

City Center Major General Plan Amendment

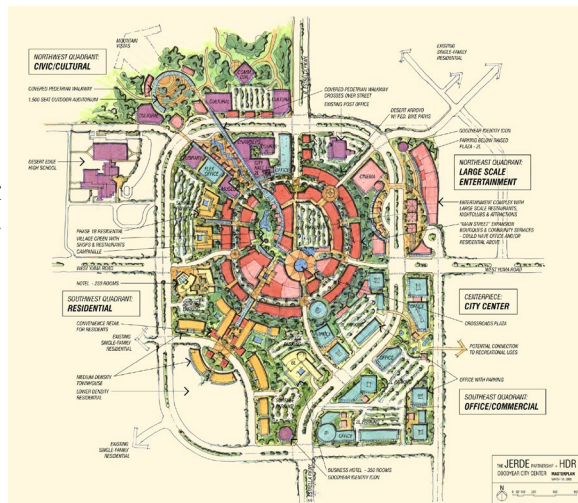
City Council Public Hearing



Location

- Estrella Parkway & Yuma Road
- 180 acres
- NW Quadrant – city owned





City Center Planning History



SEPTEMBER 2004

GOODYEAR CITYREPORT

Vote in the September 7th Special Election

Special Election is Next Tuesday

Help determine Goodyear's future by casting your vote on:

- 12 amendments updating the City Charter which is like a constitution that governs us and
- 6 bond questions totaling \$134 million to build water treatment facilities, sewer and drainage infrastructure, public buildings such as libraries, parks and open space and recreational complexes including a stadium.

Check the back of the election publicity pamphlet mailed to you in early August for the location of your polling place. Many new locations have been added since Goodyear's previous election.

In Memorium K-9 Roscoe

Roscoe spent time with the police academy and the City's first dog program and was responsible for hundreds of thousands of dollars in illegal drug seizures and numerous dangerous confrontations during the past year of service with the partner team Clark.

Come Dream With Us! Bring Us Your Ideas on How to Design the New Downtown

This your chance to reach for the stars! Let your imagination run wild! Create the downtown of your dreams!

Goodyear's City Center Technical Advisory Committee and its consultant working with the City Center. What in the world planning session known as a "Charrette." What is a "Charrette" you ask? It is a planning process that is concentrated into a short time - such as three days. Our charrette will be Oct. 1 - 3. Charrette sessions listed below are open to any Goodyear resident. If you would like to attend, please RSVP to our host or send an e-mail to citycenter@goodyearaz.gov.

PART 1: Friday, October 1, 6:00 - 8:00 PM
OPENING RECEPTION & KICK-OFF
 PebbleCreek Tuscany Falls CC

PART 2: Sat., October CHARRETTE
 at Desert Edge

Who should attend? Anyone who plans on attending the all-day workshop on Saturday, as well as residents interested in better understanding the City Center Planning Process.

Kick-Off: This opening event of the community-wide planning meeting for the City Center will include opening remarks by Goodyear's Mayor Jim Casanough and key staff members. Participants will hear about the process and details on what is planned for the Saturday session. The project designer will talk about "placemaking" - creating a sense of the place - setting the stage for the weekend's events.

Refreshments will be served.

Goodyear City Center Specific Area Plan

You Spoke...

During the first weekend in October 2004 over 200 Goodyear residents got together to plan the Goodyear City Center; 200 acres of vacant land at Yuma Road and Estrella Parkway.

We Listened...

At the close of the Charrette we unveiled three rough concepts for the site. We listened to your comments and refined these concepts into three alternative plans.

Now See What We've Done!

We'd like to hear your opinion on the three alternative plans.

Please come to an open house!

When: ☐ Saturday, December 11, 2004

Where: ☐ Estrella Mall, Community College

☐ Estrella Hall, 2nd Floor, Community Room (directions on back)

Time: ☐ Stop in at any time between 9:00 AM and 3:00 PM.

☐ Presentations on the Plans will be repeated at 10 AM, 12 PM, & 2 PM.

☐ Attend the presentation that is most convenient to you.

What's Next?

