

Statistical significance thresholds - Area

Below you may select a demographic to find the thresholds for statistically significant differences between groups (i.e. the minimum difference between groups to be considered statistically significant based on the sample sizes). Use the drop down menu to the right to select demographic dimensions. If there were no responses within a specific demographic option, that option will not appear in the dashboard.

Area			
	Central	North	South/Sonoran Valley
Central		10%	12%
North	10%		10%
South/Sonoran Valley	12%	10%	

Comparison of Responses by Respondent Characteristics - Area

This dashboard allows the user to specify which demographics to include in the table using the dropdown menu below. Responses have been summarized to show only the proportion of respondents giving a positive answer; for example, the percent of respondents who rated the quality of life as excellent or good.

In the "Statistical significance" tab, you will find a tool to help determine the threshold values for statistically significant differences between groups.

		Central	North	South/ Sonoran Valley
Please rate each of the following aspects of quality of life in Goodyear.	Goodyear as a place to live	95%	95%	91%
	Your neighborhood as a place to live	93%	93%	93%
	Goodyear as a place to raise children	93%	94%	82%
	Goodyear as a place to work	91%	83%	69%
	Goodyear as a place to visit	66%	68%	65%
	Goodyear as a place to retire	79%	88%	85%
	The overall quality of life	93%	91%	90%
	Sense of community	61%	77%	69%
Please rate each of the following characteristics as they relate to Goodyear as a whole.	Overall economic health	92%	95%	86%
	Overall quality of the transportation system	48%	64%	39%
	Overall design or layout of residential/commercial areas	64%	74%	68%
	Overall quality of the utility infrastructure	74%	80%	73%
	Overall feeling of safety	83%	84%	85%
	Overall quality of natural environment	69%	76%	77%
	Overall quality of parks and recreation opportunities	64%	79%	80%
	Overall health and wellness opportunities	75%	81%	78%
	Overall opportunities for education, culture, and the arts	50%	56%	43%
	Residents' connection and engagement with their community	46%	58%	56%
Please indicate how likely or unlikely you are to do each of the	Recommend living in Goodyear to someone who asks	96%	92%	91%

unlikely you are to do each of the following. Please rate how safe or unsafe you feel:	Remain in Goodyear for the next five years	83%	85%	90%
	In your neighborhood during the day	99%	98%	98%
	In Goodyear's downtown/commercial area during the day	87%	88%	86%
	From property crime	70%	81%	84%
	From violent crime	89%	87%	84%
	From fire, flood, or other natural disaster	88%	90%	94%
Please rate the job you feel the Goodyear community does at each of the following.	Making all residents feel welcome	79%	80%	78%
	Attracting people from diverse backgrounds	85%	64%	77%
	Valuing/respecting residents from diverse backgrounds	83%	74%	75%
	Taking care of vulnerable residents	68%	76%	60%
Please rate each of the following in the Goodyear community.	Overall quality of business and service establishments	81%	75%	66%
	Variety of business and service establishments	69%	63%	47%
	Vibrancy of downtown/commercial area	42%	39%	25%
	Employment opportunities	72%	65%	62%
	Shopping opportunities	59%	57%	44%
	Cost of living	55%	68%	58%
	Overall image or reputation	87%	81%	80%
Please also rate each of the following in the Goodyear community.	Traffic flow on major streets	46%	70%	63%
	Ease of public parking	81%	82%	79%
	Ease of travel by car	77%	86%	78%
	Ease of travel by public transportation	26%	33%	13%
	Ease of travel by bicycle	52%	62%	50%
	Ease of walking	69%	77%	65%
	Well-planned residential growth	63%	71%	67%
	Well-planned commercial growth	62%	65%	68%
	Well-designed neighborhoods	65%	80%	76%

Please also rate each of the following in the Goodyear community.	Preservation of the historical or cultural character of the community	59%	55%	43%
	Public places where people want to spend time	55%	58%	57%
	Variety of housing options	75%	64%	63%
	Availability of affordable quality housing	50%	58%	62%
	Overall quality of new development	75%	70%	67%
	Overall appearance	86%	81%	74%
	Cleanliness	89%	89%	74%
	Water resources	39%	45%	49%
	Air quality	70%	61%	58%
	Availability of paths and walking trails	65%	69%	81%
	Fitness opportunities	68%	68%	84%
	Recreational opportunities	54%	69%	73%
	Availability of affordable quality food	78%	72%	61%
	Availability of affordable quality health care	74%	76%	59%
	Availability of preventive health services	74%	81%	55%
	Availability of affordable quality mental health care	55%	66%	36%
	Opportunities to attend cultural/arts/music activities	42%	44%	29%
	Community support for the arts	44%	48%	41%
	Availability of affordable quality childcare/preschool	38%	73%	43%
	K-12 education	61%	71%	61%
	Adult educational opportunities	55%	70%	46%
	Sense of civic/community pride	63%	62%	56%
	Neighborliness of residents	61%	71%	53%
	Opportunities to participate in social events and activities	56%	69%	50%
	Opportunities to attend special events and festivals	48%	71%	57%
	Opportunities to volunteer	48%	80%	59%

