



City Council Work Session
Municipal Court and Council Chambers
14455 W. Van Buren St., Suite B101
Goodyear, AZ 85338
Monday, October 25, 2021
5:00 PM

Mayor
Georgia Lord

Vice Mayor
Brannon Hampton

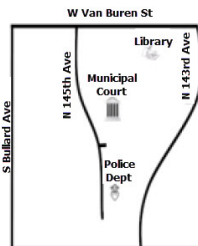
Councilmember
Joe Pizzillo

Councilmember
Sheri Lauritano

Councilmember
Wally Campbell

Councilmember
Bill Stipp

Councilmember
Laura Kaino



PROCEDURES

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Goodyear City Council and to the general public that the Council of the city of Goodyear will hold a meeting open to the public. Public body members of the city of Goodyear will attend either in person or by telephone conference call and/or video communication. The Goodyear City Council may vote to go into Executive Session, pursuant to A.R.S. § 38-431.03(A)(3), which will not be open to the public, to discuss certain matters. Meetings are conducted in accordance with the City Council Meetings Council Rules of Procedure adopted by Resolution No.2018-1879

THE CITY OF GOODYEAR ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48-hour advance notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (623) 882-7830 or Arizona Relay (TDD) 7-1-1 to request an accommodation to participate in this public meeting.

LA CIUDAD DE GOODYEAR PROCURA HACER TODA JUNTA PUBLICA ACCESIBLE A PERSONAS CON DISCAPACIDADES. Con un aviso de 48 horas por adelantado se puede proveer asistencia especial a personas con discapacidades visuales o auditivas durante la junta. Se harán adaptaciones razonables con previa solicitud para personas con discapacidades o para residentes que no hablan inglés. Favor de llamar a la Secretaria Municipal al (623) 882-7830 o Retransmisión de Arizona (TDD) 7-1-1 para solicitar adaptaciones para participar en la junta pública.



City Clerk's Office: 190 N. Litchfield Rd, Goodyear, AZ 85338 (623) 882-7830
www.goodyearaz.gov/cityclerk
City Council Meeting Live Broadcast: <https://www.facebook.com/goodyearazgov/videos>

CALL TO ORDER

ROLL CALL

AGENDA ITEMS FOR DISCUSSION

ALL ITEMS LISTED ARE FOR DISCUSSION ONLY. NO ACTION CAN NOR WILL BE TAKEN.

1. SMART CITY MASTER PLAN

Summary

One of the FY22-24 Strategic Plan goals, as established by Council, was to develop a Smart City Master Plan to leverage technology and data analytics solutions by the end of FY22. This Work Session is to discuss possible smart city categories and seek Council's feedback as we develop the framework for the Smart City Master Plan.(Justin Fair, Chief Information Officer)

ADJOURNMENT

POSTING VERIFICATION

This agenda was posted on October 20, 2021 at 4:30 p.m. by vm.

ITEM #: 1.
DATE: 10/25/2021
AI #:474



CITY COUNCIL ACTION REPORT

SUBJECT: SMART CITY MASTER PLAN

STAFF PRESENTER(S): Justin Fair, Chief Information Officer

Summary

One of the FY22-24 Strategic Plan goals, as established by Council, was to develop a Smart City Master Plan to leverage technology and data analytics solutions by the end of FY22. This Work Session is to discuss possible smart city categories and seek Council's feedback as we develop the framework for the Smart City Master Plan.(Justin Fair, Chief Information Officer)

FISCAL IMPACT

There is no fiscal impact associated with this informational item.

BACKGROUND AND PREVIOUS ACTIONS

The Greater Phoenix Economic Council presented on "Smart City" components, initiatives and strategies with potential benefit to Goodyear residents and businesses at a 2018 Council Work Session. In 2019, the city joined The Connective and became an active member on their Leadership Council. Deputy City Manager Dan Cotterman was selected as an Officer to represent West Valley Cities on the Connective Leadership Council in 2020. In 2021, the FY22-24 Strategic Plan was adopted, which included direction to develop a Smart City Master Plan.

STAFF ANALYSIS

Staff has created a proposed; smart city definition, goal statement, and seven smart city categories for Council discussion to ensure it meets Council's vision for the Smart City Master Plan.

Attachments

Staff Presentation

Smart City



AGENDA

- Background and History
- What is a Smart City
- Sample Categories and Goals
- Council Input to help us build the framework

Smart City



HISTORY

2018

- GPEC engages for synergy
- Council work session

2019

- Joined the Connective with representation on the Leadership Council

2020

- Selected as an Officer to represent West Valley Cities on the Connective Leadership Council

2021

- Smart City Masterplan Strategic Plan Goal

Smart City



WHY

- Why do cities want to be a smart city?

