

A photograph of a garden scene. In the foreground, there are numerous small white daisies with yellow centers. Behind them, there are tall, thin blue flowers. In the background, a white building with a textured wall is visible, partially obscured by trees and foliage. The overall lighting is soft, suggesting an overcast day or late afternoon.

City of Goodyear User Fee Update

June 14, 2021

Overview



- Approach and Methodology
- Fee Overview
- Comparisons
- Next Steps

Approach & Methodology



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- Last Full External Cost of Service study completed in 2009
 - Recommended 3-5 years
- Engaged MGT to perform the study (7/2019)
- Participation across all departments
- Bottom-Up Approach

Approach & Methodology



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- Primary goals of the study:
 - Define what it costs to provide fee-related services
 - Determine services where a fee should be collected
 - Detail service areas where fee adjustment warranted
 - Develop revenue projections w/full cost recovery

Fee Overview



Department	Current Cost Recovery	Proposed Cost Recovery	
City Clerk's Office	49%	100%	Commercial Public Record Requests
Finance	110%	119%	Assessment Districts, Business Licenses
Police	17%	24%	Body Camera Videos, Off-Duty Rates
Public Works – Pretreatment Program	45%	73%	Industrial Users, Restaurants
Fire			Special use inspections, False Alarm Fees
Development Related			
- Building Safety			Streamline Fees
- Planning			Streamline / Capture cross support costs
- Engineering			Streamline / Capture cross support costs

Project Examples



COST COMPARISON WITH OTHER CITIES

- Reviewed in dept with council on 6/14
- Available online at www.goodyearaz.gov
- Additional information on comparability to other cities is being collected
- Include all Engineering, Planning & Building Fees

Restaurant 4,000 sf (4 acres with 1 building)



