

GOODYEAR GAME PLAN

PARKS AND RECREATION
MASTER PLAN
2023



Kimley»Horn
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GAME PLAN
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EXECUTIVE SUMMARY

WHAT IS THE GOODYEAR PARKS AND RECREATION MASTER PLAN?

The Goodyear Parks and Recreation Master Plan is a comprehensive, long-range strategy for the creation, optimization, and maintenance of the City of Goodyear (City) parks, recreation programs, trails, and open space assets.

The Master Plan and the planning process enables the City to assess recreation needs and interest of the community. It enables decision makers to prioritize resource allocation decisions for existing and new facilities as well as programs, services, and overall maintenance of the system. The Goodyear Parks and Recreation Master Plan provides the following for the community:

- Evaluation of the existing park system with benchmarks of regional and national standards and potential service level improvements
- Incorporate the vision, goals, and tasks outlined in the recently adopted City of Goodyear Strategic Plan
- Document priorities, trends, and demands of the current population and charting a long-range plan for accommodating anticipated population growth
- Inform the community about park needs and the systems community assets
- Develop an implementation plan that outlines projects, anticipated costs, potential funding sources, and operation and maintenance implications
- Identify and prioritize capital improvement projects for both existing parks and future park facilities based on the identified community needs
- Guide critical decisions about parks and recreation facilities, infrastructure, programs, and services
- Develop recommendations and an implementation strategy



Star Spangled Fourth Event,
Goodyear Ballpark



Goodyear Fall Festival,
Goodyear Ballpark

PLAN WITH PURPOSE

At the heart of the Goodyear Parks and Recreation Master Plan update is the identification of community needs which provides guidance over the next 10 years and beyond for the department. The population has experienced significant growth in the last 12 years, increasing 59.6% from 2010 to 2022, on average 5% per year, making Goodyear one of the 10 fastest growing cities in the nation and the second fastest growing city in Arizona. According to the U.S. Census Bureau and the Environmental Systems Research Institute, Inc. (ESRI), the city's population currently includes 106,017 individuals living within 36,214 households. Projecting ahead, the total population growth is expected to continue to significantly grow. By 2037, the city's population is projected to be at 130,262 residents living in 44,601 households.

The city of Goodyear is committed to a parks and recreation system that delivers high-quality parks, trails, recreation programs, arts and culture programs, facilities, and events for all residents of all abilities while contributing to the economic wellbeing of the city. To meet this commitment to its residents, the City focused the Parks and Recreation Master Plan around the following identified goals:



Community driven



High-quality parks and recreation facilities



Trails that connect the community



Community wellness through recreation



Sustainable maintenance practices



Administration "right-sized" for the future



Partnerships and options for funding



Future facilities to meet growth needs

2014 MASTER PLAN ACCOMPLISHMENTS

The 2023 Goodyear Parks and Recreation Master Plan provides an update to the 2014 City of Goodyear Parks, Recreation, Trails and Open Space Master Plan which provided the foundation for this plan. The previous Master Plan served as the guiding document for the Parks and Recreation Department for the past decade. The City's Parks and Recreation Department was able to complete several of the previous plan recommendations for parks, facilities, and programs leading to the following accomplishments by the Department.

- **Parks and Facilities** – Completed 94% of the recommendations.
- **Maintenance** – Completed 96% of the recommendations.
- **Funding** – Completed 92% of the recommendations.
- **Path and Trail System** – Completed 86% of the recommendations.
- **Programs** – Completed 98% of the recommendations.

Overall, the department was able to complete 367 of the 394 recommendations identified within the 2014 Master Plan, achieving a 93% completion.

Key accomplishments include the completion of the Master Plan and final design and construction of the Goodyear Recreation Campus which includes a 48,000-square-foot (sf) recreation center, aquatic facility with activity pool, lazy river, and 25-yard competition pool within a 30-acre community park.



Goodyear Recreation Campus



ALIGNMENT AND INTEGRATION WITH KEY PLANNING PROJECTS

The City identified the importance of coordination with concurrent planning efforts for this plan. The City is currently updating the General Plan and Transportation Master Plan which will both be implemented in 2024. The parks and recreation plan included workshops with both the General Plan and Transportation Master Planning project teams throughout the process. This included two joint community workshop meetings with both the Parks Recreation Master Plan and the General Plan teams to allow the community to provide input and feedback for both plans together at the same meeting. These planning efforts have been coordinated to ensure synergy and consistency around goals and recommendations.

