

SIGN PROGRAM FOR

10 GOODYEAR

GOODYEAR IND 10 & 303, LLC
527 WEST 7TH STREET, STE 200
LOS ANGELES, CA 90014
CONTACT: PHIL PRASSAS
(213) 631-2357

PROGRAM DESIGNER:
JB3D
731 N. MAIN STREET
ORANGE, CA 92868
CONTACT: HELEN BECERRA
(714) 204-0077
(714) 744-8061 fax

ADDRESSES: Bldg A TBD
 Bldg B TBD
 Bldg C TBD
 Bldg E TBD
 Bldg F TBD
 Goodyear, AZ 85338

ZONING: PAD Planned Area Development

PLANNING AREA: APN: TBD

BUILDING STORIES: Varies

LAND USE: Industrial/Distribution/Warehouse



February 21, 2023

10 GOODYEAR
SIGN PROGRAM
CSP # 22-63000002

SHEET N°.	DESCRIPTION
0.1 - 0.2	Signage Overview
0.4 - 0.9	Site Plan
2.0 - 2.1	Primary Project Monument
3.0	Secondary Project Monument
4.0	Tenant Monument
4A.0 - 4A.1	Tenant Monument at Frontage Road
5.0	Tenant ID Wall Sign
6.0 - 6.1	Address Sign
8.0	Vehicle Directional
17.0 - 17.1	Entry Door Graphics
19.0	Campus Sign

SIGNAGE OVERVIEW

SIGN TYPE	SIGN-SPECIFIC PG.	DESCRIPTION	SIGN LOCATION	MAX. QTY PER CITY CODE	MAX. QTY PROPOSED	MAX. HEIGHT PER CITY CODE	MAX. HEIGHT PROPOSED	MAX. WIDTH PER CITY CODE	MAX. WIDTH	MAX. AREA PER CITY CODE	MAX. AREA PROPOSED	PERMIT REQUIRED	LOGOS ALLOWED	ILLUMINATION PERMITTED
2	2.0	Primary Project Monument	Ground	1 per public driveway & public intersection	2 on the Primary Entry Drive	12'-0"	40'-0"	Not specified	10'-0"	48 SQ FT (sign copy area)	97.4 SQ FT (sign copy area)	Yes	Yes*	Yes
3	3.0	Secondary Project Monument	Ground	1 per public driveway & public intersection	9 signs between 5 Secondary Entries†	12'-0"	8'-0"	Not specified	20'-0"	48 SQ FT (sign copy area)	48 SQ FT (sign copy area)	Yes	Yes*	Yes
4	4.0	Tenant Monument	Ground	1 per public driveway & public intersection	18 signs at internal driveways & intersections	12'-0"	6'-0"	Not specified	12'-0"	48 SQ FT (sign copy area)	48 SQ FT (sign copy area)	Yes	Yes	Yes
4A	4A.0	Tenant Monument at Frontage Road	Ground	1 per public driveway & public intersection	2 signs along Freeway Frontage Road	12'-0"	8'-0"	Not specified	12'-0"	48 SQ FT (sign copy area)	48 SQ FT (sign copy area)	Yes	Yes	Yes
5	5.0	Tenant ID Wall Sign	Building Wall	Not specified	Bldgs A, C, E: 5 Bldg B: 7 Bldg F: 6	Not specified	6'-0"	80% bldg width	Varies**	Primary Elev: 1 sq.ft. per linear ft. frontage. All Other Elev: 1/2 sq.ft. per linear ft. frontage	Primary Elev: 1 sq.ft. per linear ft. frontage. All Other Elev: 1/2 sq.ft. per linear ft. frontage	Yes	Yes	Yes
6	6.0	Address Sign	Building Wall	Not specified	Min. 1 per Bldg	Not specified	4'-0"	Not specified	15'-0"	Not specified	60 SQ FT	No	No	No
8	8.0	Vehicle Directional	Ground	1 per public driveway & major intersections	1 per public driveway & major internal intersections	3'-0"	6'-6"	Not specified	3'-0"	6 sq.ft. (sign copy area)	11 sq.ft. (sign copy area)	No	Yes*	No
17	17.0	Entry Door Graphics	Ground	Not specified	1 per entry	Not specified	Varies	Not specified	Varies	Not specified	Varies	No	Yes	No
19	19.0	Campus Sign	Ground	Not specified	5	Not specified	3'-6"	Not specified	2'-0"	Not specified	7 SQ FT	No	Yes*	No

*Project logo allowed

**See Sheet 5.0 for details

†See Site Plan for locations

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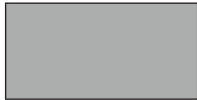
SHEET 0.1

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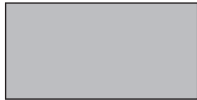
PROJECT COLOR & MATERIALS



