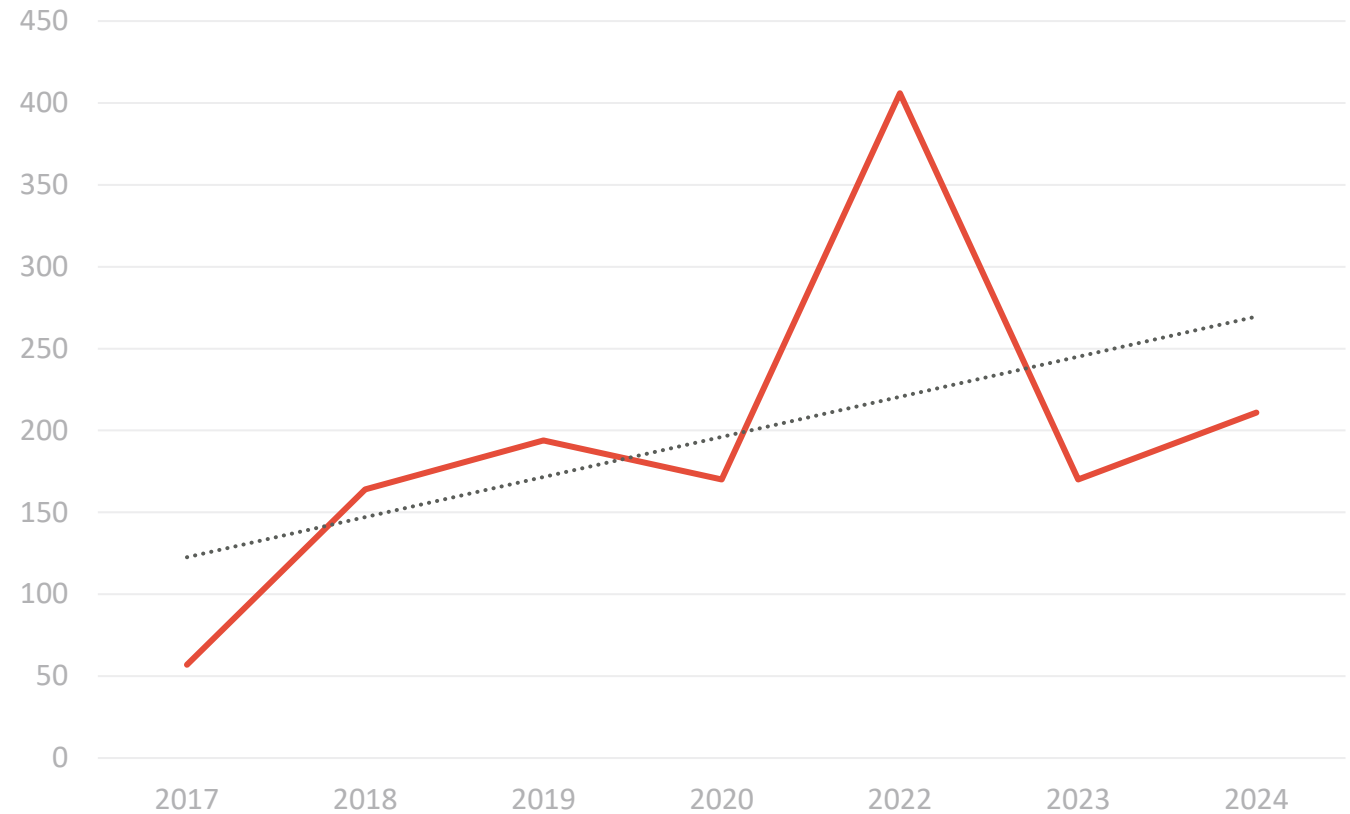
Types of Data Examined

- Homelessness and Eviction Trends
- Prevalence of Housing Insecurity
- Affordable Supply and Market Trends
- Income Data