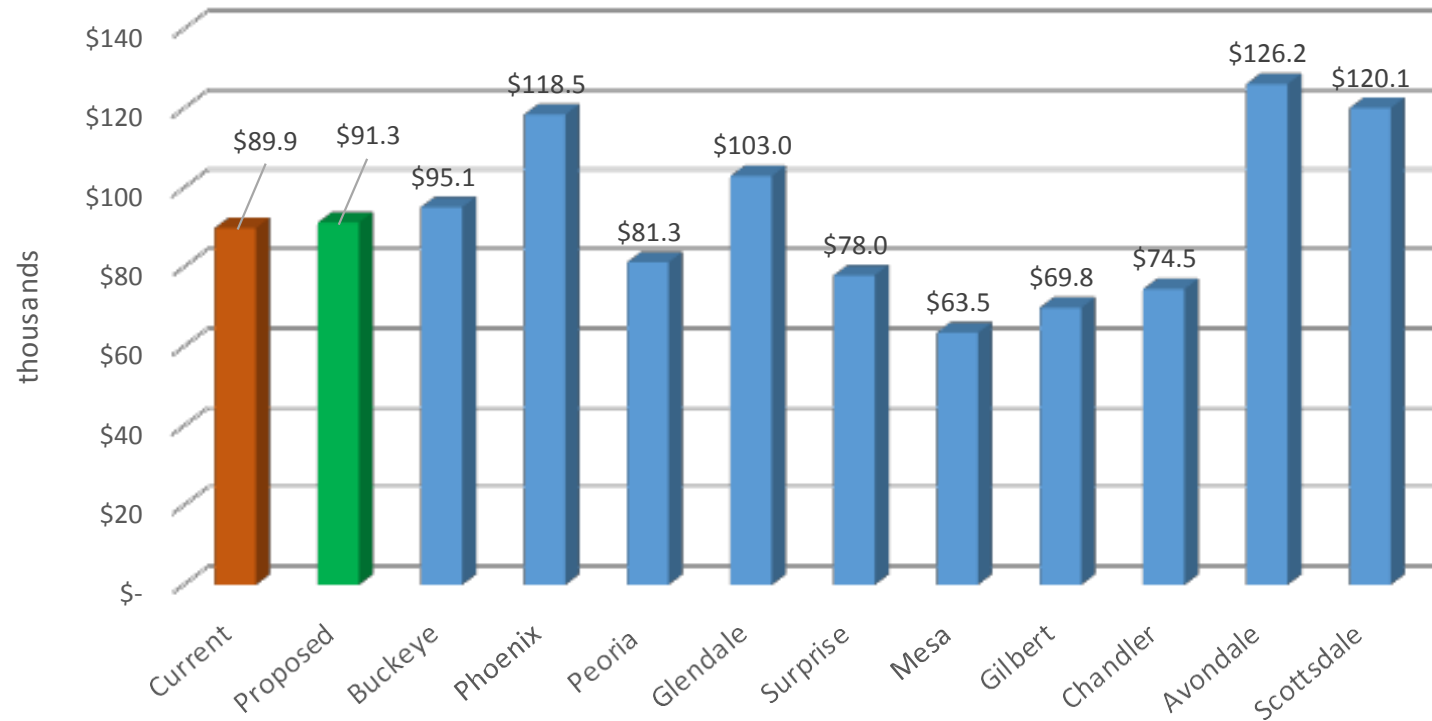
11.5% INCREASE



Residential subdivision 100 lots



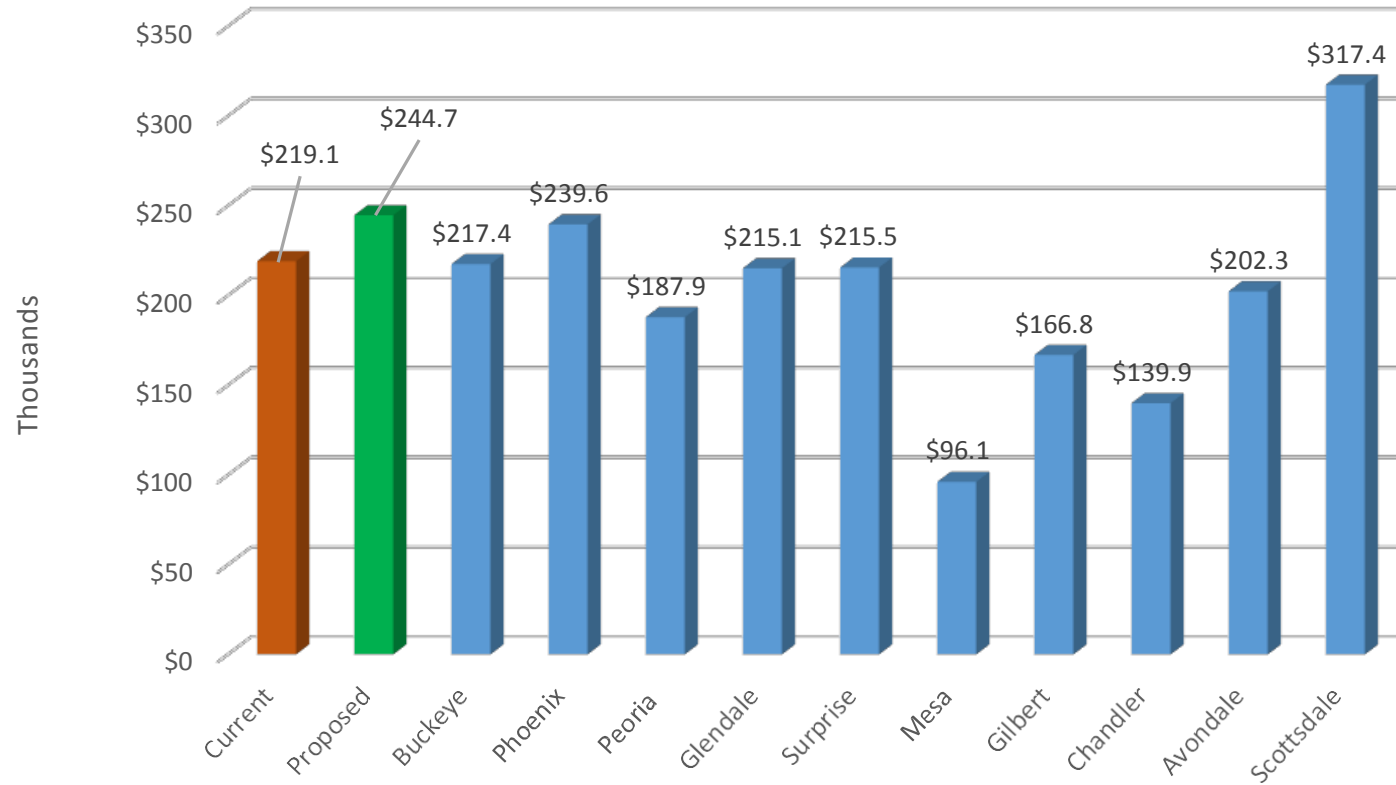
1.5% INCREASE



Industrial 200,000 sf (50 acres with 1 building)