PPG 1001-1 DELICATE WHITE



PPG 1001-4 FLAGSTONE



PPG 1001-5 DOVER GRAY



PPG 1001-6 KNIGHTS ARMOR



MATTHEWS PAINT BLACK



EL DORADO STONE



BRUSHED GRAPHITE ALUMINUM COMPOSITE



MATTHEWS PAINT BRUSHED ALUMINUM



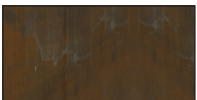
WHITE VINYL



GRAY VINYL



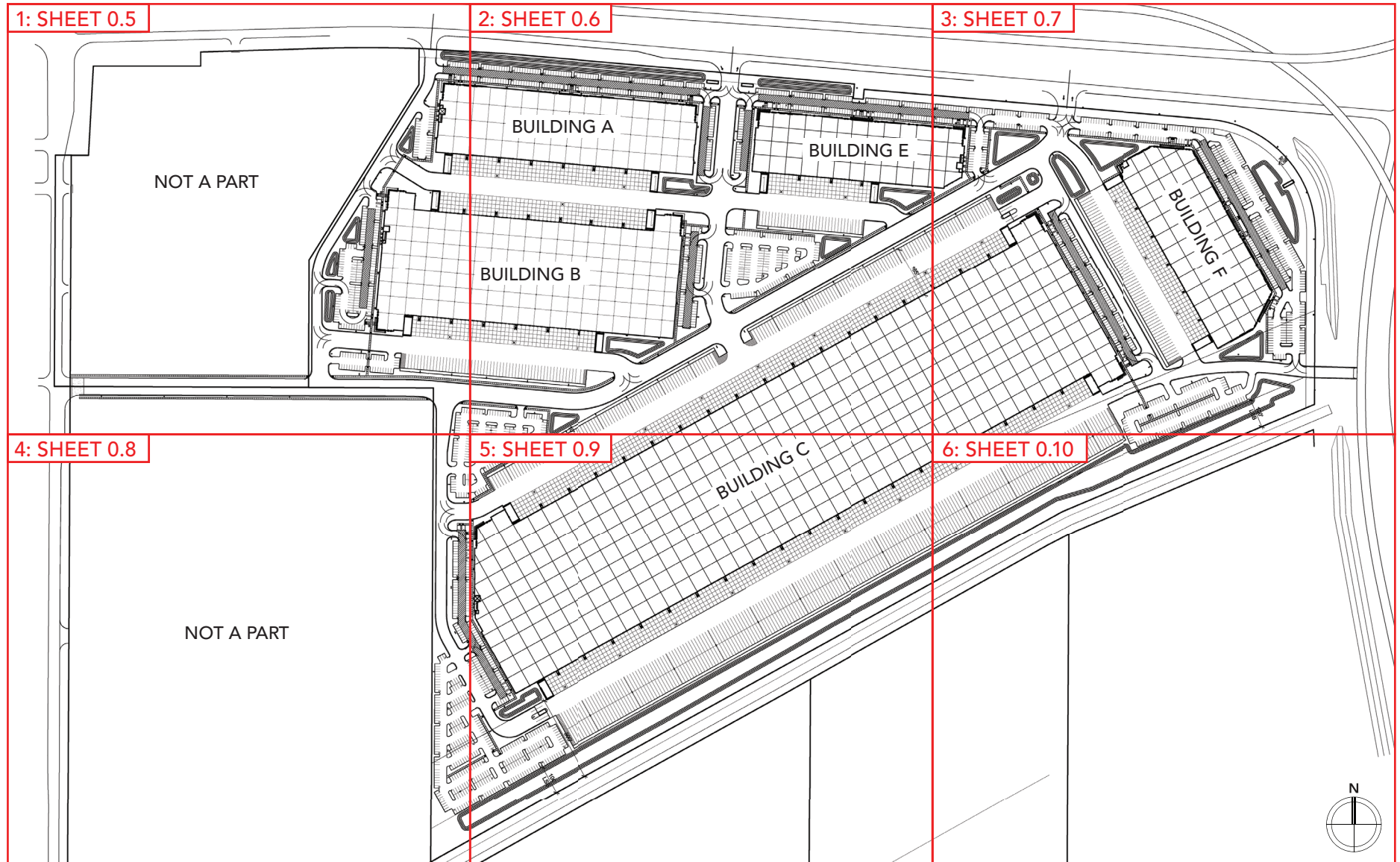
ACRYLIC - WHITE, BLACK, OR DAY/NIGHT



CORTEN STEEL

SITE PLAN

Overview



OVERALL SITE PLAN

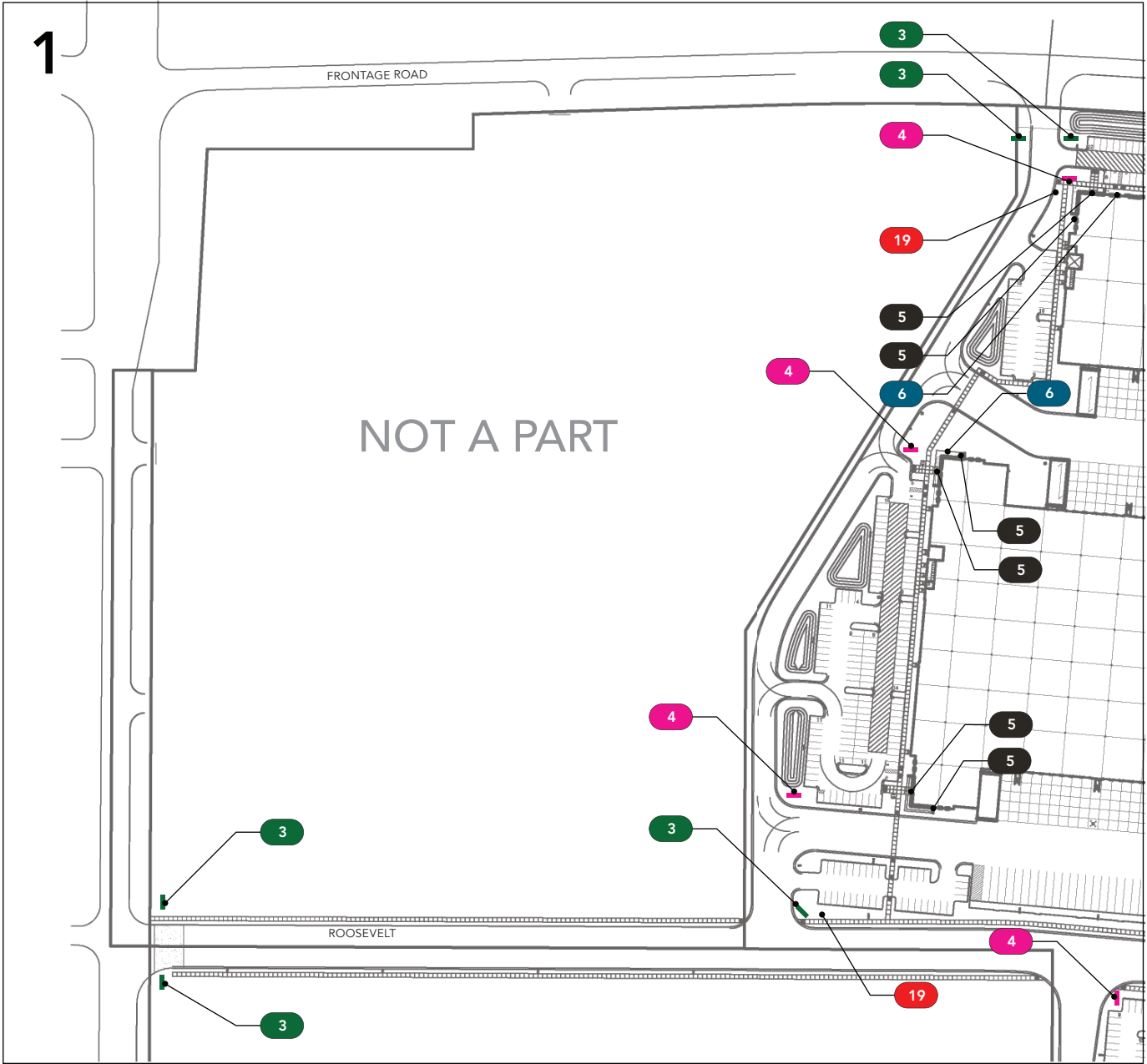
SCALE: 1" = 500'

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SHEET 0.4

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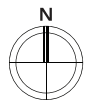
SITE PLAN
SECTION 1



LEGEND

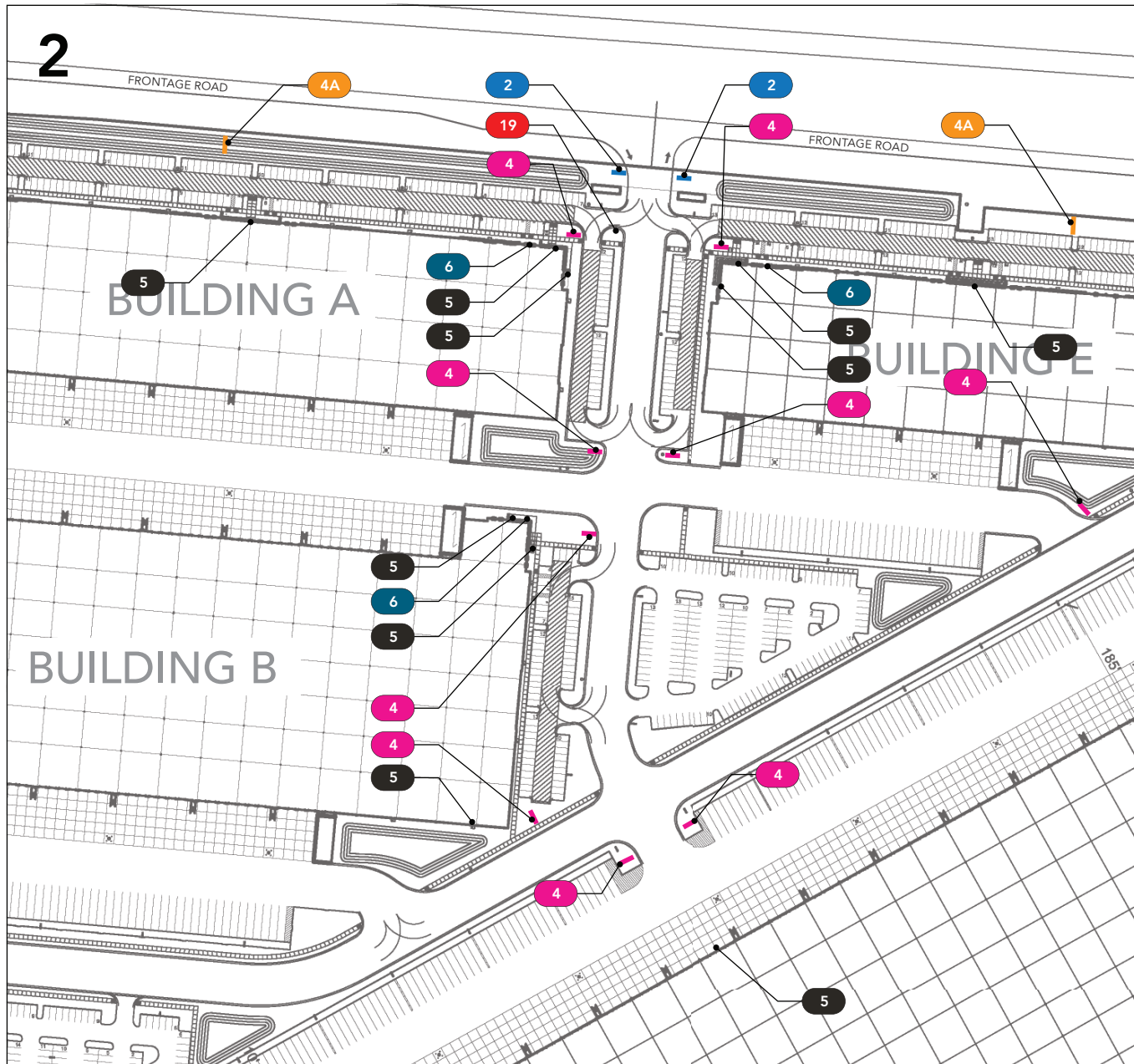
- 2 Primary Project Monument
- 3 Secondary Project Monument
- 4 Tenant Monument
- 4A Tenant Monument at Frontage Road
- 5 Tenant Wall Sign
- 6 Address Sign
- 8 Vehicle Directional*
- 17 Entry Door Graphics*
- 19 Campus Sign

