



Happy Anniversary WeRIDE



ALMOST 1 YEAR (in 3 weeks...)

**12,000+
Passengers
served**

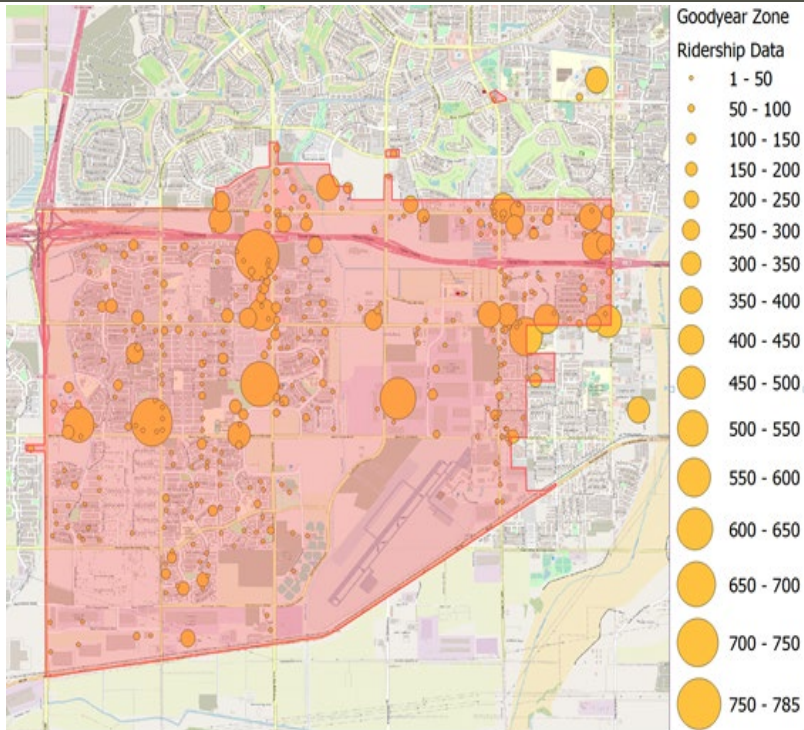


Where are WeRIDE-ing?



THE TOP 20 ORIGINS & DESTINATIONS

ORIGINS	Pickup Count
E. La Vista Dr & N. La Jolla Blvd.	335
Goodyear Walmart	307
McDonald's (McDowell Rd)	307
Frys Food Stores (Sarival)	306
GY Recreation Campus	256
Target (Cotton Lane)	243
Baldrige Commons	242
Amazon GYR1	240
Safeway Epkwy	223
Goodyear Park and Ride	222
Grayson Place	209
Avondale Resource Center	209
99 Cents Only Store	192
Estrella Mtn. Community College	189
Palm Valley Crossing Shopping	172
Desert Edge HS	172
W Moreland St near N 152nd Ave	167
Black Angus Steakhouse	166
Civic Square	161
N 156th Ln and W Melvin Ln	161



Destinations	Dropoff Count
Goodyear Walmart	478
GY Recreation Campus	435
Amazon GYR1	402
Frys Food Stores (Sarival)	398
Target (Cotton Lane)	280
Safeway Epkwy	267
E. La Vista Dr & N. La Jolla Blvd.	265
Goodyear Civic Square	235
PV Cornerstone/Discount Tire/Natl	223
Goodyear Park and Ride	216
99 Cents Only Store	212
Baldrige Commons	210
Goodwill Shopping Center, VB & Li	204
Estrella Mtn. Community College	198
Desert Edge HS	194
Avondale Resource Center	189
Palm Valley Crossing Shopping	175
Goodwill McDowell/PCrk Pkwy	159
Banner Estrella Medical Ctr.	154
Grayson Place	147

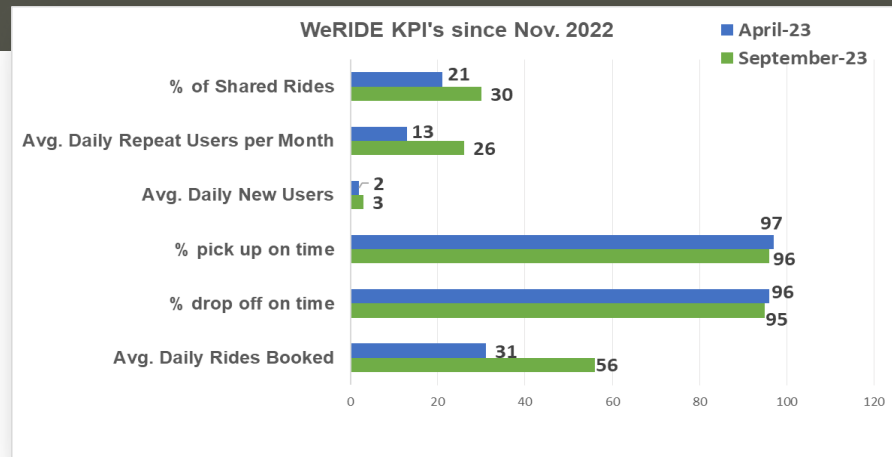
My, how we've grown!