City of Goodyear Strategic Focus Areas

City Council recently adopted the Goodyear Strategic Plan for Fiscal Years 2022-2024 which identified Goodyear’s four strategic focus areas and goals for the City.

The Parks and Recreation Master Plan’s framework aligns with the City’s four strategic focus areas and goals as described below:

Fiscal and Resource Management

We will maintain a long-term view, manage our fiscal, human, and physical resources in an efficient and effective manner. This effort is aligned across the organization with an emphasis on transparency. The City’s business practices will be efficient, business friendly, and ensure exceptional customer service to all stakeholders and citizens.

Economic Vitality

We will continue to ensure the prosperity of our community by increasing the growth of our economy through diversity of industry, business investment, quality job creation, education, and tourism. To support this growing economy, we will invest in transportation and infrastructure and seek high-quality retail and entertainment opportunities.

Sense of Community

The City will cultivate a sense of pride through programs, gathering places, and events where the community can come together to participate in opportunities of learning and recreation. We will continue to make Goodyear residents feel connected to their city government through community engagement, outstanding customer service, and clear, accessible communication.

Quality of Life

We will continue to make Goodyear a place to live, work, and play that provides diverse activities and amenities in a safe and well-maintained environment, while supporting the arts and promoting the health and wellness of the community.

WHAT WE HEARD

Parks and Recreation Services...

91% of Goodyear Residents

Makes Goodyear a desirable place to live

88% of Goodyear Residents

Enhances quality of life and builds a sense of community

72% of Goodyear Residents

Promotes tourism to the city and to the region

91% of Goodyear Residents

Quality park and trail experiences were important to their quality of life



Goodyear Recreation Campus

THE COMMUNITY GOT IN THE GAME

The Goodyear Game Plan included a large multi-faceted outreach approach to ensure the results of this plan were community driven.



Community Involvement

- Public Outreach
- Virtual Survey
- Website and Social Media Interactions
- Stakeholders/ User Groups
- Statistically Relevant Survey



4
Public Meetings

4 Virtual Meetings

6 Pop-Up Events

40 Stakeholder Interviews

202 Park Sites Visited

2 Executive Advisory Committee Meetings

Total Community Inputs
22,908



COMMUNITY ENGAGEMENT

The Goodyear Parks and Recreation Master Plan utilized a comprehensive process to engage the community, understand needs, and analyze the results of community feedback. The Master Plan's robust outreach process gathered input from staff, stakeholders, user groups, and thousands of residents. Input received was synthesized into actionable strategies and recommendations to be implemented by the City of Goodyear and supported by its residents. Meetings with the following stakeholders and user groups were held to obtain diverse and well-rounded feedback on Goodyear Parks and Recreation currently and what opportunities exist for the future.



City Mayor, City Council, and City Management

Mayor Pizzillo, City Council, and City management members were interviewed in small groups to collect thoughts from leadership regarding the parks and recreation Master Plan. The mayor and council meetings were led with an informal, conversational approach and topics were based on the following questions:

- What is your vision for parks and recreation services?
- What are your priorities with regards to facilities, programs, and special events?
- Are there any improvements you would like to recommend regarding parks and recreation facilities, programs, and special events?
- Are there any segments of the community that need to be better served by the parks and recreation system?
- What do you believe is the most important opportunity/challenge facing the City of Goodyear Parks and Recreation Department in the next 10 years?
- Please share your big idea!

Parks and Recreation Advisory Commission

The Parks and Recreation Advisory Commission (PRAC) is a council-appointed citizen advisory committee that advises the City Council on the acquisition of lands and facilities for use as parks or recreation facilities; park improvements; and the operation, use, care, and maintenance of these parks and recreation areas. The project team had multiple touches with PRAC throughout the project and kept the commission updated on the project's progress at each of their regularly scheduled meetings. The project team attended five PRAC meetings to provide updates, collect feedback, and to engage members to guide the direction of the Master Plan. The first meeting included focus group questions and dot-ocracy exercises. The second meeting reviewed the results of public involvement efforts. The third meeting reviewed level of service (LOS) recommendations and benchmarking. The fourth meeting reviewed priority projects and top amenity priorities. The fifth meeting included a review of the Master Plan document and the formal request for adoption of the Master Plan update.