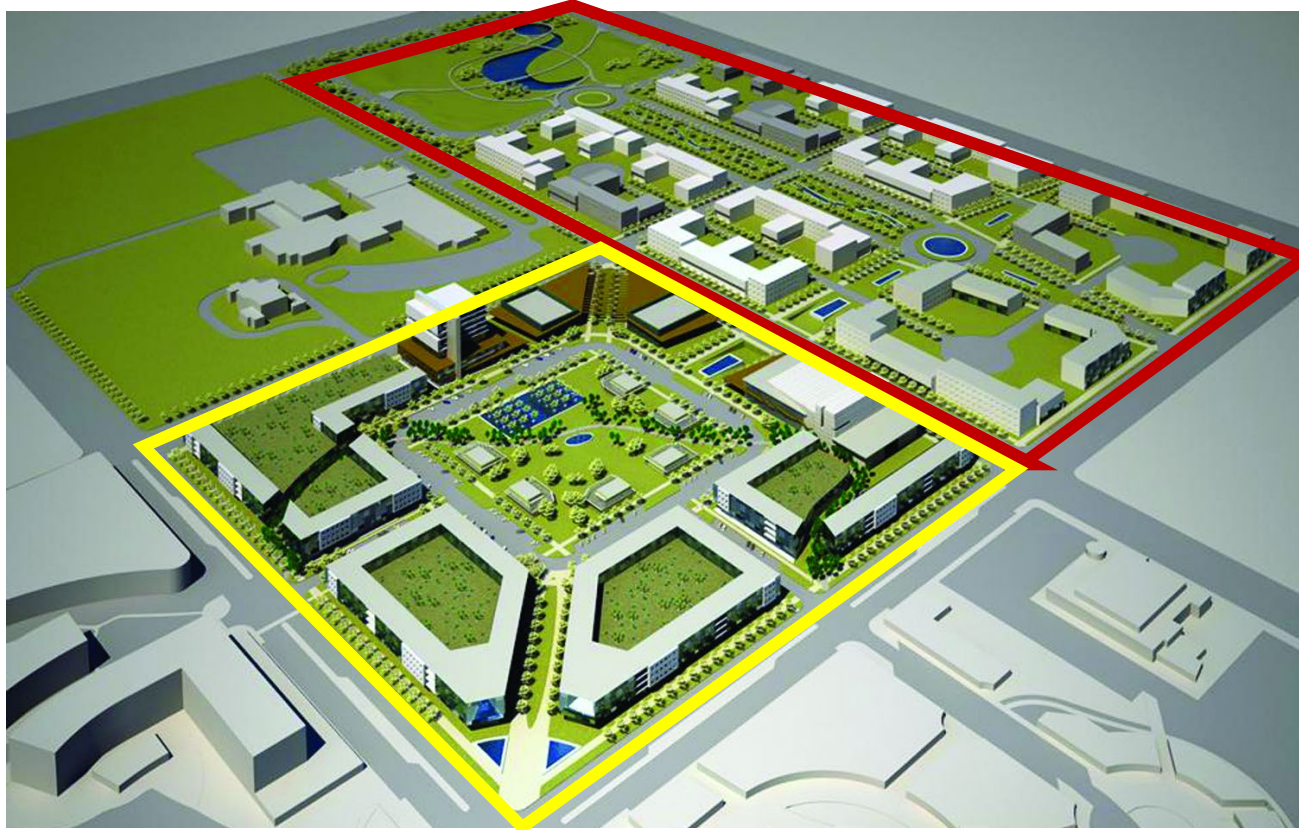
If you are unable to attend, the alternatives will be on display in City Hall during regular business hours between December 3 and December 17, 2004. Comment forms will be available. Based on what you tell us we will refine the three alternatives into a draft final plan.

For additional information please contact Karen Keith, City of Goodyear, at (623) 932-3005, or email at kkeith@goodyearaz.gov.





