

Mobilizing the Regional Response to Homelessness: *Action Plan Development*

Sept. 20, 2021

Goodyear Council Meeting



Topics

- What are we building?
- Why are we doing this?
- How are we doing this?
- What are the next steps?

What are we building?

Focus

- **Through a coordinated, regional approach, build an action plan that:**
 - Reduces the number of people experiencing homelessness.
 - Increases access to homeless assistance programs throughout the entire region.
 - Keeps people housed during and after the pandemic.

Many Thanks to All Our Partners:

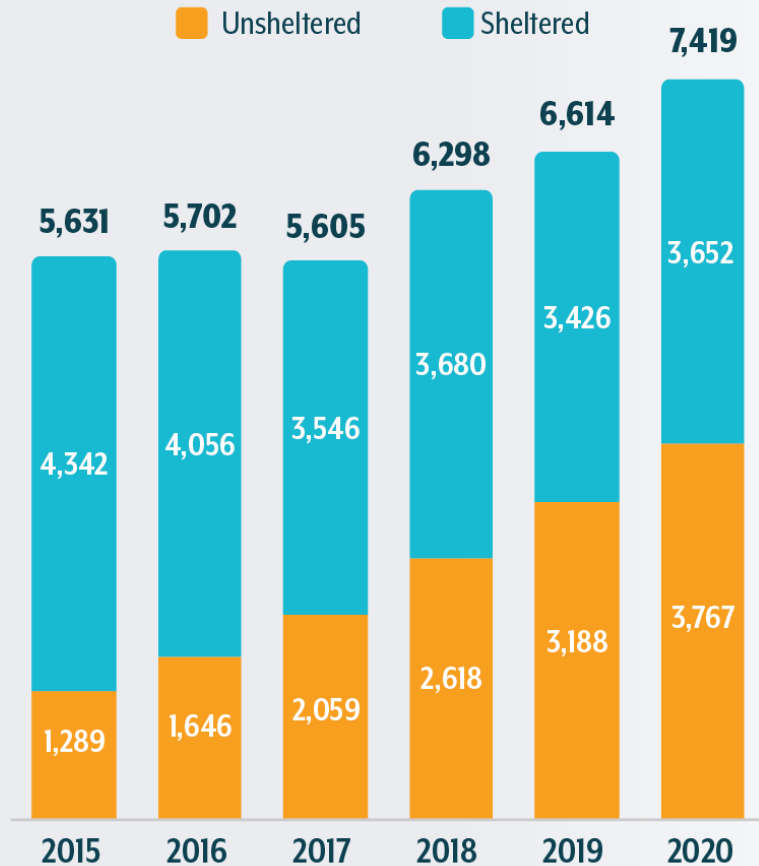
- Maricopa Regional Continuum of Care.
- Nonprofit agencies.
- Regional Collaborative on Homelessness.
- Solari Crisis and Human Services.
- MAG member agencies, including the municipal Human Services and intergovernmental staff.
- Forum, survey, and strategy session participants; speakers; and planning teams.
- People with lived experience.
- MAG human services, RAD, and policy teams.
- Applied Economics.
- Arizona Housing Coalition.
- HomeBase.
- Corporation for Supportive Housing.
- Arizona Town Hall.
- Focus Strategies.

Why are we doing this?



Overall Point in Time (PIT) Count Rising for the Past 4 Years

Total PIT Count, 2015-2020



Source: Maricopa Regional Continuum of Care
PIT Count, 2015-2020

Growth Rate from 2019-2020

Total PIT Count

+12%

Unsheltered Count

+18%

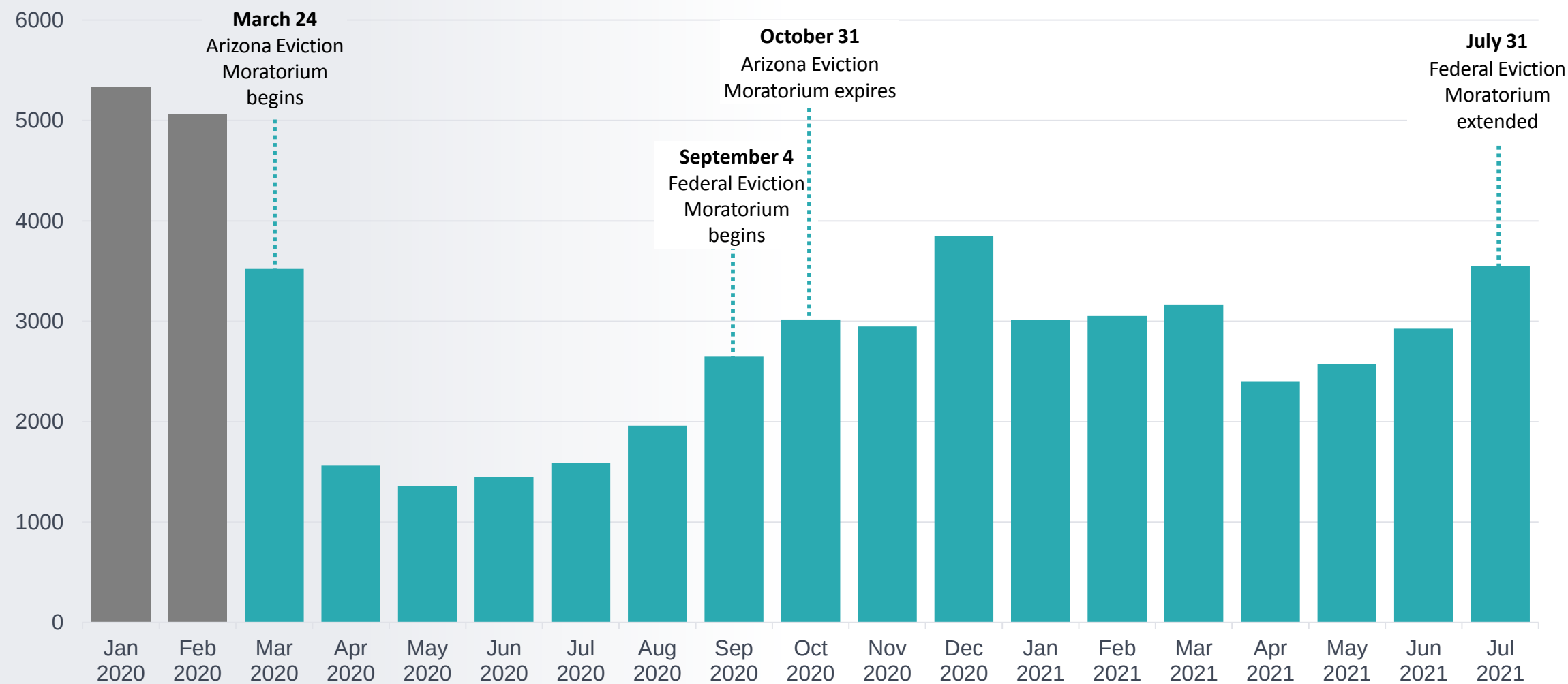
Sheltered Count

+7%

The unsheltered count increased at a **higher rate** than the sheltered and overall PIT Count.