Arts and Culture Commission

The Goodyear Arts & Culture Commission provides leadership in developing a community identity through the arts that embraces, celebrates, and unites all of our diverse histories, beliefs, cultures, and aspirations. The Commission comprises nine Goodyear residents, one alternate, and one Ex-Officio member. Commissioners are appointed by Council and serve for a three-year term with a two-term limit. The project team conducted a focus group meeting with the Commission during a regularly scheduled meeting. Questions included sharing a vision for the future of Goodyear parks and recreation; improvements they would like to recommend regarding parks, facilities, programs, and special events; and identification of underserved communities. The team members were then asked to share their input on the role art plays in parks and recreation and for their big idea as it relates to the future of Goodyear parks and recreation. Each member also participated in a dot-ocracy exercise, placing up to six dots on images representing various parks and recreation facilities and amenities they would like to see in the 10-year parks and recreation Master Plan.

Staff Meeting,
Goodyear Recreation Campus

Youth Commission

The Youth Commission is a selected group of Goodyear high school students that are interested in learning about and participating in local government. The project team conducted a focus group meeting with the commission, asking questions about their vision for parks and recreation services, priorities for programs and special events, and identification of underserved communities within the city. The group was then asked to share their big ideas for the future of Goodyear parks and recreation. Each member also participated in a dot-ocracy exercise, placing up to six dots on images representing various parks and recreation facilities and amenities they would like to see in the 10-year parks and recreation Master Plan.

Executive Advisory Committee

A group of 18 diverse stakeholders from various city departments were identified as liaisons for their respective departments and as members of the Parks and Recreation Master Plan Executive Advisory Committee. City Management, Parks and Recreation, Economic Development, Public Works, Communications, Neighborhood Services, Public Safety, Finance, Information Technology (IT), Engineering, Water, Planning and Zoning, and Legal were all represented. The group met throughout the project, typically before each public workshop, to receive project updates and to participate in engagement activities that would allow them to provide input on the direction of the Master Plan. Executive Advisory Committee members were then asked to share these project updates with their respective departments in order to share information and to gather additional input from internal City staff.

Goodyear Parks and Recreation Staff

The entire Goodyear Parks and Recreation staff met at the Goodyear Recreation Campus for their regularly scheduled monthly meeting. At this meeting, the Parks and Recreation Master Plan team provided an update on the project process, the plan's progress, and conducted a large-scale focus group meeting. Staff worked in small groups to respond to questions about what the department does well, what the department could improve upon, and their big ideas for the future of Goodyear parks and recreation. Master Plan team members took notes during the discussion to ensure all ideas were captured. At the conclusion of the meeting, each small group gave a short presentation about their ideas and discussion.

Staff Focus Groups

The Master Plan team conducted multiple staff focus group meetings. Separate focus group meetings were conducted with Communications, Planning and Zoning, Economic Development, Engineering, Neighborhood Services, Water, GIS, IT, Real Estate, and Public Works staff. During these meetings, the groups were asked for their input on the Goodyear Parks and Recreation department, opportunities for the future, as well as department-specific key topics that directly relate to the success and future implementation of the Master Plan.

General Plan Project Team and Transportation Master Plan Project Team

The City identified the importance of coordination with concurrent planning efforts. The City is currently updating the General Plan and Transportation Master Plan which will both be implemented in 2024. The Parks and Recreation Master Plan included public workshops with both the General Plan and Transportation Master Planning project teams throughout the process. This included two joint public community workshop meetings with both the Parks Recreation Master Plan and the General Plan teams to allow the community to provide input and feedback for both plans together at the same meeting. In addition, the Parks and Recreation Master Plan team continued coordination with the General Plan team in order to ensure formal recommendation alignment. The Parks and Recreation Master Plan team also had multiple touchpoints with the transportation Master Planning team to coordinate items that might be part of both plans, like multimodal corridors and future trail alignments.



Youth Commission,
Goodyear Recreation Campus

WHAT WE HEARD

Adaptive Programs

“There are only certain areas in the valley that have adaptive programs. We would love to bring some programming out to Goodyear to help those that are disabled know that they matter and feel seen when it comes to activities they can regularly participate in.”

Adaptive Sports

“High school age students are being served well, but programming is lacking for younger children, post-secondary, and adults. There is nothing for them to do outside of school hours.”

“The addition of adaptive sports could be phenomenal!”

Aquatics

“Facilities use is a big issue—Goodyear Recreation Campus currently turns away about 80% of the pool time requests they receive because they have competing priorities with internal programs. Water safety and learn-to-swim programs are top priority.”

“Splash pads are a great and convenient way for families to interact with water. Goodyear Community Park’s water feature is very popular. Families that do not come into the YMCA often use the splash pad at the park. Consider incorporating splash pads into community parks.”