APRIL 2023 – SEPTEMBER 2023

WeRIDE Contractual Performance Measures	April-23	September-23
Avg. wait time from ride request to pickup GOAL = 20min<	11 Minutes	11 Minutes
% of Successful Searches (App) GOAL = 80%+	97	95
% of passenger ratings @ 4 or 5 stars (scale=5) GOAL = 80%+	98	98
Service for WAVs is = to Non-WAV GOAL = 100%	100	100

WAV= Wheelchair Accessible Vehicle

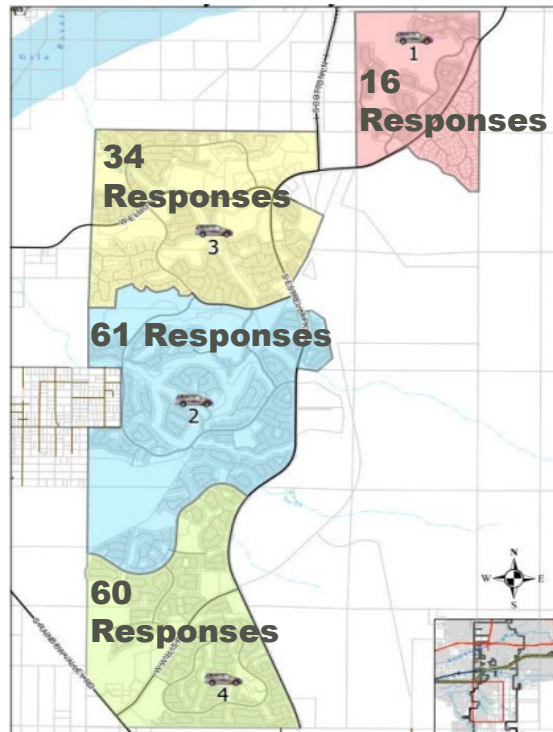
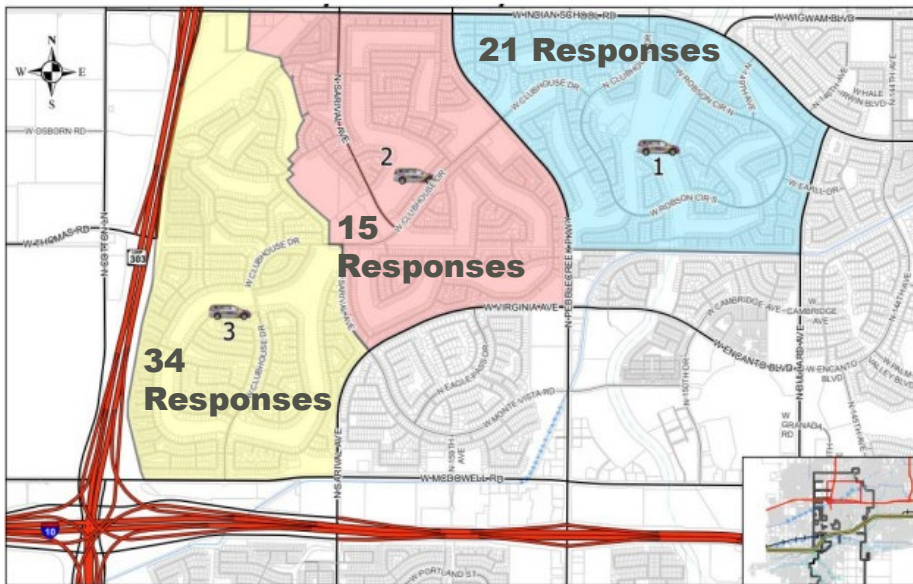


Surveys – PebbleCreek & EMR



NEXTDOOR APP & GOOD NEIGHBOR UPDATE

PebbleCreek: 70 Surveys submitted
Population 9,205



**Estrella Mtn.
Ranch:**
**171 surveys
submitted**

Pop. 17,079

Survey Outcomes



GOOD INFORMATION!



