



GOODYEAR GAME PLAN

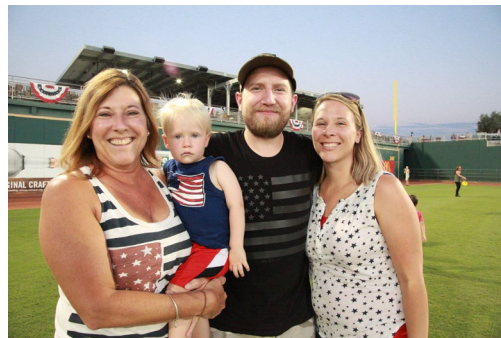
PARKS AND RECREATION

Kimley»Horn
Expect More. Experience Better.

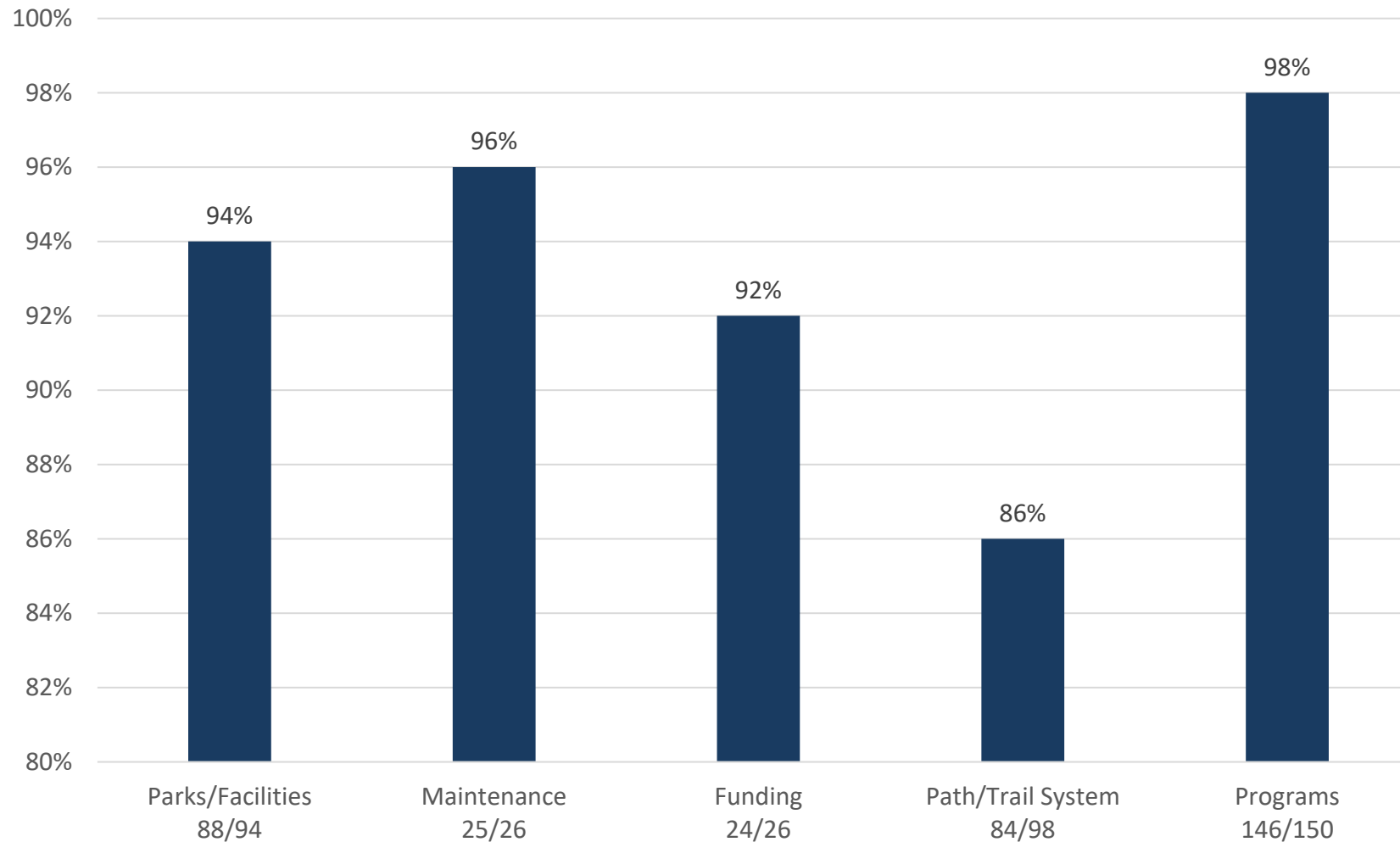
2023 Parks & Recreation Master Plan Update



