



Goodyear Transportation Master Plan Update

City Council Work Session
December 11, 2023



Project Overview

- Long Range Plan (22-year horizon)
 - Focus on short-term (5 years)
 - Pace of development
- Connection to the General Plan and the Parks and Recreation Master Plan

**We Want
Your Input!**



Goodyear Transportation Master Plan

Draft 2

Surveys



January 2023

August 2023

over 650 surveys completed

Focus Group Interviews



April 2023

Industrial uses, Office/Medical/Distribution,
and Retail/Higher Education

Community Involvement

StoryMap



January 2023 – November 2023

over 2,200 visits to date

City Council Work Session

June 5, 2023

General Plan Open Houses



June 6 – 8, 2023

Virtual Meeting



June 14, 2023

Youth Commission Presentation

October 25, 2023

Community Concerns



Congestion



Safe pedestrian and bicycle facilities



Safety and driver behavior



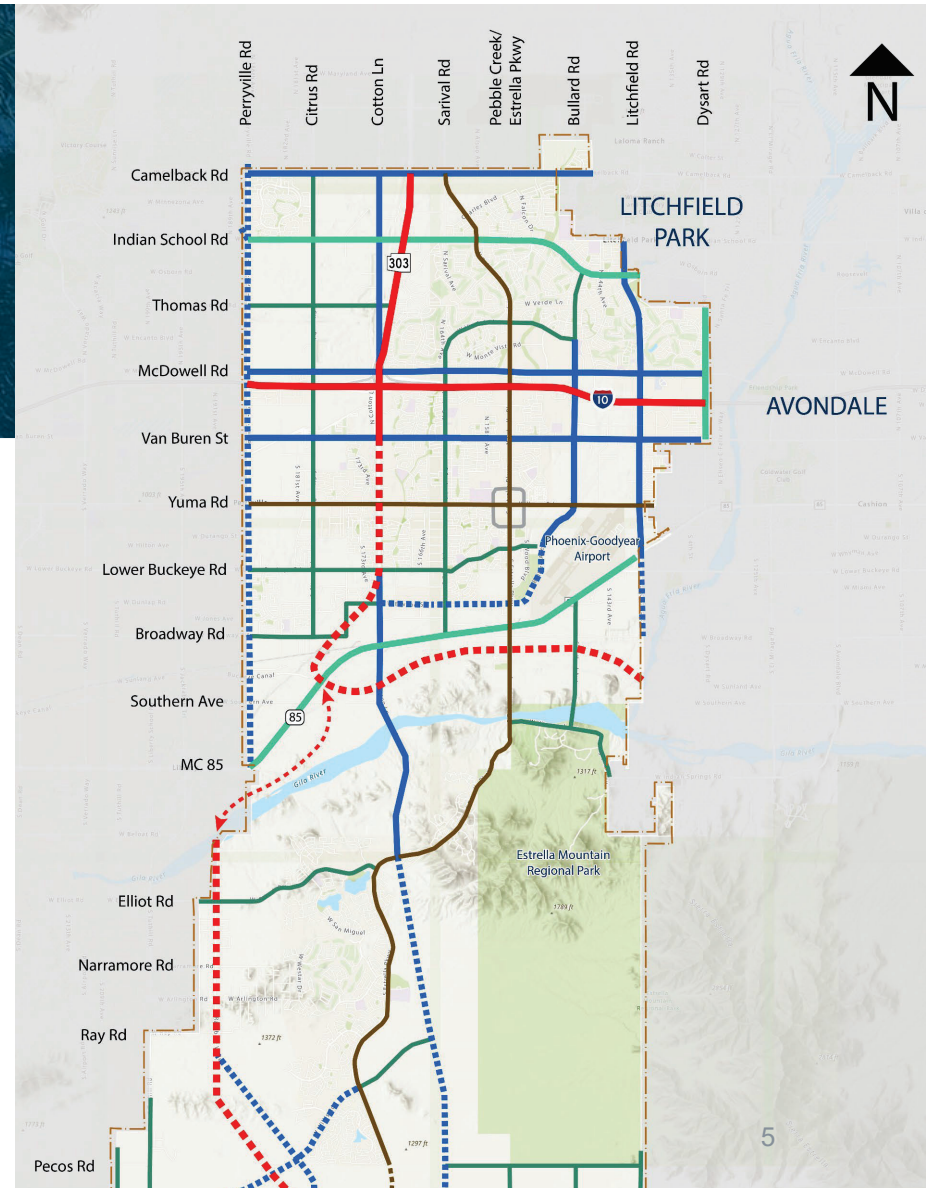
Signal timing



Goodyear Functional Classification Map

FUNCTIONAL CLASSIFICATION

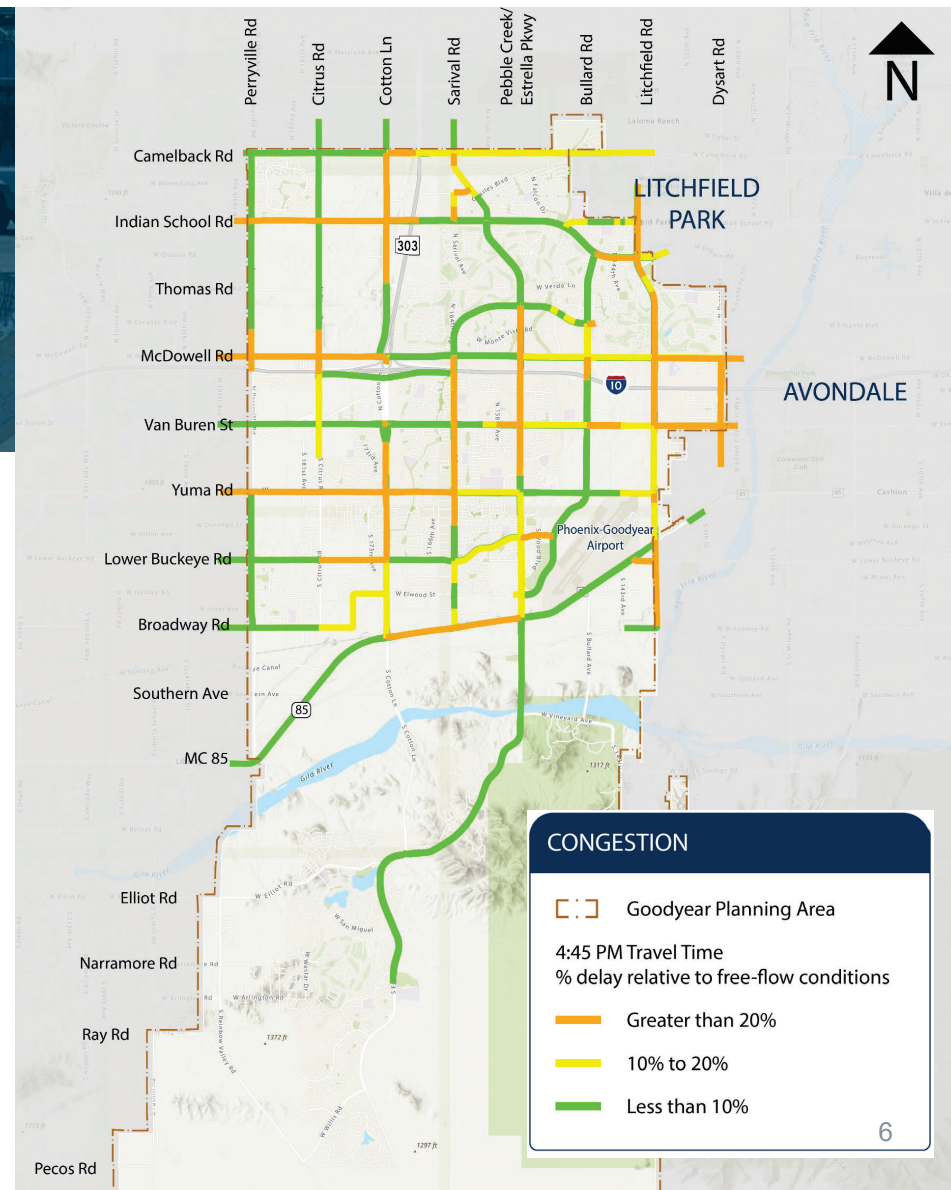
-  Goodyear Planning Area
-  Freeway
-  Freeway - Proposed
-  Scenic Arterial
-  Scenic Arterial - Proposed
-  Road of Regional Significance
-  Major Arterial
-  Major Arterial - Proposed
-  Arterial
-  Major Collector