*LOCATIONS AS REQUIRED



SITE PLAN - SECTION 1
SCALE: 1"= 225'

SITE PLAN SECTION 2



LEGEND

- 2 Primary Project Monument
- 3 Secondary Project Monument
- 4 Tenant Monument
- 4A Tenant Monument at Frontage Road
- 5 Tenant Wall Sign
- 6 Address Sign
- 8 Vehicle Directional*
- 17 Entry Door Graphics*
- 19 Campus Sign

*LOCATIONS AS REQUIRED



SITE PLAN - SECTION 2

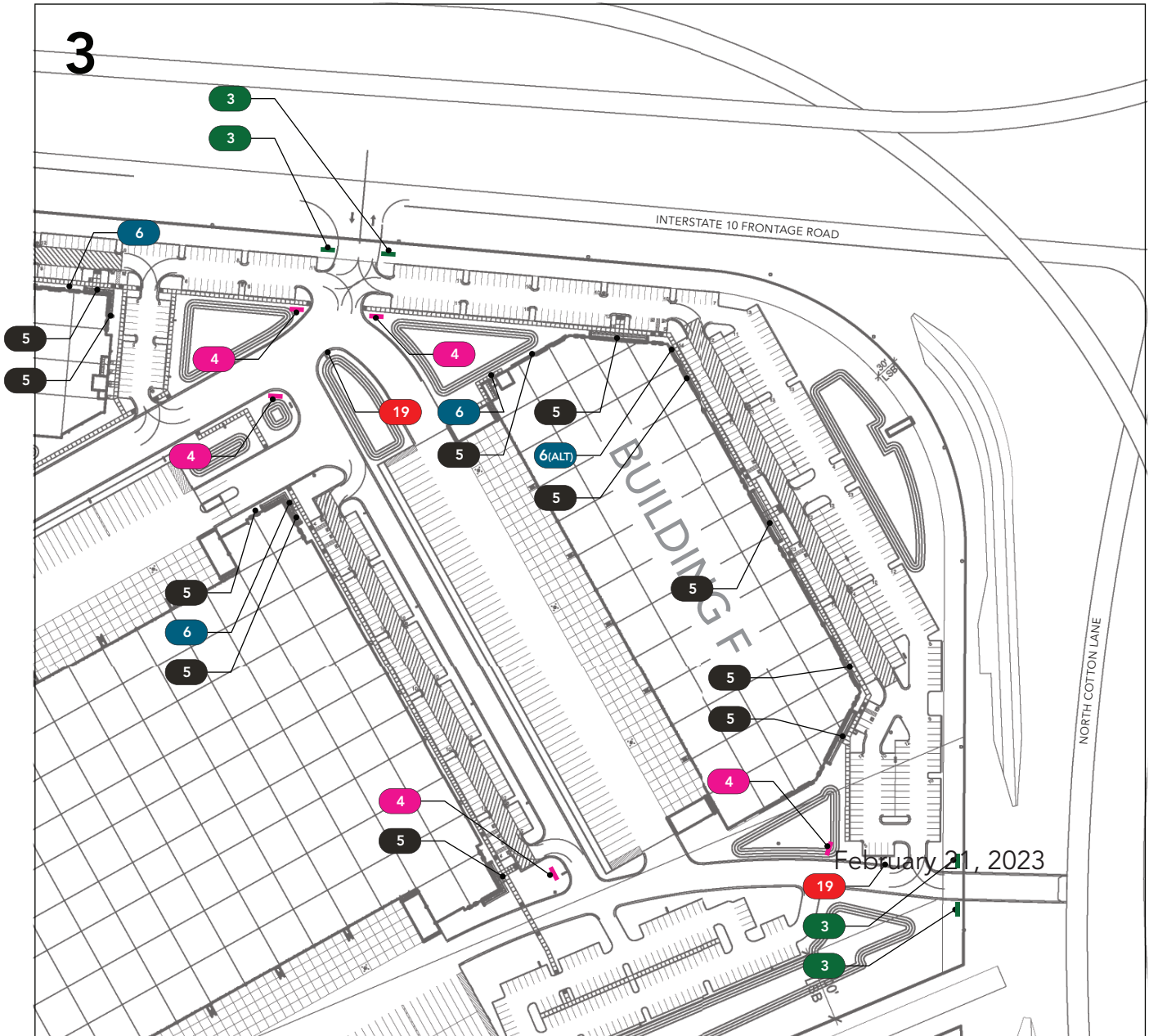
SCALE: 1"= 225'

SHEET 0.6

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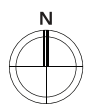
February 21, 2023

SITE PLAN
SECTION 3



LEGEND

- 2 Primary Project Monument
 - 3 Secondary Project Monument
 - 4 Tenant Monument
 - 4A Tenant Monument at Frontage Road
 - 5 Tenant Wall Sign
 - 6 Address Sign
 - 8 Vehicle Directional*
 - 17 Entry Door Graphics*
 - 19 Campus Sign
- *LOCATIONS AS REQUIRED



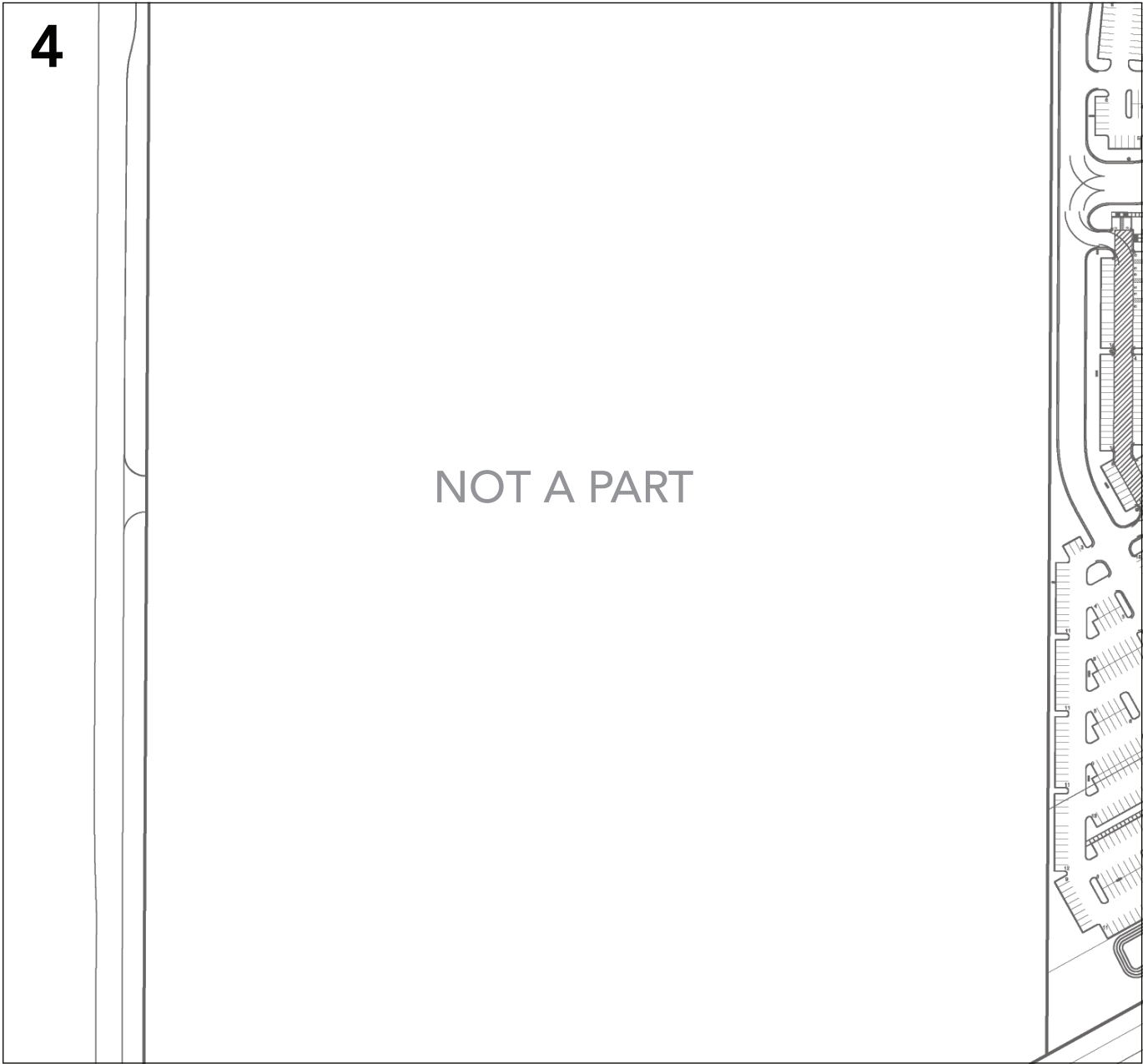
SHEET 0.7

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SITE PLAN - SECTION 3
SCALE: 1"= 225'

