

Southwest Valley Chamber of Commerce
Membership Agreement Draft
7.8.22

Goodyear Platinum Membership Includes

- I. The Chamber agrees to serve as an agent for the city and **operate Visitor and Business Resource Center** located in Goodyear in a building owned by the Chamber providing the following services:
 - a. Respond to all public request from residents, winter visitors, tourists, and new/existing businesses for Goodyear information
 - b. Keep a record of the number of requests from residents, visitors, and tourists
 - c. Maintain the Visitor Information Center to qualify for highway signage
- II. Support of the city by **displaying and distributing city materials** in the Chamber offices. In addition, provide following links on Chamber website for city of Goodyear resources:
 - i. Visit Goodyear <https://visitgoodyear.com/>
 - ii. Goodyear Demographics <https://www.developgoodyearaz.com/why-goodyear/highlights>
 - iii. Goodyear Business Resources <https://www.developgoodyearaz.com/resources>
- III. **Market the InnovationHub@GoodyearAZ** services and events, to include but limited to:
 - a. ASU Startup School
 - b. Business Builders Meetings
 - c. ARPA/Technical Assistance Programs
- IV. The Chamber shall collaborate and **partner with the city of Goodyear on all Chamber entrepreneurship focused events**. The city of Goodyear shall be the premier/title sponsor of all such events.
- V. Goodyear **logo in weekly eNewsletter**, Ad in the Chamber email: two 350x260px ads and company logo on a special display inside Chamber office.
- VI. The city shall be provided with ample time to review all marketing material including social media, scripts, and newsletters as the information related to the city of Goodyear.
- VII. **Reporting**
 - a. Chamber shall provide the economic development director or designee with a quarterly (1) financial report showing all income and expenses and include a balance sheet and (2) functional report within 30 days of the end of the quarter
 - b. Chamber shall provide the economic development director or designee with an audited annual/end of year financial statement within 45 days of the end of the fiscal year
 - c. The chamber shall also prepare a short presentation to accompany the year-end report which the Chamber may be asked to present to Goodyear City Council or other Stakeholder groups. Presentation shall include, but are not limited to:
 - i. A summary of how each item included in the statement of work was completed
 - ii. An up-to date report of all City of Goodyear businesses that are current members
 - iii. A report identifying new City of Goodyear businesses that have chosen to become members during the previous fiscal year
 - iv. Information on goals the Chamber is set to achieve over the next year and how those efforts directly impact the city of Goodyear and its business community
- VIII. **Southwest Valley Chamber Event & Awards Sponsorship**

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- a. Goodyear will be informed as to when events are held in Goodyear and provided the opportunity to review any script as it pertains to presenting the city of Goodyear.
- b. A minimum of one of the Chamber's annual events (Annual City Update Meeting, Southwest Valley Awards Gala, Golf Classic, Annual Meeting, or Legislative Breakfast) shall be hosted at a venue in Goodyear each year.
- c. **Annual Membership Meeting**
 - The city shall be an Award Sponsor at the Annual Membership Meeting which includes:
 - Opportunity to present award with, or on behalf of, the mayor
 - Include logo at the event and mentions throughout the breakfast
 - Logo on chamber home page with company link
 - Include logo and company overview as sponsor in all promotional materials, website, and social media
 - 10 tickets to the event
 - Marketing and media outreach of the event
 - Chairman's Award
 - Mayor shall present Chairman's award at the Annual Meeting
 - Mayor shall be provided with 2-3 potential recipients to consider
 - Chamber shall provide city with script with a minimum of 72 hours for city to review and provide edits
- d. **Southwest Valley Awards Gala (SWAGGIES)**
 - The city shall be an **Award Presenter Sponsor** at the SWAGGIES which includes:
 - Company name on award
 - Presentation of award to winner
 - Full-page color advertisement in gala program
 - Recognition as sponsor on event materials, website, and marketing materials
 - Table for eight (8)
 - In addition, the city shall receive a second table for eight with premier seating for the SWAGGIES
- e. **Legislative Forum**
 - The city shall be a **Presenting Sponsor** at the Legislative Forum which includes:
 - VIP reserved seating for 8 guests
 - Exclusive signage as title sponsor
 - Company name on all invitations and advertising
 - Company recognition at the event
 - Sponsor comments
- f. **Networking Events**
 - Chamber shall ensure that a minimum of three (3) **Chamber on Tap** events are hosted at Goodyear businesses annually

IX. Event Collaboration with the city of Goodyear

- a. The Chamber shall partner with the city of Goodyear on a minimum two additional events annually.

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- b. Plan and host an **entrepreneurial series** in conjunction and partnership with the city of Goodyear and The InnovationHub@GoodyearAZ. Chamber entrepreneurship events shall not overlap or duplicate city of Goodyear events. The city of Goodyear shall be the premier/title sponsor of this event.
- c. Southwest Valley Chamber shall host a small business event during **Spring Training** at the Goodyear Ballpark, the city shall be the premier/title sponsor
- d. Participate in the planning of an **Annual Small Business Summit** in conjunction with the city of Goodyear and other member communities with Goodyear as the premier sponsor. The event location will rotate between the member communities. If this event is canceled for any reason, the chamber shall provide alternative event services of equal or greater value to the city within the timeframe of this contract.
- e. Southwest Valley Chamber shall provide **ribbon cutting, groundbreaking, and grand opening event services** at no charge to all Goodyear businesses upon request. The Southwest Valley Chamber shall notify the city of Goodyear of all such events in a timely manner so that appropriate city dignitaries can be informed, given the option to attend, and provide appropriate public notice should attendance constitute a quorum.