It supports:

- Economic growth
- Community engagement
- Improved services\Quality of Life
- Government efficiency

Smart City



MASTER PLAN

Out of our Benchmark Cities and surrounding communities these 14 are focusing on Smart Cities initiatives:

- Buckeye
- Casa Grande
- Chandler
- Fountain Hills
- Gilbert
- Glendale
- Mesa
- Peoria
- Phoenix
- Queen Creek
- Scottsdale
- Surprise
- Tempe
- Maricopa County

Goal

1.1 Develop a Smart City Master Plan

Description

Develop plan to leverage technology and data analytics solutions by the end of FY2022.



FY2022-2024 Strategic Plan

Adoption Date: May 10, 2021



What is a Smart City?



PROPOSED DEFINITION

One which utilizes partnerships, information technology, and data analytics to improve government services and enhance quality of life for residents and businesses.

Smart City Goal



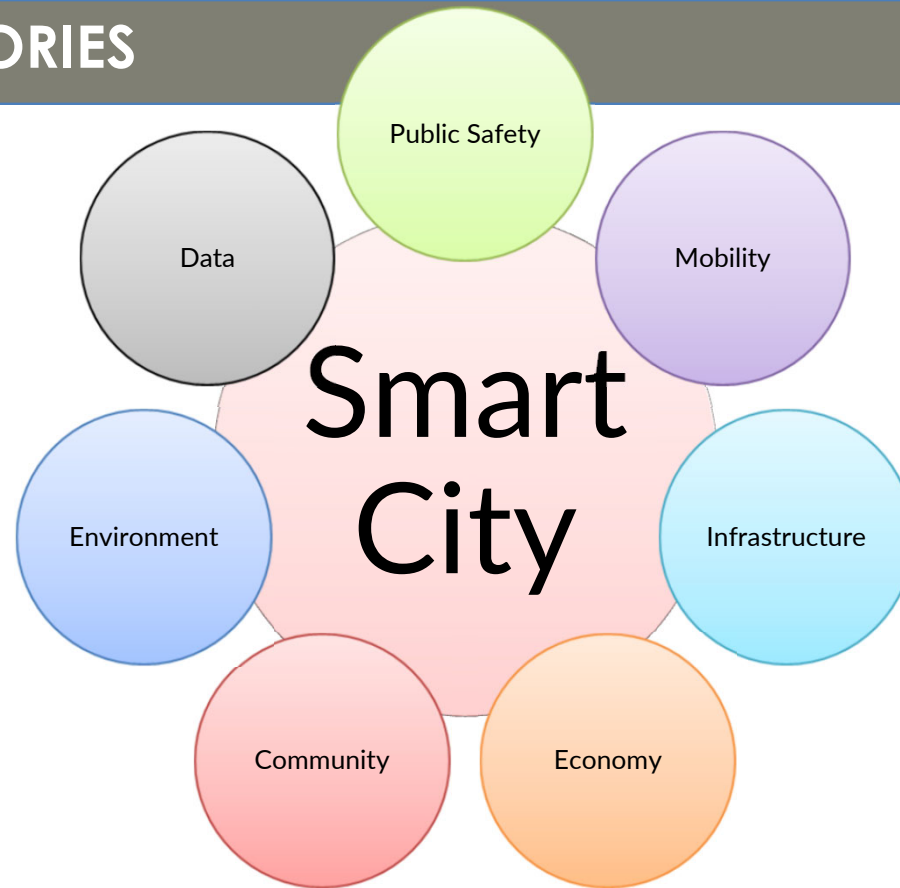
PROPOSED GOAL STATEMENT

Create a flexible masterplan that recommends smart technology projects and highlights initiatives that will improve departments' abilities to achieve operational goals and the city's ability to improve service and engage residents.