Glendale Point-In-Time Count

Year	Count
2017	57
2018	164
2019	194
2020	170
2022	406
2023	170
2024	211

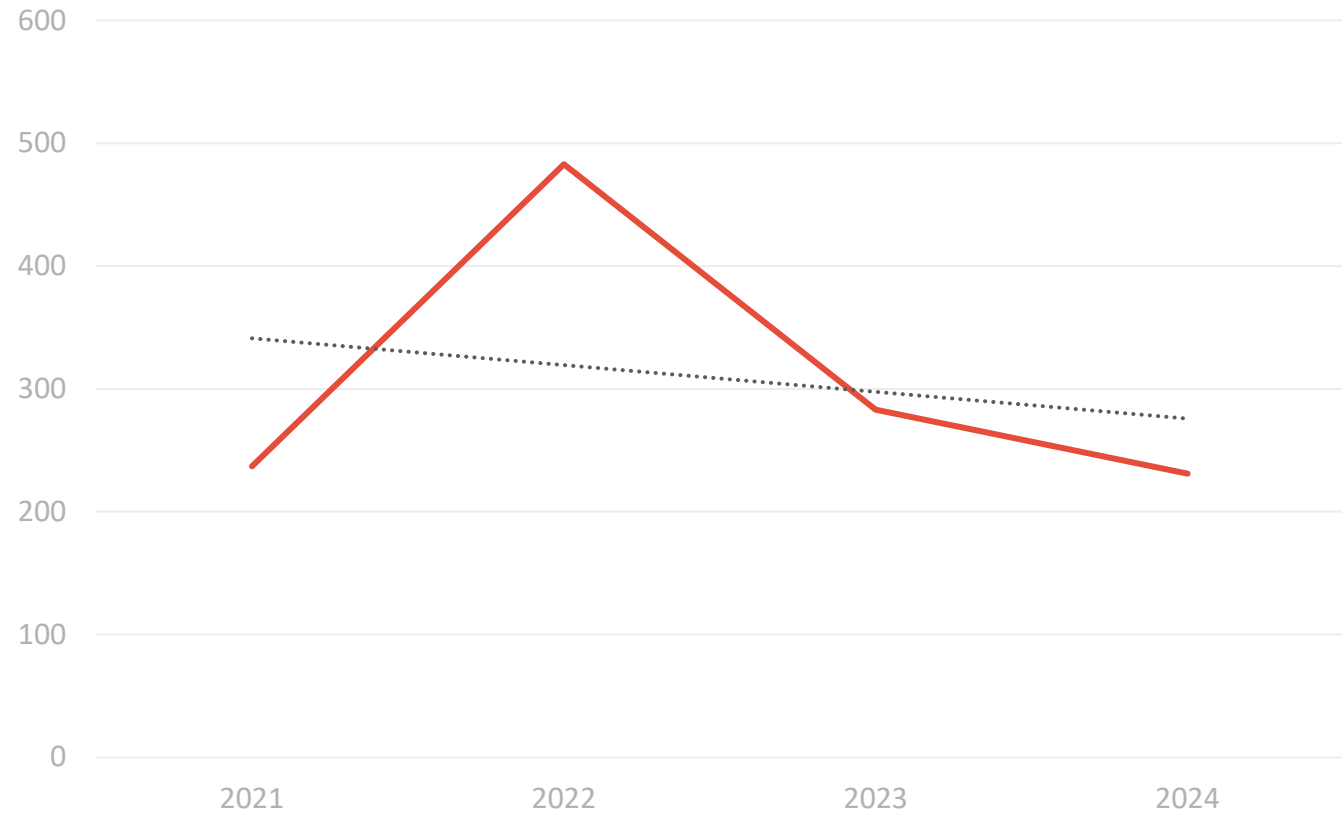


MAG PIT Count Report (2017-2024)



