



Shared Mobility Device Program Fees and Penalties

April 26, 2021

Two Phase Approach



- Phase One – *Ordinance 2019-1459, 12/16/2019*
Amends City Code Chapter 13: Transportation to allow the City to create a Shared Mobility Device Program, issue licenses, regulate parking and establish rules and regulations for the program. **ADOPTED**
- Phase Two – Resolution 2021-2149 **TONIGHT:**
Approve the new program, including financials.





Program Fees & Penalties



Article 6 and 7 – Goodyear Shared Mobility Device Program



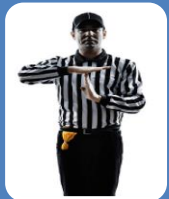
Program Fee \$2,500

- For processing application
- Program management



Relocation Penalty (/device, /day)

- 1st Failure = \$50
- 2nd Failure = \$250
- 3rd Failure + = \$1,000



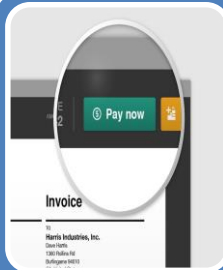
Violation Penalty (/day)

- 1st Failure = \$50
- 2nd Failure = \$250
- 3rd Failure + = \$1,000



Hold Over Penalty

- \$100 per device per day for failure to remove fleet within time required by the City



Late Payment Penalty

- 10% of the total amount owed per calendar day



Assurances



ASSURANCES

- Performance Bond Requirement: One equivalent to \$25 / device
- Full Indemnification for the city
- Commercial Liability Insurance:
 - General, and
 - Automobile

Program Operating Standards



PRESERVE PUBLIC SAFETY



**Devices
remotely
deactivated 10
pm-5 am daily**

**Goodyear specific rules,
safety tips to users via App**

**No carrying
packages,
bundles, etc.**

**All electric stand-up
scooters limited to

≤ 15 mph**

**On steep grades (e.g., Estrella
Pkwy, Hillside Dr. to King Ranch)

≤ 10 mph.**

Next steps



START DATE : JUNE 1, 2021

- **Complete Business Registration set-up**
- **Identify 'no travel' and 'reduced speed' zones**
- **Post Program & Safety Tips on our Website**
- **Broadcast on Social Media**