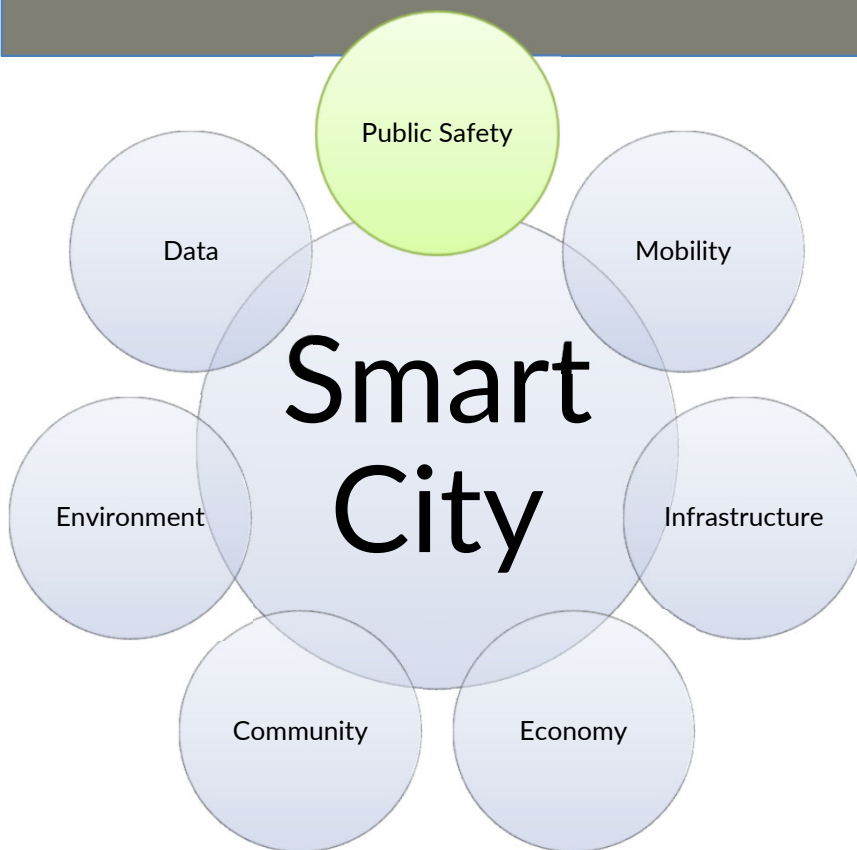
Smart City



PROPOSED CATEGORIES



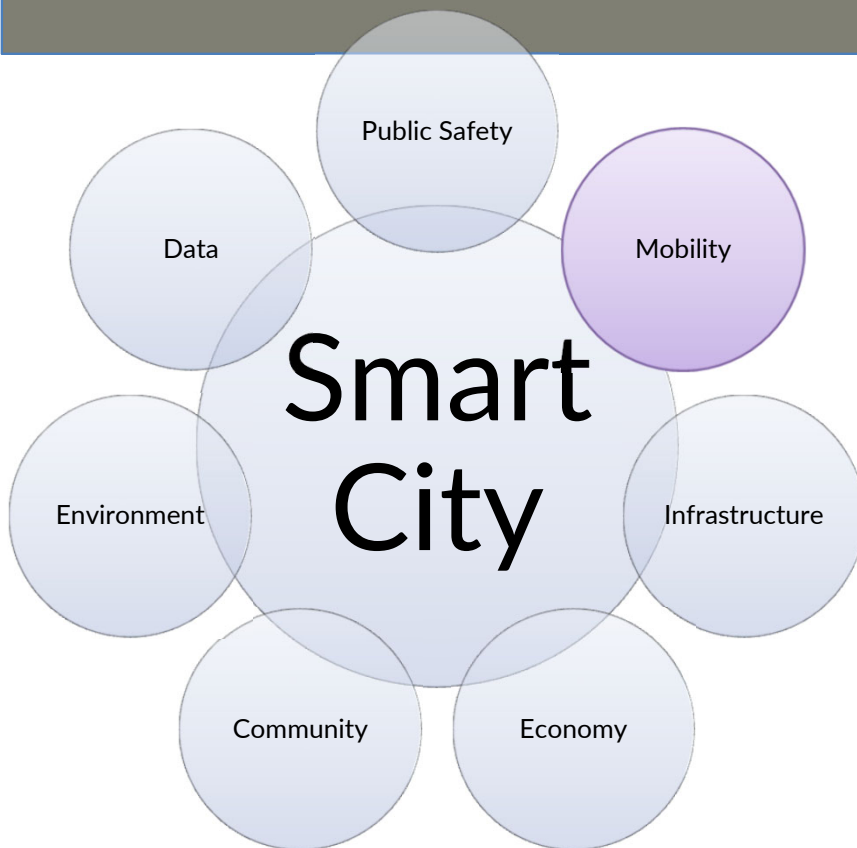
Smart Public Safety



Smart technology to improve safety and emergency preparedness

- Reliable communications
- Gunshot detection sensors
- Speech recognition solutions
- Automated Vehicle Locator for PD
- Community Policing

