

Statistical significance thresholds - Area

Below you may select a demographic to find the thresholds for statistically significant differences between groups (i.e. the minimum difference between groups to be considered statistically significant based on the sample sizes). Use the drop down menu to the right to select demographic dimensions. If there were no responses within a specific demographic option, that option will not appear in the dashboard.

Area			
	Central MPS	North MPA	South/Sonoran Valley MPA
Central MPS		12%	14%
North MPA	12%		12%
South/Sonoran Valley MPA	14%	12%	

Comparison of Responses by Respondent Characteristics - Area

This dashboard allows the user to specify which demographics to include in the table using the dropdown menu below. Responses have been summarized to show only the proportion of respondents giving a positive answer; for example, the percent of respondents who rated the quality of life as excellent or good.

In the "Statistical significance" tab, you will find a tool to help determine the threshold values for statistically significant differences between groups.

		Central MPS	North MPA	South/Sonoran Valley MPA
Please rate each of the following aspects of quality of life in Goodyear.	Goodyear as a place to live	80%	88%	90%
	Your neighborhood as a place to live	85%	82%	98%
	Goodyear as a place to raise children	81%	93%	83%
	Goodyear as a place to work	71%	77%	78%
	Goodyear as a place to visit	53%	67%	51%
	Goodyear as a place to retire	59%	89%	73%
	The overall quality of life	81%	89%	82%
	Sense of community	51%	76%	64%
Please rate each of the following characteristics as they relate to Goodyear as a whole.	Overall economic health	72%	90%	87%
	Overall quality of the transportation system	35%	56%	37%
	Overall design or layout of residential and commercial areas	54%	73%	62%
	Overall quality of the utility infrastructure	73%	87%	85%
	Overall feeling of safety	73%	89%	81%
	Overall quality of natural environment	61%	70%	91%
	Overall quality of parks and recreation opportunities	74%	85%	91%
	Overall health and wellness opportunities	73%	76%	88%
	Overall opportunities for education, culture, and the arts	55%	55%	51%
	Residents' connection and engagement with their community	55%	62%	71%
Please indicate how likely or unlikely you are to do each of the	Recommend living in Goodyear to someone who asks	80%	89%	92%

unlikely you are to do each of the following.	Remain in Goodyear for the next five years	74%	89%	91%
	In your neighborhood during the day	88%	96%	98%
	In Goodyear's downtown/commercial area during the day	81%	93%	89%
	From property crime	62%	84%	94%
	From violent crime	78%	87%	96%
	From fire, flood, or other natural disaster	86%	91%	95%
Please rate the job you feel the Goodyear community does at each of the following.	Making all residents feel welcome	69%	76%	92%
	Attracting people from diverse backgrounds	62%	80%	81%
	Valuing/respecting residents from diverse backgrounds	67%	82%	79%
	Taking care of vulnerable residents	48%	72%	60%
Please rate each of the following in the Goodyear community.	Overall quality of business and service establishments	62%	74%	48%
	Variety of business and service establishments	42%	61%	40%
	Vibrancy of downtown/commercial area	44%	42%	28%
	Employment opportunities	49%	59%	61%
	Shopping opportunities	56%	50%	32%
	Cost of living	34%	62%	66%
	Overall image or reputation	74%	79%	86%
Please also rate each of the following in the Goodyear community.	Traffic flow on major streets	33%	66%	46%
	Ease of public parking	61%	84%	74%
	Ease of travel by car	60%	81%	54%
	Ease of travel by public transportation	13%	22%	11%
	Ease of travel by bicycle	33%	52%	41%
	Ease of walking	48%	66%	50%
	Well-planned residential growth	45%	62%	65%
	Well-planned commercial growth	39%	53%	55%
	Well-designed neighborhoods	56%	78%	73%

Please also rate each of the following in the Goodyear community.	Preservation of the historical or cultural character of the community	36%	51%	67%
	Public places where people want to spend time	44%	55%	41%
	Variety of housing options	52%	77%	80%
	Availability of affordable quality housing	25%	48%	70%
	Overall quality of new development	59%	67%	57%
	Overall appearance	63%	81%	82%
	Cleanliness	78%	91%	89%
	Water resources	29%	39%	60%
	Air quality	52%	67%	63%
	Availability of paths and walking trails	41%	55%	73%
	Fitness opportunities	54%	73%	86%
	Recreational opportunities	57%	69%	88%
	Availability of affordable quality food	60%	74%	57%
	Availability of affordable quality health care	52%	70%	58%
	Availability of preventive health services	59%	73%	60%
	Availability of affordable quality mental health care	31%	45%	27%
	Opportunities to attend cultural/arts/music activities	48%	50%	44%
	Community support for the arts	58%	60%	58%
	Availability of affordable quality childcare/preschool	40%	54%	28%
	K-12 education	69%	80%	46%
	Adult educational opportunities	65%	67%	58%
	Sense of civic/community pride	50%	69%	71%
	Neighborliness of residents	56%	64%	69%
	Opportunities to participate in social events and activities	57%	71%	78%
	Opportunities to attend special events and festivals	64%	69%	70%
	Opportunities to volunteer	63%	67%	87%

