



Southwest Valley Chamber of Commerce

Julie Arendall, ICMA-CM
City Manager



Chamber of Commerce

HISTORY

1958	Incorporated as Avondale-Goodyear-Litchfield Park Chamber of Commerce
1988	Changed Name to Tri-City West Chamber of Commerce
2000	Merged Tolleson All-Volunteer Business Association with Tri-City West to create Southwest Valley Chamber of Commerce
2001	Relocated to Current Building Location

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99-YEAR LEASE AGREEMENT

- **Effective April 1, 2000 –
March 31, 2099**
- **\$100/year**



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OVERVIEW



The Southwest Valley Chamber of Commerce supports businesses in the Cities of Avondale, Goodyear, Litchfield Park, Tolleson, and beyond.

The Southwest Valley Chamber of Commerce serves as the central resource of a strong and collaborative business community by advancing economic growth, cultivating a vibrant business environment, and facilitating our Members' success.

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MEMBERSHIP

- 455 Members
- 171 (38%) Members
in Goodyear



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PARTNERSHIP

- **Operate Information & Business Resource Center**
- **Provide Direct Support to Local Businesses**
- **Promote Goodyear on Chamber Website**
- **\$16,000 annually – renewal May 2021**

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CHALLENGING TIMES

- **Global Pandemic**
- **Announced Departure of CEO John Safin**
- **City of Avondale Withdraws Membership**

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PATH FORWARD

- **Chamber Hires New CEO
Jeffrey Campos**
- **Chair-Elect Requests Chance
to Reset**





Discussion