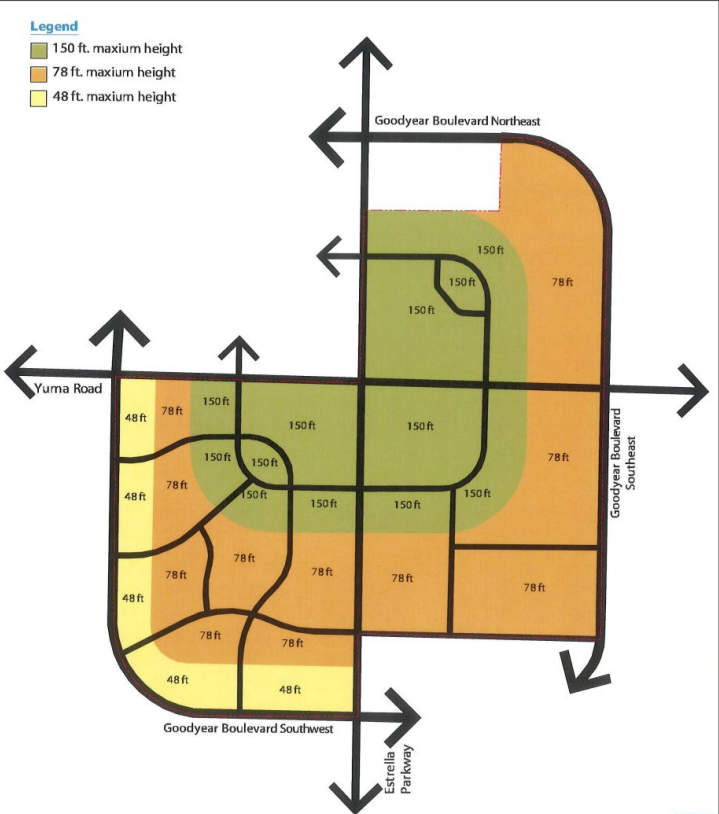
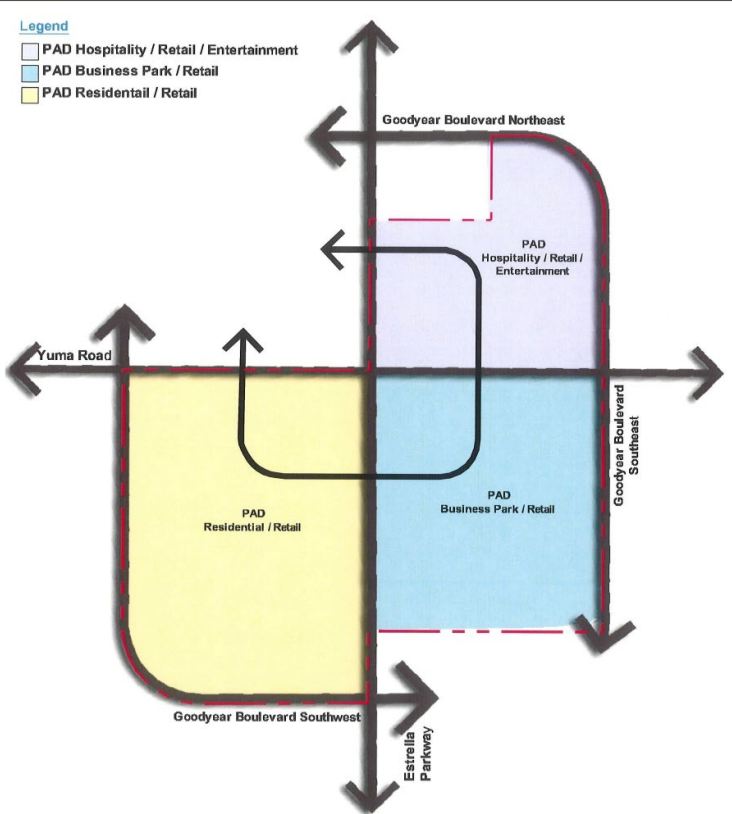
NW Corner Plan