11.7% INCREASE



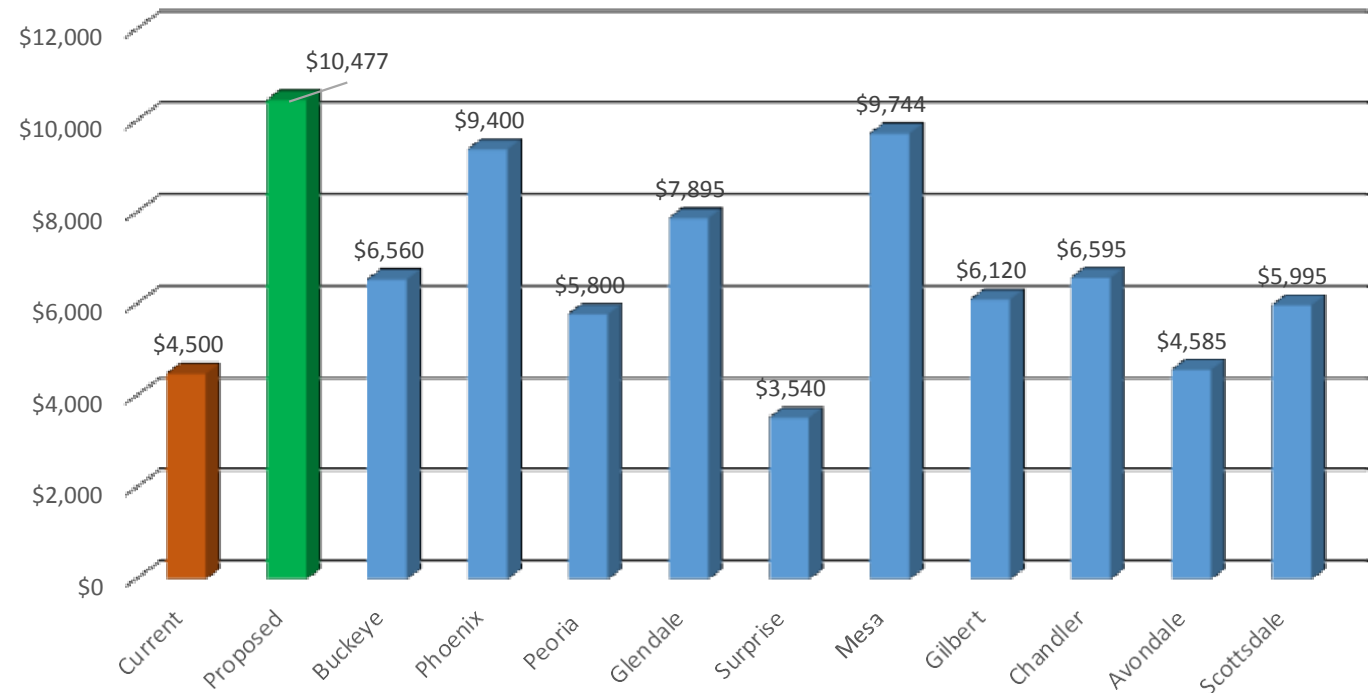
Planned Area Development (PAD)

40 acres



133% INCREASE

- 100% Cost Recovery
- Alternative Available
 - Straight Zoning
- Reviewing standards
- Requirements

