



SPRING TRAINING 2023



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SEASON RECAP



128,962 total fans



30 games in 30 days

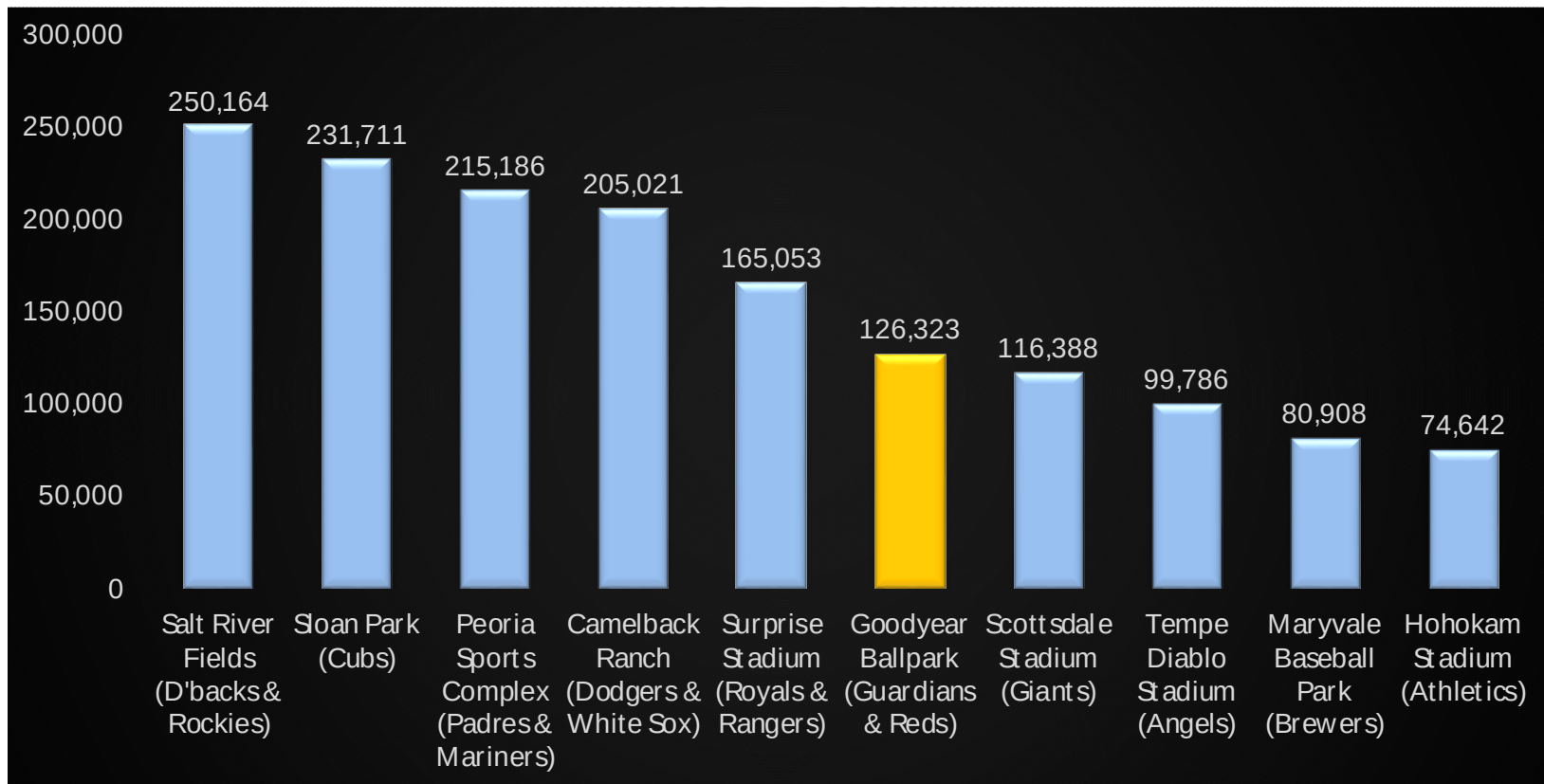


20% increase in followers





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GAME DAY HIGHLIGHTS





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ECONOMIC DEVELOPMENT EVENTS





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ECONOMIC DEVELOPMENT EVENTS





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FAN FEEDBACK



Guest satisfaction 4.7



Friendliness of staff 4.93

Goodyear Ballpark

1933 S Ballpark Way, Goodyear, AZ

4.6  2,205 reviews ⓘ

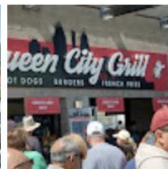


GR

Local Guide · 154 reviews · 159 photos

 2 weeks ago **NEW**

Modern yet traditional spring training baseball stadium. A little slice of Ohio, friendly and vibrant atmosphere. not a bad seat in the house. Thoroughly enjoyed visiting for 2023 finale!



← Reply  1



SPRING TRAINING 2023

MARKETING REACH



- Cable TV, Connected TV + OTT and YouTube placements
- Cincinnati, Cleveland, Seattle, Chicago, Denver & San Francisco
- 4.3 million impressions



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UPCOMING EVENTS

- Goodyear Little League
- Buckeye Union HS District graduations
- AIA State Baseball Playoffs
- AZBCA All-Star Games
- Perfect Game tournaments