Staff Meeting, Goodyear Recreation Campus

Homeowner’s Association (HOA) Boards

“We absolutely love the Bullard Wash Trail and a lot of residents appreciate it. I wish it connected to Bullard Wash II, but it is well utilized.”

“There is literally no place to park at Portales Park.”

High School Sports

“We always have to go east for everything to be competitive. A tournament facility would be huge and bring people out to the west valley.”

“We get asked about gym use all the time. We just cannot provide enough opportunities for gym use for the community. It’s already tough to accommodate school program needs, let alone allow time for community partnerships.”

Pickleball

“City pickleball recreation programs would be very welcome for all ages, particularly teen and young adult leagues.”

“A tournament facility would attract tourism and regional tournaments.”

Tennis

“Programming and tennis lessons would be nice, but there are not enough courts to provide this type of programming in addition to serving the general drop-in game population.”

“There are rarely empty courts available in Goodyear. Adjacent municipalities don’t have facilities or teams to play on either.”

Trail and Cyclist Groups

“A bike park that has a skills area with places for everyone would be great—something where kids and more seasoned folks can and use—something that can bring the whole bike community together.”

“Having a connection from North to South Goodyear is critical. Need to make being a bicycle-friendly city a priority.”

Wheeled Sports

“It’s important for the City to recognize and provide facilities for the needs of people that like to bike, skateboard, and scooter. Creating these venues is a good way to keep kids out of trouble and doing something positive.”

“There’s a need for available lessons and beginner-level amenities. Skills courses, plazas, pump tracks, and places to practice are great and let you go every day and try something new.”

Youth Sports Leagues

“The City currently has agreements with BASIS and Desert Edge for events at Goodyear Recreation Campus. We would be interested in continuing city partnerships as Foothills Community Park grows as well.”

“We are sometimes trekking 30 minutes for a field. Junior-level multi-use fields are a real need in the community.”

SUMMARY OF KEY FINDINGS

The team utilized the following key input contributors that led to the determination of the plan’s key findings and recommendations. These included:



All of these inputs directly influenced the priorities, themes, and recommendations put forth in this plan. The following are the top amenity priorities established by the plan:

- 1 Swimming Pools/ Splash Pad
- 2 Trails
- 3 Playgrounds
- 4 Urban Fishing Lake
- 5 Recreation Center
- 6 Sports Complex
- 7 Sport Courts
- 8 Dog Park
- 9 Multi-Use Fields
- 10 Skate Parks
- 11 BMX
- 12 Ballfields

KEY THEMES



Trails and Connectivity



Economic Development



Keeping up with Growth



Resilient Parks



Investing in the Existing System

*Although an urban fishing lake was a desirable amenity, this plan is recommending that a lake not be pursued at this time as a result of the changing water climate in the state.





Key Findings

TRAILS AND
CONNECTIVITY



Connected, accessible
trail system



Works hand-in-hand
with Transportation
Master Plan to provide
necessary connections
to these off-street trail
facilities



Consider enhanced
multimodal streets and
parkways to create more
high-comfort networks.
This can encourage
walking, biking, and
transit-based trips to
parks and between
parks and trails.



Increase access to
Estrella Mountain
Regional Park and
other places Goodyear
residents can experience
trails and nature



What We Heard

“With the greenbelt at Bullard Wash and the popularity of the e-bike industry, it makes sense to **continue the Bullard Wash Trail down to the Ballpark** and one day to Estrella Mountain Regional Park. The bikes and e-bikes need a path away from traffic.”

“**Create dedicated trail connections** across I-10. Crossing as a pedestrian or bicyclist is very dangerous now.”

“Trail systems are very exciting—**connecting Goodyear to the Estrella** area is important and something that is very much desired.”

“Bullard Wash is a real treasure and as that area develops, it will serve as a great natural asset in connecting the community.”



Key Findings

ECONOMIC DEVELOPMENT THROUGH PARK DEVELOPMENT



Sports tourism via
Goodyear Sports
Complex



Youth Sports would not
need to travel east to
access quality fields,
tournament facilities, and
athlete resources



Goodyear residents
can live and play in
Goodyear



Consider private
partnerships for sports
complex



Add multi-use fields and
ballfields to Goodyear
Recreation Campus
(GRC)



Consider partnerships
with Maricopa County to
enhance Estrella Mountain
Regional Park



What We Heard

“We always have to go east for everything to be competitive.
A **sports complex** would be huge and bring people
out to the west valley.”

“The city is a little tight on fields in general. Still a lot of need for that and
additional fields would be well utilized.”

“We need to keep up with our **residents’ demand**,
but it would be great to be able to serve neighboring
communities and sports tourism secondary.”

