



City Council Work Session
Municipal Court and Council Chambers
14455 W. Van Buren St., Suite B101
Goodyear, AZ 85338
Monday, September 27, 2021
5:00 PM

Mayor
Georgia Lord

Vice Mayor
Brannon Hampton

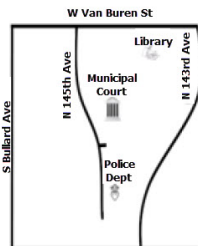
Councilmember
Joe Pizzillo

Councilmember
Sheri Lauritano

Councilmember
Wally Campbell

Councilmember
Bill Stipp

Councilmember
Laura Kaino



PROCEDURES

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Goodyear City Council and to the general public that the Council of the city of Goodyear will hold a meeting open to the public. Public body members of the city of Goodyear will attend either in person or by telephone conference call and/or video communication. The Goodyear City Council may vote to go into Executive Session, pursuant to A.R.S. § 38-431.03(A)(3), which will not be open to the public, to discuss certain matters. Meetings are conducted in accordance with the City Council Meetings Council Rules of Procedure adopted by Resolution No.2018-1879

THE CITY OF GOODYEAR ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48-hour advance notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (623) 882-7830 or Arizona Relay (TDD) 7-1-1 to request an accommodation to participate in this public meeting.

LA CIUDAD DE GOODYEAR PROCURA HACER TODA JUNTA PUBLICA ACCESIBLE A PERSONAS CON DISCAPACIDADES. Con un aviso de 48 horas por adelantado se puede proveer asistencia especial a personas con discapacidades visuales o auditivas durante la junta. Se harán adaptaciones razonables con previa solicitud para personas con discapacidades o para residentes que no hablan inglés. Favor de llamar a la Secretaria Municipal al (623) 882-7830 o Retransmisión de Arizona (TDD) 7-1-1 para solicitar adaptaciones para participar en la junta pública.



City Clerk's Office: 190 N. Litchfield Rd, Goodyear, AZ 85338 (623) 882-7830
www.goodyearaz.gov/cityclerk
City Council Meeting Live Broadcast: <https://www.facebook.com/goodyearazgov/videos>

CALL TO ORDER

ROLL CALL

AGENDA ITEMS FOR DISCUSSION

ALL ITEMS LISTED ARE FOR DISCUSSION ONLY. NO ACTION CAN NOR WILL BE TAKEN.

1. **GREATER PHOENIX ECONOMIC COUNCIL (GPEC) UPDATE**

Summary

Presentation and discussion from the Greater Phoenix Economic Council (GPEC) regarding local and regional development activities and initiatives.

ADJOURNMENT

POSTING VERIFICATION

This agenda was posted on September 22, 2021 at 2:45 p.m. by VM.

ITEM #: 1.
DATE: 09/27/2021
AI #:471



CITY COUNCIL ACTION REPORT

SUBJECT: GREATER PHOENIX ECONOMIC COUNCIL (GPEC) UPDATE

STAFF PRESENTER(S): Lori Gary, Economic Development Director

OTHER PRESENTER(S):

Chris Camacho, President & CEO, Greater Phoenix Economic Council

Summary

Presentation and discussion from the Greater Phoenix Economic Council (GPEC) regarding local and regional development activity and initiatives.

STIPULATIONS

City Council will receive and update from Economic Development and the Greater Phoenix Economic Council. (Lori Gary, Economic Development Director)

FISCAL IMPACT

No fiscal impact

BACKGROUND AND PREVIOUS ACTIONS

There is currently no financial impact as this work session is for informational purposes. The annual membership agreement is programmed into the Economic Development budget.

STAFF ANALYSIS

Goodyear is an original member of the Greater Phoenix Economic Council (GPEC). GPEC has been a key partner in Goodyear's business growth history since 1989. In the past five years, GPEC has assisted with 21 locates in Goodyear creating 5,9424 jobs and \$2.5 B in capital investment. Projects include Ball Corporation, Chewy.com, fairlife, XPO/Boeing, Microsoft and Amazon. Averaged over that five-year period, Goodyear has seen a 847:1 return-on-investment (ROI) on newly generated taxes and revenues created by jobs and capital investment in our community in relation to our annual membership dues

Attachments

GPEC Presentation

Goodyear Council Study Session

September 27, 2021

Our Mission

To attract and grow quality businesses, and advocate for Greater Phoenix's competitiveness.



