

Southwest Valley Chamber of Commerce



RECAP FROM LAST UPDATE

- Work Session on April 12, 2021
 - Transition of Chamber CEO
 - Avondale's Exit (Now reinstated as a Platinum Member)
 - Staff recommendation to renew contract for one-year during transition for new CEO

Southwest Valley Chamber of Commerce



OVERVIEW



The Southwest Valley Chamber of Commerce supports business in the cities of Avondale, Goodyear, Litchfield Park, Tolleson, and beyond.

The Southwest Valley Chamber of Commerce serves as the central resource of a strong and collaborative business community by advancing economic growth, cultivating a vibrant business environment, and facilitating our Members' success.

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MEMBERSHIP

- 524 Members
- 169 Members in Goodyear
- 32% Chamber Members in Goodyear



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CURRENT CONTRACT

- Operate Information & Business Resource Center
- Provide Direct Support to Local Businesses
- Promote Goodyear on Chamber Website
- \$16,000 Annually

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PATH FORWARD

- Customized Platinum Membership
 - Marketing Services for Businesses/Tourism/InnovationHub
 - City Sponsorship for Chamber Events
 - Groundbreaking/Ribbon Cutting Services for Goodyear Businesses
 - Customized Goodyear Events/Entrepreneurship Events
 - Increased Reporting to City
 - \$25,000