“Club sports are huge and these teams travel—
club sport families spend a lot of money in these places,
would be great for **economic development**.
Being able to provide these facilities would be great.”

“Leverage parks and recreation to bring
more people to Goodyear as a destination.
Showcase the city and have parks and recreation
help drive economic development. Create and
help us bring things that are interesting and
can help define the city’s character.”

Key Findings

**KEEPING UP
WITH GROWTH**



Goodyear is experiencing rapid growth and is currently the 9th fastest growing city in the nation



Expected growth will add more pressure on already limited parks and recreation resources



Identify and acquire land for future community parks in areas that are experiencing growth in order to plan for a sustainable parks system



Balancing use and overuse



Providing equitable park experiences throughout the city



What We Heard

“Ninety-four percent of people think this is a **good or great place to live**. It’s important to keep that small-town feel but maintain the level of service and feel people have come accustomed to despite rapid growth.”

“Traffic/transportation is behind a little given the rapid growth the city is experiencing. **Parks needs to grow** to meet needs for the future—we can plan for growth rather than be immediately undersized upon building new amenities.”

“I would like to see the City finish the rest of GRC. Consider the need for another recreation center. We will want to project what we think the population will do. Hoping to have a young, working population with all the tech jobs coming in. **Serve them with recreation centers, child care, festivals/programs, playgrounds.**”

“The southern area of the city will need some focus since that will be the area in the future that will see so much growth. Thinking we will need to duplicate something like GRC down south (near Rainbow Valley) so there is widespread parks and recreation facilities.”



Key Findings

RESILIENT PARKS AND
OPEN SPACE OPPORTUNITIES

Intentional, responsible, and strategic water use



Use parks to support the City's recently completed shade study and canopy coverage goals



Increase opportunities for people to experience and connect to nature through city parks and through partnerships with Maricopa County's Estrella Mountain Regional Park



Prioritizing usable turf and alternate water sources



Tree life-cycle study and maintenance on older park sites



Participate and invest in programs like Rio Reimagined that would allow for more nature-based recreation opportunities in and around Goodyear

What We Heard

"We need to be **proactive in protecting space** as the city develops south. Keeping a mountain that is "alive" with wildlife crossings, conservation area, and parks space is important."

"I would like to see a **fishing lake for our kids**. Even if it's catch and release it's a fun family activity. Look at using reclaimed water or alternate water sources. Have a path, benches, wildlife interaction, make it an amenity."

"Water crisis is very real and needs to be kept in front of mind in terms of **planning and future water usage**."

"Keep adding **shade trees!**"

"Water conservation is important. Having open turf at parks for people to go to is important since they don't have much turf at home, but we need to be cognizant about amounts of active turf and other landscape."



Key Findings

INVESTING IN THE
EXISTING SYSTEM



Continued focus on asset replacement and maintaining a high level of quality and maintenance in existing parks



Continued focus on equitably providing park amenities, updating parks that are under performing, and renovating existing parks to keep up with changing community needs



Partnering with private development to supplement the neighborhood park network



Create neighborhood identity within the parks



Increase awareness of existing parks, facilities, programming, and special events



Recognize the need for and importance of adaptive recreation and programming for users of all ages. Consider investment in an adaptive recreation activities manager and associated infrastructure to support adaptive sports



What We Heard

“Adaptive play is critical. If we identify it and advertise it, the parents who don’t typically use these facilities will certainly start to take advantage and even travel to these amenities.”

“Invest in an existing park in south and central Goodyear. That is where the population growth is now and in the future.”

“Conduct a **park usage study** to understand what amenities are being used and how often. Allocate maintenance budget accordingly.”