Our Values

The GPEC Way

- ➡ We are an inclusive, diverse family
- ➡ We are change agents
- ➡ We lead from the front
- ➡ We promote intellectual curiosity
- ➡ We remain on the edge
- ➡ We are tenacious
- ➡ We are agile and adapt to change
- ➡ We are committed to selfless service





Business Development Update

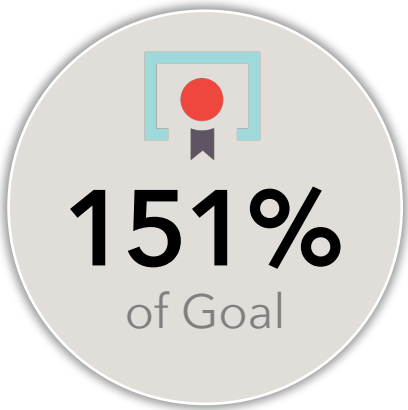
FY21 Review

	Annual Contract Goal	Actual FY21	% of Goal FY21	FY21 Goal Status	Compare to Prior Year
Payroll (in Millions)	\$340.6	\$594.9	175%	+	↑
Average High Wage Salary	\$59,113	\$77,256	131%	+	↑
Jobs	6,125	9,928	162%	+	↑
High Wage Jobs	3,075	5,470	178%	+	↓
Qualified Prospects	206	277	134%	+	↑
Qualified International Prospects	34	58	171%	+	↑
GPEC Assists	10	14	140%	+	↑



FY22 Quick Overview

Prospect Stats



7 Companies
Located in FY22



\$447.3 Million
In Capital Investment



2,150 Jobs
Created in the Region



\$87,740
Avg. High Wage Salary

*Numbers as of Aug. 31

FY22 YTD Current Prospect Activity

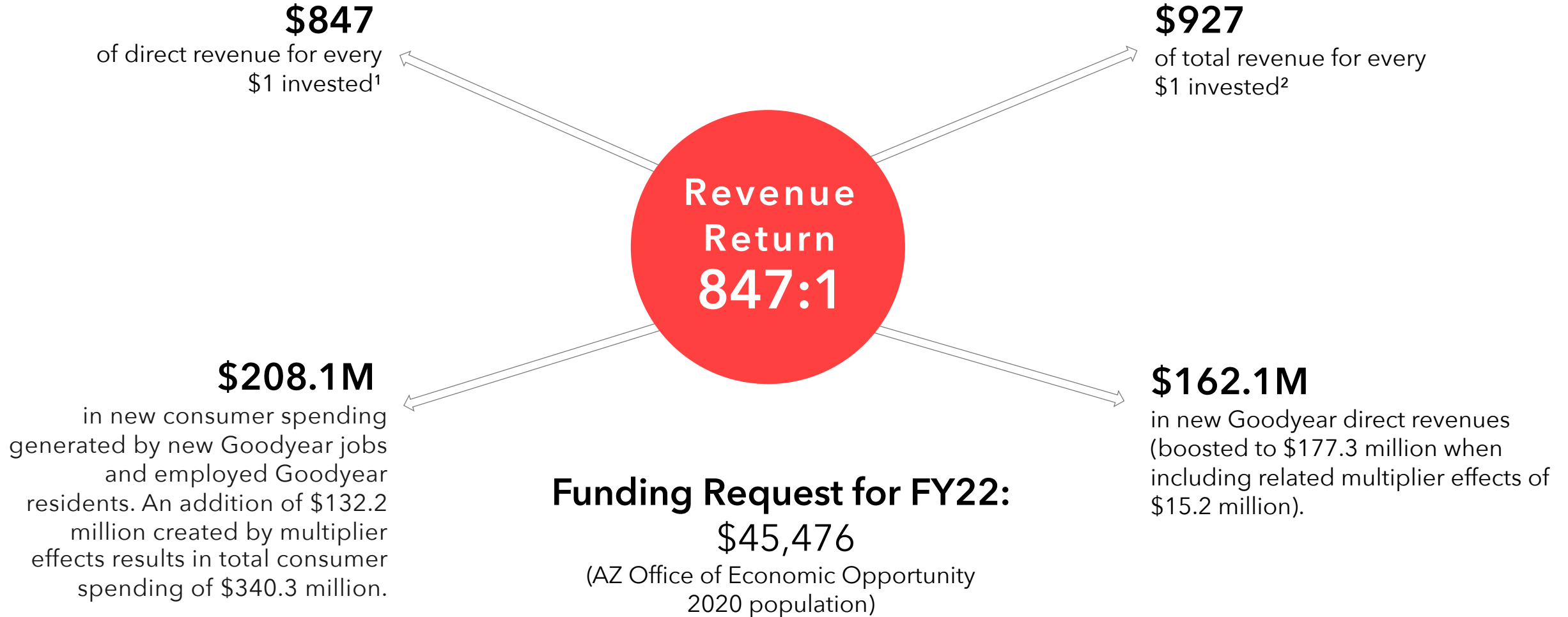
Active Prospects	270
FY22 Prospects	60
Capital Investment Potential*	\$51.6 Billion
Jobs Potential*	16,694
Square Footage Potential*	17,441,500