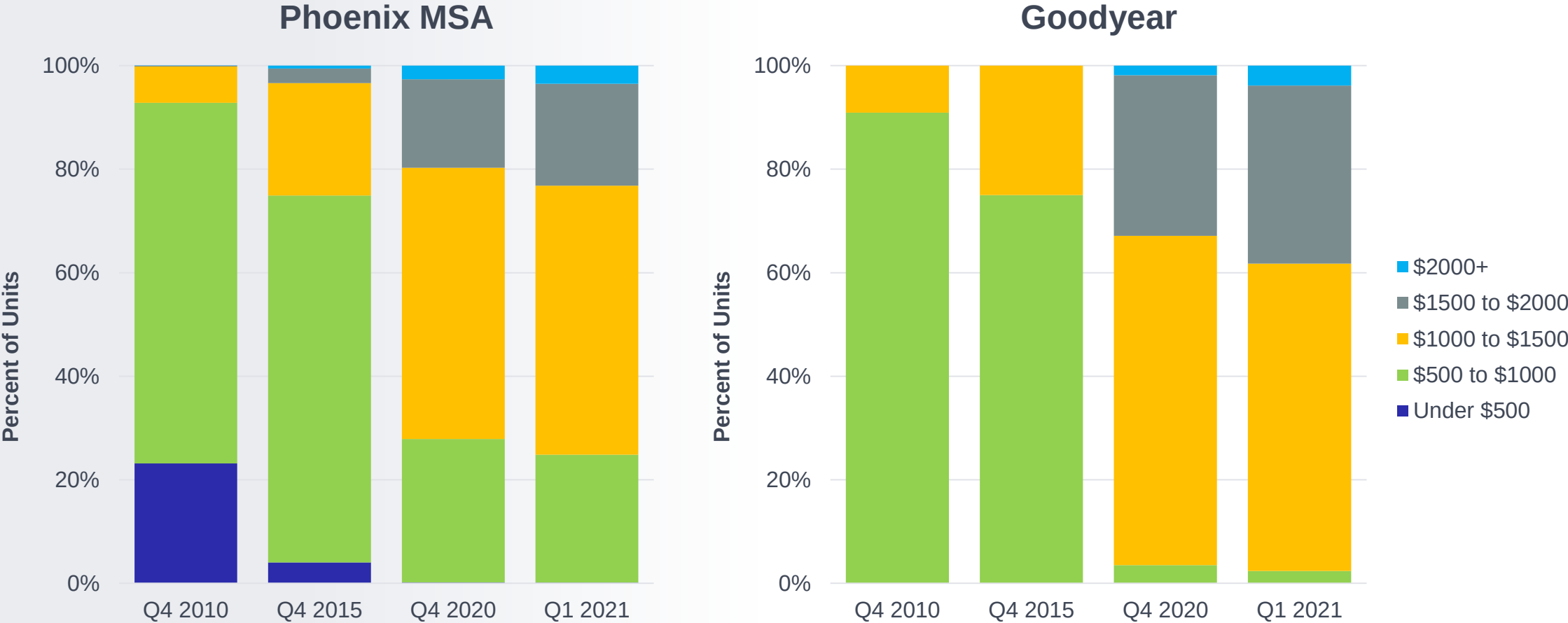


Maricopa County Evictions, January 2020 to July 2021: **-33%**



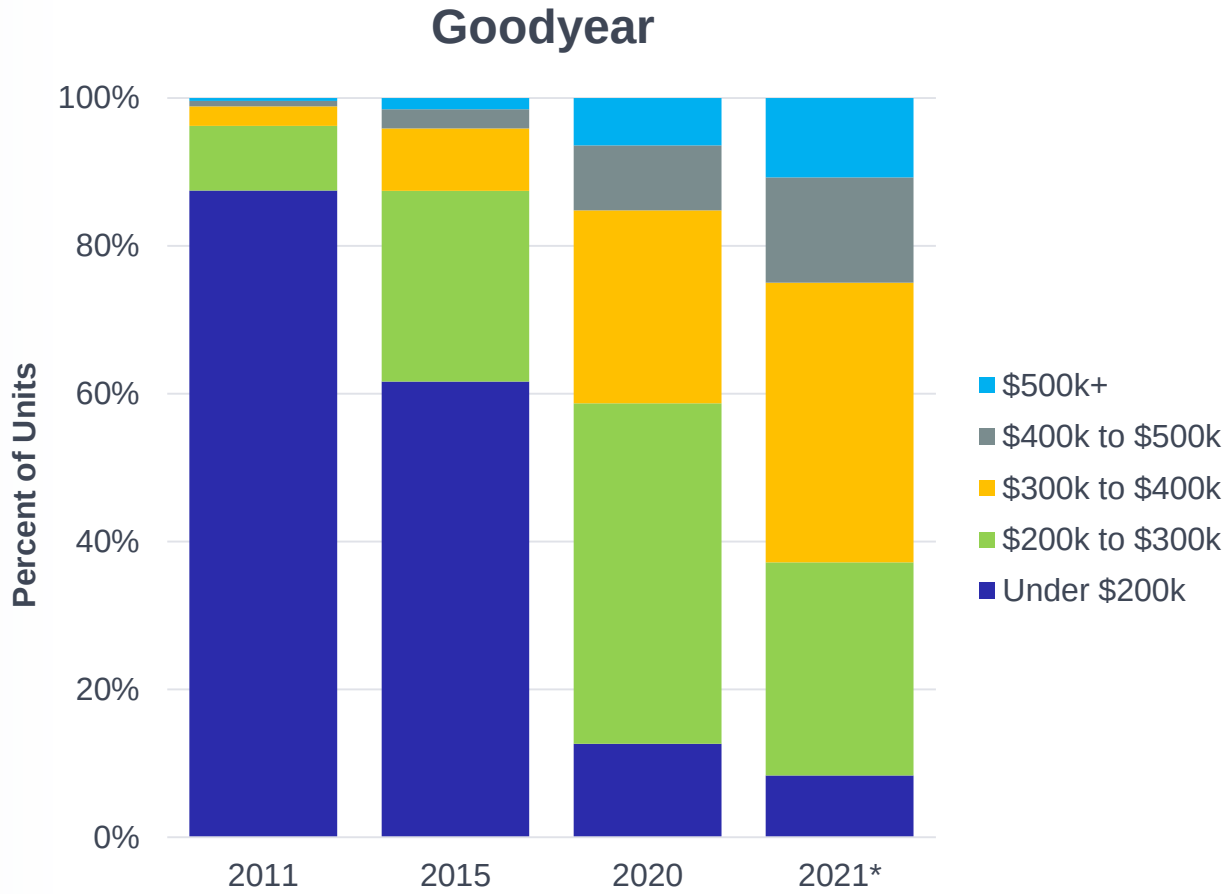
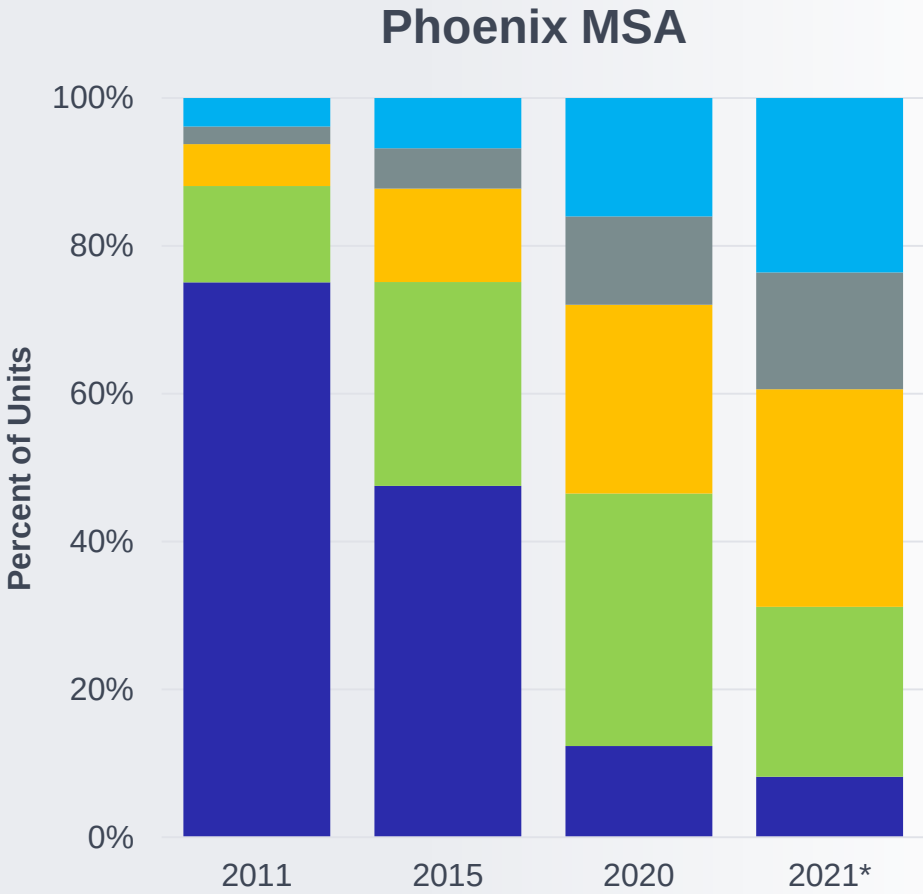
Source: Maricopa County Justice Courts