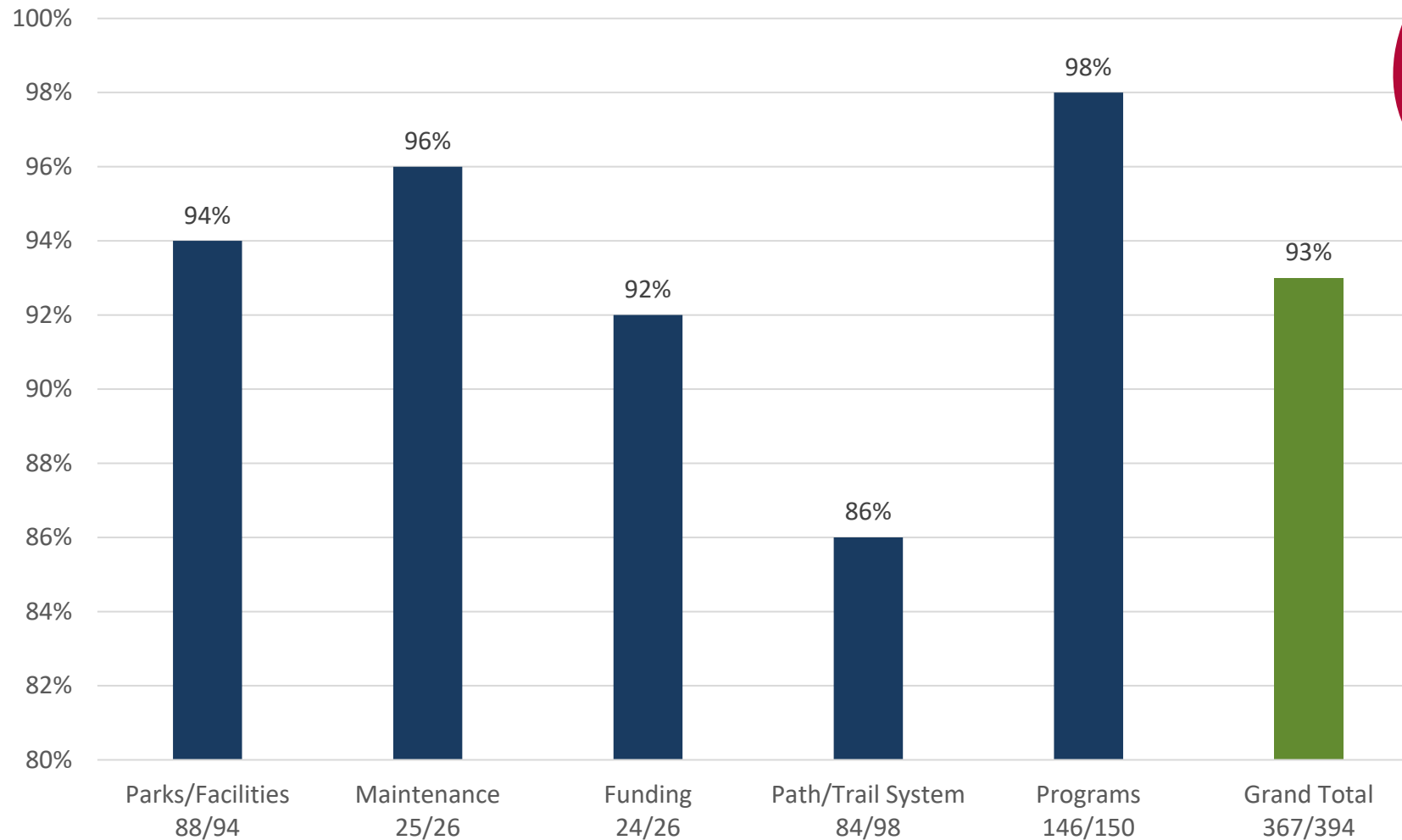
Why Master Plan? 10-Year Plan



2014 Master Plan – Goals Completed



2014 Master Plan – Goals Completed



A+

2023 Approach

www.GoodyearGamePlan.com



APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
Project Initiation		Inventory/Assessment			Statistically-Relevant Survey			Design Standards											
Workshop Series No. 1			Workshop Series No. 3					Master Plan Development											
Workshop Series No. 2					Workshop Series No. 4														