** - FY22 Prospect Potential
Numbers as of Aug. 31*



GPEC & The City of Goodyear

Goodyear 5-Year Trend on Revenue Return



¹ Includes property, sales and utility taxes, as well as state-shared and other local revenues.

² Includes direct revenues plus those generated by related supplier and consumer jobs.

³ Estimates are from the Greater Phoenix Consensus Impact Model. In 1999, GPEC and our members developed the region's first-ever consensus-based revenue and economic impact model. Based on nationally accepted multiplier data provided by IMPLAN, the model is customized to calculate economic and revenue benefits for GPEC's members and the State of Arizona.

Goodyear Locates

- Over the last five years, GPEC has assisted with 21 locates in Goodyear, creating 5,924 jobs and \$2.5B in capital investment
- FY20 and FY21 projects include:



1,500 Phase 1 Jobs
855,000 SF
\$250M CapEx



1,000 Phase 1 Jobs
655,400 SF
\$100M CapEx



45 Phase 1 Jobs
415,632 SF
\$350M CapEx



200 Phase 1 Jobs
800,000 SF
\$50M CapEx



58 Phase 1 Jobs
250,000+ SF
\$350M CapEx



300 Phase 1 Jobs
719,520 SF
\$45M CapEx



40 Phase 1 Jobs
276,000 SF
\$350M CapEx



424 Phase 1 Jobs
643,798 SF
\$33M CapEx

Regional Results

Regional Results Summary

	FY21*	FY20	5 Year Total
Payroll Generated (in millions of dollars)	\$594.9	\$555.8	\$2,617.7
Jobs	9,928	9,776	45,231
High-wage Jobs	5,470	6,190	25,146
Average Salary	\$59,921	\$56,857	\$57,874
Qualified Prospects	277	240	1,340
Assisted Locates	45	42	221
Capital Investment (in millions of dollars)	\$13,020.1	\$4,266.8	\$21,122.4

*Five-year total is through FY21

Goodyear Results Through Regional Success

The City of Goodyear benefits from site location projects and GPEC activities that occur across the region. Economic development projects create value by generating public and private revenues.

When a company selects a Greater Phoenix location, all communities benefit with increased tax revenues.

Commute patterns and retail studies show that employees of 'locates' live and spend their incomes in all Greater Phoenix communities.

GPEC-assisted locates have created **4,201** jobs region-wide for Goodyear residents over the past five years.



FY22 Look-Ahead

Greater Phoenix Greater Together

People. Place. Technology.

#GreaterPHXtogether