

Statistical significance thresholds - Length of Residency

Below you may select a demographic to find the thresholds for statistically significant differences between groups (i.e. the minimum difference between groups to be considered statistically significant based on the sample sizes). Use the drop down menu to the right to select demographic dimensions. If there were no responses within a specific demographic option, that option will not appear in the dashboard.

Length of residency			
	Less than 5 years	6-10 years	More than 11 years
Less than 5 years		13%	11%
6-10 years	13%		13%
More than 11 years	11%	13%	

Comparison of Responses by Respondent Characteristics - Length of Residency

This dashboard allows the user to specify which demographics to include in the table using the dropdown menu below. Responses have been summarized to show only the proportion of respondents giving a positive answer; for example, the percent of respondents who rated the quality of life as excellent or good.

In the "Statistical significance" tab, you will find a tool to help determine the threshold values for statistically significant differences between groups.

		5 years or less	6-10 years	11 or more years
Please rate each of the following aspects of quality of life in Goodyear.	Goodyear as a place to live	90%	86%	81%
	Your neighborhood as a place to live	92%	93%	77%
	Goodyear as a place to raise children	92%	94%	78%
	Goodyear as a place to work	81%	81%	68%
	Goodyear as a place to visit	54%	63%	62%
	Goodyear as a place to retire	75%	60%	82%
	The overall quality of life	90%	86%	79%
	Sense of community	61%	65%	67%
Please rate each of the following characteristics as they relate to Goodyear as a whole.	Overall economic health	88%	82%	77%
	Overall quality of the transportation system	47%	48%	43%
	Overall design or layout of residential and commercial areas	68%	58%	61%
	Overall quality of the utility infrastructure	85%	76%	80%
	Overall feeling of safety	84%	77%	81%
	Overall quality of natural environment	75%	60%	70%
	Overall quality of parks and recreation opportunities	86%	68%	84%
	Overall health and wellness opportunities	76%	77%	78%
	Overall opportunities for education, culture, and the arts	61%	38%	56%
	Residents' connection and engagement with their community	69%	60%	54%
Please indicate how likely or unlikely you are to do each of the	Recommend living in Goodyear to someone who asks	88%	89%	83%

unlikely you are to do each of the following.	Remain in Goodyear for the next five years	84%	79%	85%
	In your neighborhood during the day	97%	94%	89%
	In Goodyear's downtown/commercial area during the day	92%	96%	82%
	From property crime	78%	78%	77%
	From violent crime	86%	89%	83%
	From fire, flood, or other natural disaster	89%	96%	88%
Please rate the job you feel the Goodyear community does at each of the following.	Making all residents feel welcome	78%	79%	73%
	Attracting people from diverse backgrounds	73%	76%	73%
	Valuing/respecting residents from diverse backgrounds	76%	76%	75%
	Taking care of vulnerable residents	68%	64%	54%
Please rate each of the following in the Goodyear community.	Overall quality of business and service establishments	68%	51%	68%
	Variety of business and service establishments	51%	39%	54%
	Vibrancy of downtown/commercial area	42%	29%	43%
	Employment opportunities	56%	70%	49%
	Shopping opportunities	54%	42%	48%
	Cost of living	59%	43%	48%
	Overall image or reputation	81%	71%	79%
Please also rate each of the following in the Goodyear community.	Traffic flow on major streets	54%	59%	41%
	Ease of public parking	74%	77%	71%
	Ease of travel by car	80%	64%	58%
	Ease of travel by public transportation	15%	12%	21%
	Ease of travel by bicycle	31%	39%	54%
	Ease of walking	49%	52%	65%
	Well-planned residential growth	63%	49%	53%
	Well-planned commercial growth	51%	48%	45%
	Well-designed neighborhoods	75%	59%	68%

Please also rate each of the following in the Goodyear community.	Preservation of the historical or cultural character of the community	45%	50%	49%
	Public places where people want to spend time	51%	38%	50%
	Variety of housing options	71%	66%	65%
	Availability of affordable quality housing	53%	35%	36%
	Overall quality of new development	73%	65%	51%
	Overall appearance	79%	70%	72%
	Cleanliness	87%	91%	82%
	Water resources	43%	26%	40%
	Air quality	61%	47%	67%
	Availability of paths and walking trails	55%	47%	53%
	Fitness opportunities	70%	62%	68%
	Recreational opportunities	74%	65%	64%
	Availability of affordable quality food	69%	54%	67%
	Availability of affordable quality health care	71%	63%	52%
	Availability of preventive health services	73%	54%	64%
	Availability of affordable quality mental health care	56%	38%	23%
	Opportunities to attend cultural/arts/music activities	50%	41%	49%
	Community support for the arts	63%	47%	61%
	Availability of affordable quality childcare/preschool	59%	22%	40%
	K-12 education	69%	51%	76%
	Adult educational opportunities	63%	55%	69%
	Sense of civic/community pride	59%	60%	66%
	Neighborliness of residents	65%	62%	59%
	Opportunities to participate in social events and activities	66%	64%	70%
	Opportunities to attend special events and festivals	67%	58%	71%
	Opportunities to volunteer	69%	65%	70%