Glendale ONE Service Requests

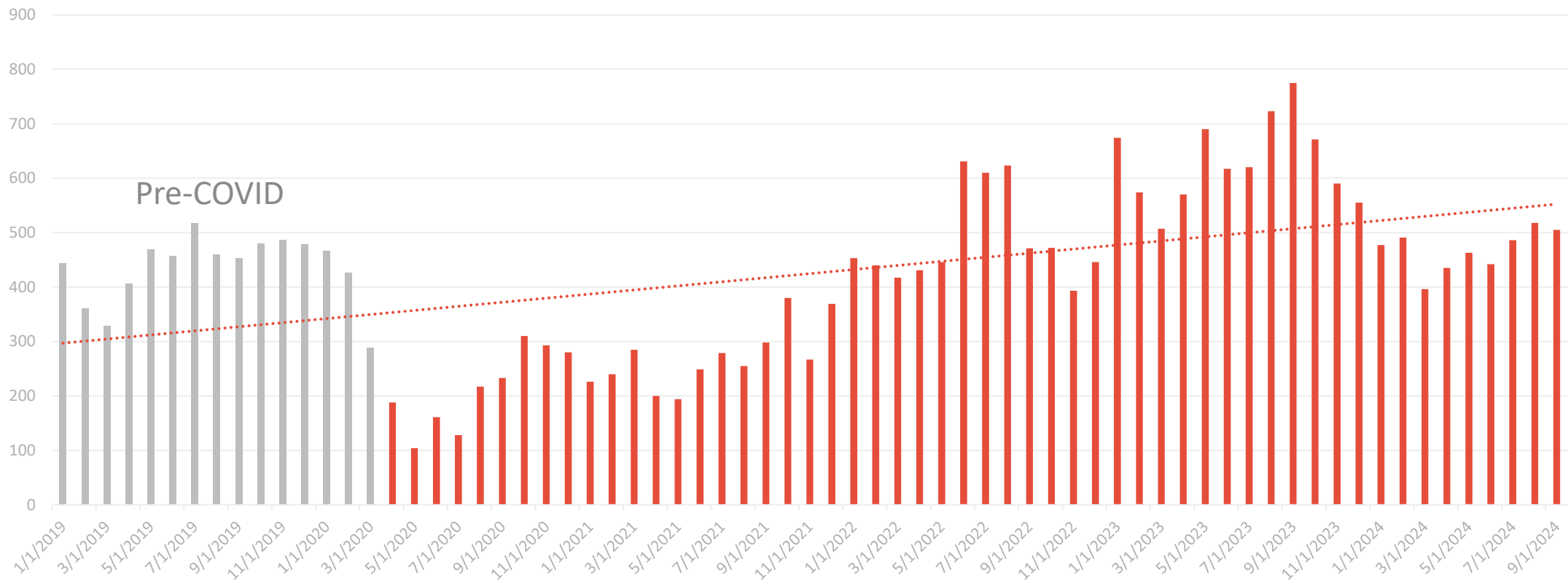
Year	Count
2021	237
2022	483
2023	283
2024*	231



City of Glendale (2024)



Glendale Eviction Trends

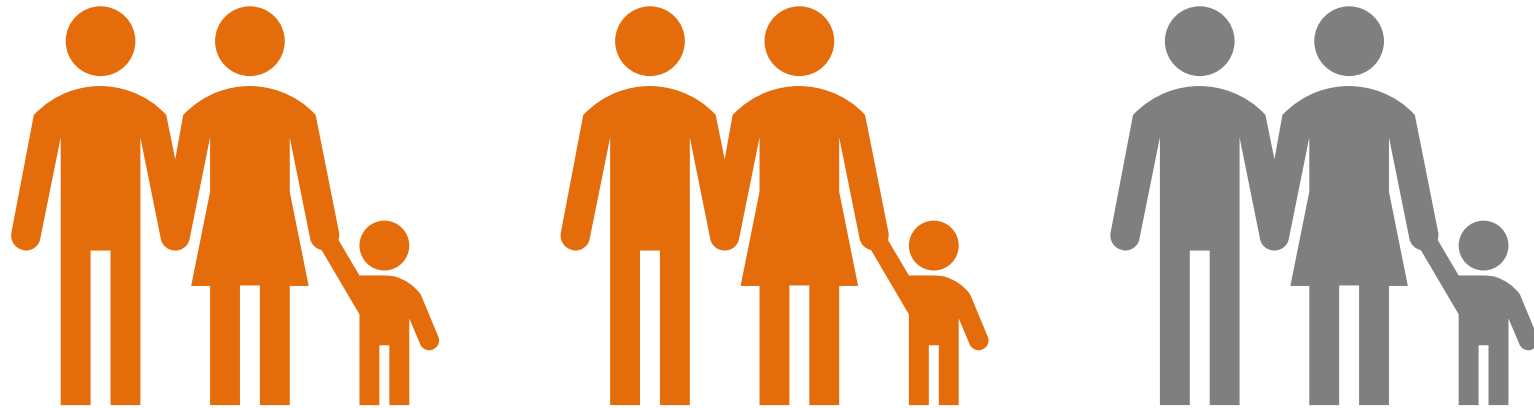


MAG Eviction Filings (2024) and Justice Court Data (2024)