SITE PLAN
SECTION 4



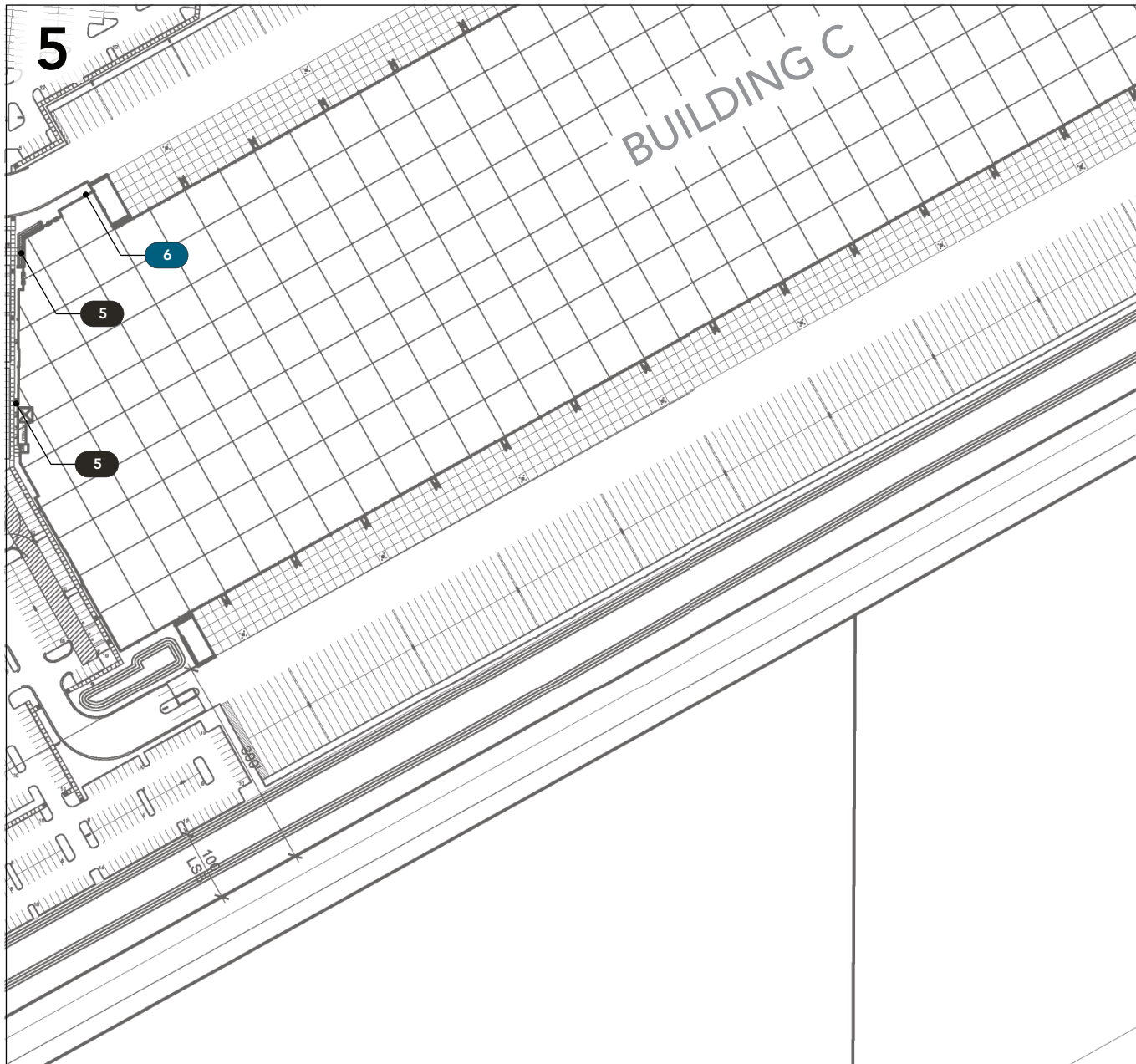
LEGEND

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- 19 Campus Sign

*LOCATIONS AS REQUIRED

SITE PLAN

SECTION 5



LEGEND

- 2 Primary Project Monument
- 3 Secondary Project Monument
- 4 Tenant Monument
- 4A Tenant Monument at Frontage Road
- 5 Tenant Wall Sign
- 6 Address Sign
- 8 Vehicle Directional*
- 17 Entry Door Graphics*
- 19 Campus Sign

*LOCATIONS AS REQUIRED

SHEET 0.9

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SIGN PROGRAM
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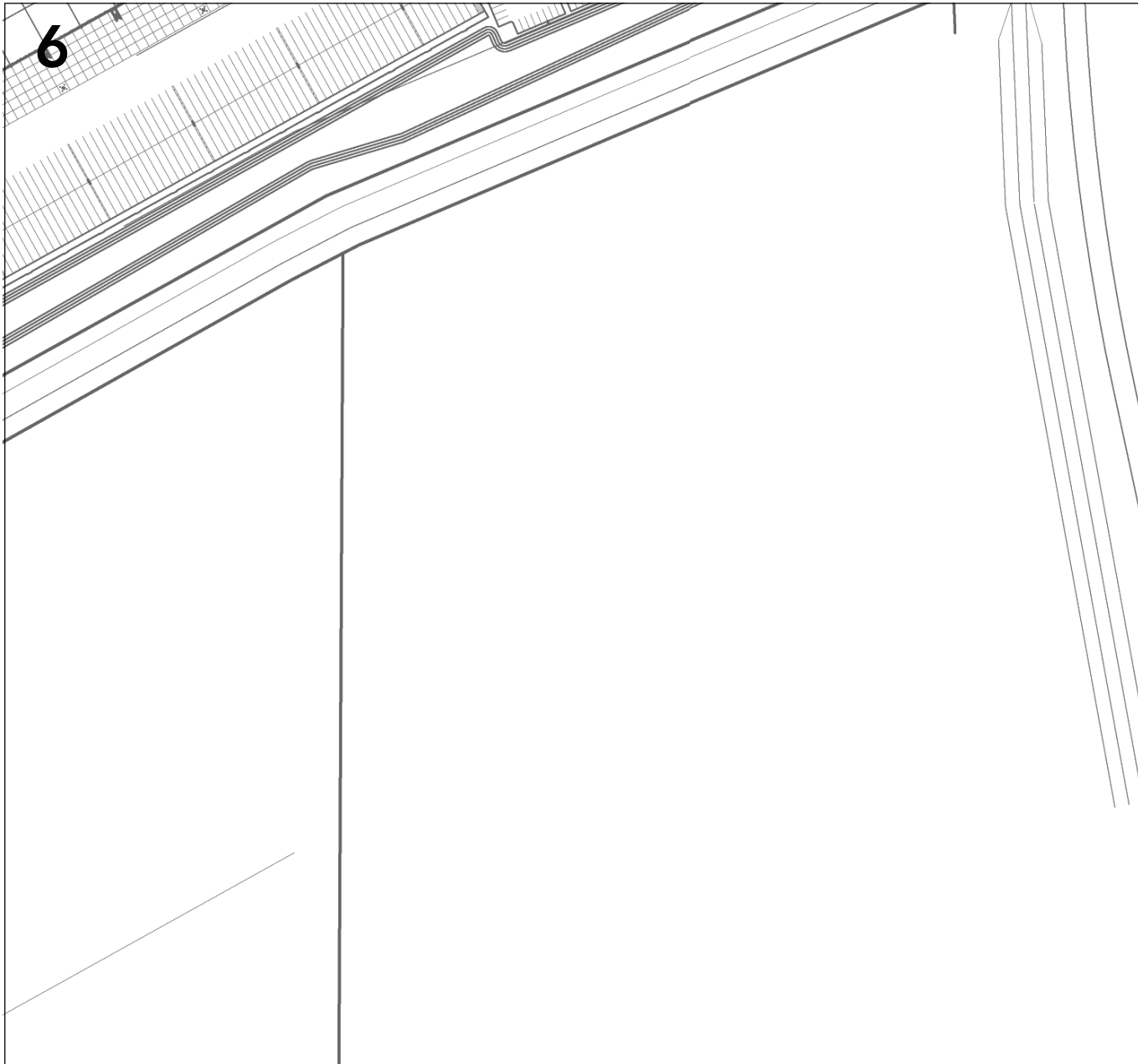
SITE PLAN - SECTION 5

SCALE: 1"= 225'