Compared to the Phoenix MSA, Goodyear had a larger drop in apartment units with rent under \$1000 from 2010 to 2021.



Source: RealData, Inc.

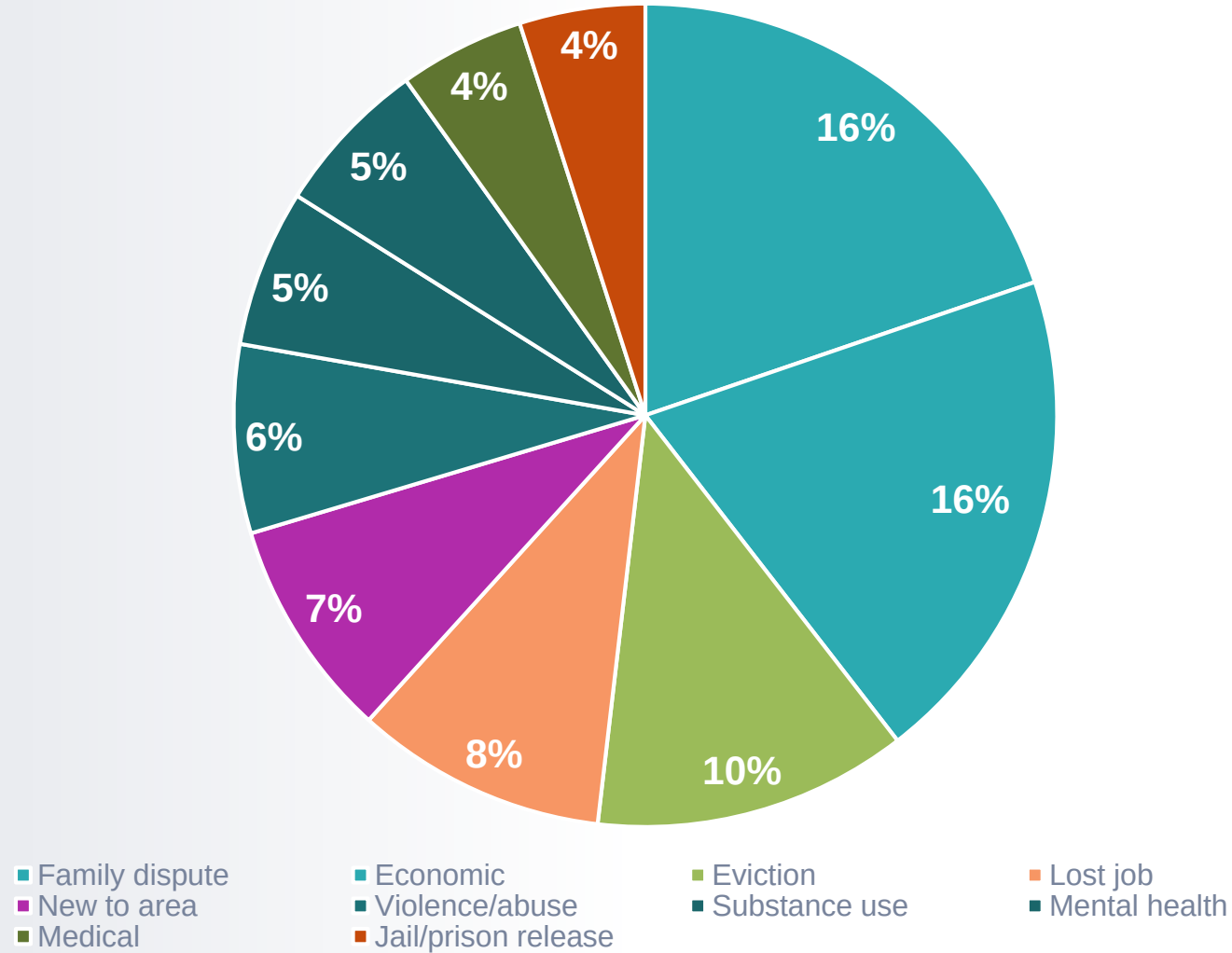
Compared to the Phoenix MSA, Goodyear had a larger drop in sales transactions under \$200,000 from 2011 to 2021.