Glendale Residents

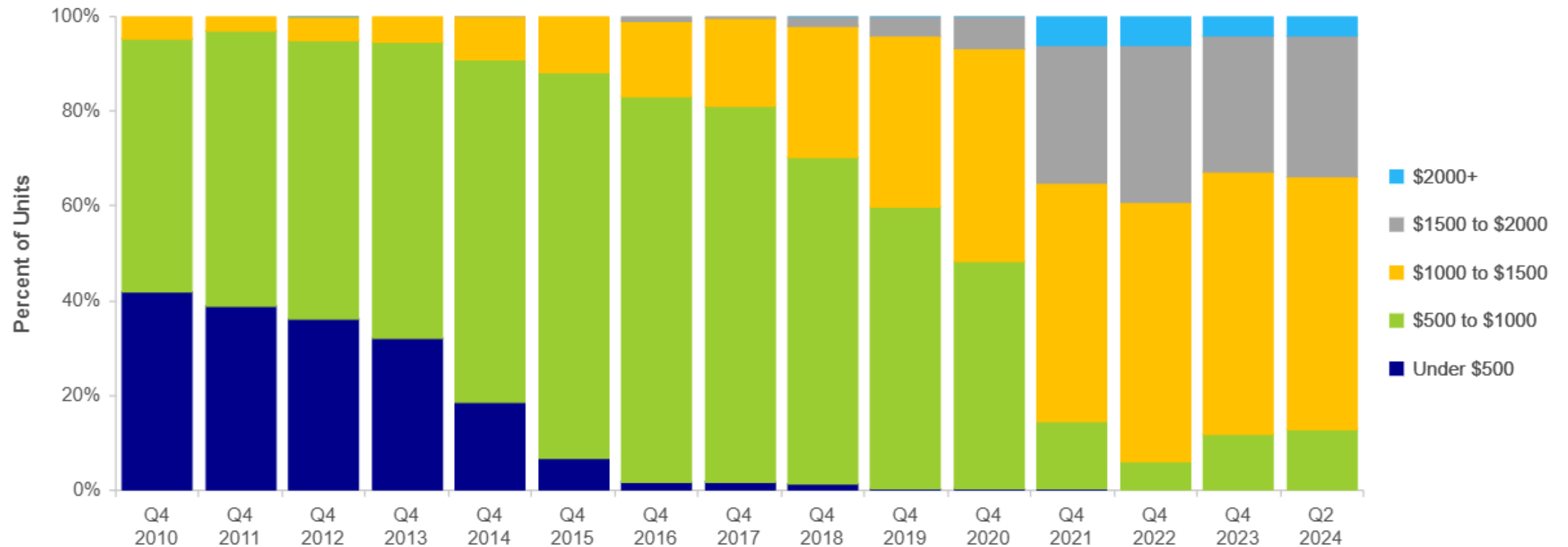
Glendale CHAS (2017-2021)



- 45% of renters spend **one third** of their income on housing
- More than 2 of 3 Glendale Renters make 80% or less than the area median income.
- 25% of renters spend **more than half** of their income on housing