February 21, 2023

SITE PLAN

SECTION 6



LEGEND

- 2 Primary Project Monument
- 3 Secondary Project Monument
- 4 Tenant Monument
- 4A Tenant Monument at Frontage Road
- 5 Tenant Wall Sign
- 6 Address Sign
- 8 Vehicle Directional*
- 17 Entry Door Graphics*
- 19 Campus Sign

*LOCATIONS AS REQUIRED

SHEET 0.10

10 GOODYEAR
SIGN PROGRAM
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SITE PLAN - SECTION 6

SCALE: 1"= 225'

February 21, 2023

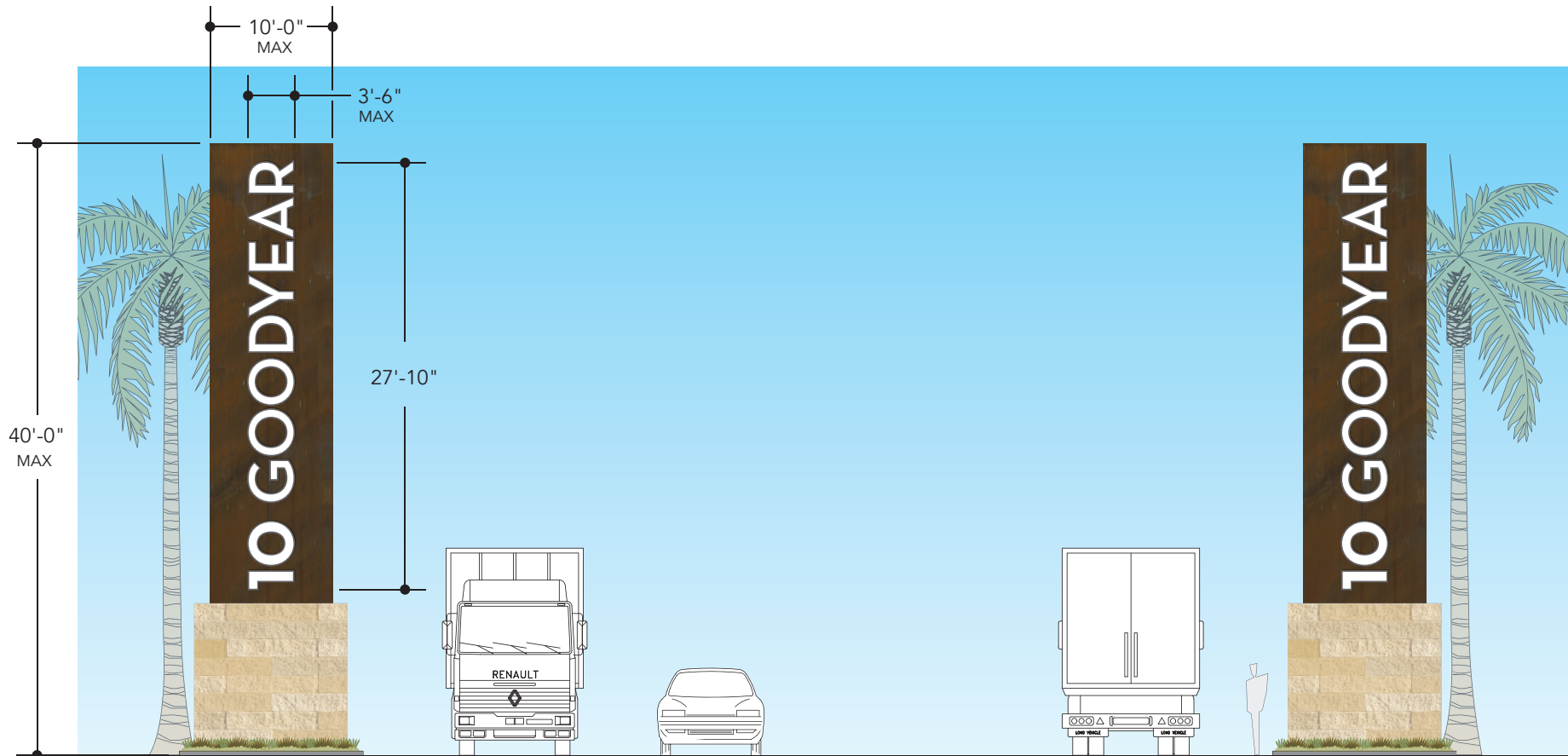
SIGN TYPE 2

Primary Project Monument Specifications

Purpose:	To identify the name of the Project at the primary entrance.
Maximum Number:	Two.
Location:	At the North entrance to the Project on Interstate 10 Frontage Road. Not within vehicular sight distance zones.
Sign Copy:	Project Name and/or Project Logo.
Max. Structure Size:	40'-0" high 8'-0" wide
Max. Sign Letter Size:	3'-6" high
Max. Sign Copy Area:	97.4 sq.ft.
Max. Overall Sign Area:	400 sq.ft.
Sign Construction/Material:	Smooth, durable, non-weathering sign; with lettering incised in the panel or fabricated from nonferrous metals.
Illumination:	Concealed, external, low-profile, floodlighting; or internally illuminated in a manner that lights only the sign copy. Lighting shall be designed so as not to cause glare to motorists. Exposed neon and exposed raceways are prohibited.
Logo:	Yes, permitted as part of the project sign.
Color:	Sign copy color should contrast with background color. <i>See construction documents for exact finish details.</i>

SIGN TYPE 2

Primary Project Monument
Elevation



ELEVATION VIEW

SCALE: 3/32" = 1'

*EXAMPLE ONLY
Only adjustments determined
as minor by staff may be made
with final design.

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SIGN PROGRAM
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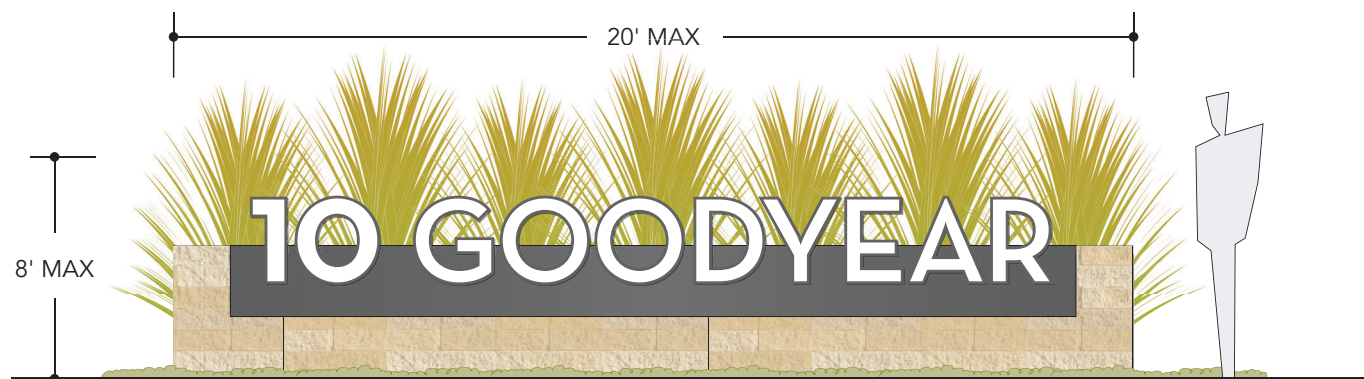
February 21, 2023

Purpose:	To identify the name of the Project at the secondary entrances.
Maximum Number:	Nine.
Location:	At the NorthWest secondary entrance on Interstate 10 Frontage Road. At the entrance from Citrus Rd onto W Roosevelt St. At the West edge of the Project at the East end of W Roosevelt St. At the NorthEast secondary entrance on Interstate 10 Frontage Road. Not within vehicular sight distance zones.
Sign Copy:	Project Name and Project Logo.
Max Sign Structure Size:	8'-0" high 20'-0" wide
Maximum Letter Size:	3'-0" high (maximum sign copy area = 48 sqft.)
Sign Construction/Material:	Smooth, durable, non-weathering sign; with lettering incised in the panel or fabricated from nonferrous metals.
Illumination:	Concealed, external, low-profile, floodlighting; or internally illuminated in a manner that lights only the sign copy. Lighting shall be designed so as not to cause glare to motorists. Exposed neon and exposed raceways are prohibited.
Logo:	Yes, permitted as part of the project sign.
Color:	Sign copy color should contrast with background color. <i>See construction documents for exact finish details.</i>

SIGN TYPE 3

Secondary Project Monument

Elevation and Specifications



ELEVATION VIEW

SCALE: 1/4" = 1'

***EXAMPLE ONLY**
Final design may be adjusted to fit in max sizes noted. Only adjustments determined as minor by staff may be made with final design.