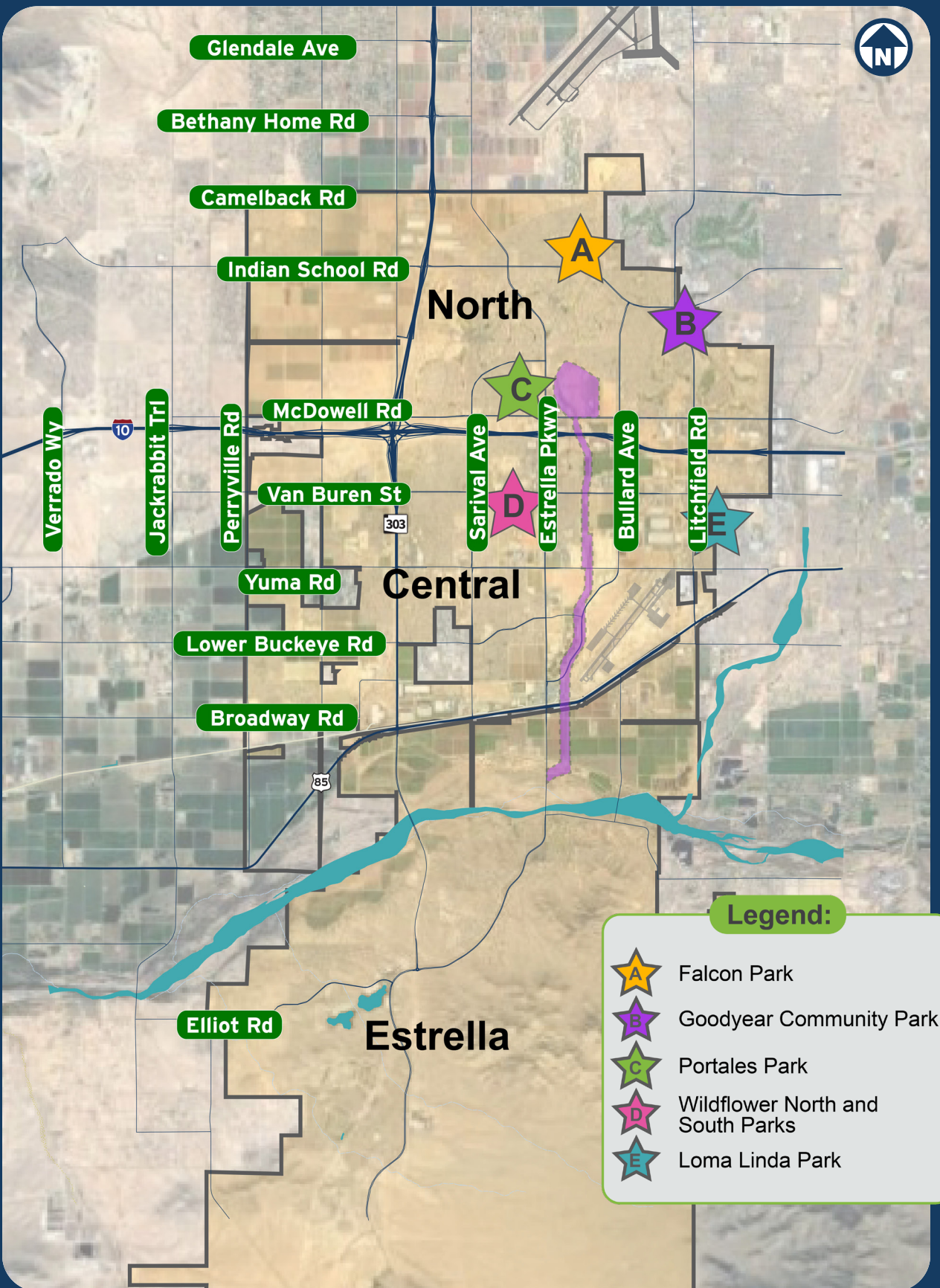
“Create an **online reservations system** for tennis courts, pickleball courts, ramadas, etc.”

“Push the envelope. Think of what is good today and plan for tomorrow. Parks and recreation is quality of life.”



Goodyear Recreation Campus

IDENTIFIED PRIORITIES - EXISTING PARKS



Falcon Park

Total cost of identified improvements: \$2,003,041

This existing neighborhood park is located at Indian School Road and 150th Avenue and is soon to be re-classified as a community park due to programming and amenities. The park includes 13.6 acres of recreation with the following amenities: two baseball fields, open turf area, playgrounds, pathways, basketball court, volleyball court, restroom, and ramadas.

Key findings/top recommendations:

- Provide additional parking with improved vehicular circulation
- Provide improved interior park circulation and wayfinding throughout park
- Turf reduction
- Rename Bullard Wash I to Falcon Trail
- Provide playground improvements
- Maintenance facility to replace temporary storage solution
- Improve wayfinding to connect park to Falcon Retention area and Bullard Wash path

Goodyear Community Park

Total cost of identified improvements: \$2,500,239

The City's original Community Park is located at Litchfield Road and Indian School Road. This widely utilized community park includes 30 acres of recreation amenities including: youth baseball fields, splash pad, playground, tennis courts, pickleball courts, sand volleyball courts, skate park, dog park, restroom buildings, and maintenance building.

