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Tour de Cure



INAUGURAL TOUR DE CURE

- 541 Participants
- \$550,000 Raised
- 40 Champions
- 75 Teams
- 38 Sponsors
- 165 Volunteers



Tour de Cure



GOODYEAR PARTNERSHIP

I thought the event yesterday was amazing. I was impressed with the level of thought and detail that went into organizing every aspect.



I appreciated the focus on safety first and the presence of marshals and police to help us through intersections. The route was better than ever with good bike lanes almost everywhere and low traffic levels (much better than our route in 2019). Views were spectacular. As always, the rest stops were well-staffed and well-stocked. I loved riding around the raceway! That was genius.

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2023 RIDE ROUTE

- 56 mile, 28 mile, 5.6 mile routes
- Start/Finish at Goodyear Ballpark
- Phoenix Raceway
- Changes



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STAFF ANALYSIS

- Benefits to city
- Resources needed
- Recommendation



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RECOMMENDATION

Approve support of the American Diabetes Association's Tour de Cure Arizona: 56 through the provision of public safety in-kind services.

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Questions?