Purpose:	To identify the name of a building and its tenants.
Maximum Number:	18.
Location:	Along street frontage and within Project at intersections between buildings. Perpendicular to the street.
Sign Copy:	Two (2) tenant names (per sign). One tenant may use both name slots either in the case of single tenant building occupancy or as dictated by the Owner. Tenant name and/or logo. Project Name and/or address permitted.

Max Sign Structure Size:	6'-0" high 12'-0" wide
Maximum Letter Size:	24" high
Maximum Sign Copy Area:	48 sq.ft.
Sign Construction/Material:	Smooth, durable, non-weathering sign; with lettering incised in the panel or fabricated from nonferrous metals.

ILLUMINATION:	Concealed, external, low-profile, floodlighting; or internally illuminated in a manner that lights only the sign copy. Illumination of sign background is prohibited. Lighting shall be designed so as not to cause glare to motorists. Exposed neon and exposed raceways are prohibited.
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Logo:	Permitted, must be part of tenant's name. Logo may be used in addition to or lieu of tenant name.
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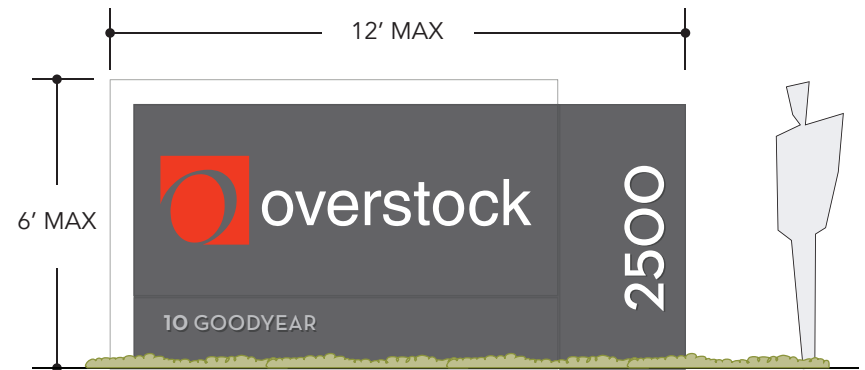
Color:	Tenant logo/trademark colors permitted. Sign copy color should contrast with background color when possible (tenant's brand colors permitted to take precedence over having contrasting colors).
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See construction documents for exact finish details.

SIGN TYPE 4

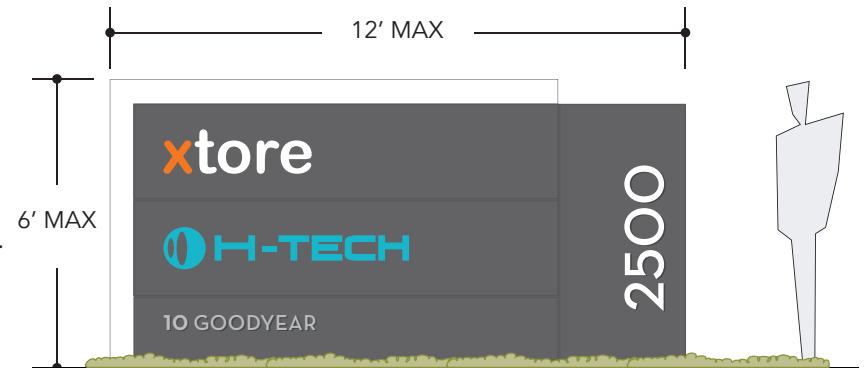
Tenant Monument

Elevation and Specifications



ELEVATION VIEW - SINGLE TENANT LAYOUT TYP.

SCALE: 1/4" = 1'



ELEVATION VIEW - TWO TENANT LAYOUT TYP.

SCALE: 1/4" = 1'

*EXAMPLE ONLY

Final design may be adjusted to fit in max sizes noted. All tenant names shown are for position only. Only adjustments determined as minor by staff may be made with final design.

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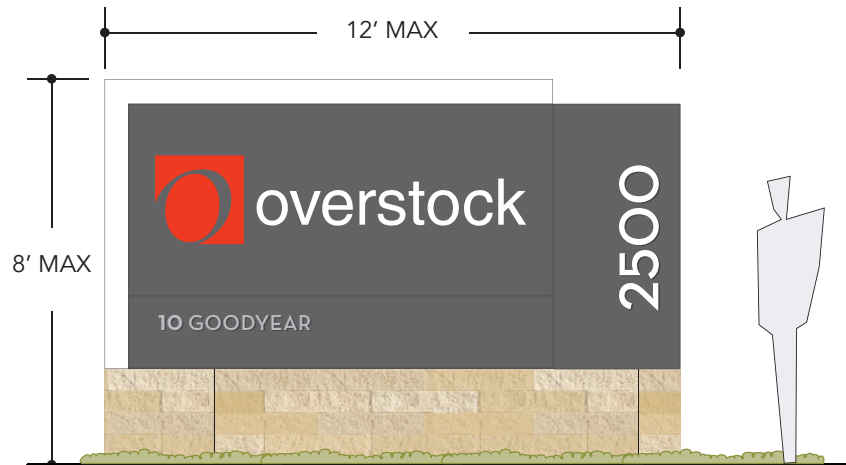
Purpose:	To identify the name of a building and its tenants.
Maximum Number:	2.
Location:	Along Freeway Frontage Road. Perpendicular to the street.
Sign Copy:	Two (2) tenant names (per sign). One tenant may use both name slots either in the case of single tenant building occupancy or as dictated by the Owner. Tenant name and/or logo. Project Name and/or address permitted.
Max Sign Structure Size:	8'-0" high 12'-0" wide
Maximum Letter Size:	24" high
Maximum Sign Copy Area:	48 sq.ft.
Sign Construction/Material:	Smooth, durable, non-weathering sign; with lettering incised in the panel or fabricated from nonferrous metals.
Illumination:	Internally illuminated in a manner that lights only the sign copy. Illumination of sign background is prohibited. Lighting shall be designed so as not to cause glare to motorists. Exposed neon and exposed raceways are prohibited.
Logo:	Permitted, must be part of tenant's name. Logo may be used in addition to or lieu of tenant name.
Color:	Tenant logo/trademark colors permitted. Sign copy color should contrast with background color when possible (tenant's brand colors permitted to take precedence over having contrasting colors).
	<i>See construction documents for exact finish details.</i>

SIGN TYPE 4A

Tenant Monument at Frontage Road Specifications

SIGN TYPE 4A

Tenant Monument at Frontage Road
Elevations



ELEVATION VIEW - SINGLE TENANT LAYOUT TYP.

SCALE: 1/4" = 1'

*EXAMPLE ONLY

Final design may be adjusted to fit in max sizes noted. All tenant names shown are for position only. Only adjustments determined as minor by staff may be made with final design.



ELEVATION VIEW - TWO TENANT LAYOUT TYP.

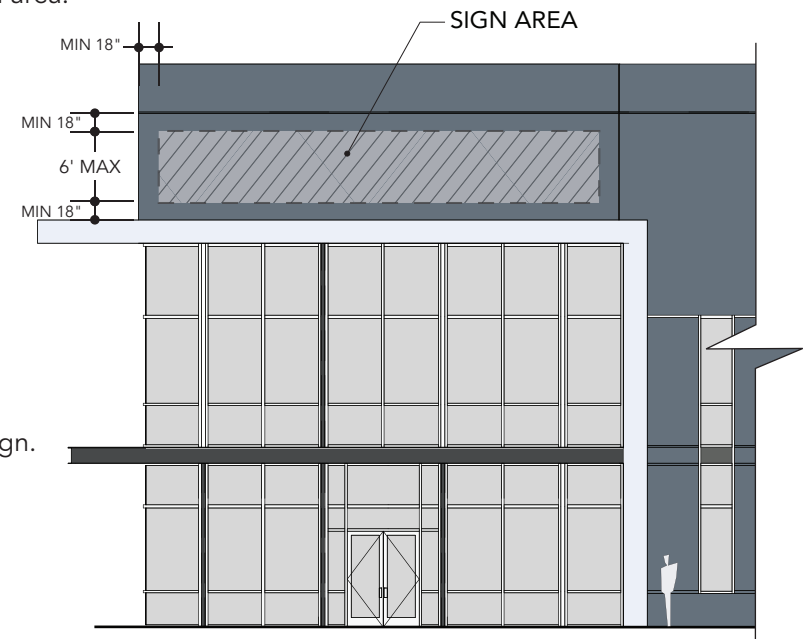
SCALE: 1/4" = 1'

Purpose:	To identify tenants occupying 10 Goodyear.
Maximum Number:	5 for Buildings A, C & E. 6 for Building F. 7 for Building B.
Location:	As indicated in site plan. At parapet level with 1/4 letter height of space above and below the sign. No part of the sign (logo & text) may be located within 1/4 letter height to the extreme left or right of the building elevation.
Orientation:	Parallel to wall toward street, parking lot, freeway or pedestrian area.
Sign Copy:	Only name and/or logo of building occupant(s).
Max Sign Area:	One building elevation: one square foot of sign area for each linear foot of building frontage or 35 square feet, whichever is greater. All other elevations one-half (1/2) square foot of sign area for each linear foot of respective building frontage.
Maximum Letter Size:	6' high.
Sign Construction/Material:	Individual letters and logos only. Fabricated from aluminum, polycarbonate & or stainless steel. Wall-mounted cabinet signs exceeding 10 square feet in area are prohibited unless such cabinet sign utilizes a figurative design.
Illumination:	Internally illuminated (UL approved) or non-illuminated. No exposed neon lighting allowed.
Logo:	Permitted.
Letterstyle:	Project font (NeutraText) or tenant typestyle.
Color:	Tenant logo/trademark colors permitted. Colors should contrast with building background when possible (tenant's brand colors permitted to take precedence over having contrasting colors).