Key findings/top recommendations:

- Dog park relocation and expansion due to proximity to the baseball field and use
- Restroom renovations per community park standards
- Drainage improvements at splash pad and ramada area

**Note - See Appendix for relative order of magnitude estimates. All estimates based on 2023 dollars and a cost of escalation/inflation should be considered for years beyond 2023.*

Portales Park

Total cost of identified improvements: \$3,501,617

This 16-acre neighborhood park is located at Estrella Parkway and Monte Vista Road. Amenities include open turf areas, playground areas, fitness exercise station course, decomposed granite pathway, and basketball half court with ramada.

Key findings/top recommendations:

- Provide Americans with Disabilities Act (ADA)-compliant sidewalk connections from neighborhood areas down into the basin area
- Provide looped concrete multi-use pathway
- Strategic turf reduction while maintaining primary drainage function of the basin area

Wildflower North and South Parks

Wildflower North Park total cost of identified improvements: \$1,521,790

Wildflower South Park total cost of identified improvements: \$2,012,690

Wildflower North Park (8.2 acres) and Wildflower South Park (5.5 acres) are located within the Wildflower neighborhood between south of Van Buren Street and north of Yuma Road between Sarival Avenue and Estrella Parkway. Amenities include multi-use pathways, open turf areas, and playgrounds with ramada.

Key findings/top recommendations:

- Provide ADA-compliant sidewalk connections from neighborhood areas down into the basin area
- Provide ADA-compliant concrete multi-use pathway throughout the park to provide off-street route to Wildflower school which is centrally located between the parks
- Strategic turf reduction while maintaining primary drainage function of the basin area

Loma Linda Park

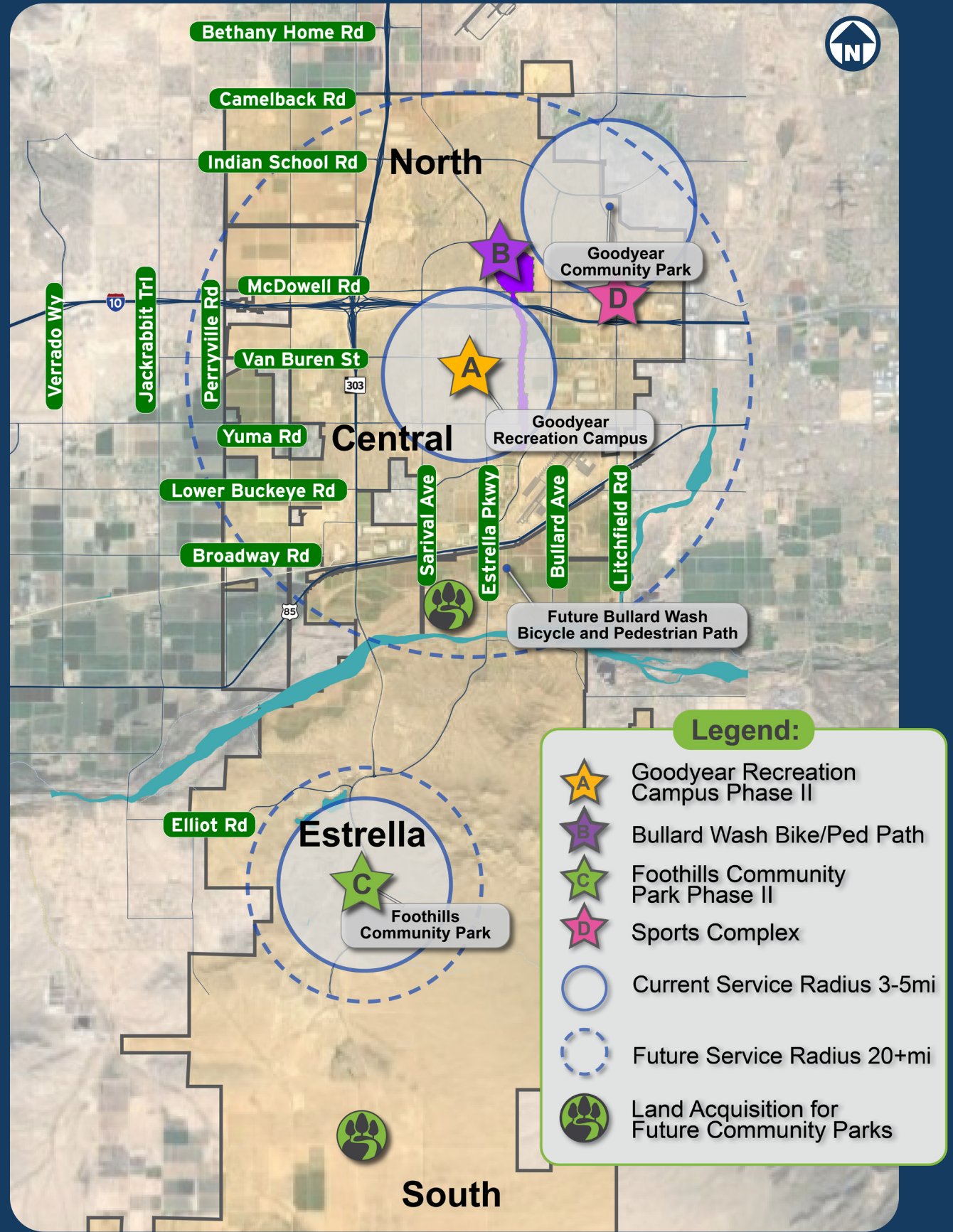
Total cost of identified improvements: \$3,017,279