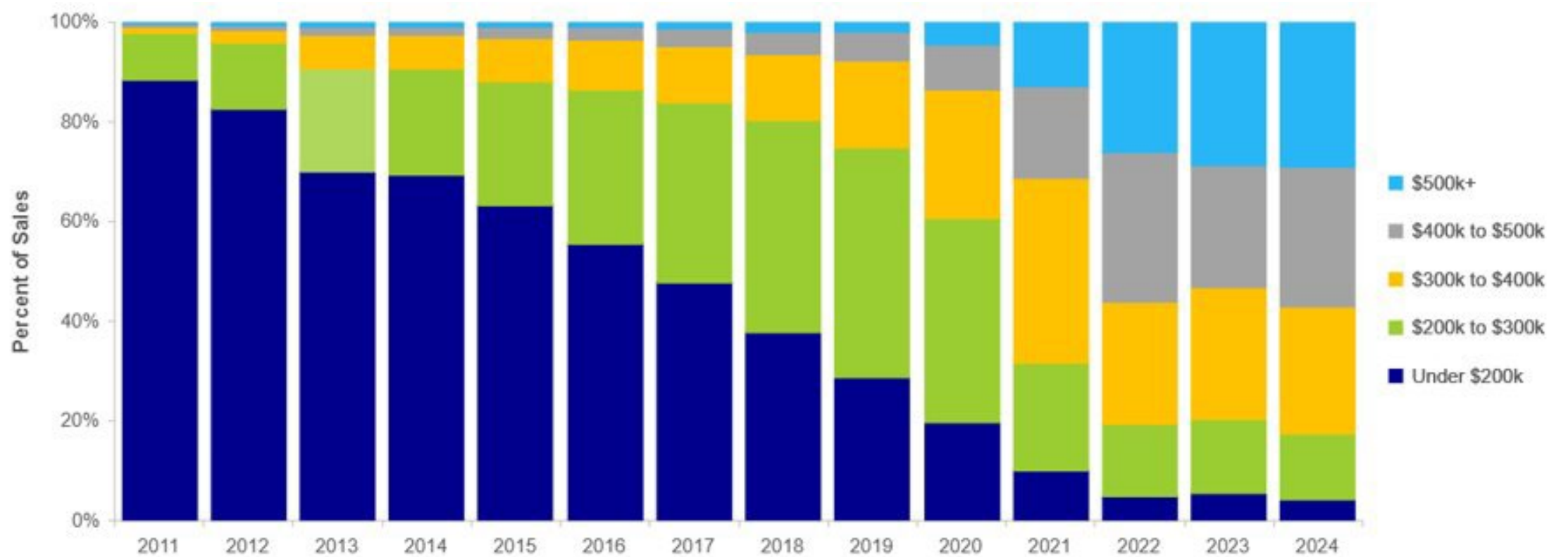


Rental Market Trends





Homeownership Housing Market Trends



MAG Housing Data Explorer (2024)



Glendale's Affordable Gap

$$9,315 - 3,160 = 6,155$$

**Low-Mod Households
w/50% Cost Burden**

**Affordable Rental Units
(Built + Under Construction)**

Rental Unit Shortage

Glendale CHAS (2017-2021), Yardi (2024)



Needs Assessment Findings

Key Areas of Concern

- Eviction and Homelessness Risk/Increases
- Housing Insecurity Among Low- to Moderate-Income (LMI) Residents
- Limited Affordable Housing Inventory



Community Survey Results





Community Survey Results

In this section we will...

- Review Resident Funding Priorities
- Assess Community Feedback on Key Needs
- Provide Staff Analysis