Please also rate each of the following in the Goodyear community.	Opportunities to participate in community matters	42%	65%	56%
	Openness and acceptance of the community toward people of diverse backgrounds	76%	61%	66%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Goodyear for help or information	45%	33%	45%
	Contacted Goodyear elected officials to express your opinion	12%	11%	14%
	Attended a local public meeting	18%	14%	10%
	Watched a local public meeting	25%	17%	13%
	Volunteered your time to some group/activity	15%	27%	27%
	Campaigned or advocated for a local issue, cause, or candidate	17%	11%	16%
	Voted in your most recent local election	61%	81%	82%
	Used public transportation instead of driving	3%	5%	6%
	Carpooled with other adults or children instead of driving alone	46%	30%	29%
	Walked or biked instead of driving	46%	47%	53%
Please rate the quality of each of the following services in Goodyear.	Public information services	71%	75%	69%
	Economic development	73%	78%	67%
	Traffic enforcement	72%	65%	66%
	Traffic signal timing	55%	59%	61%
	Street repair	74%	74%	70%
	Street cleaning	79%	84%	77%
	Street lighting	83%	78%	81%
	Sidewalk maintenance	82%	80%	79%
	Bus or transit services	19%	43%	18%
	Land use, planning, and zoning	44%	54%	61%
	Code enforcement	65%	70%	52%
	Affordable high-speed internet access	55%	57%	53%
	Garbage collection	90%	90%	93%
	Drinking water	57%	73%	55%

Please rate the quality of each of the following services in Goodyear.	Sewer services	83%	91%	80%
	Storm water management	84%	82%	78%
	Power (electric and/or gas) utility	78%	89%	73%
	Utility billing	65%	77%	69%
	Police/Sheriff services	89%	88%	87%
	Crime prevention	74%	86%	80%
	Animal control	83%	85%	64%
	Ambulance or emergency medical services	93%	95%	82%
	Fire services	94%	95%	89%
	Fire prevention and education	80%	93%	82%
	Emergency preparedness	68%	75%	63%
	Preservation of natural areas	54%	60%	58%
	Goodyear open space	56%	70%	54%
	Recycling	77%	81%	75%
	Yard waste pick-up	82%	84%	82%
	City parks	70%	85%	74%
	Recreation programs or classes	60%	79%	63%
	Recreation centers or facilities	56%	74%	66%
	Health services	72%	84%	64%
	Public library services	79%	88%	68%
	Overall customer service by Goodyear employees	88%	86%	78%
Please rate the following categories of Goodyear government performance.	The value of services for the taxes paid to Goodyear	55%	69%	60%
	The overall direction that Goodyear is taking	64%	74%	65%
	The job Goodyear government does at welcoming resident involvement	64%	70%	49%
	Overall confidence in Goodyear government	63%	72%	66%
	Generally acting in the best interest of the community	64%	72%	64%

Please rate the following categories of Goodyear government performance.	Being honest	67%	70%	59%
	Being open and transparent to the public	60%	72%	56%
	Informing residents about issues facing the community	59%	70%	46%
	Treating all residents fairly	68%	78%	55%
	Treating residents with respect	75%	82%	65%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Goodyear	80%	77%	76%
	The Federal Government	44%	49%	39%
Please rate how important, if at all, you think it is for the Goodyear community to focus on each of the following in the coming two years.	Overall economic health	98%	94%	96%
	Overall quality of the transportation system	76%	72%	72%
	Overall design or layout of residential/commercial areas	88%	95%	84%
	Overall quality of the utility infrastructure	95%	93%	95%
	Overall feeling of safety	94%	93%	97%
	Overall quality of natural environment	87%	88%	89%
	Overall quality of parks and recreation opportunities	93%	84%	75%
	Overall health and wellness opportunities	83%	83%	82%
	Overall opportunities for education, culture, and the arts	79%	72%	64%
	Residents' connection and engagement with their community	68%	70%	63%
Please rate how important, if at all, you think it is for the City to enhance each of the following programs or amenities in the coming two years.	Regional public transit services	58%	54%	65%
	Local public transit services	65%	57%	65%
	Child care/after school programs	84%	73%	52%
	Senior services	79%	72%	68%
	Internet connectivity	89%	86%	91%
	Water conservation and other sustainability programs	84%	89%	88%
How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City website	87%	77%	80%
	Local media outlets	86%	87%	80%
	InFocus monthly magazine	93%	79%	91%

How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City Council meetings and other public meetings	57%	45%	50%
	City email communications	60%	66%	73%
	City communications via social media	76%	50%	60%
	Word of mouth	70%	75%	79%
	Direct mailings	85%	80%	86%
	Utility bill inserts	62%	66%	68%
	Interactions with City staff	50%	41%	47%
In general, how many times do you:	Access the internet from your home	96%	97%	98%
	Access the internet from your cell phone	98%	91%	97%
	Visit social media sites	84%	74%	81%
	Use or check email	96%	97%	99%
	Share your opinions online	41%	33%	18%
	Shop online	60%	65%	61%
	Please rate your overall health.	78%	79%	79%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact wi..	45%	44%	33%