This five-acre neighborhood park is the city's oldest park and is located at the heart of historic Goodyear at Litchfield Road and Loma Linda Boulevard. Amenities include community room, aquatic facility including 25-yard pool with diving well, tennis courts, ramadas, playground, pathway, and open space.

Key findings/top recommendations:

- Replaster pool surface and resurface pool deck surface
- Conversion of baby pool to splash play area
- Enhance curb appeal and improve turf area around community room building
- Irrigation assessment to bring existing irrigation system up to current standard
- Tree succession plan due to the age of the existing trees

IDENTIFIED PRIORITIES - NEW FACILITIES



Goodyear Recreation Campus

Total cost of identified improvements: \$50,002,579

Phase II: This project would include the development of the remaining 46 acres to provide regional park amenities and expand the service area within the central area of the city. Based on top amenity priorities identified from the community needs, potential amenities could include multi-use pathways, nature play playgrounds, urban fishing lake with a sustainable water source, and open space. Next steps to include a site-specific Master Plan for the remaining phase 2 area.

Bullard Wash Bike and Pedestrian Pathway

Total cost of identified improvements: \$17,003,571

McDowell Road to the Goodyear Ballpark: This project would include extending the Bullard Wash multi-use pathway an additional three miles south to provide a continuous multimodal connection from Goodyear Civic Center to the Goodyear Ballpark.

Foothills Community Park

Total cost of identified improvements: \$30,000,955

Phase II: This project would include the development of the remaining 20 acres to provide a 37-acre build out of Foothills Park. Based on top amenity priorities identified from the community needs, potential amenities could include multi-use pathways, pickleball courts, dog park, and multi-use fields. Next steps to include a site-specific Master Plan for the remaining phase 2 area.

I-10 Basin Sports Complex Engineering Feasibility Study

Total cost of identified improvements: \$250,000

This project would include an engineering feasibility study of the existing drainage basins along the north side of I-10 from Dysart Road to 145th Avenue (approximately 130 acres). The engineering feasibility study would include the evaluation of infrastructure needs including water and sanitary sewer, power and electrical needs, as well as access and circulation and parking options. The study would determine what would be required to further develop the area in terms of drainage requirements, infrastructure needs, easement acquisition, and the required right-of-way (ROW) improvements.

Land Acquisition for Future Community Parks

Total cost of identified improvements: TBD

Based on current planning and growth, the need to explore land options for future community parks within the south central and southern city limits is recommended. This could include a site selection study to determine available land options which could include private land from developers, Flood Control District of Maricopa County (FCDMC), Arizona State Land Department (ASLD), or Bureau of Land Management (BLM) properties. The site selection would evaluate developability of the potential property.

This Parks and Recreation Master Plan is intended to serve as a guiding document and is based on the current information available. Proposed priority projects are subject to change at the Parks and Recreation Director's discretion based on varying needs of the City.

**Note - See Appendix for relative order of magnitude estimates. All estimates based on 2023 dollars and a cost of escalation/inflation should be considered for years beyond 2023.*

The Project Team would like to acknowledge the following people for their leadership and efforts during the development of the Parks and Recreation Master Plan.

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Expect More. Experience Better.

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Emily Hilby
Yasmeen Kanaan



Special thanks to all the Goodyear residents who shared their unique perspective on what makes Goodyear Parks and Recreation great and how it can be even better in the future. Thank you for taking the time to attend public meetings, participate in focus groups, complete surveys, and visit the website. Your input and passion for this Parks and Recreation Master Plan has truly helped Goodyear game plan for the future.