Roadway Priorities

Prioritized roadway improvements based on

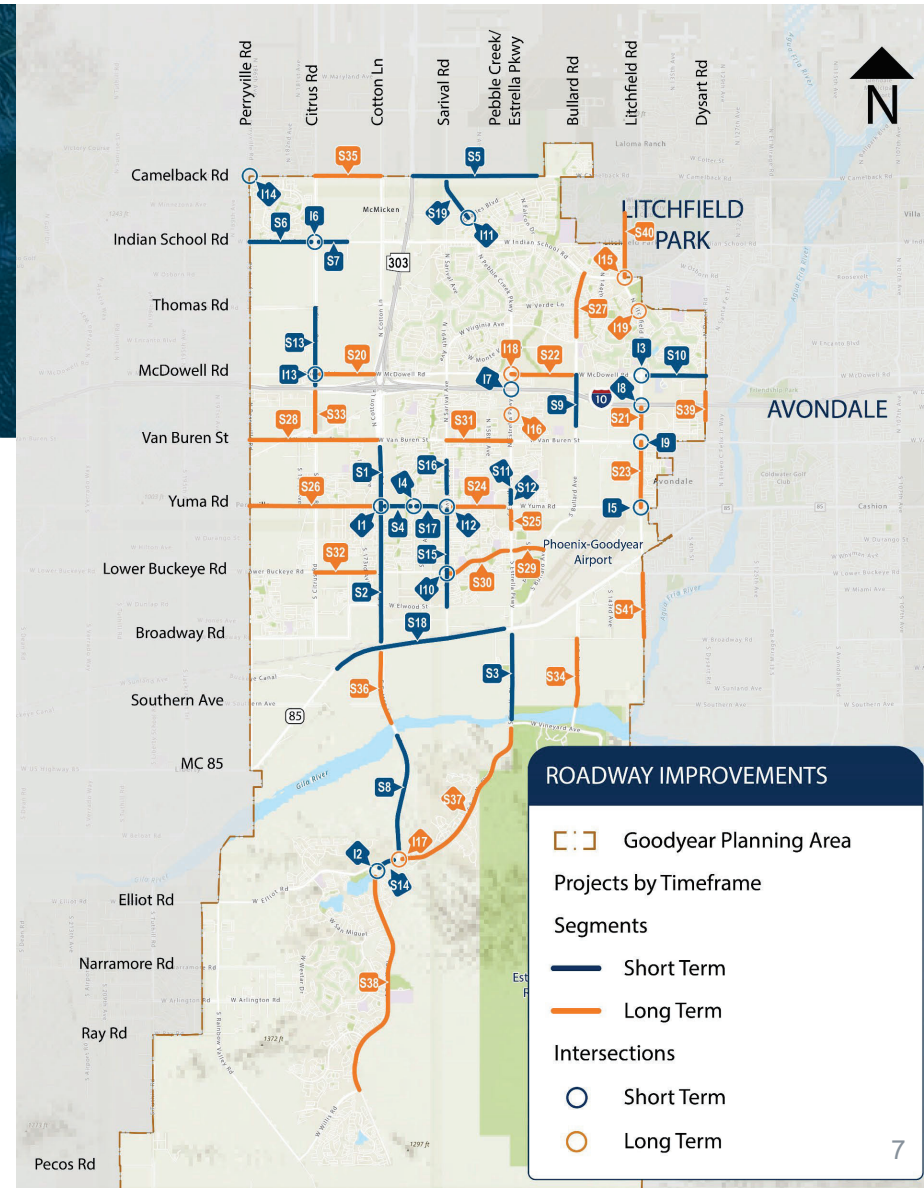
- Congestion
- Volume
- Active transportation gaps
- Growth projections



Roadway Recommendations

Top 5 Priorities

1. Cotton Lane (S1 and S2)
2. Estrella Parkway (S3)
3. Yuma Road (S4)
4. Camelback Road (S5)
5. Indian School Road (S6 and S7)



