

Statistical significance thresholds - Race

Below you may select a demographic to find the thresholds for statistically significant differences between groups (i.e. the minimum difference between groups to be considered statistically significant based on the sample sizes). Use the drop down menu to the right to select demographic dimensions. If there were no responses within a specific demographic option, that option will not appear in the dashboard.

Race & Hispanic origin

	Not white alone	White alone
Not white alone		11%
White alone	11%	

Comparison of Responses by Respondent Characteristics - Race

This dashboard allows the user to specify which demographics to include in the table using the dropdown menu below. Responses have been summarized to show only the proportion of respondents giving a positive answer; for example, the percent of respondents who rated the quality of life as excellent or good.

In the "Statistical significance" tab, you will find a tool to help determine the threshold values for statistically significant differences between groups.

		Not white alone	White alone
Please rate each of the following aspects of quality of life in Goodyear.	Goodyear as a place to live	80%	88%
	Your neighborhood as a place to live	80%	92%
	Goodyear as a place to raise children	81%	89%
	Goodyear as a place to work	64%	83%
	Goodyear as a place to visit	52%	61%
	Goodyear as a place to retire	67%	80%
	The overall quality of life	77%	89%
	Sense of community	63%	64%
Please rate each of the following characteristics as they relate to Goodyear as a whole.	Overall economic health	75%	86%
	Overall quality of the transportation system	36%	51%
	Overall design or layout of residential and commercial areas	58%	68%
	Overall quality of the utility infrastructure	67%	90%
	Overall feeling of safety	76%	85%
	Overall quality of natural environment	63%	74%
	Overall quality of parks and recreation opportunities	73%	87%
	Overall health and wellness opportunities	67%	85%
	Overall opportunities for education, culture, and the arts	57%	53%

characteristics as they relate to Goodyear as a whole.	Residents' connection and engagement with their community	51%	67%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Goodyear to someone who asks	80%	90%
	Remain in Goodyear for the next five years	84%	83%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	89%	96%
	In Goodyear's downtown/commercial area during the day	82%	91%
	From property crime	72%	80%
	From violent crime	80%	88%
	From fire, flood, or other natural disaster	82%	94%
Please rate the job you feel the Goodyear community does at each of the following.	Making all residents feel welcome	65%	85%
	Attracting people from diverse backgrounds	64%	82%
	Valuing/respecting residents from diverse backgrounds	66%	84%
	Taking care of vulnerable residents	53%	66%
Please rate each of the following in the Goodyear community.	Overall quality of business and service establishments	53%	72%
	Variety of business and service establishments	35%	58%
	Vibrancy of downtown/commercial area	34%	42%
	Employment opportunities	42%	66%
	Shopping opportunities	42%	53%
	Cost of living	42%	57%
	Overall image or reputation	69%	83%
Please also rate each of the following in the Goodyear community.	Traffic flow on major streets	42%	55%
	Ease of public parking	66%	77%
	Ease of travel by car	67%	67%
	Ease of travel by public transportation	11%	20%
	Ease of travel by bicycle	30%	51%

Please also rate each of the following in the Goodyear community.

Ease of walking	44%	63%
Well-planned residential growth	49%	60%
Well-planned commercial growth	41%	52%
Well-designed neighborhoods	57%	75%
Preservation of the historical or cultural character of the community	32%	58%
Public places where people want to spend time	40%	52%
Variety of housing options	63%	69%
Availability of affordable quality housing	38%	45%
Overall quality of new development	58%	64%
Overall appearance	61%	82%
Cleanliness	77%	90%
Water resources	35%	39%
Air quality	56%	62%
Availability of paths and walking trails	42%	60%
Fitness opportunities	60%	74%
Recreational opportunities	55%	78%
Availability of affordable quality food	54%	71%
Availability of affordable quality health care	53%	67%
Availability of preventive health services	61%	70%
Availability of affordable quality mental health care	36%	38%
Opportunities to attend cultural/arts/music activities	47%	48%
Community support for the arts	61%	57%
Availability of affordable quality childcare/preschool	44%	40%
K-12 education	68%	69%