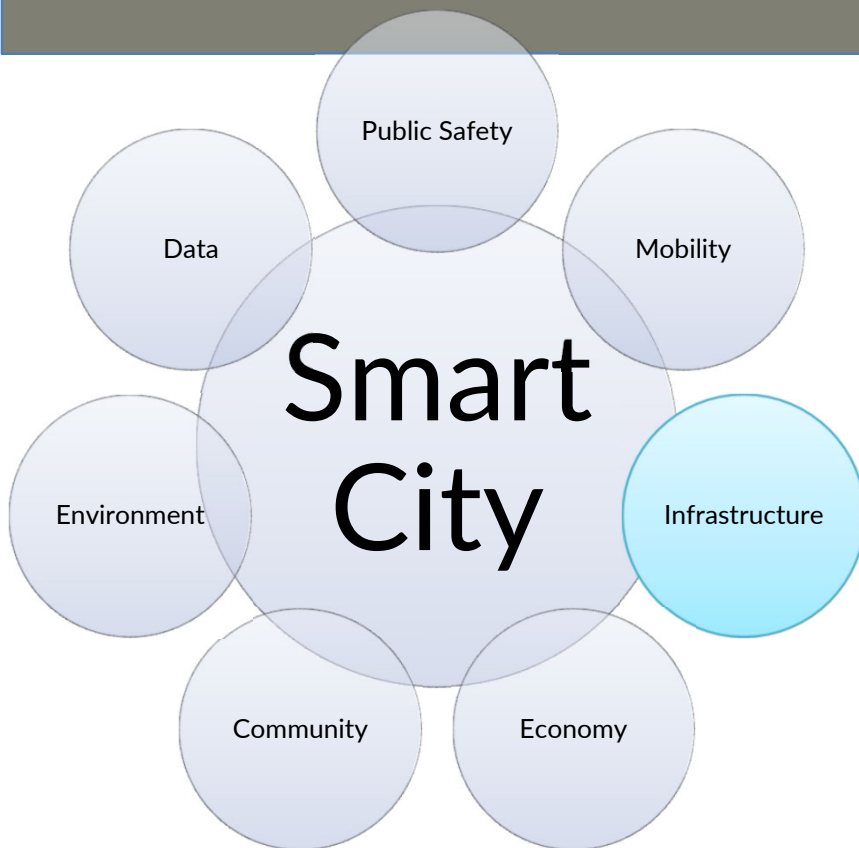
Smart Mobility



Smart technologies for safer and efficient travel

- Intelligent Transportation Systems
- Smart traffic signals, video surveillance and analytics
- Digital Information Kiosks