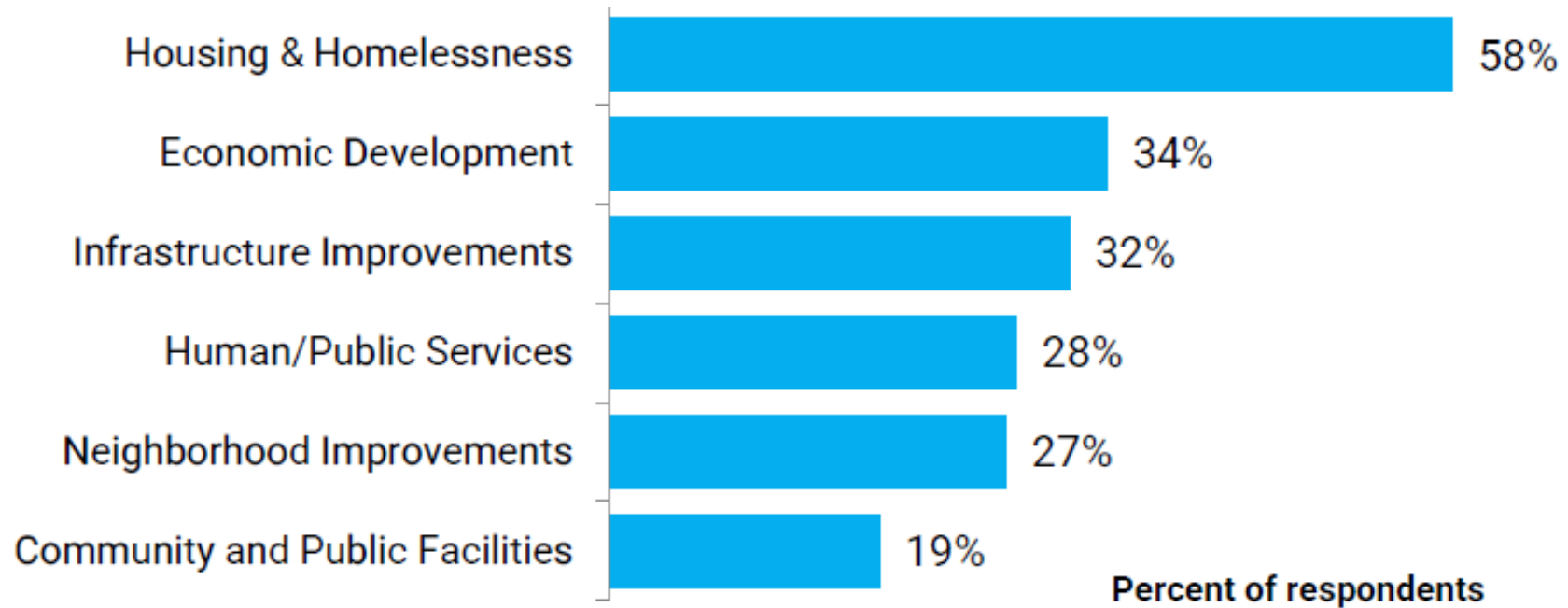
Glendale Resident Survey

- 402 Residents & 369 Open Respondents
- Residents feedback on community planning and resource allocation
 - Housing and Homelessness
 - Infrastructure Improvements
 - Economic Development
 - Neighborhood Improvements
 - Human/ Public Services
 - Community and Public Facilities



Glendale Resident Survey

Highest Priority





Glendale Resident Survey

Housing and Homeless Priorities

50%+ ranked all 10 services as very or moderately important

- 78% Housing/services for people with special needs
- 77% Low interest loans for homebuyers
- 76% Create affordable housing



Open-Ended Responses

How can the City address housing and community development challenges?

Percentage of Mentions	Theme
21%	Build Affordable Housing
11%	More Affordable Rents
11%	Community Engagement
8%	Mitigate Homelessness



Addressing other identified needs

Community Need	Other Resources to Address
Economic Development	Partnerships (nonprofits)
Infrastructure, Community & Public Facilities	Transportation bonds, CIP Planning Process
Neighborhood Improvements	Partnerships (nonprofits)



Community Survey Results

Staff Analysis

- Most critical needs:
 - Affordable Housing
 - Homeless Services
 - Public Services for Vulnerable Populations
- Renters continue struggling to find and maintain affordable housing options
- Homelessness trends improved but need ongoing assistance
- Housing and Homelessness Continue as Top Community Priorities



Recommendations





Recommendations

In this section we will...

- Propose Strategic Goals for Consolidated Plan
- Discuss the Remaining Process



Strategic Goal Recommendations

1. Promote Access to Decent Affordable Housing
2. Increase Access to Homeless Services
3. Increase Access to Public Services for Vulnerable Populations
4. Advance Fair Housing Initiatives (HUD mandated)



Potential Activities to Fund

Goal 1: Promote Access to Affordable Housing

- Homeowner Rehabilitation
- Homeownership Assistance
- Tenant Based Rental Assistance (TBRA)
- New Rental Construction

Goal 2: Increase Access to Homeless Services

- Shelter Beds & Essential Services
- Eviction Prevention and Rapid Rehousing
- Street Outreach



Potential Activities to Fund

Goal 3: Increase Access to Public Services for Vulnerable Populations

- Programs/services that help seniors, survivors of domestic violence, at-risk youth, the disabled, the homeless, veterans and other vulnerable populations

Goal 4: Advance Fair Housing Initiatives (HUD mandated)

- Legal Services
- Fair Housing Training



Consensus & Next Steps





Consensus and Next Steps

Next Steps

- **December** – Council Direction and Consensus on Goals
- **January/February** – CDAC recommendation on Activities and Funding
- **February/March** – Council consensus on activities and funding
- **April** – Council approval of Consolidated Plan and Action Plan
- **May** – submission of both plans to HUD