

Small Business Assistance



GRANT FUNDING

GYRElevates

Goodyear COVID Response Funds

- Small Business Relief Grant \$2M
- Small Business Technical Assistance Grant \$1M

Small Business Assistance



GOODYEAR GRANT PROGRAMS - MARKETING

SHARE: [Join Our Email List](#)

Get Connected Biz Buzz GYR Elevates ARPA Grants ARPA Questions

GRANTS

GYRElevates
Grants Available for
Goodyear Small Businesses
American Rescue Plan Act (ARPA)

Goodyear City Council approved the allocation of \$3M America Rescue Plan Act (ARPA) funds to provide relief and technical assistance to Goodyear's small businesses severely affected by the COVID-19 pandemic.

GYRElevates

#GOODYEARHUUB
SMALL BUSINESS
ASSISTANCE
PROGRAM

GET SUPPORT
NOW

MYHUUB.COM/GOODYEAR

CO+HOOTS
COLLABORATION • COWORKING • COMMUNITY
HUUB

Goodyear Business Mixer

Tuesday, April 26, 2022
8:00 AM - 9:30 AM

Colados Coffee - Goodyear
15479 West McDowell Road,
Goodyear, AZ, 85338, United States
(map)

[Google Calendar](#) · [ICS](#)



Local businesses in the City of Goodyear are invited to Colados Coffee on April 26th to network and learn about [grants and free assistance](#) available. We know that different ideas and perspectives help fuel innovation, helping small businesses create stronger networking connections, become more business savvy and remain competitive. Join The [City of Goodyear](#), [HUUB](#) and Local First Arizona at this unique opportunity to help your small businesses grow and thrive!



LOCAL FIRST
ARIZONA

Small Business Assistance

GOODYEAR RELIEF GRANT PROGRAM - \$2M

- Reimburse up to \$20,000
- Qualified expenses



23 applications received

- 10 approved
- 12 declined
- 1 returned for data

Total Approved: \$200,000



Small Business Assistance

PROGRAM EXPANSION – RELIEF GRANT

Existing Program	Proposed Changes
\$3M gross sales	\$5M gross sales
25 or fewer FTE	250 or fewer FTE
25% + revenue loss	15% + revenue loss
\$20,000	Lesser amount of actual loss or amount shown
	Deadline: August 31, 2022 Sunset: September 30, 2022

Annual Gross Sales	Max. Grant
Up to \$3M	\$20,000
\$3,000,001 - \$4M	\$27,000
\$4,000,001 - \$5M	\$33,000

Small Business Assistance

GOODYEAR TECHNICAL ASSISTANCE PROGRAM - \$1M

- Online workshops, webinars
- Technical Assistance up to \$4,000



53 applications received

- 4 approved
- 15 declined
- 26 incomplete
- 8 returned for data

Total Approved: \$16,000



Small Business Assistance

PROGRAM EXPANSION – TECHNICAL ASSISTANCE

Existing Program	Proposed Changes
\$3M gross sales	\$5M gross sales
25 or fewer FTE	250 or fewer FTE
25% + revenue loss	Remove revenue loss requirement
	Speaker Series
	ASBA membership

Arizona Small Business Association
(ASBA)
2-Year Premier Membership

Access to Capital

Group & Individual Health Benefits

Business Insurance

Credit Card Processing Services

Discounted shipping, digital marketing services, and more

Small Business Assistance

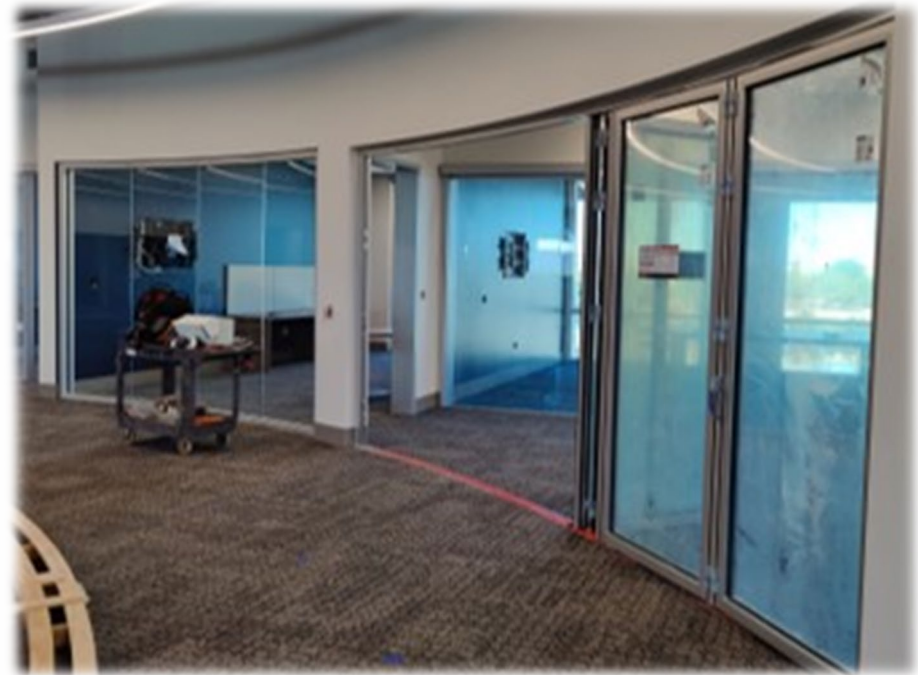


PROGRAM SUPPORT – SMALL BUSINESS ASSISTANCE

Marketing Blitz

InnovationHub

- Drop-in hours for 1:1 assistance
- Coordinate/Host scheduled events
 - Applicant assistance
 - Webinar/Group discussions
 - Speaker Series



Small Business Assistance



ARPA PROGRAM RECOMMENDED CHANGES

Relief Grant \$2M Proposed Changes

Increase eligibility

Reduce revenue loss to 15%

\$ 248,000 obligated/pd – ARPA grants

\$ 260,000 estimated

\$ 508,000

Technical Assistance Grant \$1M Proposed Changes

Transfer from ARPA funding

Remove revenue loss requirement

\$ 337,250 obligated/pd – facilitator/resources

\$ 16,000 obligated – ARPA grants

\$ 326,000 estimated

\$ 679,250

Deadline: August 31, 2022
Sunsets: September 30, 2022

Small Business Assistance



ARPA GRANT FUNDING

GYRElevates