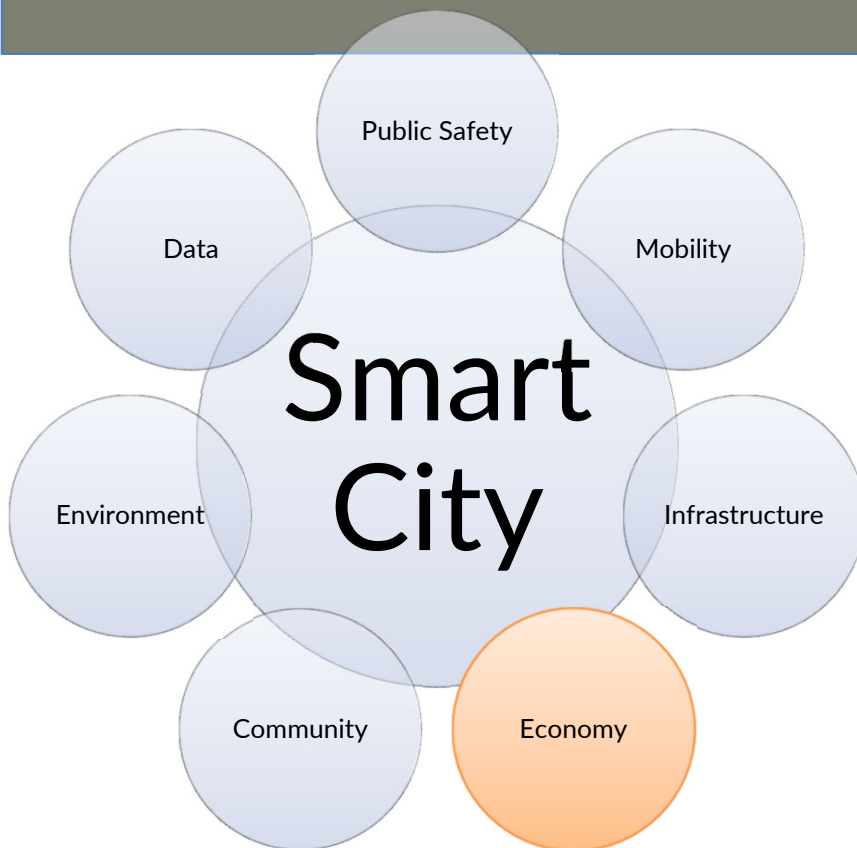
Smart Infrastructure



Smart Infrastructure for tomorrow

- Improve connectivity and access to wireless internet
- Expand public wifi access
- Broadband Study
- Bullard Tech Corridor Study

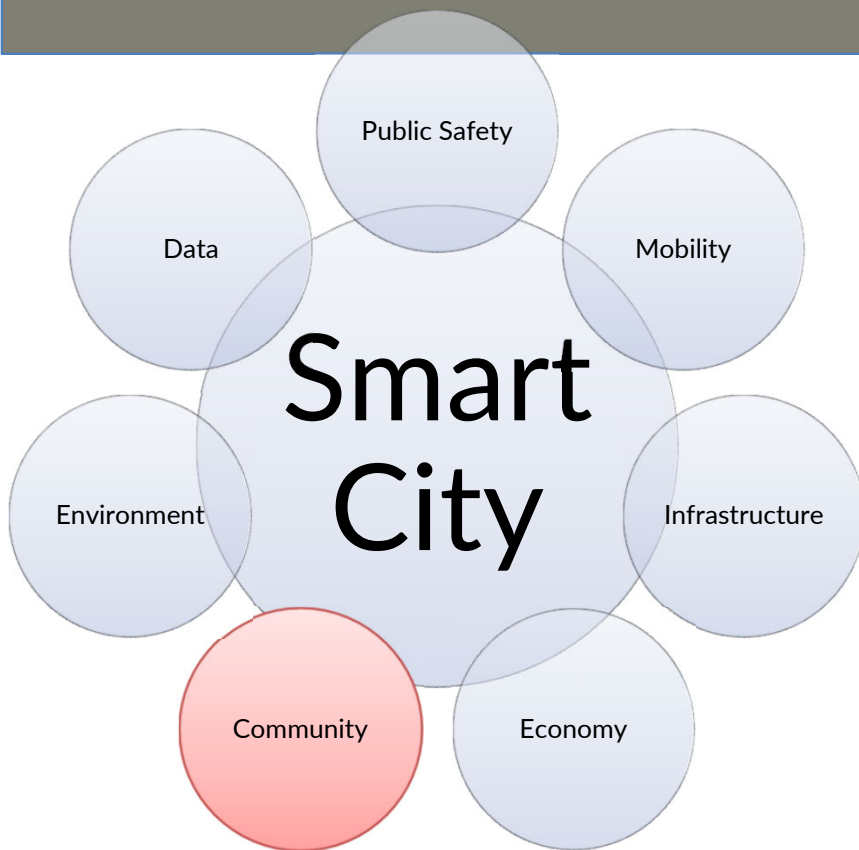
Smart Economy



Technologies to improve services
while saving time and money

- Improved coordination and communication among workforce
- Integration of systems
- Automation of tasks

