



FY2022 – 2024 Strategic Plan

FY2022-2024 Strategic Plan



AGENDA

- History
- FY2022-2024 Draft Goals
- Next Steps

FY2019-2021 Strategic Plan



HISTORY

- Adopted in 2018
- Biannual Updates
- Ends June 30, 2021
- Council Retreat February 5



FY2022-2024 Strategic Plan



FISCAL & RESOURCE MANAGEMENT

- Smart City Master Plan
 - Implement projects based on funding availability
- Performance Measures
 - Develop enhanced system and report regularly



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FISCAL & RESOURCE MANAGEMENT

- Public Safety Training Center Study
 - Study whether beneficial to construct
- Employee Compensation Study
 - Conduct study and update philosophy
- Employee Satisfaction
 - Increase score to 66%



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ECONOMIC VITALITY

- Internet Availability Study
 - Study citywide broadband connectivity
- General Plan Update
 - Develop and submit to voters for approval



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ECONOMIC VITALITY

- New Jobs
 - Add 4,500 new jobs
- Regional Destination
 - Increase restaurant and entertainment businesses by 10%



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SENSE OF COMMUNITY

- Neighborhood Issues
 - Monitor, report, and evaluate
- Recycling Program
 - Evaluate program in unstable market



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QUALITY OF LIFE

- Human & Social Service Needs Study
 - Recommendations for priority services
- Transit options
 - Study current needs and funding requirements
- Library Master Plan
 - Recommendations for future library services



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NEXT STEPS