Source: The Information Market, *2021 data is only through Q2 2021

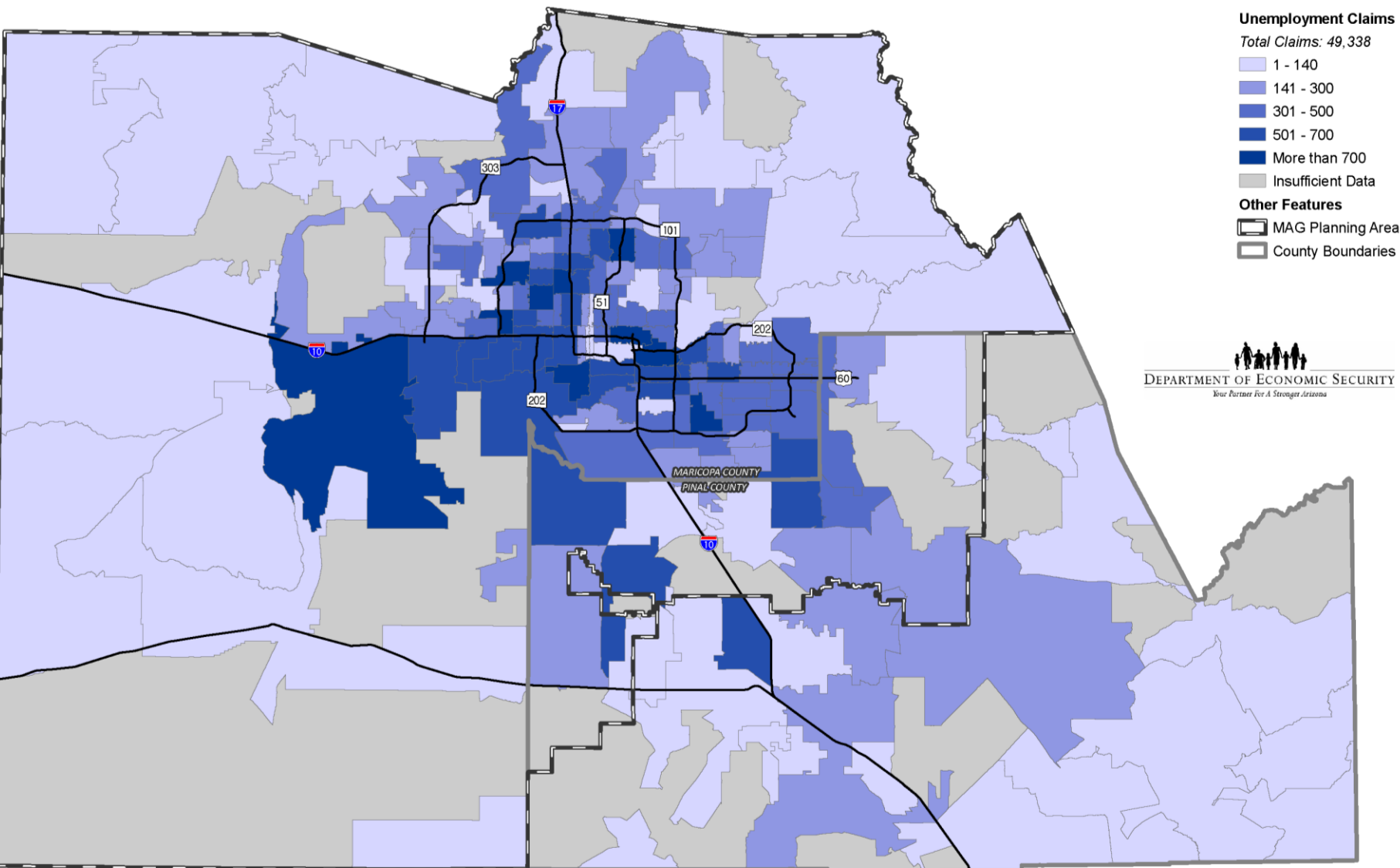
Self-Reported Reasons for Homelessness

May 2020-April 2021



Top 10 reasons self-reported by clients who stayed in emergency shelter, transitional housing, or safe haven programs during this time period, per HMIS.

Total Claimants Issued Benefits in the Phoenix MSA by Zip Code, July 27 to August 26, 2021



Source: Arizona Department of Economic Security (August 2021)

Unemployment

Benefits Paid

Unemployment Insurance Recipients,
July 27 to August 26, 2021

- ▶ **Arizona:** 83,282
- ▶ **Phoenix Metro:** 49,338
- ▶ **Maricopa County:** 45,217

Source: Arizona Department of Economic Security

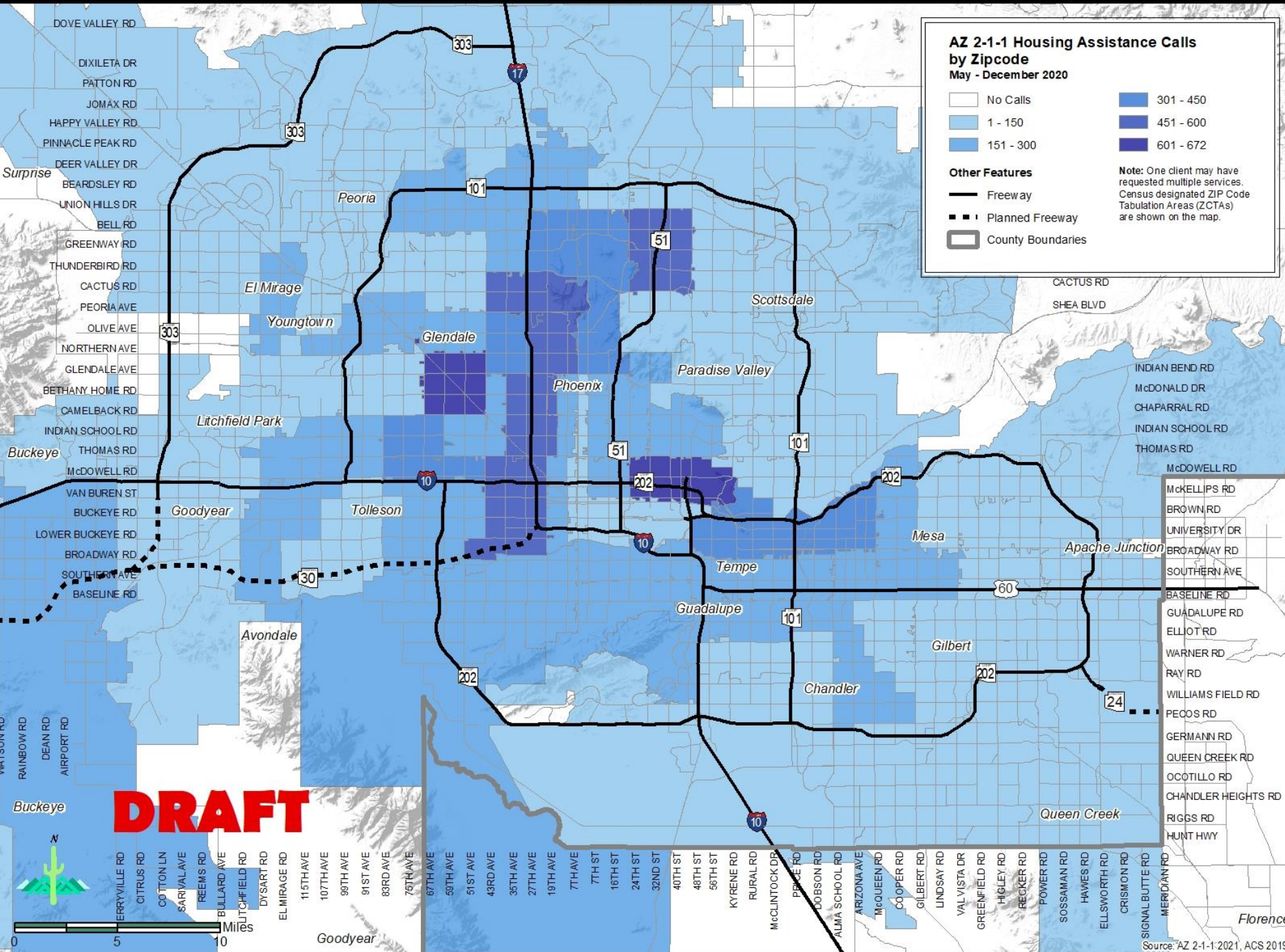
Total Initial Claims

March 14, 2020 to August 26, 2021

- ▶ **Arizona:** 976,687
- ▶ **Phoenix Metro:** 668,172
- ▶ **Maricopa County:** 617,616

