

Statistical significance thresholds - Housing Tenure

Below you may select a demographic to find the thresholds for statistically significant differences between groups (i.e. the minimum difference between groups to be considered statistically significant based on the sample sizes). Use the drop down menu to the right to select demographic dimensions. If there were no responses within a specific demographic option, that option will not appear in the dashboard.

Housing tenure		
	Own	Rent
Own		15%
Rent	15%	

Comparison of Responses by Respondent Characteristics - Housing Tenure

This dashboard allows the user to specify which demographics to include in the table using the dropdown menu below. Responses have been summarized to show only the proportion of respondents giving a positive answer; for example, the percent of respondents who rated the quality of life as excellent or good.

In the “Statistical significance” tab, you will find a tool to help determine the threshold values for statistically significant differences between groups.

		Own	Rent
Please rate each of the following aspects of quality of life in Goodyear.	Goodyear as a place to live	93%	96%
	Your neighborhood as a place to live	93%	93%
	Goodyear as a place to raise children	89%	99%
	Goodyear as a place to work	79%	95%
	Goodyear as a place to visit	65%	74%
	Goodyear as a place to retire	83%	86%
	The overall quality of life	91%	91%
	Sense of community	69%	70%
Please rate each of the following characteristics as they relate to Goodyear as a whole.	Overall economic health	89%	100%
	Overall quality of the transportation system	53%	53%
	Overall design or layout of residential/commercial areas	66%	78%
	Overall quality of the utility infrastructure	74%	83%
	Overall feeling of safety	84%	83%
	Overall quality of natural environment	71%	78%
	Overall quality of parks and recreation opportunities	73%	72%
	Overall health and wellness opportunities	77%	80%
	Overall opportunities for education, culture, and the arts	47%	65%

characteristics as they relate to Goodyear as a whole.	Residents' connection and engagement with their community	50%	64%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Goodyear to someone who asks	94%	90%
	Remain in Goodyear for the next five years	90%	70%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	98%	100%
	In Goodyear's downtown/commercial area during the day	87%	87%
	From property crime	80%	70%
	From violent crime	88%	86%
	From fire, flood, or other natural disaster	92%	84%
Please rate the job you feel the Goodyear community does at each of the following.	Making all residents feel welcome	79%	80%
	Attracting people from diverse backgrounds	75%	73%
	Valuing/respecting residents from diverse backgrounds	76%	83%
	Taking care of vulnerable residents	67%	78%
Please rate each of the following in the Goodyear community.	Overall quality of business and service establishments	73%	82%
	Variety of business and service establishments	56%	80%
	Vibrancy of downtown/commercial area	33%	52%
	Employment opportunities	66%	71%
	Shopping opportunities	51%	68%
	Cost of living	63%	53%
	Overall image or reputation	83%	83%
Please also rate each of the following in the Goodyear community.	Traffic flow on major streets	59%	61%
	Ease of public parking	84%	72%
	Ease of travel by car	82%	78%
	Ease of travel by public transportation	30%	10%
	Ease of travel by bicycle	53%	63%

Please also rate each of the following in the Goodyear community.

Ease of walking	72%	71%
Well-planned residential growth	65%	71%
Well-planned commercial growth	60%	80%
Well-designed neighborhoods	71%	82%
Preservation of the historical or cultural character of the community	51%	66%
Public places where people want to spend time	53%	71%
Variety of housing options	69%	64%
Availability of affordable quality housing	61%	39%
Overall quality of new development	71%	69%
Overall appearance	81%	81%
Cleanliness	85%	90%
Water resources	38%	63%
Air quality	61%	72%
Availability of paths and walking trails	68%	76%
Fitness opportunities	70%	79%
Recreational opportunities	64%	66%
Availability of affordable quality food	69%	81%
Availability of affordable quality health care	71%	74%
Availability of preventive health services	69%	88%
Availability of affordable quality mental health care	51%	68%
Opportunities to attend cultural/arts/music activities	37%	51%
Community support for the arts	43%	55%
Availability of affordable quality childcare/preschool	48%	59%
K-12 education	62%	74%

