

A desert landscape with a path, rocks, and various plants including cacti and flowering shrubs. The scene is bright and sunny, with a clear blue sky. In the background, there are some trees and a building with a tiled roof. The foreground is filled with gravel, rocks, and low-lying desert plants, including several tall, thin cacti and clusters of small purple and yellow flowers.

Water Conservation Committee Recommendations Update

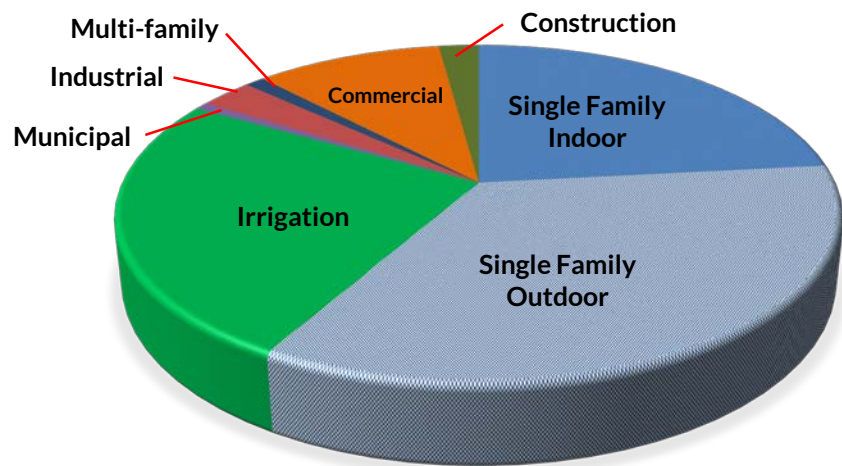
March 2021

WATER CONSERVATION



COMMITTEE'S FOCUS

WATER USAGE BY SECTOR



60% OUTDOOR USE

RECOMMENDATIONS

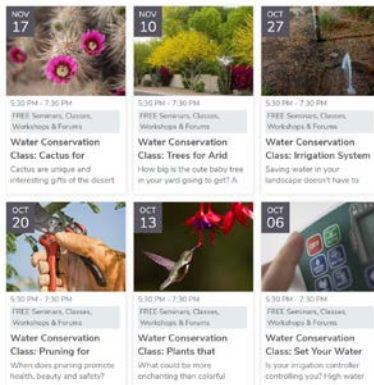
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|-----|-----------------------------|
| #1 | LANDSCAPE DESIGN STANDARDS |
| #2 | CONSERVATION RATE STRUCTURE |
| #3 | CITY-WIDE TREE PLAN |
| #4 | AMI IMPLEMENTATION |
| #5 | COMMUNITY EDUCATION |
| #6 | LANDSCAPE INCENTIVES |
| #7 | POOL COMMITTEE |
| #8 | CUSTOMER FRIENDLY SERVICES |
| #9 | WATER MAIN FLUSHING PROGRAM |
| #10 | SMART CONTROLLERS - PILOT |
| #11 | HOME IRRIGATION CHECK-UPS |
| #12 | WATER INTENSIVE EXCEPTIONS |

WATER CONSERVATION



UPDATES

- Virtual Conservation Classes
- Water Wednesday Blasts/Social Media
- Resident and Employee Engagement
- Water Budgeting Tool
- Project WET



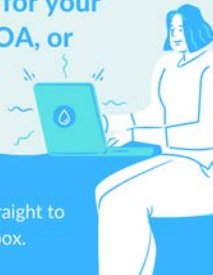
project WET
WATER EDUCATION TODAY

Embrace the Desert

B I N G O



Get a free water estimate for your home, HOA, or business.



Delivered straight to your inbox.

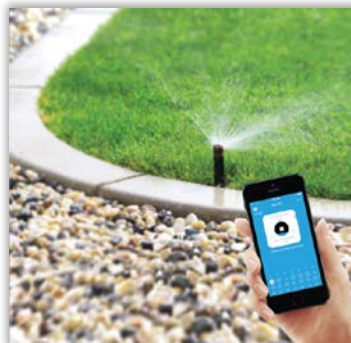


WATER CONSERVATION



UPDATES

- Flume
- Waterfluence
- Irrigation Smart Controllers
- Landscape Incentive



WATER CONSERVATION



UPDATES

- **Landscape Design Standards**
 - Development Services – Target completion Summer 2021
- **Conservation Rate Structure**
 - Council approved 1/25/2021
- **Water Intensive Exceptions**
 - Practicing since 2019
- **Water Main Flushing Program**
 - Currently underway



IT'S A *Beautiful*
DAY TO SAVE WATER



#GoodyearWater