Source: Arizona Department of Economic Security

azmag.gov/Unemployment-Claims



Arizona 2-1-1 Calls Requesting Housing Assistance

Vulnerable Households

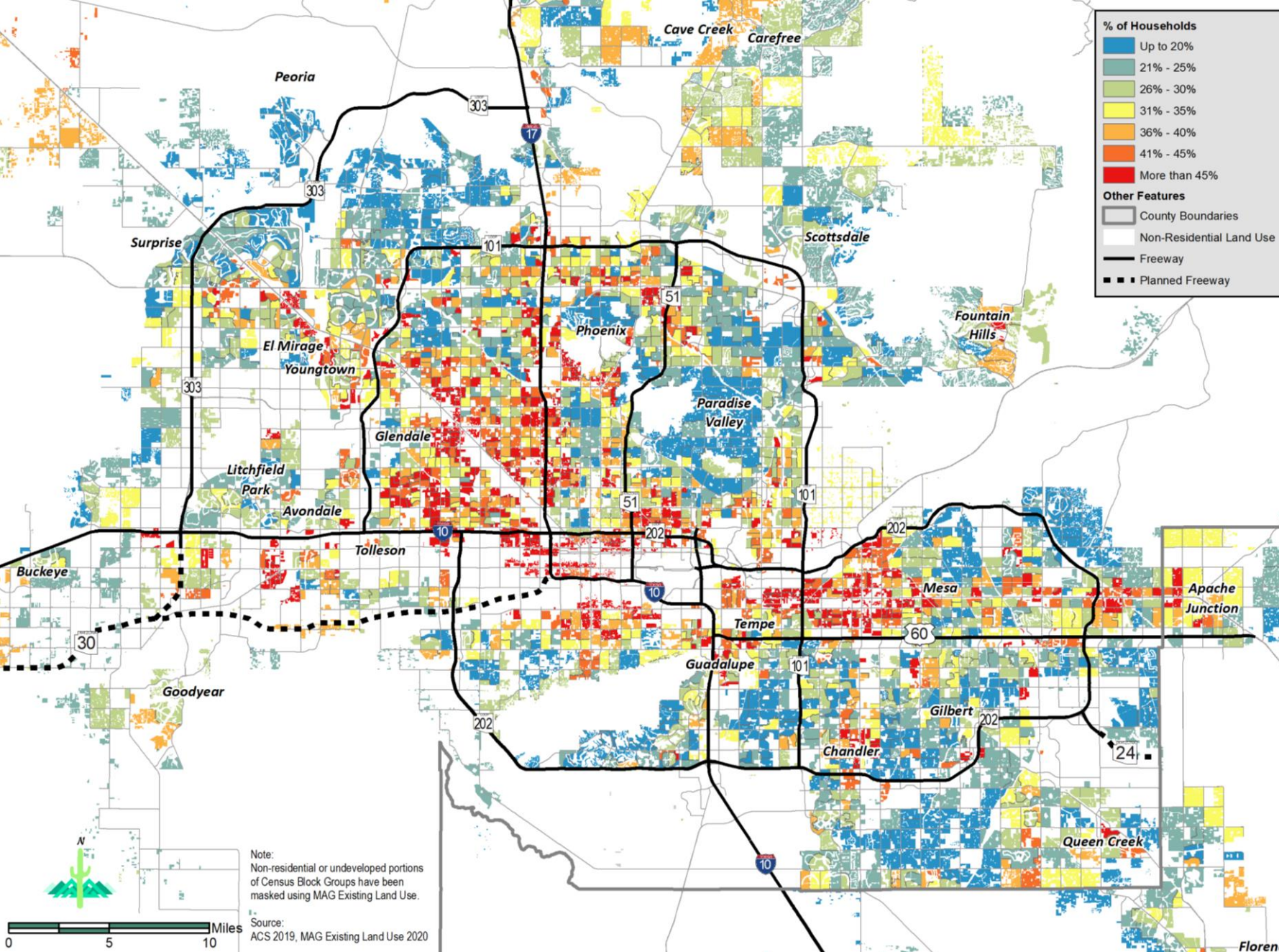
Income Spent on Housing

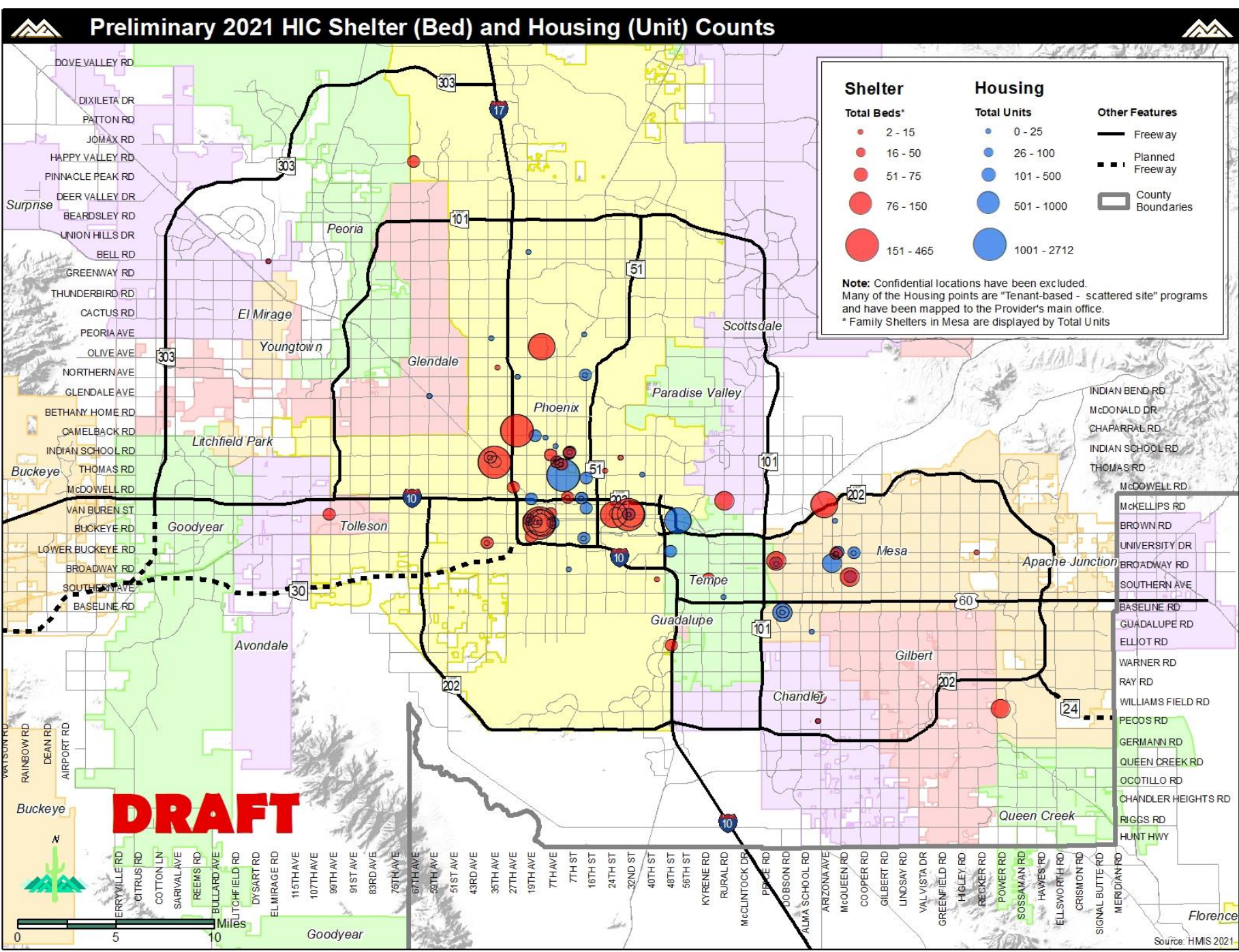
- 512,000 households spend more than 30%
- 229,000 households spend more than 50%

Households spending over 30%:

- ▶ 85% are households with income below \$60k
- ▶ 49% are single-worker households

Source: American Community Survey (2015-2019)

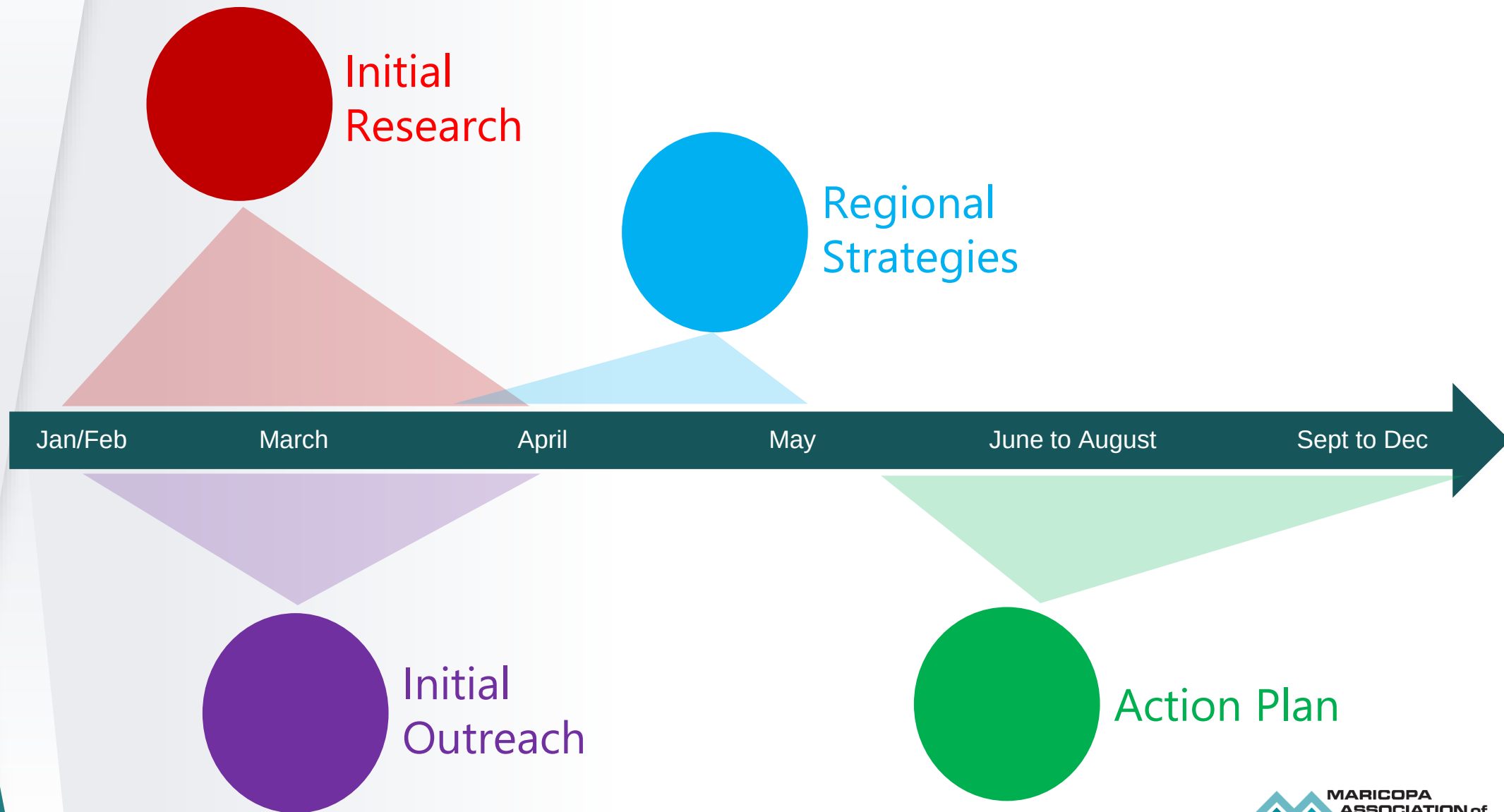




Preliminary 2021 Housing Inventory Chart Data for Shelter (Bed and Housing Unit) Counts

How are we doing this?

2021 Regional Response Timeline



Vision and Mission

- **Vision:** All communities in the region are strong, safe and healthy communities.
- **Mission:** Reduce and prevent homelessness through collaboration across all sectors, making homelessness rare, brief, and one time.

Regional Process to Develop Strategies



Outreach

Regional Homelessness Forum on Housing

Wednesday, February 17, 2021



Faith Forum on Regional Homelessness

Thursday,
Feb. 25, 2021



Business Forum on Regional Homelessness

HOMELESS

Thursday, March 11, 2021



MUNICIPAL STAFF FORUM ON REGIONAL HOMELESSNESS EVENT AGENDA

MARCH 30, 2021; 2-4 P.M.

#PartneringToEndHomelessness



Forums: 700+ people and key sector partners

- Forum with CEOs of homeless shelter and service providers.
- Two forums with nonprofit staff to accommodate different shifts.
- Housing Forum.
- Business Forum.
- Faith Community Forum.
- Domestic Violence Shelter and Service Provider Forum.
- Philanthropy Forum.
- Municipal Staff Forum.
- Elected Official Forum.
- Capstone event.