Community Engagement

GIS Interactive Mapping

Cost Modeling

Park Design Guidelines

Statistically Relevant Survey

Implementation



PUBLIC PARTICIPATION **STATISTICS**



4
Community
Workshops

4
Virtual
Workshops

6
Pop-Up
Events

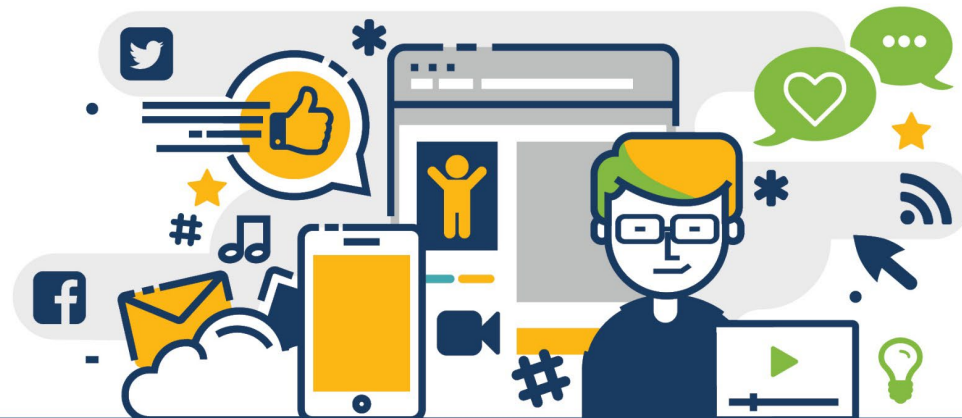
40
Stakeholder
Interviews

202
Park Sites
Visited

2
Executive
Advisory
Committee
Meetings

Community Involvement

- Public Outreach
- Virtual Survey
- Website and Social Media Interactions
- Stakeholders / User Groups
- Statistically Relevant Survey



**Total
Community
Inputs**
22,908



Goodyear Leadership Engagement



Total Parks Acreage

Benchmarking - Park Acres per 1,000

Park Type	Benchmark Median	Buckeye	Surprise	Avondale	Goodyear	Peoria	Scottsdale	Gilbert	Glendale	Chandler
Neighborhood	.71	.16	.24	.28	1.27	1.58	.92	.11	1.01	1.38
Community	1.14	.49	1.24	1.77	.94	1.13	2.02	.29	.69	1.49
District	.19	0	0	0	0	0	0	1.49	0	0
Sports Complex*	.09	0	0	0	0	0	.29	.46	0	0
Regional	.5	0	0	0	0	0	0	1	2.27	.76
Special Use	.27	.04	0	.02	.06	.04	.21	.14	.01	1.69
Total Acreage	2.90	.69	1.48	2.07	2.27	2.75	3.44	3.49	3.98	5.32

*Spring Training Facilities Not Included

Trails

Benchmarking – Miles per 1,000

Trail Type	Benchmark Median	Surprise	Goodyear	Glendale	Gilbert	Buckeye	Peoria	Chandler	Scottsdale	Avondale
Paved	.11	0	.04	.12	0	.20	.12	.03	.25	.15
Unpaved	.08	.04	.04	.04	.19	0	.10	.19	.06	.22
Total Miles	.19	.04	.08	.16	.19	.20	.22	.22	.31	.37



Indoor Recreation

Benchmarking – Square Footage per 1,000

Category	Benchmark Median	Avondale	Buckeye	Gilbert	Peoria	Surprise	Chandler	Goodyear	Glendale	Scottsdale
Neighborhood Center	.03	0	.02	0	0	0	.04	.01	0	.14
Community Center	.15	0	.08	.10	.13	.37	.11	0	.10	.32
Senior Center	.08	.05	.10	.03	0	.03	.08	0	.14	.24
Multi-Gen Center	.14	0	0	.18	.27	0	.22	.45	.3	.17
Total SF	.40	.05	.20	.31	.40	.40	.45	.46	.54	.87

Key Findings



91% Indicated

“ *quality park and trail experiences were important to their quality of life* ”

"Parks and Recreation Services..."