SIGN TYPE 5

Tenant ID Sign

Elevation and Specifications



TENANT ID WALL SIGN - TYPICAL ELEVATION

SCALE: 1/16" = 1'

Purpose:	To identify building address.
Maximum Number:	Requirement is at least one per Buildings A, B, E & F. Site Plan shows optional additional locations. Building C to have two address signs.
Location:	Installed on buildings as shown in site plans, near the upper corner of the fascia of the building.
Orientation:	Parallel to building wall.
Sign Copy:	Address numerals or building letter.
Max Sign Area:	60 sq.ft.
Maximum Number Size:	4' high
Sign Construction/Material:	Fabricated from aluminum, polycarbonate & or stainless steel.
Illumination:	Non-illuminated.
Logo:	Project logo allowed.
Letterstyle:	NeutraText.
Color:	Color to contrast with building background. <i>See construction documents for exact finish details.</i>

SIGN TYPE 6

Address Sign Specifications



ADDRESS NUMBERS - TYPICAL

SCALE: 1/4" = 1'

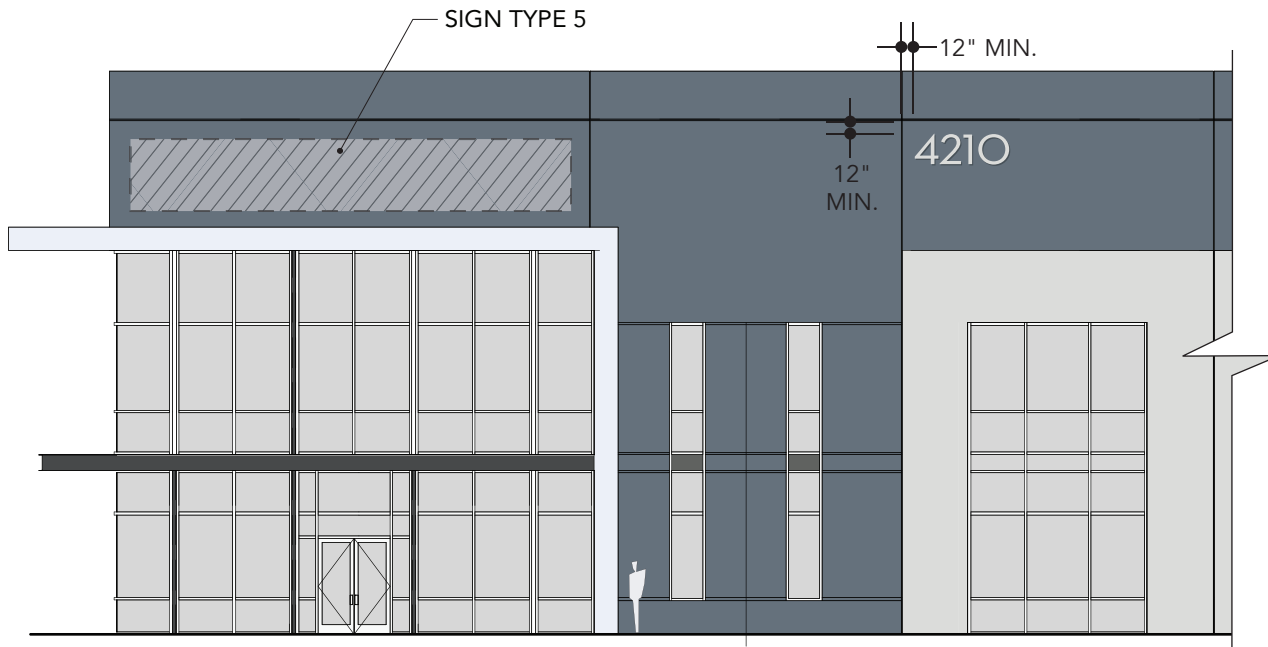


ALT: BUILDING LETTER - TYPICAL

SCALE: 1/4" = 1'

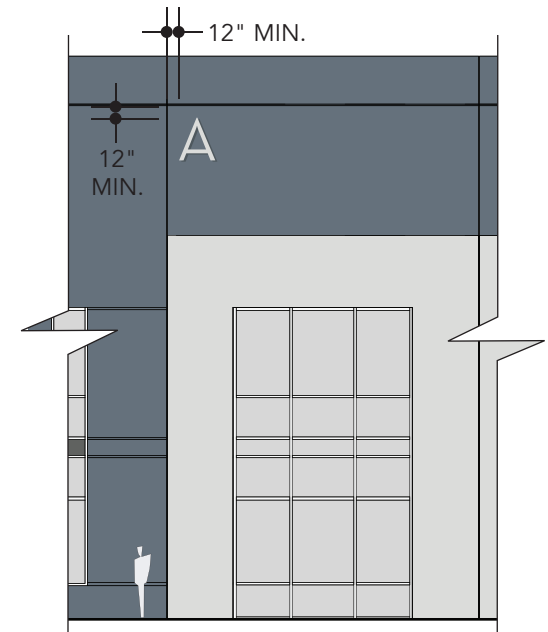
SIGN TYPE 6

Address Sign
Elevation



ADDRESS NUMBERS ELEVATION - TYPICAL

SCALE: 1/16" = 1'



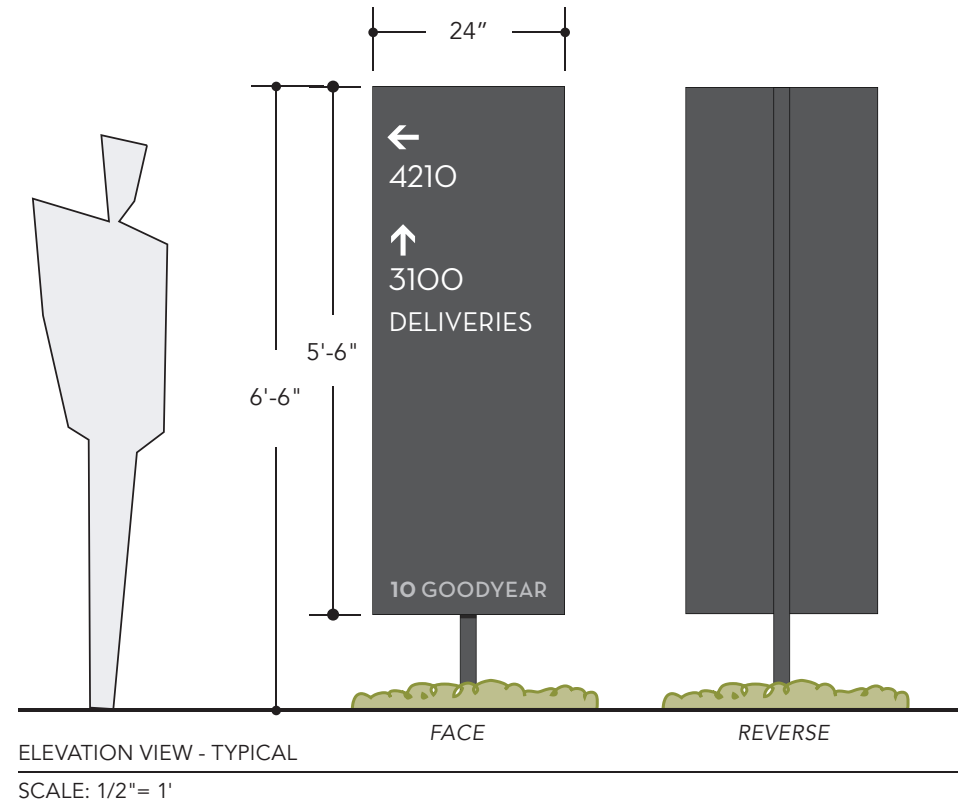
ALT: BUILDING LETTER ELEVATION - TYPICAL

SCALE: 1/16" = 1'

Purpose:	To provide directional information for drivers of vehicles.
Maximum Number:	One sign shall be permitted at each driveway onto a public street and at each major internal intersection.
Location:	At driveways leading onto a public street and/or at major internal intersections. Not within sight visibility triangle of any driveway. Perpendicular to the path of travel.
Sign Copy:	Project name and directional information only.
Maximum Width:	3'-0" wide.
Maximum Height:	6'-6" high.
Maximum Sign Area:	11 sq.ft. (sign copy area).
Sign Construction/Material:	Aluminum with vinyl graphics.
Illumination:	Not permitted.
Logo:	Project logo allowed.
Letterstyle:	NeutraText.
Color:	Project colors, or as dictated by governmental regulations.