Surveys

- Field surveys with persons with lived experience: 163+ surveys collected to date.
- Online survey with law enforcement about role and training needs: 280 surveys completed.
- Online survey with first responders about role and training needs: 268 surveys completed.
- Post-event surveys with all forum participants about satisfaction with the forum and to gather additional input about questions in forum.
- Survey to all forum participants to select top three priority strategies.

Data Analysis

Advancing Health and Equity through Workforce Housing

a compilation of
STRATEGIES, TOOLS, AND EXAMPLES
showing a range of potential solutions for increasing healthy and equitable affordable workforce housing in the Phoenix metro region

Written by Joana Carr
Research and Policy Director, Arizona Housing Coalition

Arizona Housing Coalition

Best Practice Toolkit for Municipalities, for Increasing the Supply of Affordable Housing in Arizona

Written by Joana Carr
Research and Policy Director, Arizona Housing Coalition

Arizona Housing Coalition

EMERGENCY RENTAL ASSISTANCE CASE STUDY

Santa Clara County Homelessness Prevention System's COVID-19 Emergency Homelessness Prevention Program

Rebecca Tate and Maria Neri

Background

The impact of the COVID-19 pandemic on the Santa Clara County Homelessness Prevention System is a direct result of the system's mission to provide a range of services to people experiencing homelessness. The system's mission is to provide a range of services to people experiencing homelessness, including emergency rental assistance, case management, and supportive housing. The system's mission is to provide a range of services to people experiencing homelessness, including emergency rental assistance, case management, and supportive housing.

Key Program Outcomes

The Santa Clara County Homelessness Prevention System's COVID-19 Emergency Homelessness Prevention Program has achieved several key outcomes, including:

- Provided emergency rental assistance to over 1,000 households.
- Provided case management services to over 500 households.
- Provided supportive housing to over 100 households.

Strategies to Successfully Serving Households with Extremely Low Incomes

The Santa Clara County Homelessness Prevention System has developed several strategies to successfully serve households with extremely low incomes, including:

- Providing emergency rental assistance to households with extremely low incomes.
- Providing case management services to households with extremely low incomes.
- Providing supportive housing to households with extremely low incomes.

THE STATE OF THE NATION'S HOUSING 2020

JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY

2020 Point-In-Time (PIT) Count Report

Maricopa Regional Continuum of Care

2020 PIT Count Total

7,419
people experiencing homelessness in Maricopa County on the night of January 22, 2020

49% Unsheltered
Emergency Shelter, Transitional Housing, or Safe Haven Programs

51% Sheltered
On the streets or other places not meant for human habitation

Total PIT Count, 2015-2020

Year	Unsheltered	Sheltered	Total
2015	1,800	5,700	7,500
2016	1,800	5,700	7,500
2017	1,800	5,700	7,500
2018	1,800	5,700	7,500
2019	1,800	5,700	7,500
2020	1,800	5,700	7,500

Growth Rate from 2019-2020

Category	Growth Rate
Unsheltered Count	+12%
Sheltered Count	+16%
Total Count	+7%

One Crisis Away

Rethinking Housing Stability for Arizonans on the Margin

David Schlichter
Alison Cook-Cleaves, Ph.D.
Benedict Springer, Ph.D.
Kira Olsen Medina
Alex Tam

ASU Morrison Institute

In collaboration with the Homelessness Action Network at the State College of Public Service and Community Solutions at Arizona State University

RACIAL EQUITY

in data and service provision in Maricopa County

Nicky Stevens and TJ Reed

Crisis Response NETWORK *improving lives* City of Tempe

COMPREHENSIVE HOUSING MARKET ANALYSIS

Phoenix-Mesa-Chandler, Arizona

U.S. Department of Housing and Urban Development, Office of Policy Development and Research

As of July 1, 2020

U.S. Department of Housing and Urban Development, Office of Policy Development and Research