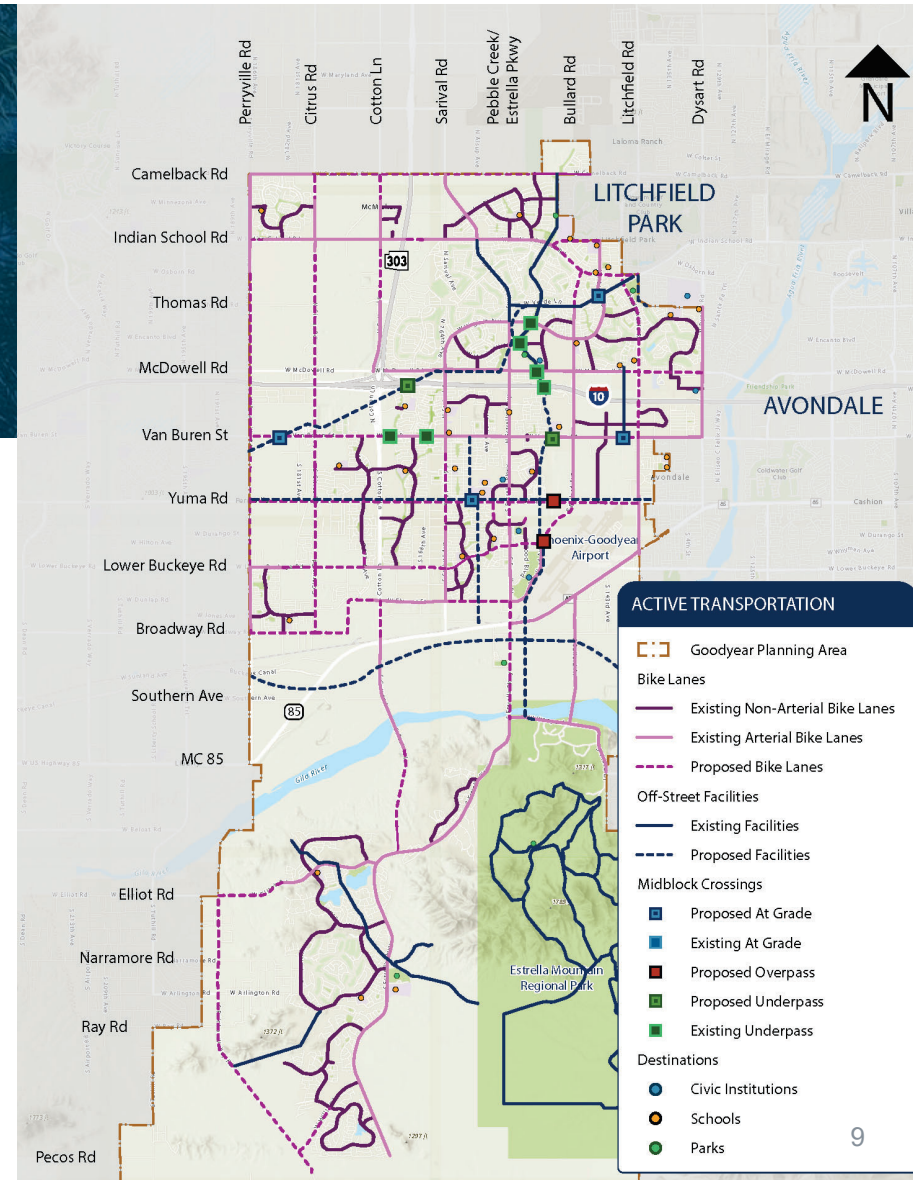
Transit Recommendations

- Existing fixed-route improvements
- Transit amenities including a mobility hub and bus stop enhancements
- Expansion of the WeRIDE microtransit program



Active Transportation Recommendations

- Sidewalk and bike lane gaps
- Connections to Bullard Wash Trail Phase II
- Mobility Hub at Goodyear Civic Square





Next Steps

- City Council input
- Community comments
 - Comment period to December 14, 2023
- Council action
 - Requested at the December 18, 2023 City Council meeting

Questions

