

Annual Public Art Plan Fiscal Year 2023

Presented:

Goodyear Arts & Culture Commission
March 7, 2022

Fran Fee
Arts & Culture Commission Chairman

Jennifer Barnes
Public Art Committee Chairman

Guylene Ozlanski
Arts & Culture Administrator



Christy Moeller: Traffic Cabinet 2021
Pebble Creek Pkwy



Annual Public Art Plan



Lucretia Torva talking with residents- Traffic Signal Cabinets 2021



Goodyear Rocks 2021

- Goodyear Arts & Culture Commission
- Highlights of FY21
- Recommendations for public art projects

Arts & Culture Commission



Chairman Fran Fee shares about upcoming programs with a resident



Commissioners Privette and MacFarlane award 1st place prize to Fall 2021 Mayor Select winner

- Focus on public and performing Arts
- Engage and support community through art
- Create a sense of place that enhances quality of life



Arts & Culture Highlights FY22

- **Public Art**

- 4 Projects Completed at 11 Sites
- 3 Projects Underway to be Completed by Fiscal Year End

- **Events**

- 6 Arts Events

- **Programs**

- New Pop-Up in the Park
- Multigenerational Programming



Chalk Art in the Park Art Club Challenge Cup



Youth Performers at Theater in the Park 2022



Chalk Art in the Park 2021: Create your Own Shirt Station

Goodyear Public Art



Great Joy- Goodyear
Civic Square 2022



Chasing the Stars-
Largest Permanent
Human Powered Kinetic
Sculpture in the World



Honor the Brave Panel
III- Falcon Park

- Creates a sense of place
- Enhances and beautifies the built environment
- Instills community pride
- Provides cultural and social value
- Increases economic attractiveness and promotes development
- Establishes a “Culture of Art”

Public Art Program Goals

- Meet recommendations of Goodyear 2025 General Plan
 - Integrate public art throughout the community
 - Incorporate public art in city planning
- Utilize local artists and involve Goodyear businesses to enhance Goodyear's economic vitality
- Ensure community participation in the public art process



Beautify
Neighborhoods

Engage the
community in the
art process



Public Outreach 2021

Current Public Art Projects



Conceptual
Image: Metal Art
Gate



Conceptual Image: Urban
Cairn for Trail Navigation
and Identification



heART of Goodyear 2020
Goodyear Ballpark

Project	Description	Approved Funding Level
Public Service Facility: Fire Station 188	- Architecturally integrated - Responsive to the community and geographic location - Project completion aligned with construction	\$100,000
Gallery 37: Youth Summer Program in Partnership with WVAC	- Sculptural urban cairn to be included in Goodyear on trail system - Provide teens opportunity to work with city to learn the business of being a public artist	\$20,000
heART of Goodyear Phase II	- Series of fiberglass hearts located throughout Goodyear - Commission local artists to paint hearts to represent “Goodyear the Beautiful”	\$20,000

Public Art Project Recommendations

Project	Fiscal Year	Description	Project Goal	Recommended Funding Level
Light Pole Banners	2023	- Installation to involve surrounding community in the design - Provides an Arts experience to those traveling throughout Goodyear	- Encourage civic pride - Beautify the city through functional infrastructure	\$32,400
Traffic Cabinets	2023	- Engage community and local artists to utilize applied artwork to embellish eight traffic cabinets - Work with the immediate community to identify cabinet design theme	- Encourage civic pride - Beautify the city through embellished cabinets	\$28,000
Bullard Wash Park adjacent to Civic Square	2023	- Sculptural panels to activate the linear park and engage visitors in a unique experience - Historical focus to tell the story of Goodyear	Instill civic pride and celebrate our shared history	\$250,000



Conceptual Images:
Sculptural Panels



Goodyear Traffic
Signal Cabinets



Goodyear Public Art
Banner & Example of
Hanging Banners



Public Art Project Recommendations

Project	Fiscal Year	Description	Project Goal	Recommended Funding Level
Bullard Wash Monte Vista Bridge	2024	- Engage local artist to create a mural under the bridge that is an unexpected beautiful area to discover in Goodyear - Work with the immediate community to identify mural theme	- Encourage civic pride - Add artwork to a high-traffic pedestrian area	\$25,000
Police Department Phase II	2025	Sculpture to visually tell a story of the compassion and commitment displayed by those who serve the community	- Include artwork at city facilities - Create public art that welcomes those that visit	\$250,000
Estrella Parkway Bridge	2026	Commission public artist to include aesthetic elements as part of this city infrastructure	Artwork to represent the culture and identity of Goodyear	\$590,000



Conceptual Image:
Bridge Mural



Conceptual Image:
Police Department
Sculpture



Conceptual Bridge
imagery





Conceptual Imagery:
ROW Installation



Conceptual Imagery:
Collaborative Art



Conceptual Imagery:
Shade Structure



Conceptual Imagery:
ROW Installation



Conceptual Imagery:
Collaborative Art

Future Forecast

Recommended Project	Description	Project Goal
Ballpark Village Corridor	Addition of artistic enhancements to city infrastructure and free-standing public artwork in ROW	Develop a sense of place and unique identity for the corridor
Parque de Paz	Public art installation that involves the surrounding community in the design and creation of collaborative public art	Engage community in creating public art that resonates with them and identifies their community



Commissioners Love and Barnes In Costume- Fall Festival 2021



Public Art Trading Cards Distribution- Theater in the Park 2022

Summary

- Impact of Goodyear Arts & Culture
- Project Recommendations
- Approval of Annual Art Plan