SIGN TYPE 8

Vehicle Directional Elevation and Specifications



See construction documents
for exact finish details.

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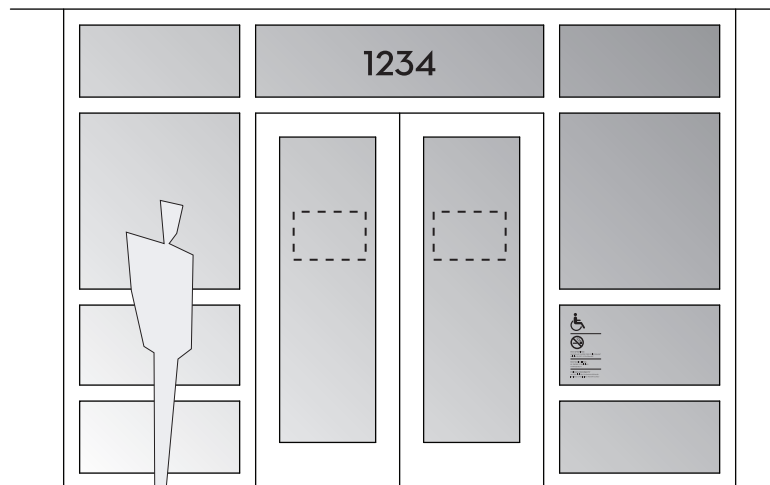
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Purpose:	To identify individual business information and provide accessible information.
Maximum Number:	One each per tenant entry.
Location:	Exterior entrance, on glass panel.
Orientation:	As required.
Sign Copy:	Tenant name and/or logo, hours of operation, phone number etc. ISA symbol.
Maximum Width:	Varies
Maximum Height:	Varies.
Sign Construction/Material:	Vinyl graphics.
Illumination:	Not permitted.
Logo:	Tenant logo allowed.
Letterstyle:	Project font (NeutraText). Tenant font allowed for tenant name.
Color:	White*. Tenant colors allowed for tenant name and logo.

SIGN TYPE 17

Entry Graphics Elevation and Specifications



See construction documents
for exact finish details.

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SCALE: 1/4" = 1'

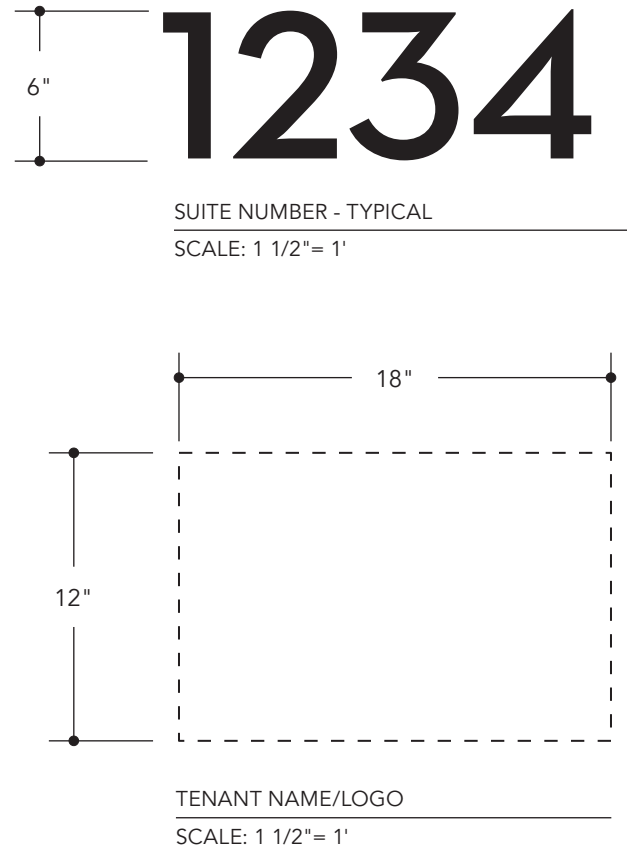
**Typicals shown in black
for visual purposes.*

PAGE 17.0

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SIGN TYPE 17

Entry Graphics
Elevations (continued)



**Typicals shown in black
for visual purposes.*

See construction documents
for exact finish details.

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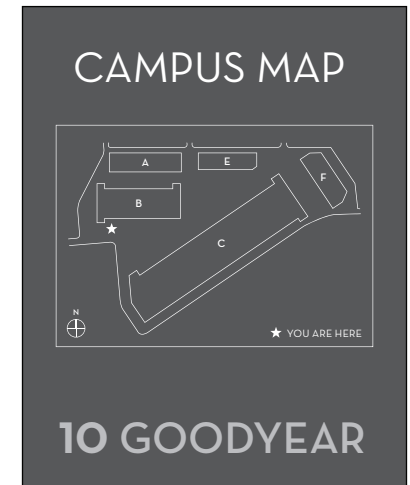
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Purpose:	To provide campus layout information to vehicular traffic and emergency services.
Maximum Number:	One sign per entry onto the campus.
Location:	At entry driveways leading into the campus. Not within sight visibility triangle of any driveway. Perpendicular to the path of travel.
Sign Copy:	Project name and campus information only.
Maximum Width:	2'-0" wide.
Maximum Height:	3'-6" high.
Sign Construction/Material:	Aluminum with vinyl graphics.
Illumination:	Not permitted.
Logo:	Project logo allowed.
Letterstyle:	NeutraText.
Color:	Project colors, or as dictated by governmental regulations.

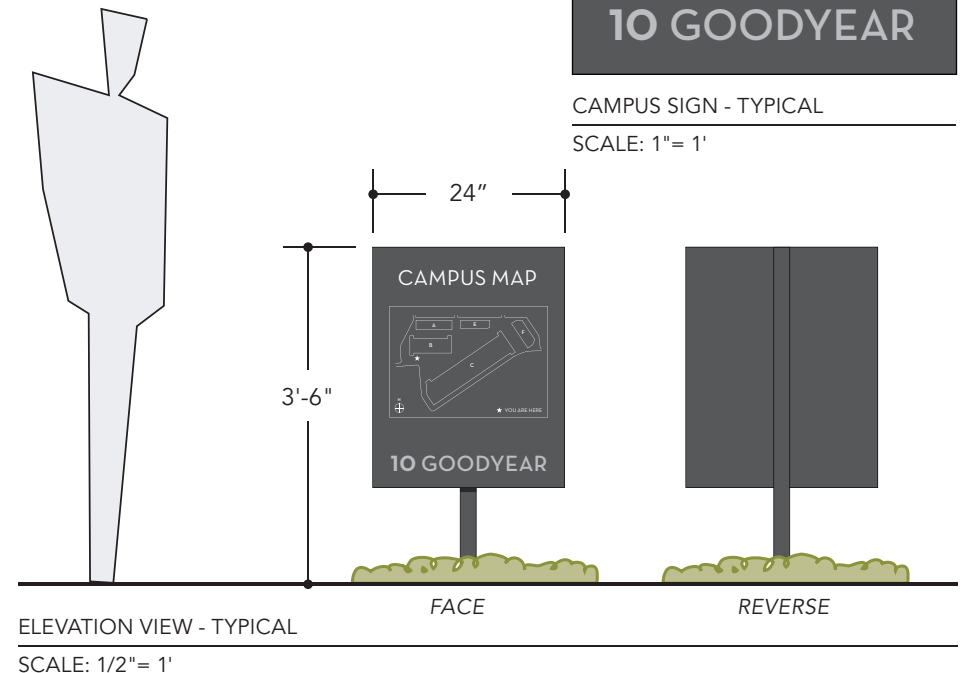
SIGN TYPE 19

Campus Sign

Elevation and Specifications



CAMPUS SIGN - TYPICAL
SCALE: 1"= 1'



See construction documents
for exact finish details.

February 21, 2023