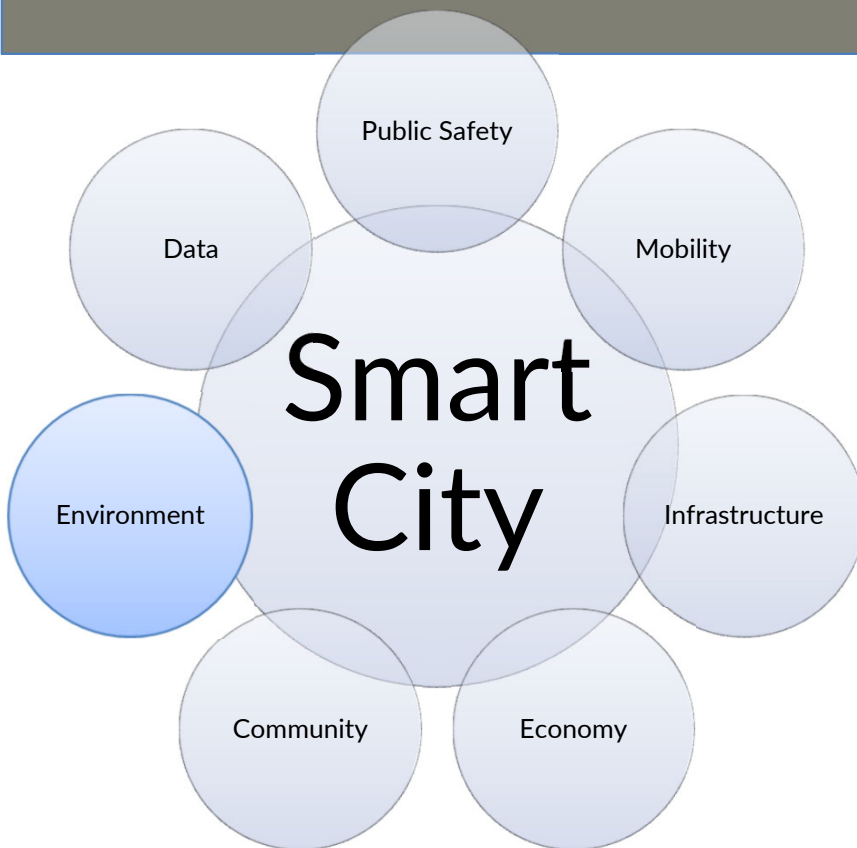
Smart Community



Technology to improve how we communicate and engage with our residents and businesses

- Customer service efficiency & experience
- Improve digital services
- Improve resident access to information

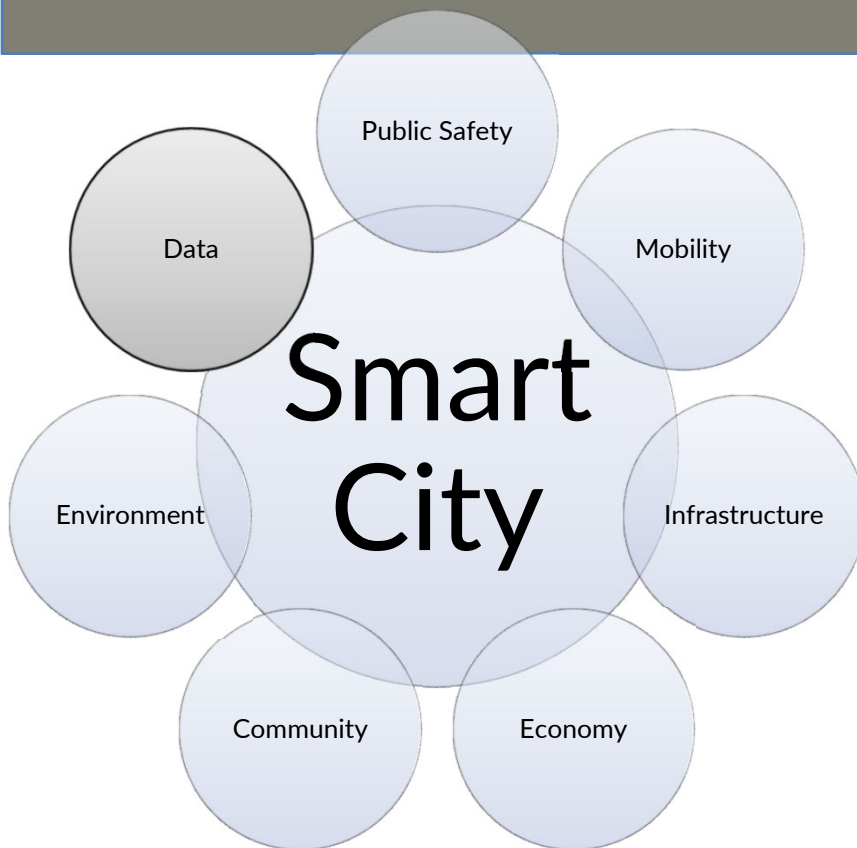
Smart Environment



Using smart technology to improve
our environment

- Smart vehicles
- Smart Water Technology
- Improve energy use in buildings
- Improve trash service efficiency

Smart Data



Improve data sharing and use data analytics to inform decision making

- Data for enterprise decision making
- Open data initiative
- GIS data to make data accessible and actionable

TIMELINE

To establish our Smart City Master Plan:

October 2021

- Capture Council Feedback

Nov. 21– Mar.
22

- Review Feedback
- Document Master Plan

March 2022

- Smart City Master Plan Adoption

Smart City



COUNCIL INPUT

- *Is the framework presented in line with Council's vision?*
- *Are there other categories to consider?*

Smart City



Questions?