



Water Conservation Efforts Update

COMMITTEE RECOMMENDATIONS



RECOMMENDATIONS

- | | |
|-----|-----------------------------|
| #1 | LANDSCAPE DESIGN STANDARDS |
| #2 | CONSERVATION RATE STRUCTURE |
| #3 | CITY-WIDE TREE PLAN |
| #4 | AMI IMPLEMENTATION |
| #5 | COMMUNITY EDUCATION |
| #6 | LANDSCAPE INCENTIVES |
| #7 | POOL COMMITTEE |
| #8 | CUSTOMER FRIENDLY SERVICES |
| #9 | WATER MAIN FLUSHING PROGRAM |
| #10 | SMART CONTROLLERS - PILOT |
| #11 | HOME IRRIGATION CHECK-UPS |
| #12 | WATER INTENSIVE EXCEPTIONS |

Water Conservation Efforts Update

OUTREACH



- ☑ Fully Staffed Water Conservation and Resource Team
- ☑ **4** Water Resource & Conservation videos & **1** newspaper article
- ☑ **10** Water Efficiency & Conservation workshops hosted
- ☑ **6** In-person events attended
- ☑ **800** Students reached in new 4th-12th grade education program

Water Conservation Efforts Update

OUTREACH

Home Water Efficiency



[High Water Bill?](#)

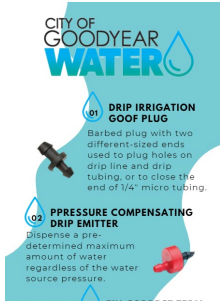


[HOA and Home Water Budgets](#)

[How Much Water Can I Expect to Use?](#)



[Desert Adapted Plants](#)

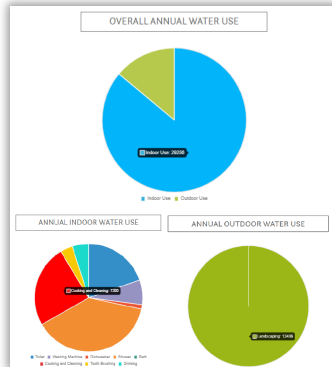
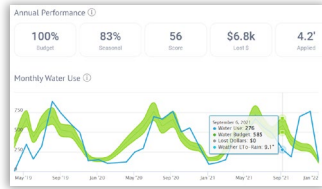


- ☑ Re-booted Conservation web pages (Goodyearaz.gov/water)
- ☑ 1000's of Impressions through digital outreach
- ☑ Billboard and Solid Waste truck signs ongoing
- ☑ Free Home Water Conservation Kits
- ☑ Water Awareness Month Mayor's Proclamation
- ☑ High Water Consumption notifications and assistance



Water Conservation Efforts Update

PROGRAMS IN PROGRESS



- ➔ **8** New or Expanded Conservation & Efficiency customer programs
- ➔ **125** Large landscapes in the online water budget program
- ➔ **132** Home Water Budgets customized for residents
- ➔ **101** Free Smart Home Water devices installed
- ➔ **22** Free automatic Rain Shutoff devices installed at homes
- ➔ Launching Smart Weather-Based Irrigation Controller program

Water Conservation Efforts Update

PROGRAMS IN PROGRESS

- **34** Free Home Water Check service participants
- Large landscapes' detailed leak analysis



- Landscape Guidelines for water-efficient development
- Meter Replacement Plan is in progress
- 'No-Discharge' water line flushing completed
- Water Loss Audit: **160** Miles of pipe annually



Water Conservation Efforts Update

WHAT'S NEXT?

- Water Conservation Scorecard
- Commercial, Industrial, and School Campus Efficiency Programs
- City of Goodyear Facilities Analysis and Upgrades
- Water Consumption Dashboard for use in an increased data-driven approach