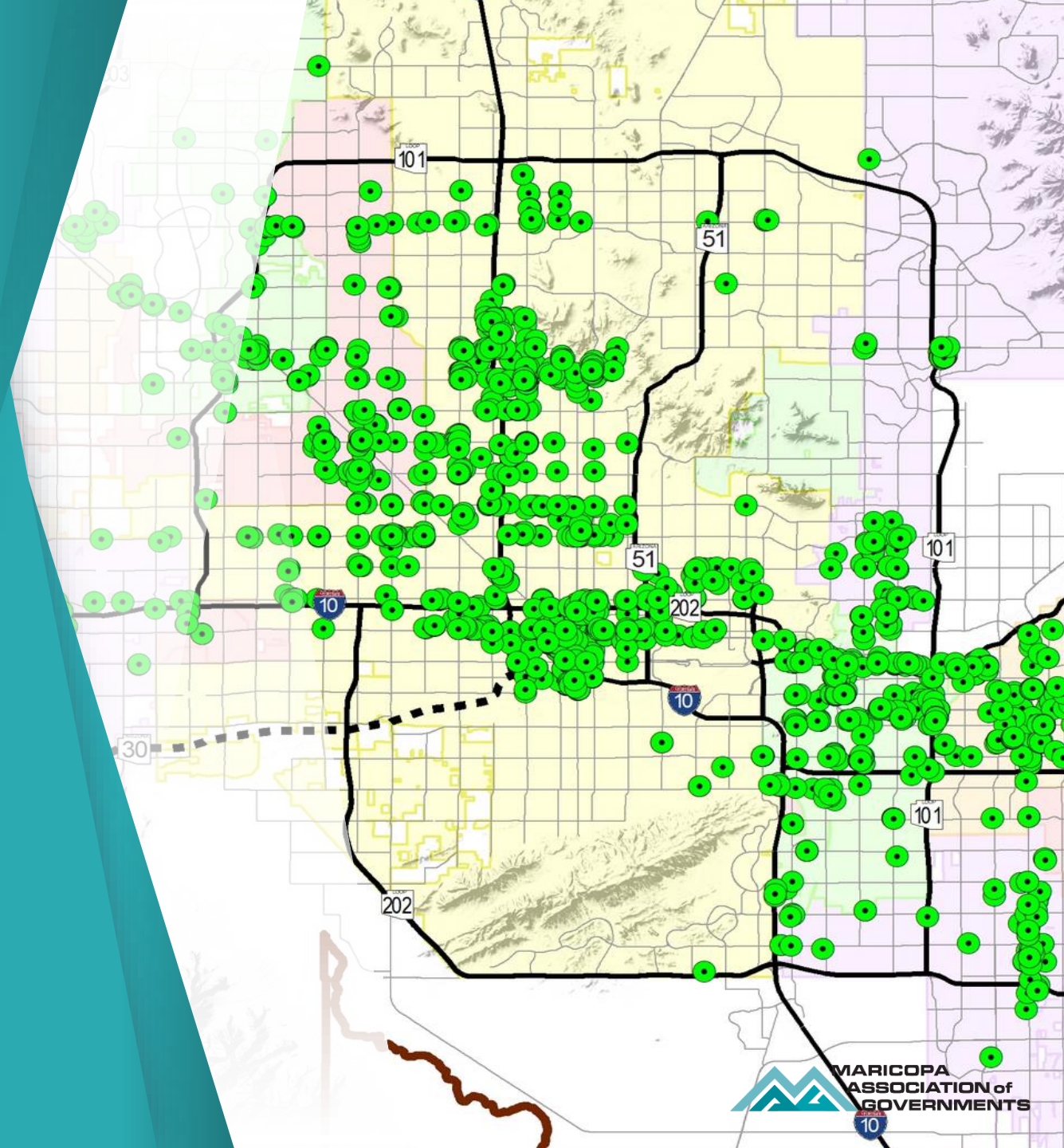
As of July 1, 2020

HUD FHFI

Research Conducted

- Extensive **literature review**.
- **Inventory** of 300 local plans, strategies and priorities.
- **National research** into 37 of the most effective regional strategies.
- Ongoing **analysis of funding** sources, eligible activities, and possible partnerships.
- Study of considerations to take into account when **siting** new homeless shelter, services and housing.
- **Expenditure analysis** of 20 municipal budgets for revenue sources and allocations.

Regional Strategies



Emerging Strategies in Regional Portfolio



Diversion/Prevention.



Housing.



Coordination.



Services.



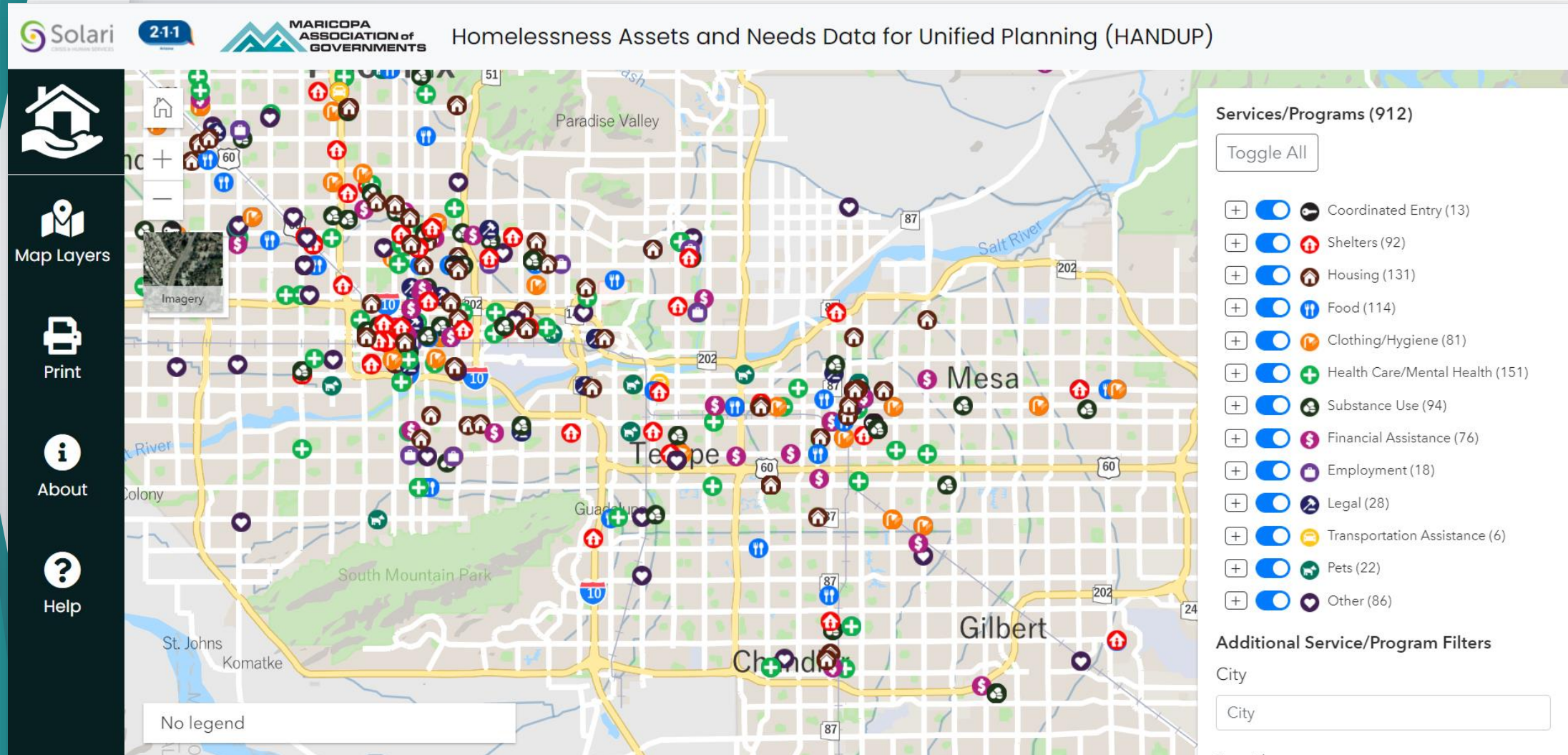
Temporary Housing.

What are the next steps?

Next Steps

- Continue meeting with the Regional Homelessness Coordination Team.
- Invite feedback and refine the action steps.
- Develop the Regional Homelessness Action Plan.
 - (September) Refine the action steps and draft the plan.
 - (October) Offer the plan for information and discussion.
 - (November/December) Offer the plan for action.
- Continue to provide and enhance the **HANDUP** homelessness assets and needs planning tool.

HANDUP- Homelessness Assets and Needs Data for Unified Planning



HANDUP- Homelessness Assets and Needs Data for Unified Planning

2-1-1 **MARICOPA ASSOCIATION of GOVERNMENTS** Homelessness Assets and Needs Data for Unified Planning (HANDUP)

Women's Health Centers

Service Provider/Program: Mountain Park Health Center - Goodyear
Address: 140 N Litchfield Rd Ste 200 Goodyear, AZ 85338-1277
Hours: Mon, Tue, Fri 8am-5pm; Wed, Thu 8am-8pm
Description: Provides health care services including pediatrics, prenatal care, women's health, and adult medicine.
Eligibility: No restrictions
Intake / Application Process: *OPEN REGULAR HOURS. COVID-19 PROTOCOLS IN PLACE. TELEVISITS AVAILABLE

Services/Programs (912)

Toggle All

- ☒ Coordinated Entry (13)
- ☒ Shelters (92)
- ☒ Housing (131)
- ☒ Food (114)
- ☒ Clothing/Hygiene (81)
- ☒ Health Care/Mental Health (151)
- ☒ Substance Use (94)
- ☒ Financial Assistance (76)
- ☒ Employment (18)
- ☒ Legal (28)
- ☒ Transportation Assistance (6)
- ☒ Pets (22)
- ☒ Other (86)

Additional Service/Program Filters

City

For More Information

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Maricopa Association of Governments

astpeter@azmag.gov; 602-452-5049

<https://azmag.gov/Programs/Homelessness>