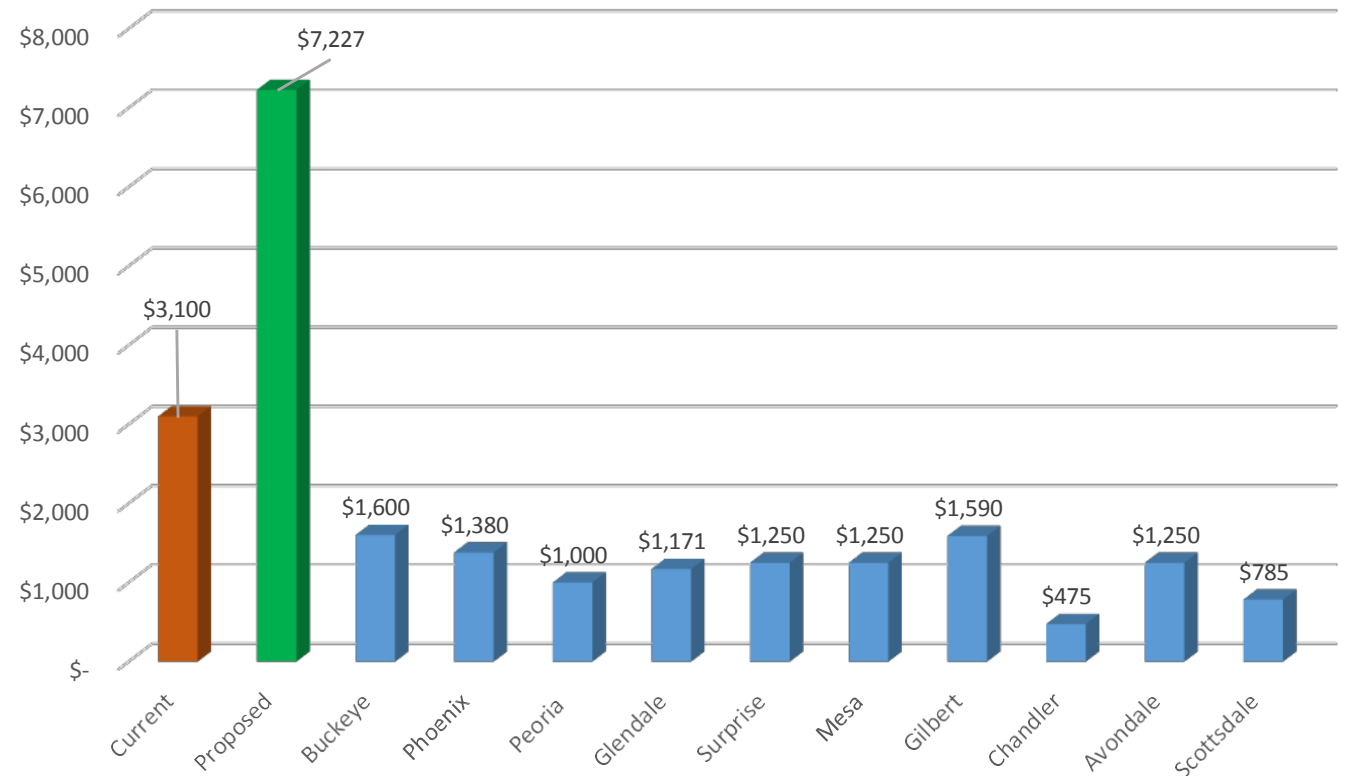


Use Permit – 2 acres



133% INCREASE

- 100% Cost Recovery
- Labor intensive process
- P&Z and Council
- Reviewing standards
- Requirements



Implementation Steps



Date	Notice
<i>April 6</i>	<i>Initial Development Advisory Meeting</i>
<i>April 21</i>	<i>Statutorily Required 60 Day Website posting</i>
<i>April 23</i>	<i>Direct notice emailed to Development Advisory Forum</i>
<i>June 1</i>	<i>Development Advisory Forum</i>
<i>June 14</i>	<i>Council Work Session</i>
June 21	Public Hearing
July 1	Development Services Work Session
July 12	Adoption of Fees
August 12	Implementation of Fees