Please also rate each of the following in the Goodyear community.	Opportunities to participate in community matters	66%	56%	77%
	Openness and acceptance of the community toward people of diverse backgrounds	73%	70%	69%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Goodyear for help or information	41%	39%	41%
	Contacted Goodyear elected officials to express your opinion	4%	7%	11%
	Attended a local public meeting	22%	24%	25%
	Watched a local public meeting	16%	11%	17%
	Volunteered your time to some group/activity	14%	16%	25%
	Campaigned or advocated for a local issue, cause, or candidate	8%	14%	16%
	Voted in your most recent local election	69%	71%	84%
	Used public transportation instead of driving	5%	4%	6%
	Carpooled with other adults or children instead of driving alone	58%	44%	56%
	Walked or biked instead of driving	56%	51%	36%
Please rate the quality of each of the following services in Goodyear.	Public information services	65%	73%	73%
	Economic development	69%	68%	63%
	Traffic enforcement	67%	49%	58%
	Traffic signal timing	64%	49%	48%
	Street repair	76%	72%	55%
	Street cleaning	88%	84%	68%
	Street lighting	79%	87%	71%
	Sidewalk maintenance	88%	75%	69%
	Bus or transit services	26%	23%	34%
	Land use, planning and zoning	65%	46%	43%
	Code enforcement	61%	53%	47%
	Affordable high-speed internet access	69%	53%	58%
	Garbage collection	97%	93%	94%
	Drinking water	60%	57%	73%

Please rate the quality of each of the following services in Goodyear.	Sewer services	93%	92%	90%
	Storm water management	89%	86%	81%
	Power (electric and/or gas) utility	87%	80%	79%
	Utility billing	79%	68%	75%
	Police/Sheriff services	86%	83%	87%
	Crime prevention	75%	73%	78%
	Animal control	88%	84%	67%
	Ambulance or emergency medical services	90%	94%	80%
	Fire services	94%	94%	89%
	Fire prevention and education	86%	90%	78%
	Emergency preparedness	81%	49%	67%
	Preservation of natural areas	58%	52%	53%
	Goodyear open space	53%	45%	57%
	Recycling	71%	76%	81%
	Yard waste pick-up	80%	85%	78%
	City parks	73%	77%	83%
	Recreation programs or classes	75%	73%	81%
	Recreation centers or facilities	77%	90%	84%
	Health services	79%	65%	62%
	Public library services	95%	93%	86%
	Overall customer service by Goodyear employees	92%	80%	79%
Please rate the following categories of Goodyear government performance.	The value of services for the taxes paid to Goodyear	71%	64%	69%
	The overall direction that Goodyear is taking	80%	62%	59%
	The job Goodyear government does at welcoming resident involvement	71%	62%	62%
	Overall confidence in Goodyear government	68%	54%	56%
	Generally acting in the best interest of the community	63%	54%	54%

Please rate the following categories of Goodyear government performance.	Being honest	73%	60%	57%
	Being open and transparent to the public	67%	54%	51%
	Informing residents about issues facing the community	63%	53%	58%
	Treating all residents fairly	85%	68%	65%
	Treating residents with respect	88%	72%	74%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Goodyear	84%	71%	76%
	The Federal Government	32%	38%	29%
Please rate how important, if at all, you think it is for the Goodyear community to focus on each of the following in the coming two years.	Overall economic health	94%	89%	90%
	Overall quality of the transportation system	81%	65%	82%
	Overall design or layout of residential and commercial areas	90%	91%	94%
	Overall quality of the utility infrastructure	92%	93%	99%
	Overall feeling of safety	95%	100%	93%
	Overall quality of natural environment	90%	73%	88%
	Overall quality of parks and recreation opportunities	84%	71%	85%
	Overall health and wellness opportunities	71%	70%	86%
	Overall opportunities for education, culture, and the arts	67%	82%	73%
	Residents' connection and engagement with their community	71%	68%	71%
How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City social media channels	63%	53%	65%
	City website	82%	66%	79%
	InFocus printed monthly magazine	92%	82%	97%
	News media	70%	50%	66%
	City Council meetings and other public meetings (live streamed or in person)	39%	25%	53%
	City emails (Good Neighbor Alert, Parks & Recreation newsletter)	65%	70%	71%
	Postcards and flyers	75%	75%	80%
	Utility bill inserts	56%	63%	70%
	Word of mouth	70%	53%	82%

Citygovernment and its activities, events, and services?	Interactions with City staff (in person, phone, email, or web)	34%	31%	54%
In general, how many times do you:	Access the internet from your home	100%	96%	100%
	Access the internet from your cell phone	100%	100%	94%
	Visit social media sites	80%	84%	67%
	Use or check email	100%	100%	100%
	Share your opinions online	21%	23%	20%
	Shop online	58%	80%	69%
	Please rate your overall health.	77%	76%	74%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact wil..	26%	33%	19%