94% Indicated

*Makes Goodyear
a Desirable Place
to Live*

88% Indicated

*Enhances Quality
of Life and Builds
a Sense of
Community*

72% Indicated

*Promotes Tourism
to the City and to
the Region*



Top Priorities



1

Swimming Pools/
Splash Pad

4

Urban Fishing Lake*



2

Trails



5

Recreation
Center

3

Playgrounds



6

Sports
Complex

7

Sport Courts



8

Dog Park



10

Skate Parks



11

BMX



9

Multi-Use
Fields

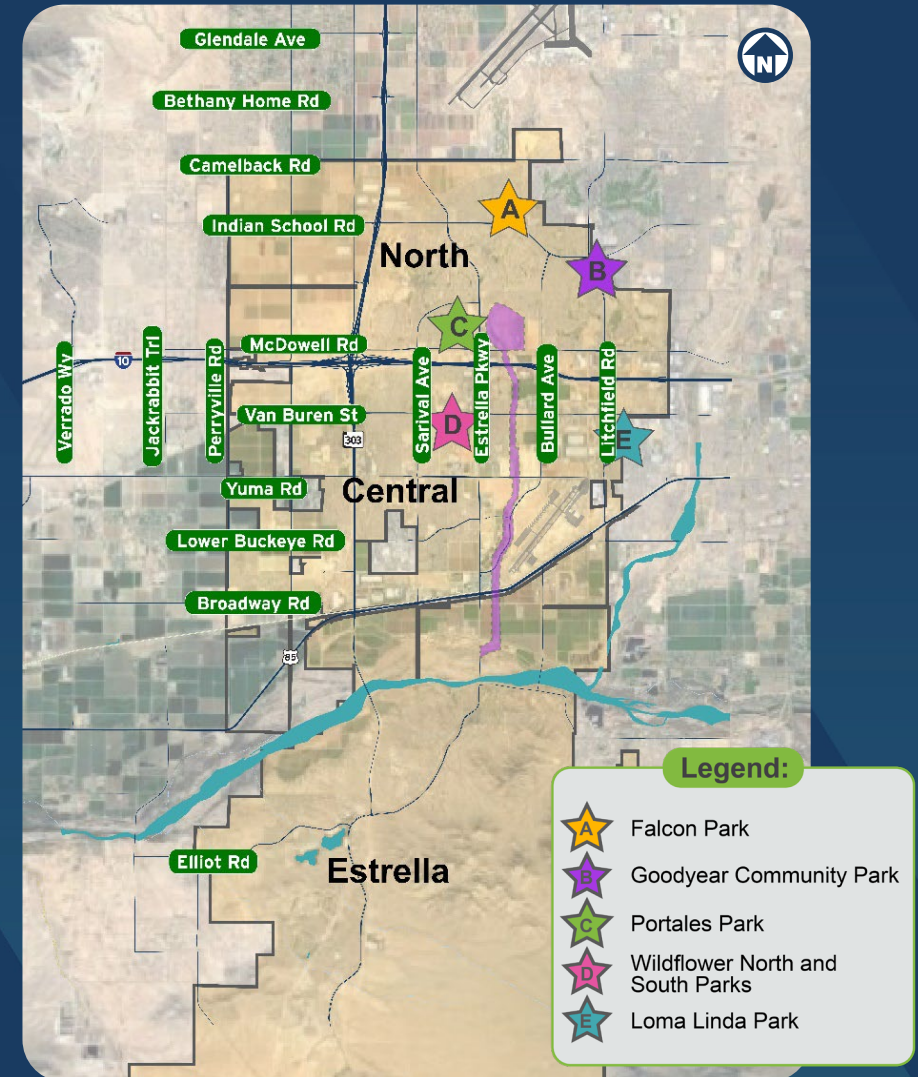
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Ballfields

*Although an urban fishing lake was a desirable amenity, this plan is recommending that a lake not be pursued at this time as a result of the changing water climate in the state.

Identified Priorities – Existing Parks

- A. Falcon Park
- B. Goodyear Community Park
- C. Portales Park
- D. Wildflower North/South
- E. Loma Linda



Identified Priorities – New Facilities

Legend:



Goodyear Recreation
Campus Phase II



Bullard Wash Bike/Ped Path



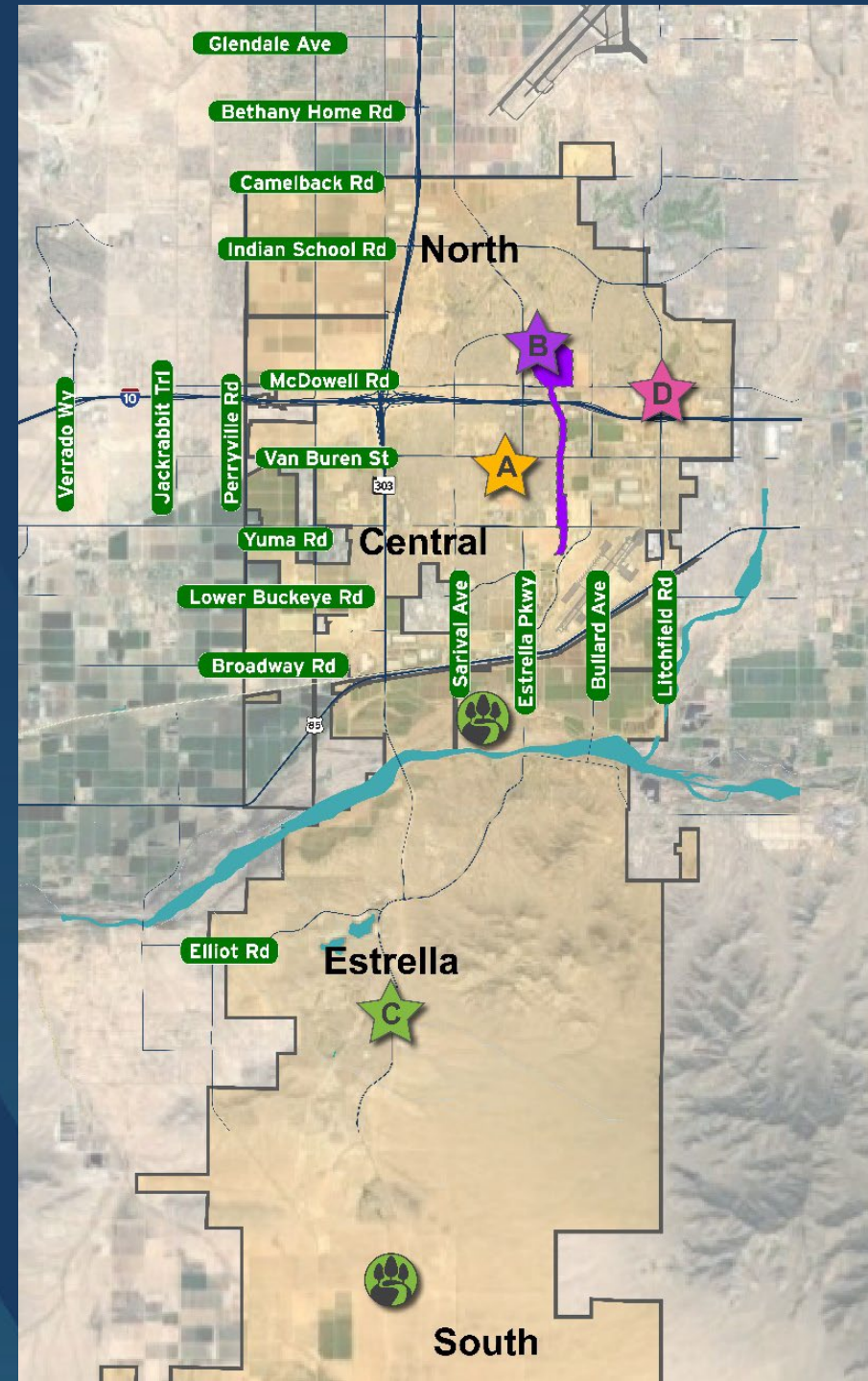
Foothills Community
Park Phase II



Sports Complex



Land Acquisition for
Future Community Parks



Cost Projections - Summary

Existing Park Improvements

Project Name	Proposed Cost
Portales Park	\$3.5M
Falcon Park	\$2M
Loma Linda Park	\$3M
Wildflower North/South Parks	\$3.5M
Goodyear Community Park	\$2.5M
Total	≈\$15M

New Facilities

Project Name	Proposed Cost
Goodyear Recreation Campus Phase II	\$45M
Bullard Wash Bicycle and Pedestrian Trail	\$17M
Foothills Community Park Phase II	\$30M
Sports Complex Feasibility Study (FY24)	\$250K
Land Acquisition for Future Parks	TBD
Total	≈\$92M

GRAND TOTAL ≈\$117M



Adopt Resolution 2023-2366 adopting the 2023 Parks and Recreation Master Plan