Please also rate each of the following in the Goodyear community.	Adult educational opportunities	53%	79%
	Sense of civic/community pride	59%	66%
	Neighborliness of residents	64%	61%
	Opportunities to participate in social events and activities	56%	71%
	Opportunities to attend special events and festivals	53%	77%
	Opportunities to volunteer	62%	73%
	Opportunities to participate in community matters	53%	57%
	Openness and acceptance of the community toward people of diverse backgrounds	66%	73%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Goodyear for help or information	43%	29%
	Contacted Goodyear elected officials to express your opinion	13%	8%
	Attended a local public meeting	17%	9%
	Watched a local public meeting	20%	18%
	Volunteered your time to some group/activity	22%	22%
	Campaigned or advocated for a local issue, cause, or candidate	14%	14%
	Voted in your most recent local election	73%	77%
	Used public transportation instead of driving	4%	6%
	Carpooled with other adults or children instead of driving alone	38%	28%
	Walked or biked instead of driving	49%	45%
Please rate the quality of each of the following services in Goodyear.	Public information services	73%	68%
	Economic development	73%	76%
	Traffic enforcement	72%	55%
	Traffic signal timing	59%	54%
	Street repair	73%	72%
	Street cleaning	80%	83%

Please rate the quality of each of the following services in Goodyear.

Street lighting	81%	80%
Sidewalk maintenance	80%	83%
Bus or transit services	29%	19%
Land use, planning, and zoning	51%	56%
Code enforcement	61%	74%
Affordable high-speed internet access	53%	60%
Garbage collection	92%	86%
Drinking water	62%	69%
Sewer services	84%	89%
Storm water management	81%	85%
Power (electric and/or gas) utility	79%	90%
Utility billing	67%	81%
Police/Sheriff services	87%	93%
Crime prevention	81%	77%
Animal control	79%	81%
Ambulance or emergency medical services	88%	100%
Fire services	93%	95%
Fire prevention and education	83%	92%
Emergency preparedness	70%	65%
Preservation of natural areas	54%	66%
Goodyear open space	57%	77%
Recycling	80%	74%
Yard waste pick-up	85%	74%
City parks	73%	88%

Please rate the quality of each of the following services in Goodyear.	Recreation programs or classes	66%	74%
	Recreation centers or facilities	63%	74%
	Health services	74%	78%
	Public library services	80%	84%
	Overall customer service by Goodyear employees	85%	87%
Please rate the following categories of Goodyear government performance.	The value of services for the taxes paid to Goodyear	59%	70%
	The overall direction that Goodyear is taking	65%	79%
	The job Goodyear government does at welcoming resident involvement	60%	76%
	Overall confidence in Goodyear government	64%	79%
	Generally acting in the best interest of the community	63%	82%
	Being honest	64%	75%
	Being open and transparent to the public	62%	74%
	Informing residents about issues facing the community	55%	81%
	Treating all residents fairly	68%	76%
	Treating residents with respect	74%	82%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Goodyear	78%	79%
	The Federal Government	43%	53%
Please rate how important, if at all, you think it is for the Goodyear community to focus on each of the following in the coming two years.	Overall economic health	95%	97%
	Overall quality of the transportation system	74%	73%
	Overall design or layout of residential/commercial areas	90%	91%
	Overall quality of the utility infrastructure	93%	100%
	Overall feeling of safety	95%	93%
	Overall quality of natural environment	87%	90%
	Overall quality of parks and recreation opportunities	85%	88%

Please rate how important, if at all, you think it is for the Goodyear community to focus on each of the following in the coming two years.	Overall health and wellness opportunities	80%	91%
	Overall opportunities for education, culture, and the arts	72%	75%
	Residents' connection and engagement with their community	66%	74%
Please rate how important, if at all, you think it is for the City to enhance each of the following programs or amenities in the coming two years.	Regional public transit services	56%	62%
	Local public transit services	61%	64%
	Child care/after school programs	69%	87%
	Senior services	71%	84%
	Internet connectivity	87%	92%
	Water conservation and other sustainability programs	86%	92%
How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City website	87%	66%
	Local media outlets	86%	85%
	InFocus monthly magazine	92%	72%
	City Council meetings and other public meetings	52%	44%
	City email communications	67%	61%
	City communications via social media	66%	48%
	Word of mouth	77%	65%
	Direct mailings	84%	80%
	Utility bill inserts	64%	67%
In general, how many times do you:	Interactions with City staff	46%	45%
	Access the internet from your home	97%	97%
	Access the internet from your cell phone	96%	94%
	Visit social media sites	82%	70%
	Use or check email	99%	93%
	Share your opinions online	28%	49%

In general, how many times do you:	Shop online	65%	55%
	Please rate your overall health.	82%	71%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact wi..	40%	47%