Please also rate each of the following in the Goodyear community.	Adult educational opportunities	60%	68%
	Sense of civic/community pride	54%	66%
	Neighborliness of residents	46%	72%
	Opportunities to participate in social events and activities	54%	77%
	Opportunities to attend special events and festivals	61%	69%
	Opportunities to volunteer	58%	76%
	Opportunities to participate in community matters	56%	76%
	Openness and acceptance of the community toward people of diverse backgrounds	60%	80%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Goodyear for help or information	48%	36%
	Contacted Goodyear elected officials to express your opinion	12%	5%
	Attended a local public meeting	24%	25%
	Watched a local public meeting	27%	9%
	Volunteered your time to some group/activity	18%	20%
	Campaigned or advocated for a local issue, cause, or candidate	12%	13%
	Voted in your most recent local election	81%	71%
	Used public transportation instead of driving	5%	5%
	Carpooled with other adults or children instead of driving alone	63%	47%
	Walked or biked instead of driving	52%	42%
Please rate the quality of each of the following services in Goodyear.	Public information services	54%	77%
	Economic development	59%	68%
	Traffic enforcement	49%	66%
	Traffic signal timing	46%	58%
	Street repair	63%	68%
	Street cleaning	74%	81%

Please rate the quality of each of the following services in Goodyear.

Street lighting	65%	85%
Snow removal		74%
Sidewalk maintenance	70%	82%
Bus or transit services	17%	42%
Land use, planning and zoning	41%	60%
Code enforcement	41%	60%
Affordable high-speed internet access	54%	68%
Garbage collection	91%	97%
Drinking water	49%	72%
Sewer services	87%	95%
Storm water management	77%	90%
Power (electric and/or gas) utility	79%	84%
Utility billing	64%	81%
Police/Sheriff services	76%	92%
Crime prevention	67%	81%
Animal control	73%	81%
Ambulance or emergency medical services	80%	90%
Fire services	83%	97%
Fire prevention and education	68%	93%
Emergency preparedness	67%	71%
Preservation of natural areas	47%	61%
Goodyear open space	43%	60%
Recycling	69%	80%
Yard waste pick-up	77%	81%

Please rate the quality of each of the following services in Goodyear.	City parks	67%	85%
	Recreation programs or classes	65%	86%
	Recreation centers or facilities	70%	90%
	Health services	62%	74%
	Public library services	82%	97%
	Overall customer service by Goodyear employees	74%	90%
Please rate the following categories of Goodyear government performance.	The value of services for the taxes paid to Goodyear	63%	72%
	The overall direction that Goodyear is taking	68%	67%
	The job Goodyear government does at welcoming resident involvement	54%	70%
	Overall confidence in Goodyear government	55%	63%
	Generally acting in the best interest of the community	52%	62%
	Being honest	49%	74%
	Being open and transparent to the public	45%	65%
	Informing residents about issues facing the community	35%	73%
	Treating all residents fairly	65%	78%
	Treating residents with respect	68%	84%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Goodyear	74%	80%
	The Federal Government	31%	29%
Please rate how important, if at all, you think it is for the Goodyear community to focus on each of the following in the coming two years.	Overall economic health	96%	88%
	Overall quality of the transportation system	83%	75%
	Overall design or layout of residential and commercial areas	87%	95%
	Overall quality of the utility infrastructure	93%	96%
	Overall feeling of safety	100%	92%
	Overall quality of natural environment	90%	83%

Please rate how important, if at all, you think it is for the Goodyear community to focus on each of the following in the coming two years.	Overall quality of parks and recreation opportunities	89%	79%
	Overall health and wellness opportunities	79%	76%
	Overall opportunities for education, culture, and the arts	79%	69%
	Residents' connection and engagement with their community	75%	69%
How much of a source, if at all, are each of the following for you for getting information about the Citygovernment and its activities, events, and services?	City social media channels	75%	53%
	City website	87%	73%
	InFocus printed monthly magazine	93%	91%
	News media	66%	62%
	City Council meetings and other public meetings (live streamed or in person)	50%	36%
	City emails (Good Neighbor Alert, Parks & Recreation newsletter)	68%	67%
	Postcards and flyers	74%	79%
	Utility bill inserts	57%	65%
	Word of mouth	72%	71%
	Interactions with City staff (in person, phone, email, or web)	36%	42%
In general, how many times do you:	Access the internet from your home	100%	99%
	Access the internet from your cell phone	99%	97%
	Visit social media sites	70%	80%
	Use or check email	100%	100%
	Share your opinions online	24%	20%
	Shop online	65%	68%
	Please rate your overall health.	83%	69%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact wil..	29%	20%