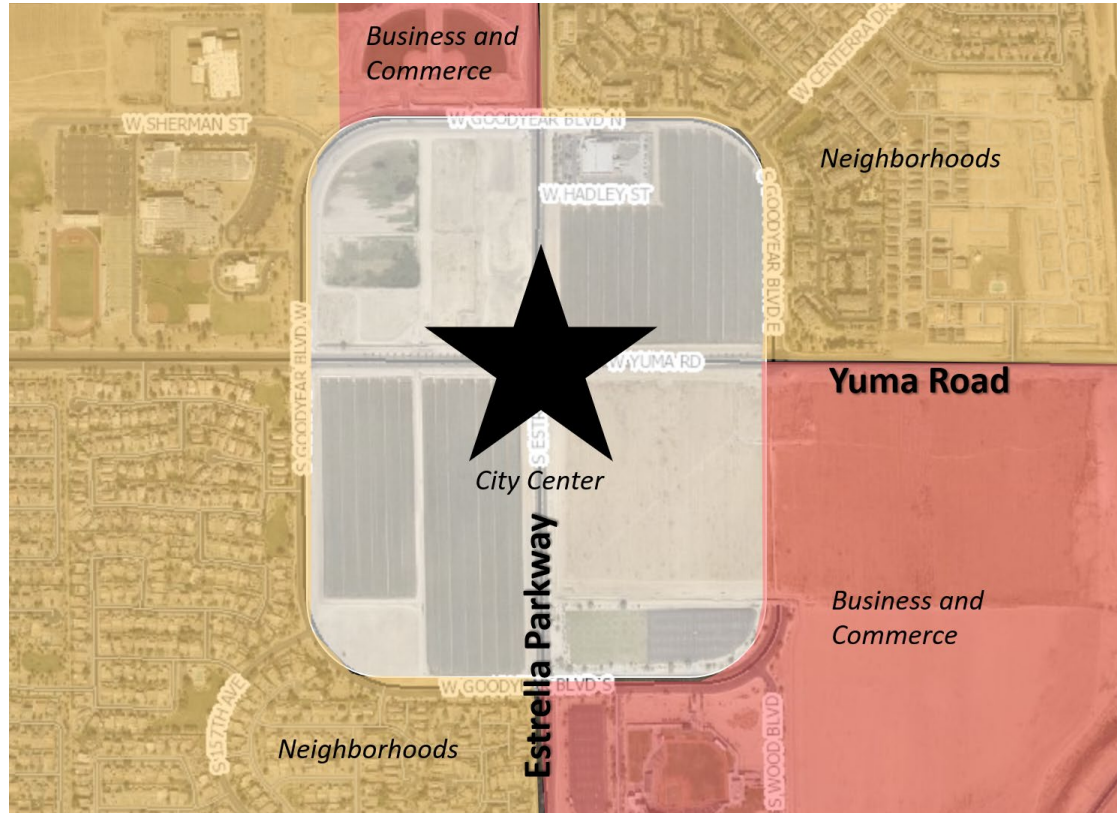
University
Park

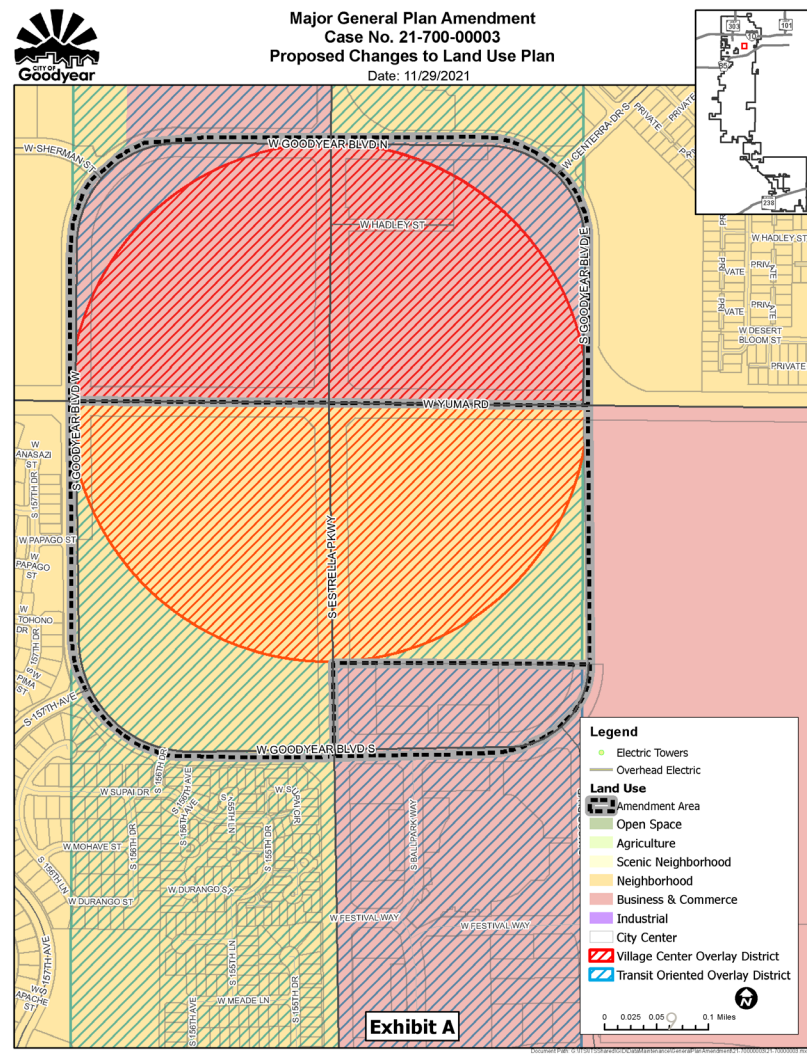
City Hall

Current Zoning



Existing Land Use







Development Plans



- Proposed single family development at the southeast corner
- No development plans have been submitted at other corners
- Anticipate a rezoning will be necessary on other corners

Public Participation

- 60-day Review
 - No comments received
- Neighborhood Meeting
 - 2 members of the public attended, a few e-mails
 - No objections
- Public Hearing #1
 - 1 speaker in favor of proposal
- Public Hearing #2
 - 1 speaker in favor of proposal

Recommendation



- Meets criteria for Major General Plan Amendment
- Commission recommends approval