Please also rate each of the following in the Goodyear community.	Opportunities to participate in community matters	59%	71%	83%
	Openness and acceptance of the community toward people of diverse backgrounds	59%	82%	64%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Goodyear for help or information	42%	38%	41%
	Contacted Goodyear elected officials to express your opinion	7%	11%	2%
	Attended a local public meeting	21%	25%	25%
	Watched a local public meeting	12%	18%	19%
	Volunteered your time to some group/activity	14%	25%	13%
	Campaigned or advocated for a local issue, cause, or candidate	14%	13%	6%
	Voted in your most recent local election	76%	75%	74%
	Used public transportation instead of driving	4%	8%	2%
	Carpooled with other adults or children instead of driving alone	56%	61%	35%
	Walked or biked instead of driving	50%	47%	42%
Please rate the quality of each of the following services in Goodyear.	Public information services	54%	76%	84%
	Economic development	50%	77%	71%
	Traffic enforcement	50%	67%	63%
	Traffic signal timing	36%	65%	67%
	Street repair	62%	76%	53%
	Street cleaning	76%	80%	83%
	Street lighting	64%	85%	87%
	Sidewalk maintenance	74%	80%	80%
	Bus or transit services	15%	40%	36%
	Land use, planning and zoning	44%	56%	59%
	Code enforcement	37%	66%	54%
	Affordable high-speed internet access	52%	67%	73%
	Garbage collection	92%	96%	99%
	Drinking water	52%	72%	73%

Please rate the quality of each of the following services in Goodyear.	Sewer services	88%	94%	95%
	Storm water management	81%	88%	88%
	Power (electric and/or gas) utility	75%	87%	87%
	Utility billing	65%	83%	78%
	Police/Sheriff services	83%	86%	90%
	Crime prevention	61%	86%	81%
	Animal control	76%	73%	94%
	Ambulance or emergency medical services	81%	90%	86%
	Fire services	84%	96%	98%
	Fire prevention and education	68%	94%	86%
	Emergency preparedness	59%	77%	82%
	Preservation of natural areas	47%	55%	71%
	Goodyear open space	49%	53%	63%
	Recycling	67%	81%	86%
	Yard waste pick-up	66%	87%	95%
	City parks	71%	84%	79%
	Recreation programs or classes	62%	84%	90%
	Recreation centers or facilities	71%	90%	87%
	Health services	60%	75%	64%
	Public library services	87%	93%	94%
	Overall customer service by Goodyear employees	74%	90%	89%
Please rate the following categories of Goodyear government performance.	The value of services for the taxes paid to Goodyear	55%	79%	72%
	The overall direction that Goodyear is taking	61%	77%	60%
	The job Goodyear government does at welcoming resident involvement	57%	71%	67%
	Overall confidence in Goodyear government	51%	68%	60%
	Generally acting in the best interest of the community	47%	67%	57%

Please rate the following categories of Goodyear government performance.	Being honest	53%	71%	67%
	Being open and transparent to the public	43%	66%	70%
	Informing residents about issues facing the community	48%	61%	80%
	Treating all residents fairly	68%	77%	75%
	Treating residents with respect	70%	82%	88%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Goodyear	71%	86%	76%
	The Federal Government	28%	37%	27%
Please rate how important, if at all, you think it is for the Goodyear community to focus on each of the following in the coming two years.	Overall economic health	89%	94%	91%
	Overall quality of the transportation system	84%	77%	73%
	Overall design or layout of residential and commercial areas	90%	91%	98%
	Overall quality of the utility infrastructure	90%	99%	98%
	Overall feeling of safety	97%	94%	96%
	Overall quality of natural environment	85%	86%	88%
	Overall quality of parks and recreation opportunities	83%	78%	91%
	Overall health and wellness opportunities	66%	84%	85%
	Overall opportunities for education, culture, and the arts	67%	73%	81%
	Residents' connection and engagement with their community	71%	68%	76%
How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City social media channels	75%	49%	67%
	City website	82%	75%	76%
	InFocus printed monthly magazine	97%	90%	89%
	News media	65%	63%	69%
	City Council meetings and other public meetings (live streamed or in person)	46%	40%	37%
	City emails (Good Neighbor Alert, Parks & Recreation newsletter)	67%	73%	60%
	Postcards and flyers	79%	79%	70%
	Utility bill inserts	53%	72%	58%
	Word of mouth	76%	70%	67%

Citygovernment and its activities, events, and services?	Interactions with City staff (in person, phone, email, or web)	34%	47%	46%
In general, how many times do you:	Access the internet from your home	100%	100%	96%
	Access the internet from your cell phone	100%	95%	100%
	Visit social media sites	82%	71%	71%
	Use or check email	100%	100%	100%
	Share your opinions online	26%	17%	19%
	Shop online	61%	70%	68%
	Please rate your overall health.	80%	72%	73%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact wil..	32%	21%	18%