- Grocery, shopping, Medical & Recreation
- Weekday, midday travel needs
- Willing to wait 11-15 min for a ride
- Comfortable sharing rides

Similarities

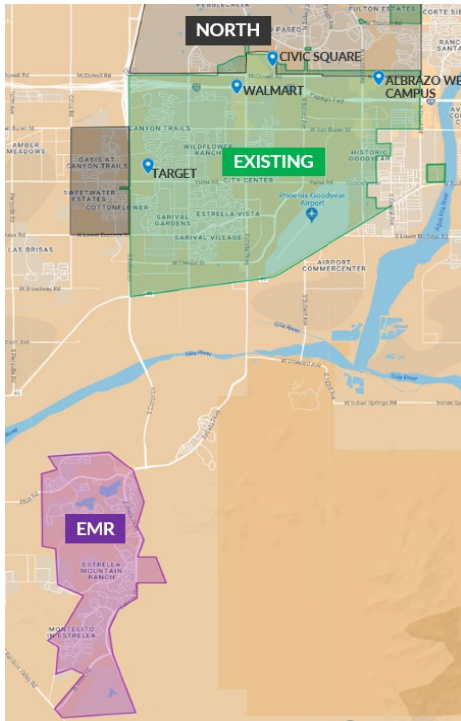
- More EMR residents live in GY year-round
- More PC respondents already get where they need to go
- PC respondents have a higher # of needs outside their neighborhood
- PC respondents less able to walk to a virtual stop

Differences

Estrella Mountain Ranch



UP THE HILL – DOWN THE HILL AND THEN WHERE?



**Service
Model:**

Trips available every 60
minutes or...

Trips available every 30
minutes

Allow local trips within EMR

**Weekday
on-demand
trips**

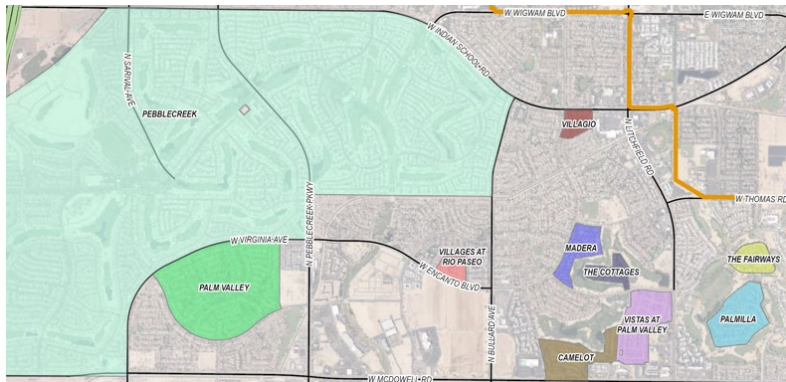
**6AM-8PM
Mon-Fri**

**Travel from
Virtual Stops in
EMR to specific
destinations**

Central Goodyear



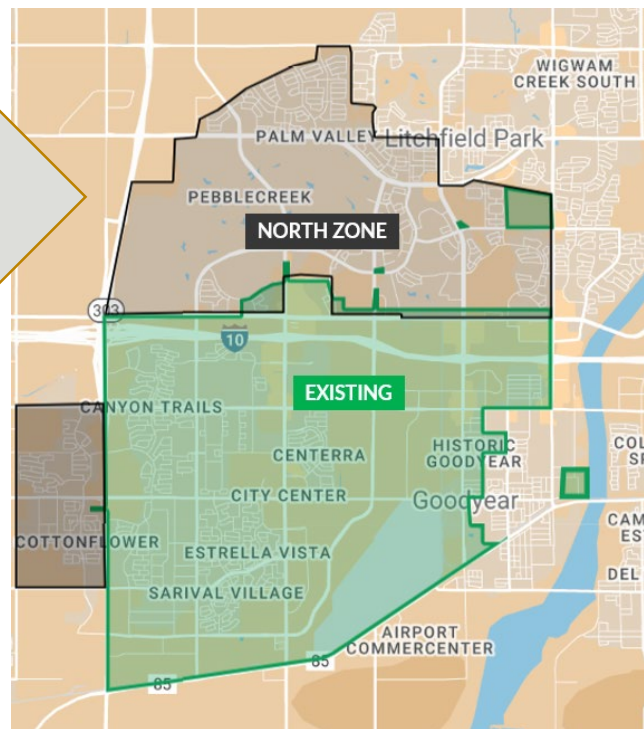
INCLUDES GATED COMMUNITIES



**+ 12 Square
Miles**

Neighborhoods:

**Palm Valley
Sweetwater Estates
Cottonflower
Rio Paseo
Fulton Estates
PebbleCreek**



THANK YOU!



YEAR 2: ALIGN TO FISCAL YEAR



Seven
Months

Operating hours 6am-
8pm M-F



+ One additional vehicle

FY25 Budget
Supplemental for Year 3